

# 2013 Summary Report



# West Hollywood Community Study

The 2013 West Hollywood Community Study is a profile of West Hollywood residents today. The study has helped the City identify the community and social services needs and to determine funding priorities for the City's social services contracts. This brochure summarizes the demographic data, key findings, and recommendations from the Community Study.

## What informed the study?



U.S. Census  
2000 and  
2010



West  
Hollywood  
Community  
Surveys 2006  
and 2013



Health  
Conditions  
and Other  
Data



Public Outreach

- 1 community meeting
- 11 pop-up workshops
- 13 focus groups
- 31 interviews

"We love West Hollywood, particularly the inclusive and safe nature of our community."

- West Hollywood resident

# Who lives in West Hollywood?

## population

1. 2010 census data

2. 2013 survey data



Population, households, and average household size have all decreased since 2000.

## community groups

1. 2010 census data

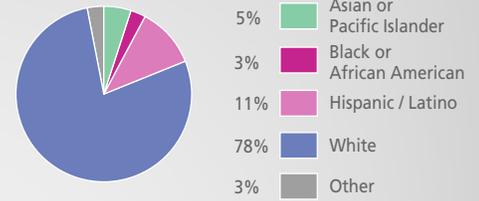
2. 2013 survey data

3. social services data



## ethnicity

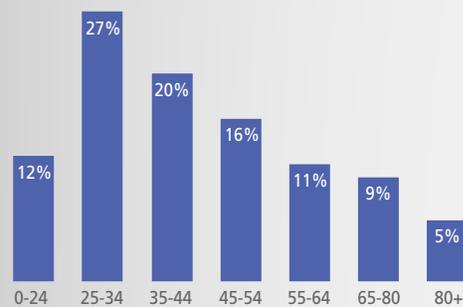
2010 census data



Since 2000, the proportion of white population has decreased by 3%, the proportion of Hispanic/Latino has increased by 2%, and the proportion of Asian or Pacific Islander has increased by 1%.

## age groups

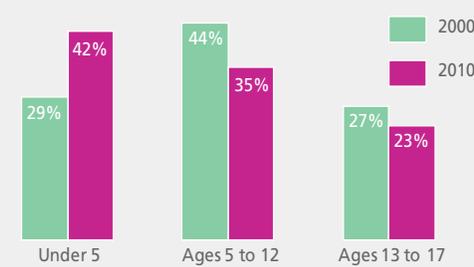
2010 census data



The 25-34 age group is the largest in both the 2000 and 2010 census.

## age of children

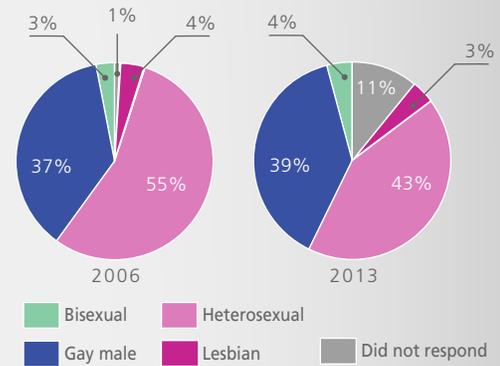
2000 & 2010 census data



There are 1,578 children under age 18 living in West Hollywood. The total number of children under 18 years old has decreased by 2% since the 2000 census.

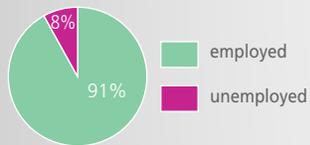
## sexual orientation

2006 & 2013 survey data

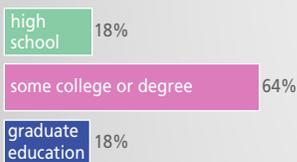


## employment status

2010 census data



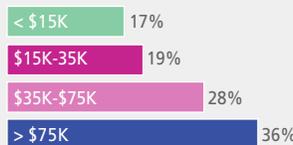
## educational attainment



City residents are more educated than those in the County as a whole.

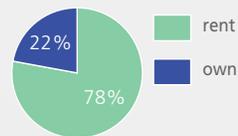
## household income

2010 census data



The percentage of households making \$75,000 or more has increased from 22% in 2000.

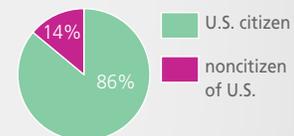
## homeownership



The proportion of renter- and owner-occupied housing units has remained the same since 2000.

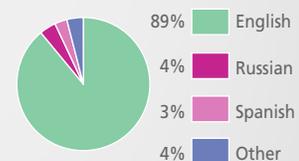
## citizenship

2010 census data



U.S. citizenship has continued to increase over the past 20 years.

## language spoken



The percentage of residents who speak Russian or other Indo-European languages has decreased.



# What are the most important social services to the community?

Survey respondents identified the following social services as most important:

- HIV prevention and education
- Low-cost transportation services
- Neighborhood crime prevention programs
- Parks and recreation programs
- Low-cost transportation services, including taxi coupons, City Line Shuttle, and Dial-a-Ride

Pop-up workshop and community meeting participants agreed on the following top social services funding priorities:

- Health care services
- Services to maintain independent living
- Services for people who are homeless
- Substance abuse and mental health services
- Children and youth programming

Social services are part of the legacy of West Hollywood.

Enhance outreach, marketing, and communication 



Two-thirds of residents have visited the City website and received mailings.



Residents are evenly split between a preference to receive electronic and print information from the City.

82%

of survey respondents are satisfied with the City's efforts to communicate with residents.

The Community Study recommends the following strategies for maintaining social services and expanding resources while fostering innovation:



Enhance outreach, marketing, and communication.



Support public health education and broaden mental health services.



Support households living below the poverty line.



Develop resources for substance abuse prevention and treatment.



Support prevention, testing, and treatment for HIV/AIDS.



Intensify outreach and service delivery to address homelessness.



Identify innovations for aging in place.



Provide a variety of opportunities for community engagement.



## Support households living below the poverty line

**15%** of youth do not have health insurance.

In 2010, a higher proportion of children under 18 had no access to insurance than the County, (15% for the City of West Hollywood and 11% for Los Angeles County).

**5%** of households in 2010 have children.

There has been a steady decrease from 13% over the past 30 years.

**17%** of families in 2010 were living in poverty.

This is an increase since 2000, when 10% of families were living in poverty.

## Support prevention, testing, and treatment for HIV/AIDS

**69%** of survey respondents support HIV prevention and education.

Over the years, community members consistently rate HIV prevention and education as important.

**12%** of survey respondent households are affected by HIV/AIDS.

This is an increase since 2006, when 10% of respondent households were affected by HIV/AIDS.

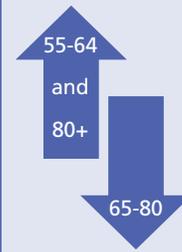
**2<sup>nd</sup>** The rate of HIV infection is the second largest in the County after downtown Los Angeles.

An average of 94 people have tested positive annually in the last 10 years.

## Identify innovations for aging in place

**56%** of survey respondents have lived in West Hollywood for 10 years or more.

On average, survey respondents have lived here for 14 years.



The percentage of the population between the ages of 55 and 64 and 80+ increased, while the population between the ages of 65 and 80 decreased.

As a percentage of the population, seniors age 80 and over are twice the proportion as in the County as a whole.



Fewer households reported moving in the last five years in 2010 than in 2000.

In 2010, 39% of households moved in the last five years, down from 60% in 2000.

# West Hollywood 2013

## Why does the City support social services?

- To support people in need and assist them to remain independent
- To encourage community stability and preserve a good quality of life
- To educate and enrich the community



## Support public health education and broaden mental health services



**8%** of West Hollywood residents live with a serious emotional disturbance or serious mental illness.

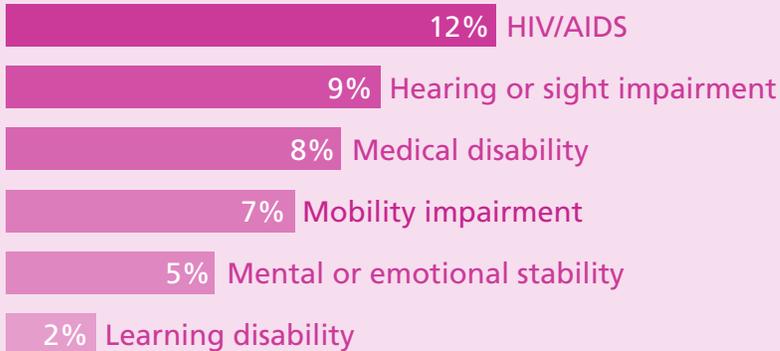
This is a higher percentage than residents Countywide (6%).

 Prevalance of cigarette smoking in West Hollywood is 20% of the population.

This percentage is higher than the County as a whole, where 14% of the population smokes.

 City residents live longer and have lower rates of chronic diseases and adult obesity than residents of the County as a whole.

The following are the most commonly reported household health issues:



HIV/AIDS is the most commonly reported household health issue, an increase since 2006 (6%).

## Develop resources for substance abuse prevention and treatment



Alcohol-related death rates and alcohol-related motor vehicle collisions well exceed the County average.



The rate of hospital patients categorized as having alcohol or drug dependence was higher than the statewide rate.

Residents value the City's supportive recovery community and consistently urge that a variety of substance abuse services be supported.

## Intensify outreach and service delivery to address homelessness



Most homeless individuals in West Hollywood are struggling to cope with chronic homelessness and other serious medical and mental health-related conditions.

# Community Study Recommendations





# Provide opportunities for community engagement



**90%** of community survey respondents rated their quality of life as good or excellent.

**82%** of community survey respondents perceive their neighborhood to be very or somewhat safe.



Like most about living in West Hollywood

Like least about living in West Hollywood



Community members enjoy living in West Hollywood.

email: [communitystudy@weho.org](mailto:communitystudy@weho.org)

[www.weho.org/communitystudy](http://www.weho.org/communitystudy)



[facebook.com/WeHoCares](https://facebook.com/WeHoCares)

## For More Information

The Community Study final report includes a comprehensive summary of the community engagement process, data, and a description of key findings and recommendations.

To view a WeHo TV program featuring highlights of the study process, visit: [www.weho.org](http://www.weho.org)

For more information please call: 323.848.6510  
323.848.6496 TTY for hearing impaired

Для получения дополнительной информации пожалуйста звоните по телефону 323.848-6326

Para obtener mas informacion, por favor llamemos a: 323.848.6510

**City of West Hollywood**  
8300 Santa Monica Boulevard  
West Hollywood, CA 90069  
[www.weho.org](http://www.weho.org)

“Community is the most important thing in our lives and having social services enhances our community.”

- Human Services Commissioner

## Acknowledgements

**City Council**  
Abbe Land, Mayor  
John D’Amico, Mayor Pro Tempore  
John Duran, Councilmember  
John Heilman, Councilmember  
Jeffrey Prang, Councilmember

Paul Arevalo, City Manager  
Sam Baxter, Assistant City Manager  
Elizabeth Savage, Human Services & Rent Stabilization Director  
Helen Goss, Public Information Director  
Tamara White, Public Information Officer

**Social Services Division Staff**  
Daphne Dennis, Manager  
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Leslie Isenberg, Program Administrator  
Corri Planck, Program Administrator  
Perri Sloane Goodman, Program Administrator  
Corey Roskin, Specialist  
Kim Patterson, Staff Assistant  
Nina Tolchinski, Staff Assistant  
Francisco Gomez, Intern

**Human Services Commission**  
Ruth Cislowski, Chair  
Steven Davis, Vice-Chair  
Jimmy Palmieri  
Bob Shepard  
Heidi Shink  
Anne-Marie Williams  
Mark Zangrando

The 2013 West Hollywood Community Study was conducted in cooperation with the City of West Hollywood by PMC, Godbe Research, Raimi and Associates, and ISI Translation Services.



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