CALL TO ORDER: Mayor Prang called the meeting to order at 6:33 p.m.

PLEDGE OF ALLEGIANCE: Mikheil Berden led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D’Amico, Councilmember Duran, Councilmember Heilman, Mayor Pro Tempore Land and Mayor Prang

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Schaffer and Assistant City Clerk Quarker

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there was no public comment. He stated that one (1) Item was added to the agenda under Pending Litigation regarding the case Ptashkin v. City of West Hollywood. He stated that the closed session adjourned at 6:30 p.m. with no reportable action.

APPROVAL OF AGENDA:

Mayor Pro Tempore Land requested that Item 4.A. be moved to Consent Calendar as Item 2.M.

Mayor Prang requested that Item 2.K. be moved to Excluded Consent.

Motion by Mayor Pro Tempore Land, seconded by Councilmember Duran to approve the agenda as amended and approved unanimously.

ADJOURNMENT MOTIONS:

Mayor Prang requested that the meeting be adjourned in memory of the following soldier who died in Afghanistan since the last City Council meeting: Staff Sergeant Jonathan D. Davis, 34.

PRESENTATIONS:
City Council unveiled a banner in celebration of Women’s History Month.

1. **PUBLIC COMMENT:**

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

GLEN CHARYDCZAK, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

ERIK BARKER, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

STEVEN DAVIS, WEST HOLLYWOOD, encouraged residents to participate in the ongoing Community Needs Assessment.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

DOMINICK ROMEO, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

MIKHEIL BERDEN, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

JENNY WORMAN, WEST HOLLYWOOD, spoke regarding public safety issues in the City.

NICK GARZILLI, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

DONALD ELMBLAD, WEST HOLLYWOOD, expressed concerns regarding a recent room rental at Plummer Park and spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember D'Amico encouraged residents to vote in the General Municipal Election on March 5, 2013. He spoke regarding a recent film screening as part of the CalArts Whap! Series, and spoke regarding another upcoming event. He spoke regarding the upcoming Gay Men’s Discussion Group event. He congratulated Sheriff’s Captain Kelley Fraser on her upcoming promotion to Commander.
Mayor Prang congratulated Sheriff's Captain Kelley Fraser on her upcoming promotion to Commander.

Mayor Pro Tempore Land congratulated Sheriff's Captain Kelley Fraser on her upcoming promotion to Commander. She spoke regarding a recent decision of the House of Representatives to move the Violence Against Women Act forward to the President for signature. She spoke regarding Council's recent action to support SB79 to amend California rape law and stated that the Item was recently approved by the California Senate. She spoke regarding the ongoing discussions to enact gun violence laws and an assault weapons ban. She spoke regarding a change to the date of the upcoming Pow Wow event in the City. She encouraged residents to vote in the March 5, 2013 General Municipal Election. She spoke regarding the upcoming National Women and Girls HIV Awareness Day. She spoke regarding public comment surrounding room bookings at Plummer Park and requested the City Manager to investigate the issue.

Mayor Prang spoke regarding Item 2.G. and provided clarification of the Item. He provided direction to the City Clerk's Office to look into efforts following the election to encourage senior and disabled residents to register as permanent vote-by-mail voters. He spoke regarding transportation options for voters on election day and spoke regarding the telecast of the election results on Cable TV. He spoke regarding the upcoming Los Angeles Marathon that will go through West Hollywood.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding Item 2.M. (4.A.) and provided clarification of the mid-year budget updates. He spoke regarding the continuing recovery of the economy and the increase of projected revenues and provided clarification of changes to appropriations in conjunction with these changes.

Councilmember Duran spoke regarding the increases in revenues in the City and stated the City's continued commitment to being conservative with the City's budget. He spoke regarding the decrease in revenue in parking fines and provided clarification that the decrease is a result of the use of credit card meters.

Councilmember D'Amico requested clarification from the City Manager for the funds appropriated for the Computer Master Plan and the funds allotted for the purchase of a new permitting system. He requested clarification as to whether these programs would be compatible with other technologies at the City. City Manager Arevalo provided clarification that these new computer technologies will be a hub to work with other technologies at City Hall. Councilmember D'Amico requested clarification about whether the new technologies will have user-interface capabilities. City Manager Arevalo provided clarification that the new technologies will have user-interface capabilities.

Mayor Pro Tempore Land spoke in support of using technologies that have more mobile application and public accessibility.
Mayor Prang spoke in support of investigating the possibility of implementing a traffic signal synchronization program in the City. He spoke in support of investigating the possibility of allowing residents to obtain parking permits online.

City Manager Arevalo spoke regarding the Federal Sequestration and provided clarification on impacts to the State and at the local level and stated that at this time there are no immediate impacts to the City. He provided clarification of the possible impacts on other agencies, such as the Sheriff's Department and social services agencies and stated that the City would continue to monitor those impacts.

Mayor Pro Tempore Land thanked the City Manager for the information they have gathered regarding Federal Sequestration.

Councilmember Duran spoke regarding the impacts to HUD funding in association with the Federal Sequestration and requested staff to continue to monitor the issue.

City Manager Arevalo spoke regarding public comment surrounding room bookings at Plummer Park and stated that the City will be more sensitive regarding how these issues are handled and communicated. He congratulated Captain Kelley Fraser on her promotion to Commander.

Councilmember Heilman spoke regarding City Council Intern John Erickson, who is leaving the City, and thanked him for his service.

**FISCAL IMPACT ON CONSENT CALENDAR:**

Assistant City Clerk Quarker stated that the fiscal impact on the Consent Calendar is $34,280.00 in expenditures, $1,500.00 in potential revenue, and $0 in waived fees.

**2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,L.,M. Motion by Councilmember Duran, seconded by Councilmember D’Amico, and unanimously approved.

**2.A. POSTING OF AGENDA:**

**SUBJECT:** The agenda for the regular meeting of Monday, March 4, 2013 was posted on February 28, 2013 at City Hall, Plummer Park, the West Hollywood Sheriff’s Station and at the West Hollywood Library.

**ACTION:** Receive and file. Approved as part of the Consent Calendar.

**2.B. APPROVAL OF MINUTES:**

**SUBJECT:** The City Council is requested to approve the minutes of the prior Council meeting.

**ACTION:** Approve the minutes of February 19, 2013. Approved as part of the Consent Calendar.
2.C. DEMAND REGISTER NO. 717, RESOLUTION NO. 13-4402:
SUBJECT: The City Council shall approve or reject the Demand Register for period ending February 25, 2013 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

2.D. TREASURER’S REPORT FOR OCTOBER 2012 [D. WILSON, L. QUIJANO, N. CORONADO]:
SUBJECT: The City Council will receive the Treasurer’s Report for the month ended October 2012 pursuant to Section 53646 of the Government Code of the State of California.
ACTION: Receive and File. Approved as part of the Consent Calendar.

2.E. CLAIMS ADMINISTRATION:
SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.
ACTION: Deny the claim of Elena Del Carmen Ekonomo and Saundra Renard and refer her to the City’s Claims Adjuster for action. Approved as part of the Consent Calendar.

2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:
SUBJECT: The City Council will receive a report from the Public Safety Commission and the Russian Advisory Board on actions taken at their recent meetings.
ACTION: Receive and file. Approved as part of the Consent Calendar.

2.G. SUPPORT H.R. 456 – THE LOS ANGELES RESIDENTIAL HELICOPTER NOISE RELIEF ACT (SCHIFF) [J. PRANG, M. HAIBACH, H. MOLINA]:
SUBJECT: The City Council will consider adopting a resolution supporting H.R. 456, which addresses the noise and nuisance of helicopter operations in residential neighborhoods.
ACTIONS: 1) Adopt Resolution 13 - 4403 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF H.R. 456 – THE LOS ANGELES RESIDENTIAL HELICOPTER NOISE RELIEF ACT” ; and 2) Direct staff to send copies of the adopted resolution to Congressman Adam Schiff, Senators Feinstein and Boxer, and other key legislators. Approved as part of the Consent Calendar.

2.H. CORRECTION TO THE YEAR-END REPORT ON SOCIAL SERVICES PROGRAMS 2011-12 [E. SAVAGE, D. DENNIS, D. GIUGNI]:
SUBJECT: The City Council will receive the correction to the year-end report of social services contract programs for 2011-12 which includes audited program achievement and outcome objective results from The Saban Free Clinic.
ACTION: Receive and file the correction to the year-end report. Approved as part of the Consent Calendar.

2.I. AUTHORIZE SUBMISSION OF GRANT APPLICATION TO THE LOS ANGELES COUNTY ARTS COMMISSION TO SUPPORT FUNDING FOR A SUMMER SOUNDS CONCERT IN 2013 [P. AREVALO, J. HUFFE R, A. CAMPBELL]:
SUBJECT: The City Council will consider authorizing the submission of a grant application to the Los Angeles County Arts Commission to support a Summer Sounds concert in fiscal year 2013-2014.
ACTIONS: 1) Authorize the submission of a grant application to the Los Angeles County Arts Commission for support of a music concert as part of the City’s Summer Sounds program; and 2) Authorize the Director of Finance to increase the County Grants Fund revenue budget in account 209-422001 by an amount to be determined (between $500 and $1,500 depending upon the grant award) and expenditure budget in account 209-1-01-10-535013 by the same amount for fiscal year 2013-14. Approved as part of the Consent Calendar.

2.J. AMENDMENT TO THE CONTRACT WITH PMC FOR ADDITIONAL COMMUNITY STUDY OUTREACH ACTIVITIES [E. SAVAGE, D. DENNIS]:
SUBJECT: The City Council will consider amending an existing contract with PMC for additional Community Study outreach activities.
ACTION: Approve an amendment to the consultant contract with PMC in an amount not to exceed $5,000 for additional Community Study outreach activities and authorize the City Manager to sign the amendment. Approved as part of the Consent Calendar.

2.K. ALL-WAY STOP SIGN CONTROLS AT DESIGNATED INTERSECTIONS [S. DEWOLFE, M. ANTOL, W. DAVIS]:
SUBJECT: The City Council will consider installation of all-way stop controls and direct staff to erect appropriate signs and road markings.
ACTION: This Item was moved to the Excluded Consent Calendar.

2.L. CONTRACT AMENDMENT WITH PATRICIA SMITH, ASLA, AICP [S. DEWOLFE, M. ANTOL, C. CORRAO]:
SUBJECT: The City Council will consider amending an existing contract with Patricia Smith, ASLA, AICP for consultant services for the Avenues Streetscape Project.
ACTIONS: 1) Approve a contract amendment with Patricia Smith, ASLA, AICP, not to exceed the amount of $21,780 to provide professional landscape, traffic engineering, and mobility consulting services to
complete preparation of a streetscape master plan for “The Avenues” commercial district; and 2) Authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**


SUBJECT: The City Council will consider the mid-year budget update of the City’s 2012-13 Operating and Capital Budget, as well as receive an update on work program accomplishments. The mid-year adjustment recognizes $3 million in additional General Fund revenues, as well as $700,000 in Los Angeles County Grant funding. Expenditure adjustments include the recognizing of $3.1 million in supplemental appropriations made since July 1, 2012 (consisting mainly of monies set aside for the Laurel Project to purchase Prop A funds). Staff is also recommending that transfers and advances of $750,000 be made between the General Fund and two internal service funds. The Computer Master Plan Fund will receive a transfer and advance of permit fees in the amount $500,000 to pay for the new permitting software program in Community Development and the Capital Projects Debt Service Fund will transfer $250,000 to the General Fund to cover various repairs and improvements at City Hall. Lastly, staff is requesting organizational changes in two divisions, Budgeting and Building & Safety.

ACTIONS: 1) Approve budget adjustments and transfers identified in the attached “Proposed Mid-Year Changes to the Fiscal Year 2012-13 Budget (Attachment A); 2) Approve the organizational changes of adding an Intern position in the Building & Safety Division and reorganizing the Finance & Technology Services Department by eliminating the Budget & Compensation Manager position, adding a Senior Management Analyst position and adding an Accountant position; and 3) Receive and file the attached Mid-Year Financial Report (Attachment B) and Vision 2020 Work Plan Accomplishments (Attachment C). **Approved as part of the Consent Calendar.**

**THE CITY COUNCIL RECESSSED AND RECONVENED AS THE PUBLIC FINANCING AUTHORITY AT 7:39:**

The Public Financing Authority approved the minutes from the February 22, 2011 meeting, and adopted a Resolution authorizing the investment of monies in the Local Agency Investment Fund (LAIF). The actions are more fully described in the West Hollywood Public Financing Authority minutes.

**THE PUBLIC FINANCING AUTHORITY RECESSsed AND RECONVENED AS THE CITY COUNCIL AT 7:46:**

3. **PUBLIC HEARINGS: None.**
4. UNFINISHED BUSINESS:


SUBJECT: The City Council will consider the mid-year budget update of the City’s 2012-13 Operating and Capital Budget, as well as receive an update on work program accomplishments. The mid-year adjustment recognizes $3 million in additional General Fund revenues, as well as $700,000 in Los Angeles County Grant funding. Expenditure adjustments include the recognizing of $3.1 million in supplemental appropriations made since July 1, 2012 (consisting mainly of monies set aside for the Laurel Project to purchase Prop A funds). Staff is also recommending that transfers and advances of $750,000 be made between the General Fund and two internal service funds. The Computer Master Plan Fund will receive a transfer and advance of permit fees in the amount $500,000 to pay for the new permitting software program in Community Development and the Capital Projects Debt Service Fund will transfer $250,000 to the General Fund to cover various repairs and improvements at City Hall. Lastly, staff is requesting organizational changes in two divisions, Budgeting and Building & Safety.

ACTIONS: This Item was moved to the Consent Calendar as Item 2.M.

5. NEW BUSINESS: None.

EXCLUDED CONSENT CALENDAR:

2.K. ALL-WAY STOP SIGN CONTROLS AT DESIGNATED INTERSECTIONS [S. DEWOLFE, M. ANTOL, W. DAVIS]:

SUBJECT: The City Council will consider installation of all-way stop controls and direct staff to erect appropriate signs and road markings.

Mayor Prang stated that he consulted the City Attorney regarding whether he would be required to recuse himself from the recommendation to approve all-way stops at Sweetzer Avenue and Norton Avenue because of the proximity to his residence. He stated that although the City Attorney did not believe there was a need for recusal, Mayor Prang still chose to recuse himself from the approval at this intersection.

Motion by Mayor Pro Tempore Land, second by Councilmember D’Amico, with Mayor Prang Abstaining on the approval of all-way stops at Sweetzer Avenue and Norton Avenue.

6. LEGISLATIVE: None.

PUBLIC COMMENT:

TODD STEADM AN, REPRESENTING THE SUNSET STRIP BUSINESS ASSOCIATION, spoke regarding their recent Guitar Town fund-raising event and thanked the City Council for their support.

BERNADETTE GAMBINO, SHERMAN OAKS, spoke regarding the adjournment of a past City Council Meeting in memory of her partner. She spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

VINCE RONCONE, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

MICK MARS, WEST HOLLYWOOD, spoke in support of the City’s ban on the sale of fur products. She spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

CHRIS TUCKER, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

PETER TUCI, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

TOM PORTER, WEST HOLLYWOOD, spoke in support of the City’s ban on the sale of fur products. He spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

SCOTT SCHMIDT, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

JOEL BECKER, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.
CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

MICHAEL LEWIS, REPRESENTING ATHENS SERVICES, spoke regarding the City’s ban on plastic grocery bags and spoke regarding the waste services that Athens provides to the City and encouraged residents to use reusable grocery bags.

STANLEY CHATMAN, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

CHAD CROMER, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding the West Hollywood General Municipal Election on March 5, 2013.

COUNCILMEMBER COMMENTS:

Mayor Prang encouraged residents to vote in the General Municipal Election on March 5, 2013.

ADJOURNMENT: The City Council adjourned at 8:14 p.m. in memory of the soldier that died in Afghanistan since the last City Council meeting. The City Council adjourned to their next regular meeting, which will be on Monday, March 18, 2013 at 6:30 P.M. in the West Hollywood Park Public Meeting Room - Council Chambers, 625 N. San Vicente Boulevard.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 18th day of March, 2013 by the following vote:

AYES: Councilmember: D’Amico, Duran, Heilman, Mayor Pro Tempore Land and Mayor Prang.

NOES: Councilmember: None.

ABSENT: Councilmember: None.

ABSTAIN: Councilmember: None.

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JEFFREY PRANG, MAYOR

ATTEST:

COREY SCHAFFER, CITY CLERK