

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
TUESDAY, FEBRUARY 18, 2014
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Land called the meeting to order at 6:33 p.m.

PLEDGE OF ALLEGIANCE: Charley Marcus- Diliberto led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Heilman, Councilmember Prang, Mayor Pro Tempore D'Amico and Mayor Land

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Administrative Specialist Gonzalez.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there was no public comment. He stated that there were no Items added to the agenda. He stated that the closed session adjourned at 6:25 p.m. with no reportable action.

APPROVAL OF AGENDA:

Mayor Land reported that Staff has requested that Item 5.B. be moved to the Consent Calendar at Item 2.X.

Councilmember Prang requested that Item 5.A. be moved to the Consent Calendar as Item 2.W.

Motion by Councilmember Prang, to approve the February 18, 2014 Agenda as amended, seconded by Mayor Pro Tempore D'Amico, and approved unanimously.

ADJOURNMENT MOTIONS:

Councilmember Prang requested that the meeting be adjourned in memory of Lev Soybelman, the President of the Association of Russian Speaking Retired Doctors. He also asked that the meeting be adjourned in memory of Arthur Harold Hirshberg, community partner and husband of Judith Hirschberg. He also asked that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last

Council meeting: Private 1st Class Joshua A. Gray, 21, Specialist Christopher A. Landis, 27, Specialist Roberto C. Skelt, 41, and Specialist John A. Johnson, 22.

Mayor Land requested that the meeting be adjourned in memory of Susan Hirschhorn, the sister of West Hollywood resident Larry Block.

PRESENTATIONS:

Mayor Pro Tempore D'Amico presented a proclamation to Charley Marcus-Diliberto in recognition of outstanding citizenship at the West Hollywood Elementary School.

1. PUBLIC COMMENT:

KHRISTOPHER LOWE, WEST HOLLYWOOD, spoke in support of item 2.V.

GUYTON COLANTUONO, CASTAIC, spoke in support of item 2.G.

TOM DEMILLE, WEST HOLLYWOOD, expressed his condolences to Larry Block. He spoke regarding maintenance issues at his building.

NORVILLE GABRIEL, WEST HOLLYWOOD, spoke on behalf of iTennis, the new tennis concessionaire and spoke regarding an upcoming tennis event.

SCOTT RICE, WEST HOLLYWOOD, spoke in opposition to the plastic bag ban ordinance.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding Commission and Advisory Board meetings and suggested that a link to the audio recording of the meeting be embedded in the minutes for the public.

PAT DIXON, WEST HOLLYWOOD, spoke regarding Item 5.C. and expressed concerns with the low attendance and how the event was publicized.

The following person did not wish to speak, but expressed his support for Item 2.Q.:
BRAD KEISTLER, WEST HOLLYWOOD

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Prang spoke regarding the sidewalk being uprooted on the north/east corner of Sunset and Doheny and requested that staff look into repairing this portion of the sidewalk. He also expressed his condolences to Larry Block.

Councilmember Duran spoke regarding the opening of the West Hollywood Community Housing Corporation's Courtyard at La Brea housing project. He spoke regarding a recent tour that he took of the facility and stated that this building will be serving those most in need in the community. He spoke regarding ongoing security issues with the homeless population near the Recovery Center. He thanked Staff and the Sheriff's

Department for their efforts to increase patrols in the area; however, the Board of Directors for the Recovery Center have decided to hire private security to help with these issues. He asked the City Manager to ensure that the Board works with PATH and City Staff when deciding on what type of security is needed in that area.

Councilmember Heilman spoke regarding Item 2.H., and expressed concern over the amount of time it takes for individuals with Section 8 vouchers to be qualified for housing in the City. He asked Staff to work with the County of Los Angeles to reduce the current six-month waiting period. He spoke regarding Item 2.I., and thanked Staff for the report on the Farmer's Market at Plummer Park. He directed staff to provide Council information on the revenue from previous years, so that it can be compared to total revenues reported for last year. He also asked Staff to provide information on the possibility of tying special events to the market as well. Councilmember Heilman thanked iTennis for providing an update on the new tennis concessions; but expressed concern with a possible event scheduled for March 9, 2014; as it's the same day as the L.A. Marathon. He asked Staff to work with iTennis on possibly securing an alternate date. He spoke regarding public comments regarding the City assisting NCJW after their building flooded over the weekend, and stated that Social Services staff has been in contact with NCJW and is working closely with them. He thanked everyone who participated in the events surrounding the opening ceremony of the Olympics in Russia and for those that attended the recent Human Rights Speaker Series and Outfest.

Mayor Pro Tempore D'Amico spoke regarding Item 2.L. and thanked Staff for including the Bike Share Program in the plans for alternative transportation for staff, and expressed his strong belief in having more bikes on the road. He spoke regarding Item 2.O. and suggested that Staff survey those that visit the Building & Safety Division during the 12-week period and inquire as to what services they needed and their experience with Division. He spoke regarding the need to ensure that small businesses are provided with the best service when trying to open a business in the City and thanked Staff for bringing this Item forward. He spoke regarding his attendance at the opening of a small business in the City, Mercy for Animals, and stated that the business had very complimentary things to say about the City processes. He spoke regarding his recent attendance at the Marketing & Visitors Bureau retreat with Councilmember Heilman, where the topic of discussion was attracting visitors to West Hollywood. He spoke regarding the upcoming TRIBE meeting scheduled for Wednesday, February 19 and the next Cal Arts Lecture Series.

Mayor Land spoke regarding the recent flood at the NCJW building and thanked Staff, the Fire Department and the Sheriff's Department for their quick response. Mayor Land also spoke regarding the fire on Santa Monica Blvd. near Croft and thanked the Fire Department and Public Safety for their efforts. She spoke regarding public comment surrounding maintenance issues at one of the buildings managed by the West Hollywood Community Housing Corporation (WHCHC). She spoke regarding the reduction in funding to the WHCHC due to the end of redevelopment, but asked the City Manager to contact them to inquire about the maintenance issues at this particular building. She spoke regarding the upcoming events surrounding the Academy Awards and thanked the residents and businesses in advance for accommodating the street

closures associated with these events. She spoke regarding the recent One Billion Rising event held on February 14, 2014 and thanked everyone who participated. She spoke regarding the recent meeting of the neighbors in the West Hollywood West area and asked that the City Manager work with the Community Development Department staff to bring back an Item to Council outlining ways the City can assist with the ongoing issues with development; including a possible 45-day moratorium on new housing construction while both sides meet to discuss long-term and short-term options. She also suggested that Staff investigate the durability of materials being used for new housing construction in this area.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding an upcoming rate increase for Time Warner Cable subscribers beginning in March. He spoke regarding the Automated Parking Garage and the mitigation plans in place for this project. He reported that beginning March 10, 2014 the lot behind City Hall will be closed, and City Hall visitors will be directed to park at the Kings Road Parking Structure. He spoke regarding City staff continuously working on ways to minimize impacts during construction, and thanked everyone in advance for their patience. City Manager Arevalo spoke regarding Councilmember Prang's comments regarding the sidewalk on Doheny and stated that Public Works staff will repair that area immediately. He spoke regarding Councilmember Duran's comments regarding Security at the Recovery Center and reported that Public Safety Staff, Block-by-Block Security and Sherriff's Captain Honings, will work with the Board of the Recovery Center on their security issues.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$459,786 in expenditures, \$200,000 in potential revenue, and (\$7,061) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X. **Motion by Mayor Pro Tempore D'Amico, seconded by Councilmember Prang and approved.**

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Tuesday, February 18, 2014 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, February 13, 2014.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of February 3, 2014. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 738, RESOLUTION NO. 14-4526:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 738 and adopt Resolution No. 14-4526, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 738". **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny claims filed against the City, as a routine administrative step in claims processing.

ACTION: Deny the claim of Mercury Insurance/Thomas Rasera and refer him to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Rent Stabilization Commission, Disabilities Advisory Board and the Senior Advisory Board on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.F. COLLABORATIVE EVENT OF LESBIAN AND GAY, RUSSIAN, AND TRANSGENDER ADVISORY BOARDS [E. SAVAGE, J. BOOK, K. COOK, D. ESCOBEDO, T. RODZINEK, B. SMITH]:

SUBJECT: The City Council will consider approval for a collaborative event of the Lesbian and Gay Advisory Board, Russian Advisory Board, and Transgender Advisory Board, entitled "Connect Our Stories".

ACTIONS: 1) Approve a collaborative event for the Lesbian and Gay Advisory Board, Russian Advisory Board, and Transgender Advisory Board: "Connect Our Stories"; and 2) Approve validated parking at the five-story Library parking garage for up to 75 people who park at the garage and attend the event. **Approved as part of the Consent Calendar.**

2.G. YEAR-END REPORT ON SOCIAL SERVICES PROGRAMS 2012-13 [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will receive the year-end report of social services contract programs for 2012-13.

ACTION: Receive and file the year-end report. **Approved as part of the Consent Calendar.**

2.H. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION FIRST AND SECOND QUARTER REPORT FOR 2013-2014 [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will receive the West Hollywood Community Housing Corporation (WHCHC) Administrative Contract Report for the First and Second Quarter of fiscal year 2013-2014.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.I. REPORT ON HELEN ALBERT FARMER'S MARKET ENHANCEMENTS [E. SAVAGE, O. WALKER, C. WORLAND]:

SUBJECT: The City Council will receive a report on enhancements and areas for future improvements made at the Helen Albert Farmers' Market.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.J. GRANT APPLICATION FOR THE STRATEGIC GROWTH COUNCIL'S SUSTAINABLE COMMUNITIES PLANNING GRANT PROGRAM [S. DEWOLFE, M. ANTOL, B. SIEGL]:

SUBJECT: The City Council will consider authorizing and directing City staff to apply for the Strategic Growth Council's Sustainable Communities Planning Grant to fund Climate Action Plan implementation and monitoring activities.

ACTIONS: 1) Adopt Resolution 14-4527: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE APPLICATION FOR GRANT FUNDS FOR THE SUSTAINABLE COMMUNITIES PLANNING GRANT AND INCENTIVES PROGRAM UNDER THE SAFE DRINKING WATER, WATER QUALITY AND SUPPLY, FLOOD CONTROL, RIVER AND COASTAL PROTECTION BOND ACT OF 2006 (PROPOSITION 84)." (Attachment A); 2) Upon award of the grant, authorize the Director of Finance and Technology Services to increase budgeted revenue and expenditures by the award amount in the Grants Fund; 3) Authorize the City Manager to execute an Agreement for Services with PMC for \$6,920; and 4) Authorize the Community Development Director to approve change orders to the contract in an amount not to exceed 10% of the contract amount.
Approved as part of the Consent Calendar.

2.K. AUTHORIZE SUBMISSION OF GRANT APPLICATION TO THE NATIONAL ENDOWMENT FOR THE ARTS FOR 2015 PROGRAMS [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider authorizing the submission of a grant application to the National Endowment for the Arts (NEA) to support funding of 2015 arts programming.

ACTIONS: 1) Authorize the submission of a grant application to the National Endowment for the Arts (NEA) for support of arts programming during the 2015 calendar year; and 2) Upon approval of the grant award, authorize the Director of Finance and Technology Services to increase revenues and expenditures by an equal amount, which will be determined

upon the successful award of the grant. **Approved as part of the Consent Calendar.**

2.L. ALTERNATE MODE INCENTIVE PROGRAM OVERVIEW [S. DEWOLFE, M. ANTOL, C. CORRAO, O. DELGADO, L. BOCK]:

SUBJECT: The City Council will receive information on the Alternate Mode Incentive Program, a pilot program to encourage employees to utilize alternate modes of transportation during construction of the automated parking structure while employees are parking in satellite locations.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.M. APPROVAL OF THE GENERAL SERVICES AGREEMENT WITH LOS ANGELES COUNTY [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider renewal of the City's General Services Agreement with Los Angeles County to ensure continuation of various contract County services.

ACTION: Adopt Resolution No. 14-4528, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONCERNING PERFORMANCE OF CERTAIN GENERAL SERVICES TO AND FOR THE CITY OF WEST HOLLYWOOD BY THE COUNTY OF LOS ANGELES AND AUTHORIZING THE EXECUTION OF AN AGREEMENT RELATING THERETO". **Approved as part of the Consent Calendar.**

2.N. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH GEOCON WEST, INC., FOR CONSTRUCTION INSPECTION AND MATERIALS TESTING SERVICES FOR THE CITY HALL AUTOMATED PARKING GARAGE PROJECT [P. AREVALO, S. BAXTER, J. HUFFER, O. DELGADO, D. UYENO]:

SUBJECT: The City Council will consider the approval of a professional services agreement with Geocon West, Inc. for construction inspection and materials testing services on Capital Improvement Project No. 14-001, the City Hall Automated Parking Garage Project.

ACTIONS: 1) Approve a professional services agreement in an amount of \$126,720 with Geocon West, Inc. for construction inspection and materials testing services on CIP 14-001 the Automated Parking Garage Project and authorize the City Manager to sign the agreement; and 2) Authorize the Strategic Initiatives Manager to manage contingencies not to exceed 15% of the contract for a contingency amount of \$19,008. **Approved as part of the Consent Calendar.**

2.O. AGREEMENT FOR SERVICES TO CONDUCT A MANAGEMENT STUDY OF THE BUILDING & SAFETY DIVISION [S. DEWOLFE, S. BAILEY]:

SUBJECT: The City Council will consider authorizing an Agreement for Services with Matrix Consulting Group for the purpose of conducting a

Management Study of the Community Development Department's Building & Safety Division.

ACTIONS: 1) Approve an agreement with Matrix Consulting Group in an amount not-to-exceed \$27,000.00; and 2) Authorize the City Manager to sign and execute all necessary documents. **Approved as part of the Consent Calendar.**

2.P. AMENDMENT TO AGREEMENT FOR SERVICES WITH VCA CODE GROUP [S. DEWOLFE, S. BAILEY, B. ROME]:

SUBJECT: The City Council will consider approving a contract amendment with VCA Code Group to continue to provide ongoing Building & Safety Division Plan Check services, funded by applicant fees.

ACTIONS: 1) Approve a contract amendment with VCA Code Group increasing the current contract amount of \$330,000, by \$200,000, for a new total not-to-exceed contract amount of \$530,000; and 2) Authorize the City Manager to sign the amended agreement. **Approved as part of the Consent Calendar.**

2.Q. A RESOLUTION TO REQUEST THAT THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS SUPPORT THE BLUE RIBBON COMMITTEE RECOMMENDATION FOR A WIDENED ROADWAY TO ACCOMMODATE BIKE LANES AS PART OF THE SANTA MONICA BOULEVARD RECONSTRUCTION PROJECT [J. HEILMAN, F. SOLOMON, A. LAND, K. HASHMI, J. SCHWEIGERT]:

SUBJECT: The West Hollywood City Council will consider adopting a resolution to request that the City Council of the City of Beverly Hills support the Blue Ribbon Committee recommendation for a widened roadway to accommodate bike lanes as part of the Santa Monica Boulevard reconstruction project.

ACTIONS: 1) Adopt Resolution No. 14-4529 "A RESOLUTION TO REQUEST THAT THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS SUPPORT THE BLUE RIBBON COMMITTEE RECOMMENDATION FOR A WIDENED ROADWAY TO ACCOMMODATE BIKE LANES AS PART OF THE SANTA MONICA BOULEVARD RECONSTRUCTION PROJECT"; and 2) Direct staff to send copies of signed resolutions to Mayor John A. Mirisch, Vice Mayor Lili Bosse, Councilmember William W. Brien M.D., Councilmember Julian A. Gold M.D., and Councilmember Nancy H. Krasne. **Approved as part of the Consent Calendar.**

2.R. RUSSIAN COMMUNITY DOCUMENTARY ORAL HISTORY PROJECT [J. PRANG, M. HAIBACH, J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider approving the enhancement and completion of a special project documenting the contributions and historical record of West Hollywood's Russian-speaking immigrant population as part of the City's 30th Anniversary celebration (2014-2015).

ACTIONS: 1) Direct WehoTV to complete the existing “oral histories” project with new footage edited in documentary style to create a historical record of the City’s Russian-speaking immigrant population; 2) Work with the Russian Advisory Board (RAB) to help identify additional interviewees for the new footage; 3) Work with Public Information Office Division (PIO) and the RAB to identify and schedule broadcast and live screening opportunities; 4) Approve the use \$15,000 from budgeted City Council discretionary funds for costs associated with the project; including, additional on-camera interviews/clips, narration, translation, subtitles and professional editing; and 5) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.S. ELTON JOHN AIDS FOUNDATION OSCAR EVENT FEE WAIVER AMENDMENTS [E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will consider approving amendments to the previously approved fee waivers for the 2013 through 2016 Elton John AIDS Foundation Events.

ACTIONS: 1) Amend the previously approved fee waivers for the 2013 Elton John AIDS Foundation Oscar Viewing event; 2) Amend the previously approved fee waivers for the 2014 Elton John AIDS Foundation Oscar Viewing event; and 3) Amend the previously approved fee waivers for the 2015 and 2016 Elton John AIDS Foundation Oscar Viewing event. **Approved as part of the Consent Calendar.**

2.T. WOMEN’S HISTORY MONTH 2014 [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider approval of programming in celebration of National Women’s History Month 2014.

ACTIONS: 1) Approve programming for National Women’s History Month 2014 and direct the appropriate City staff to work with the Women’s Advisory Board to coordinate the production and promotion of Women’s History Month; 2) Approve the use of the Pacific Design Center for International Women’s Day on April 9, 2014 per the City’s development agreement; and 3) Authorize an additional two hours of validated parking for event participants, at the 5-story West Hollywood Park garage, for a total of 4 hours. **Approved as part of the Consent Calendar.**

2.U. INSTALLATION OF WOMEN’S HISTORY MONTH BANNERS ALONG SANTA MONICA BOULEVARD [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider a request from the West Hollywood Women’s Advisory Board to authorize the installation of Women’s History Month banners from March 1, 2014 to April 6, 2014, along Santa Monica Blvd between La Cienega and Crescent Heights.

ACTION: Direct staff to approve the installation of 46 pole banners on the north and south sides of Santa Monica Boulevard between La Cienega and Crescent Heights from March 1, 2014 – April 6, 2014. **Approved as part of the Consent Calendar.**

2.V. CO-SPONSORSHIP OF THE LOS ANGELES SISTERS OF PERPETUAL INDULGENCE FALL 2014 FASHION SHOW [J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider co-sponsorship of the Los Angeles Sisters of Perpetual Indulgence Fall 2014 Fashion Show, or "Project Nunway LA".

ACTIONS: 1) Approve co-sponsorship of the Los Angeles Sisters of Perpetual Indulgence Fall 2014 Fashion Show and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for such events and a waiver of event permits, parking validations and associated fees; 3) Allow the consumption of food and alcohol on City-owned property and buildings during the Fashion Show event; 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; 5) This item authorizes the Director of Finance and Technology Services to allocate \$1,920 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the event; and 6) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.W. (5.A.) AGREEMENT FOR SERVICES WITH KEYSER MARSTON ASSOCIATES TO PREPARE AN AFFORDABLE HOUSING IMPACT FEE NEXUS STUDY [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will consider approving an Agreement for Services with Keyser Marston Associates to conduct an Affordable Housing Impact Fee Nexus Study.

ACTIONS: 1) Accept the proposal for the Affordable Housing Impact Fee Nexus Study from Keyser Marston Associates, and approve an Agreement for Services; 2) Authorize the City Manager to execute an Agreement for Services with Keyser Marston Associates not to exceed \$60,000; 3) Authorize the Director of Finance and Technology Services to allocate \$60,000 from undesignated funds in the Affordable Housing Trust Fund, to the Professional Services Account; and 4) Reject the remaining proposals. **Approved as part of the Consent Calendar.**

2.X. (5.B.) AMENDMENT TO AGREEMENT WITH CIVIC ENTERPRISE ASSOCIATES LLC TO PROVIDE ANALYSES OF PARKING CREDIT PROGRAM [O. DELGADO, J. ROCCO]:

SUBJECT: The City Council will consider approval of an Amendment to the agreement with Civic Enterprise Associates LLC to provide parking occupancy studies and analyses for commercial areas in West Hollywood as part of the West Hollywood Parking Credits Program.

ACTIONS: 1) Approve an amendment to the agreement with Civic Enterprise Associates LLC to provide professional services for an additional \$20,000 for a total contract amount not to exceed \$45,000; 2)

Authorize the Director of Finance and Technology Services to allocate \$20,000 from the undesignated reserves in the Parking Improvement Fund to the Contract Services account; and 3) Authorize the City Manager to sign the Agreement. **Approved as part of the Consent Calendar.**

THE CITY COUNCIL WILL RECESS AND CONVENE AS THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 7:20 p.m.

The Successor Agency to the West Hollywood Community Development Commission approved the minutes of the September 16, 2013 meeting, and adopted a resolution approving a Recognized Obligation Payment Schedule for the period July 1, 2014 through December 31, 2014 and an Administrative Budget for the period July 1, 2014 through June 30, 2015.

The actions are more fully described in the minutes of the Successor Agency to the West Hollywood Community Development Commission.

THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION WILL RECESS AND RECONVENE AS THE CITY COUNCIL: 7:24 p.m.

3. PUBLIC HEARINGS:

3.A. APPEAL OF THE PLANNING COMMISSION'S DECISION TO AMEND THE PLACEMENT OF AN EXISTING WEST-FACING TALL WALL AT 8730 SUNSET BOULEVARD [S. DEWOLFE, D. DEGRAZIA, A. CASTILLO]:

SUBJECT: The City Council continued the public hearing to February 18, 2014 regarding an appeal of the Planning Commission's decision to amend the placement of an existing west-facing tall wall at 8730 Sunset Boulevard.

ACTION: Continue the public hearing to a date uncertain and require the applicant to incur the noticing costs. **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore D'Amico and approved.**

4. UNFINISHED BUSINESS:

4.A. TRIAL USE OF TRAFFIC ASSIST OFFICERS AT DESIGNATED HIGH-VOLUME INTERSECTIONS DURING PEAK HOURS [S. DEWOLFE, M. ANTOL, B. CHEUNG]:

SUBJECT: The City Council will consider the implementation of traffic assist officers at four designated high-volume intersections during peak evening hours for a trial period of three months; and will consider directing staff to further study additional traffic flow alternatives to be presented at a joint mobility workshop with the Transportation Commission along with the preliminary evaluation results for the traffic assist officers.

Bob Cheung, Senior Transportation Planner provided background information as outlined in the staff report dated February 18, 2014.

The following people did not wish to speak but expressed their support of the Item: STANLEY CHATMAN, VIRGINIA GILLICK, PAT DIXON, CATHY BLAIVAS, AND STEPHANIE HARKER.

Councilmember Heilman expressed concerns with the cost and the possibility of contrary intentions as it relates to handling the traffic issues in the City. He expressed concerns with having the Traffic Officers issuing tickets as it may cause traffic to slow down even more.

Staff explained that the role of the Traffic Officer is to prevent gridlock, and spoke regarding the proposed recommendation to hold a mobility workshop with the Transportation Commission to garner additional ideas.

Mayor Pro Tempore D'Amico spoke in support of the Item. He spoke regarding the need for a Pilot Program to garner much needed information and reporting on whether the use of Traffic Officers decreases commute times and/or helps prevent gridlock.

Councilmember Prang expressed concerns with how the proposed test intersections were selected and if the use of traffic officers will eliminate gridlock; which should be the primary focus. He also expressed concerns with the costs involved. He spoke in support of a joint meeting with the Transportation Commission to discuss other options and receive more comprehensive information.

Councilmember Duran spoke in support of the Item and provided clarification regarding the choice to use Sherriff's Deputies as Traffic Officers for the 3-hour shifts. He spoke regarding LADOT personnel not being available to work for only a three-hour shift, and that the City's Parking Enforcement Officers would need additional training. He spoke in support of utilizing Sheriffs for the Pilot Program. He spoke regarding the selection of the intersections and how they were born out of community input regarding traffic issues and concerns in high development areas. He spoke regarding the need for data on this issue and in support of utilizing this pilot program to garner this data.

Mayor Pro Tempore D'Amico spoke regarding the possibility of utilizing development impact funds for this pilot program. City Manager Arevalo provided clarification that the development impact funds can only be used in intersections that are impacted by a specific development. He spoke regarding the pilot program test sites being on the west side of the City where there is no active construction where impact funds could be used.

Mayor Land expressed concerns regarding gridlock in the City and spoke in support of a joint meeting with the Transportation Commission to look at the traffic issue more closely. She spoke in opposition to utilizing Sheriffs as Traffic Officers.

ACTIONS: 1) Create a Council sub-committee consisting of Councilmember Heilman and Councilmember Prang; and 2) remand the Item back to staff to schedule a joint meeting between City Council and the Transportation Commission to continue to discuss this issue. Motion by Councilmember Prang, seconded by Councilmember Heilman and approved with Councilmember Duran and Mayor Pro Tempore D'Amico voting NO.

4.B. WEST HOLLYWOOD PRIDE PROGRAMMING AND BUDGET [E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will receive information regarding the proposed programming and budget for West Hollywood Pride 2014.

Cleo Smith, Special Events Manager, provided background information as outlined in the staff report dated February 18, 2014.

Councilmember Heilman spoke regarding conversations he had with representatives of CSW who expressed concern with having an additional event on Thursday, due to logistics and additional costs.

Staff clarified that including a Thursday event was a recommendation from the Council sub-committee; however CSW requested that the event take place on Wednesday to provide additional time for set-up for events scheduled for Friday.

Council discussed this Item and expressed their concerns with each of the recommendations made by Staff; including the Thursday kick-off event, the increased budget, the longer period for street closures, and the rebranding of the One City One Pride events. Councilmember Duran and Mayor Pro Tempore D'Amico spoke in support of the Item and Councilmember Prang, Councilmember Heilman and Mayor Land spoke in support of some of the recommendations, but in opposition to others.

Jeff Consoletti, Los Angeles, who is working with CSW to produce the Pride events, spoke regarding concerns surrounding having an additional event on Thursday and the logistics involved.

Motion by Mayor Pro Tempore D'Amico to approve the Item as presented, with additional direction to include the swim team to the sports and health programming, and seconded by Councilmember

Duran. Motion Failed with Councilmember Heilman, Councilmember Prang, and Mayor Land voting NO.

Motion by Councilmember Heilman to approve recommendations #1 with the revision to direct the City Manager to focus on high quality events for One City One Pride, approve recommendation #2, approve the additional recommendations on Page 2 of the staff report, except for the Pride Community area. He recommended that Council hold items #3 and #4 for further discussion. The motion was seconded by Mayor Pro Tempore D'Amico. Motion Failed with the abstention of Councilmember Duran and with Councilmember Prang and Mayor Pro Tempore D'Amico voting NO.

ACTIONS: Council took no action on this Item. Staff will bring a new Item to Council for consideration.

5. NEW BUSINESS:

5.A. AGREEMENT FOR SERVICES WITH KEYSER MARSTON ASSOCIATES TO PREPARE AN AFFORDABLE HOUSING IMPACT FEE NEXUS STUDY [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will consider approving an Agreement for Services with Keyser Marston Associates to conduct an Affordable Housing Impact Fee Nexus Study.

ACTIONS: This Item was moved to the Consent Calendar.

5.B. AMENDMENT TO AGREEMENT WITH CIVIC ENTERPRISE ASSOCIATES LLC TO PROVIDE ANALYSES OF PARKING CREDIT PROGRAM [O. DELGADO, J. ROCCO]:

SUBJECT: The City Council will consider approval of an Amendment to the agreement with Civic Enterprise Associates LLC to provide parking occupancy studies and analyses for commercial areas in West Hollywood as part of the West Hollywood Parking Credits Program.

ACTIONS: This Item was moved to the Consent Calendar.

5.C. 2013 BOOK FAIR SUMMARY REPORT [E. SAVAGE, O. WALKER]:

SUBJECT: The City Council will receive a summary report of the 2013 West Hollywood Book Fair.

Olivia Walker, Recreation Services Manager, provided background information as outlined in the staff report dated February 18, 2014.

DAVID WARREN, WEST HOLLYWOOD, spoke regarding item 5.C. and the need for the City to get accurate attendance information.

Councilmember Duran spoke in opposition of the item due to the costs involved versus the attendance. He spoke in support of reducing funding for this event.

Councilmember Heilman spoke regarding the increased costs of the event and the lack of attendance for the last few years. He spoke regarding the history of the Book Fair and how the format has changed. He spoke in support of elements of the 2013 Book Fair including the movie in the park, and the discussion with Debbie Reynolds; however he did not support the artists' booths and the sale of jewelry at the event. He expressed concern with the consultant hired to produce the event, the loss of partnerships, and the lack of promotion. He spoke in support of continuing the event, but with different direction.

Councilmember Prang spoke in support of Councilmember comments regarding the Book Fair. He expressed concerns with the lack of attendance and the increasing costs associated with the Book Fair.

Mayor Land spoke in support of directing Staff to take Council comments to develop a proposal for an event that has more community input and less production costs.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding item 5.C. and expressed her concerns with the Friends of the Library Bookstore no longer being a part of the Book Fair.

ACTIONS: 1) Direct staff to produce a small event for 2014; 2) Take the next year to develop new programming for the Book Fair and bring an Item back to Council in 2015. **Motion by Mayor Pro Tempore D'Amico, seconded by Councilmember Duran and approved unanimously.**

5.D. SHARED ECONOMY BUSINESSES IN THE CITY OF WEST HOLLYWOOD [A. LAND, K. HASHMI, J. HEILMAN, F. SOLOMON]:

SUBJECT: This item will serve as an introduction to a discussion on shared economy businesses in West Hollywood.

Mayor Land and Councilmember Heilman, provided background information as outlined in the staff report dated February 18, 2014.

RAMIN FENCHEL, WEST HOLLYWOOD, spoke in support of the Item.

RAINE PHILLIPS, WEST HOLLYWOOD, spoke in support of the Item.

GLENN COOLEY, WEST HOLLYWOOD, spoke in support of the Item.

WILLIAM ROUSE, WEST HOLLYWOOD, spoke in support of the Item and asked that representatives from the Taxi Franchise be added to the proposed Task Force.

Mayor Land spoke in support of the Item and its benefit to the City, but also spoke regarding the need for regulation. She spoke in support of a healthy discussion about this issue.

Mayor Pro Tempore D'Amico spoke in support of the Item and in support of identifying other organizations to be included on the Task Force. He spoke in support of actively engaging new businesses.

Councilmember Duran spoke in support of the Item. He spoke regarding new technology surrounding lodging and transportation. He spoke in support of focusing on transportation. He spoke in support of including industry representatives to serve on the Task Force.

Councilmember Heilman also spoke in support of including industry representatives to serve on the Task Force.

ACTIONS: 1) Discuss and provide direction as appropriate; and 2) Direct the City Manager to form a Task Force comprised of staff, a representative from the Transportation Commission, Planning Commission and Business License Commission as well as the Chamber of Commerce and Visit West Hollywood to further study shared economy business in the City of West Hollywood. **Motion by Councilmember Prang, seconded by Mayor Pro Tempore D'Amico with a friendly amendment to direct the City Manager to appoint an equal amount of non-city affiliated members as City affiliated members on the Task Force. The motion was unanimously approved.**

5.E. EASTSIDE WORKING GROUP APPOINTMENTS [S. DEWOLFE, M. ANTOL, B. SIEGL, Y. QUARKER]:

SUBJECT: The City Council will consider making at-large appointments to the Eastside Working Group.

ACTION: City Council made the following At-Large appointments: **Cathy Blaivas, Justine Block, Jared Meisler, Andrew Rakos, Jeannie Olander, and Marina Berkman.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None

PUBLIC COMMENT:

JEANNE DOBRIN, WEST HOLLYWOOD, congratulated the new City Clerk, and thanked Council for appointing Marina Berkman to the Eastside Working Group.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 9:51 p.m. in memory of Lev Soybelman, Arthur Harold Hirshberg, Susan Hirschhorn, and all the soldiers who died in Afghanistan since the last City Council meeting. The City Council adjourned to their next regular meeting, which will be on Monday, March 3, 2014 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 3rd day of March, 2014 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

ABBE LAND, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK