CALL TO ORDER: Mayor D'Amico called the meeting to order at 6:31 p.m.

PLEDGE OF ALLEGIANCE: Steven Davis led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Land, Councilmember Prang (arrived at 7:38 p.m.), Mayor Pro Tempore Heilman and Mayor D'Amico

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Administrative Specialist Vespoint

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there were no public comments, and that the closed session adjourned at 6:25 p.m. with no reportable action.

APPROVAL OF AGENDA:

Councilmember Land spoke regarding Item 5.B. and requested that her direct appointments be tabled and placed on the June 2, 2014 City Council Agenda.

Councilmember Land requested that Item 2.S. be moved to Excluded Consent.

Councilmember Land requested that Item 6.A be moved to the Consent Calendar as Item 2.CC.

City Manager Arevalo requested that Item 5.A. be Tabled.

Motion by Mayor Pro Tempore Heilman, to approve the May 19, 2014 Agenda as amended, seconded by Councilmember Land, and approved.

ADJOURNMENT MOTIONS:

Councilmember Duran, on behalf of Councilmember Prang, requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council meeting: Chief Warrant Officer Deric M. Rasmussen, 33, and Command Sergeant Major Martin R. Barreras, 49.
PRESENTATIONS:

City Council unveiled a Women’s History Month Banner recognizing Senior Advisory Board member Sofia Gelman.

Mayor D’Amico presented a commendation to two West Hollywood neighbors for working together with their property owner to spruce up the garden in front of their building.

Mayor D’Amico presented a proclamation to Richard Maher, representing the Unites States Postal Service, and Nicole Murray-Ramirez of the International Court System and Chair of the National Harvey Milk Stamp Campaign, in recognition of a Forever Stamp being introduced honoring Harvey Milk.

1. PUBLIC COMMENT:

THEO MILONOPOULOS, LOS ANGELES, spoke in opposition to Item 2.U.

STEVEN L. DAVIS, WEST HOLLYWOOD, spoke regarding Items 2.S. and 5.A. and how these housing changes will affect West Hollywood residents.

ROB BERGSTEIN, WEST HOLLYWOOD, spoke regarding a reduction in suicide rates in the City and encouraged constituents to seek help if they have mental health needs.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in support of the recent Russian Cultural Festival and the Community Visioning event at 1343 N. Laurel Ave. She congratulated Sofia Gelman on her commemorative banner. She spoke regarding the upcoming Historic Preservation Event at The Lot. She spoke regarding Item 2.S. and asked Council to include the entire community when looking at ways to solve this issue.

YOLA DORE, WEST HOLLYWOOD, spoke regarding Pride and “paying it forward” by being nice to your neighbors.

COE HOLBROOK, WEST HOLLYWOOD, spoke in opposition to the recently passed Council resolution urging President Obama to suspend further deportation of unauthorized individuals with no criminal history.

JEFF CONSOLETTI, REPRESENTING CHRISTOPHER STREET WEST, announced that the CSW parade would be broadcast live and streamed online.

STEVE MARTIN, WEST HOLLYWOOD, congratulated John Duran on his endorsement by the Los Angeles Times on his candidacy for Los Angeles County Supervisor. He congratulated Sofia Gelman on her commemorative banner. He also spoke regarding the recent Community Visioning event at 1343 N. Laurel Ave.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Council’s recent decision to not allow the City’s logo to be used for commercial purposes and thanked the City for
providing assisted listening devices at all meetings. She also expressed support for the United States Postal Service.

CATHY BLAVAIS, WEST HOLLYWOOD, spoke in support of the recent Community Visioning event at 1343 Laurel and the Russian Style Festival.

RANDALL DERRICK, (WEST HOLLYWOOD), spoke concerning the Planning Commission’s decision regarding a project at 1250 N. Fairfax Ave. He also expressed concerns with parking placards for new developments.

ROB WINRADER, WEST HOLLYWOOD, spoke in support of the new iTennis concessionaire.

ROSVITA RAUCH, WEST HOLLYWOOD, spoke in support of the facilities at Plummer Park.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Land thanked everyone who offered public comment. She asked the City Manager to research the issue brought up during public comment concerning Parking placards for new developments. She thanked everyone involved in the recent Russian Style Festival Event; especially staff member Tatiana Rodzin for her hard work. She spoke regarding upcoming events, including the Historic Preservation event and Pride. She also spoke in support of the Harvey Milk Stamp.

Mayor Pro Tempore Heilman spoke regarding the recent Russian Style Festival and thanked everyone involved for making it a great event; especially City Staff member Tatiana Rodzinek and Rent Stabilization Commissioner Agassi Topchian. He spoke regarding the upcoming One City One Pride events, including a photo exhibit currently on display at the Library. He also spoke regarding the upcoming Human Rights Speaker Series, scheduled for May 28, 2014.

Mayor D’Amico requested that the City Manager make it a policy that Staff introduce themselves when making presentations to Council, so that members of the public may know who is providing the report.

CITY MANAGER’S REPORT:

City Manager Arevalo spoke regarding the One City One Pride Arts Festival Interactive Story Map and introduced Innovations Liaison Francisco Contreras and Economic Development & Cultural Affairs Coordinator Michael Che, who provided a short demonstration to Council. City Manager Arevalo also reported that he would not be present for the June 2, 2014 City Council meeting, and that the meeting would be staffed by Assistant City Manager Sam Baxter.

Councilmember Prang arrived at 7:38 p.m.
FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is $1,360,675 in expenditures, $495,315 in potential revenue, and ($2,050) in waived fees.

2. CONSENT CALENDAR


2.A. POSTING OF AGENDA:
SUBJECT: The agenda for the meeting of Monday, May 19, 2014 was posted at City Hall, Plummer Park, the Sheriff’s Station and at the West Hollywood Library on Thursday, May 15, 2014.
ACTION: Receive and file. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:
SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.
ACTION: Approve the minutes of May 5, 2014. Approved as part of the Consent Calendar.

2.C. DEMAND REGISTER NO. 744, RESOLUTION NO. 14-4559:
SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

2.D. CLAIMS ADMINISTRATION:
SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.
ACTION: Deny the claim of Employers Compensation Insurance Company and refer them to the City’s claims adjuster for action. Approved as part of the Consent Calendar.

2.E. ORDINANCE NO. 14-936 (2ND READING) AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PEDDLING FOOD FROM THE PUBLIC RIGHT-OF-WAY AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [Y. QUARKER]:
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 14-936, amending the Business License Ordinance
pertaining to peddling food from the public right-of-way and amending the West Hollywood Municipal Code.

**ACTION:** Waive further reading and adopt Ordinance No. 14-936, “AMENDING THE BUSINESS LICENSE ORDINANCE PERTAINING TO PEDDLING FOOD FROM THE PUBLIC RIGHT-OF-WAY AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE”. **Approved as part of the Consent Calendar.**


**SUBJECT:** The City Council will consider adopting a resolution that establishes the living wage rate for 2014-2015 to be $12.02/HR with health benefit contributions and $13.33/HR without health benefit contributions effective July 1, 2014.

**ACTION:** Adopt Resolution No. 14-4560 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING PURSUANT TO MUNICIPAL CODE SECTION 3.20.040 A LIVING WAGE RATE FOR 2014-2015 OF $12.02/HR WITH HEALTH BENEFITS CONTRIBUTIONS OF AT LEAST $1.31/HR AND $13.33/HR WITHOUT HEALTH BENEFITS CONTRIBUTIONS OF AT LEAST $1.31/HR”. **Approved as part of the Consent Calendar.**

2.G. **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1582 (MULLIN) - REDEVELOPMENT DISSOLUTION - CHANGES TO THE RECOGNIZED OBLIGATION PAYMENT SCHEDULE (ROPS) PROCESS [D. WILSON, J. LEONARD, C. SCHROEDER, H. MOLINA]:**

**SUBJECT:** The City Council will consider adopting a resolution in support of Assembly Bill (AB) 1582 (Mullin), which would make changes to the redevelopment dissolution Recognized Obligation Payment Schedule (ROPS) Process; including, adjusting the timeframe covered by each ROPS from 6-months to 12-months, and authorizing Oversight Boards to amend their ROPS.

**ACTION:** Adopt Resolution No. 14-4561 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1582 (MULLIN) - REDEVELOPMENT DISSOLUTION - CHANGES TO THE RECOGNIZED OBLIGATION PAYMENT SCHEDULE (ROPS) PROCESS”. **Approved as part of the Consent Calendar.**

SUBJECT: The City Council will consider adopting a resolution in support of Assembly Bill (AB) 1963 (Atkins & Dickinson), which would extend the Long Range Property Management Plan approval deadline by one year from January 1, 2015, to January 1, 2016.

ACTION: Adopt Resolution No. 14-4562 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1963 (ATKINS & DICKINSON) - REDEVELOPMENT DISSOLUTION - EXTEND LONG RANGE PROPERTY MANAGEMENT PLAN APPROVAL DEADLINE TO JANUARY 1, 2016”. Approved as part of the Consent Calendar.

2.I. RE-PROGRAMMING RETURNED FUNDS [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will consider a recommendation that $48,494.36 in contract savings, returned and unspent funds be reprogrammed and used to augment the National Council of Jewish Women’s Rental Assistance Program and the substance abuse treatment set aside pool of funds.

ACTIONS: 1) Approve the reprogramming of $48,494.36 to Social Service Contracts, including $36,312.48 in returned funds and $12,281.88 in unspent funds and contract savings; 2) Authorize the Director of Finance and Technology Services to increase both revenue account 100-461001 and expenditure account 100-3-05-53-536023 by $36,312.48, the amount of returned funds; 3) Approve a $28,494.36 increase in the substance abuse treatment funding pool; 4) Approve an amendment to the contract with the National Council of Jewish Women’s rental assistance fund in the amount of $20,000; and 5) Authorize the City Manager to sign any documents related to the contract amendments. Approved as part of the Consent Calendar.

2.J. GRANT APPLICATION AND EXPENDITURE PLAN FOR THE JUSTICE ASSISTANCE GRANT (JAG) 2014 [K. COOK, B. SMITH]:

SUBJECT: The City Council will consider authorizing Public Safety staff to apply for and then accept, if applicable, the US Department of Justice’s Bureau of Justice Assistance’s annual allocation for the Justice Assistance Grant (JAG) 2014 Program.

ACTIONS: 1) Authorize staff to apply for and accept, if applicable, the US Department of Justice’s Bureau of Justice Assistance’s annual allocation to the City of West Hollywood of $29,071 for the Justice Assistance Grant (JAG) 2014 Program; 2) Upon award of the grant, authorize the Director of Finance and Technology Services to increase revenues and expenditures by an equal amount, which will be determined upon successful award of the grant; 3) Authorize the expenditure of JAG funds for the continuation and expansion of the City Parks Patrol Program; 4) Authorize the expenditure of remaining grant funds to be used for special patrols as necessary with the approval of the City Manager, the Public Safety Director, and the Sheriff’s Captain; and 5) Authorize the City Manager to reprogram any savings and interest earnings towards the City
Parks Patrol Program or special patrols. Approved as part of the Consent Calendar.

2.K. LEVY OF ANNUAL ASSESSMENT FOR SANTA MONICA BOULEVARD MAINTENANCE DISTRICT [P. AREVALO, M. LOUIE, L. MINNICH]:
SUBJECT: The City Council will consider adopting a resolution for the proposed levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2014-2015 which provides for holiday decorations, sidewalk steam cleaning, trash can and bus bench cleaning and repair; and set a public hearing for June 2, 2014.
ACTIONS: 1) Adopt Resolution Number 14-4563, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ENGINEER, DECLARING ITS INTENTION TO LEVY AND COLLECT ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2014-2015 FISCAL YEAR, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING" (Attachment B); and 2) Direct staff to notice a public hearing to be held on June 2, 2014 to hear protests or objections to the levy of the assessment for fiscal year 2014-2015. Approved as part of the Consent Calendar.

SUBJECT: The City Council will consider adopting a resolution as the first step in the annual implementation process of the Sunset Strip Business Improvement District for fiscal year 2014-2015; and set a public hearing for June 2, 2014.
ACTIONS: 1) Adopt Resolution No. 14-4564, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD TO THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2014-2015, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING" (Attachment B); and 2) Direct staff to notice a public hearing to be held on June 2, 2014 to hear protests or objections to the levy of the assessment for fiscal year 2014-2015. Approved as part of the Consent Calendar.

SUBJECT: The City Council will consider adopting a resolution as the first step in the implementation process of establishing The West

**ACTIONS:**
1) Adopt Resolution No. 14-4565 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD TO THE WEST HOLLYWOOD DESIGN DISTRICT, DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT FOR FISCAL YEAR 2014-2015, AND SETTING A TIME AND PLACE FOR PUBLIC HEARING” (Attachment B); and
2) Direct staff to notice a public hearing to be held on June 2, 2014 to hear protests or objections to the levy of the assessment for fiscal year 2014-2015. *Approved as part of the Consent Calendar.*

**2.N. STREET MAINTENANCE ASSESSMENT FOR FISCAL YEAR 2014-2015 [D. WILSON, B. ROSEN]:**

**SUBJECT:** The City Council will consider adopting a resolution determining and imposing a street maintenance assessment within the 1996 Street Maintenance Assessment District for Fiscal Year 2014-2015. The assessment rate is unchanged from 2013-2014.


**2.O. AWARD OF CONTRACT FOR CITYWIDE PRESSURE WASHING SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

**SUBJECT:** The City Council will consider approving an Agreement with Superior Property Services, Inc. for Citywide Pressure Washing Services.

**ACTIONS:**
1) Accept the bid dated May 7, 2014 and approve a two-year initial Agreement with Superior Property Services, Inc. for Citywide Pressure Washing Services in the amount of $297,672 for Fiscal Year 2014-16 plus a 5% contingency of $14,884 to cover the annual cost of living adjustment and extra work for a total not to exceed contract amount of $312,556; 2) Authorize the City Manager to execute an Agreement with Superior Property Services, Inc. for Citywide Pressure Washing Services; and
3) Reject all remaining bids. *Approved as part of the Consent Calendar.*
2.P. AWARD OF CONTRACT FOR CITYWIDE STREET SWEEPING SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:
SUBJECT: The City Council will consider approving an Agreement with CleanStreet for Citywide Street Sweeping Services.
ACTIONS: 1) Accept the bid dated May 6, 2014 and approve a two-year initial Agreement with CleanStreet for Citywide Street Sweeping Services in the amount of $603,046 for Fiscal Year 2014-16 plus a 5% contingency of $30,152 to cover the annual cost of living adjustment and extra work for a total not to exceed contract amount of $633,198; 2) Authorize the City Manager to execute an Agreement with CleanStreet for Citywide Street Sweeping Services; and 3) Reject the remaining bid. Approved as part of the Consent Calendar.

2.Q. AMENDMENT TO CONTRACT WITH THE CITY OF GLENDALE FOR PARKING METER MAINTENANCE SERVICES [O. DELGADO, J. ROCCO, D. NORTE]:
SUBJECT: The City Council will consider approving an amendment to the current contract with the City of Glendale for parking meter maintenance services.
ACTIONS: 1) Approve an amendment to the agreement for parking meter maintenance services with the City of Glendale, extending the term of the agreement for two years, from July 1, 2014, to June 30, 2016; 2) Approve an amendment to the agreement increasing the total contract amount by $187,721; including a not-to-exceed amount of $89,391 for FY 2014-15 and a not-to-exceed amount of $98,330 for FY 2015-16; and 3) Authorize the City Manager to sign the amendment. Approved as part of the Consent Calendar.

2.R. AMENDMENT TO AGREEMENT WITH URBAN INSIGHT, INC. TO PROVIDE BUILD AND IMPLEMENT AN ENCROachment PERMIT TRACKING SYSTEM FOR CODE COMPLIANCE [O. DELGADO, J. AUBEL, D. MICK]:
SUBJECT: The City Council will consider approval of an amendment to the agreement with Urban Insight, Inc. to build and implement an encroachment permit tracking software system for Code Compliance.
ACTIONS: 1) Approve an amendment to the agreement with Urban Insight, Inc. to build and implement a Code Compliance encroachment permit tracking software system for an additional $8,000 for a total contract amount not to exceed $33,000; and 2) Authorize the City Manager to execute the Agreement and all related documents. Approved as part of the Consent Calendar.

2.S. UPCOMING CHANGES TO SECTION 8 (HOUSING CHOICE VOUCHER PROGRAM) [E. SAVAGE, P. NOONAN]:
SUBJECT: The Rent Stabilization and Housing Division periodically provides updates to the City Council on Section 8 program changes. In
July, 2014, payments made to landlords through the program will be reduced. This report provides a summary of the change.

**ACTIONS:** This item was moved to Excluded Consent.

**2.T. CONCLUSION OF INTERIM PARKING REGULATIONS ON HAMMOND STREET [O. DELGADO, J. ROCCO, D. NORTE]:**

**SUBJECT:** The City Council shall consider a recommendation to make the interim two hour time limit on the west side of Hammond Street (between Sunset Blvd. and Phyllis Avenue) between 7 a.m. and 7 p.m. permanent.

**ACTIONS:** Introduce for first reading Ordinance No. 14-938, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.200 OF THE WEST HOLLYWOOD MUNICIPAL CODE AMENDING PREFERENTIAL PARKING REGULATIONS ON THE WEST SIDE OF HAMMOND AVENUE BETWEEN SUNSET BOULEVARD AND PHYLLIS AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE”. Approved as part of the Consent Calendar.


**SUBJECT:** The City Council will consider adopting a resolution condemning the Brunei Anti-Homosexuality and Anti-Abortion laws, which were enacted on May 1, 2014, as well as call for the boycott of The Dorchester Collection properties locally, which include the Beverly Hills Hotel and Bel-Air Hotel.


**2.V. APPROVAL OF THE RECLASSIFICATION OF SIX POSITIONS, UPGRADE OF ONE VACANT POSITION AND REVISION OF TWO CLASSIFICATION SPECIFICATIONS [L. BOCK, S. SCHUMACHER, Y. MAURIS, B. FRIEDEL]:**

**SUBJECT:** The City Council will consider the recommendation from the Human Resources Division for approval of the reclassification of six positions, upgrade of one vacant position and revision of two classification specifications.

**ACTIONS:** 1) Approve the reclassification of two Maintenance Technician positions to Senior Maintenance Technician within the Facilities and Field
Services Division of the Department of Public Works. Authorize salary placement from Grade 5190 to Grade 5210. The salary difference has been included in the FY 2013-2014 budget; 2) Approve the reclassification of the Community Relations Programs Coordinator to Public Safety Supervisor within the Public Safety Department. Approve the revised classification specification of Public Safety Supervisor. Authorize salary placement from Grade 5280 to Grade 5300. The salary difference has been included in the FY 2013-2014 budget; 3) Approve the reclassification of one Administrative Specialist II position to Administrative Specialist III within the City Manager’s Department. Authorize salary placement from Grade 5190 to Grade 5210. The salary difference has been included in the FY 2013-2014 budget; 4) Approve the reclassification of one Administrative Specialist II position to Administrative Specialist III within the Current & Historic Preservation Planning Division within the Community Development Department. Authorize salary placement from Grade 5190 to Grade 5210. The salary difference has been included in the FY 2013-2014 budget; 5) Approve the reclassification of two Lifeguard positions and upgrade of one vacant Lifeguard position to Senior Lifeguard within the Recreation Division of the Human Services and Rent Stabilization Department. Authorize salary placement from Grade 5160 to Grade 5170. The salary difference has been included in the FY 2013-14 budget; and 6) Approve the revised classification specification of Code Compliance Supervisor. Authorize salary placement for the Code Compliance Supervisor classification from Grade 5270 to Grade 5280. The salary difference has been included in the FY 2013-14 budget. Approved as part of the Consent Calendar.

2.W. POET LAUREATE PROGRAM FOR WEST HOLLYWOOD [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:
SUBJECT: The City Council will consider initiating a pilot Poet Laureate Program for the City of West Hollywood.
ACTION: Approve the scope of the program and the guidelines as recommended by the Arts and Cultural Affairs Commission. Approved as part of the Consent Calendar.

2.X. SUPPORT FOR OUTFEST 2014 [J. D’AMICO, M. REX]:
SUBJECT: The City Council will consider supporting Outfest by officially becoming a community collaborator, and allowing Outfest to host a volunteer training session in the West Hollywood Library Community Meeting Room.
ACTIONS: 1) Approve the City of West Hollywood’s participation as a community collaborator of the event and authorize the use of the City’s name and logo on printed materials advertising the event; 2) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City’s website and social media tools; and 3) Approve the use of a City venue for the volunteer training and a waiver of event permits, parking validations and
associated fees for the event. **Approved as part of the Consent Calendar.**

2.Y. **CO-SPONSORSHIP OF MY STATUS IS NOT A SECRET CAMPAIGN’S RECEPTION AND SCREENING [J. DURAN, I. OWENS]:**

**SUBJECT:** The City Council will consider approving the co-sponsorship of My Status Is Not A Secret Campaign’s Reception and Screening of “STATUS” at the West Hollywood City Council Chambers on June 18th, 2014.

**ACTIONS:**
1) Approve the City of West Hollywood’s co-sponsorship of the reception and screening; authorizing the use of the City logo on printed materials advertising the event; 2) Approve the use of the West Hollywood City Council Chambers and waive event permits, parking validations and associated fees; 3) Approve incorporating this event into the City of West Hollywood’s One City One Pride programing; and 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City’s website and social media tools. **Approved as part of the Consent Calendar.**

2.Z. **SPONSORSHIP OF LGBT MAYOR’S ROUNDTABLE EVENT [J. D’AMICO, M. REX]:**

**SUBJECT:** The City Council will consider sponsorship of the West Hollywood LGBT Mayor’s Roundtable Event and related LGBT Mayor’s events.

**ACTIONS:**
1) Approve sponsorship of the West Hollywood LGBT Mayor’s Roundtable Event and related LGBT Mayor’s events and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for such events and a waiver of event permits, parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City’s website and social media tools; 4) Authorize the Director of Finance to allocate $5,000 from the allocated funds in the City Council budget for Special Council Programs: 100-3-05-05-531001 for LGBT Mayor’s events; 5) Authorize staff to pursue underwriting sponsorships for these events; and 6) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.AA. **ONE CITY ONE PRIDE ARTS FESTIVAL INTERACTIVE STORY MAP (INNOVATIONS PROJECT) [P. AREVALO, F. CONTRERAS, M. LOUIE, M. CHE, E. TSIPIS, J. DUNCAN]:**

**SUBJECT:** The City Council will receive a report from the City Manager’s Department and a short demonstration on how to navigate the One City One Pride Arts Festival Interactive Story Map.

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**
2.BB. SPONSORSHIP OF SOCIAL MEDIA DAY 2014 [J. D'AMICO, M. REX]:
SUBJECT: The City Council will consider supporting Social Media Day 2014 in West Hollywood.
ACTIONS: 1) Approve the City of West Hollywood’s sponsorship of Social Media Day 2014 and authorize the use of the City’s name and logo on printed materials advertising the event; 2) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City’s website and social media tools; 3) Authorize the Director of Finance to allocate $1,500 from the allocated funds in the City Council budget for Special Council Programs: 100-3-05-05-531001 for Social Media Day 2014; and 4) Authorize the City Manager to sign all required documents relating to this item. Approved as part of the Consent Calendar.

2.CC. (6.A.) AMENDMENTS TO THE CITY’S RENT STABILIZATION ORDINANCE AND REGULATIONS [E. SAVAGE, P. NOONAN, G. AVILES, C. SCHROEDER, A. REGAN, J. HOLUB]:
SUBJECT: The City Council will consider amendments to the City’s Rent Stabilization Ordinance and the Rent Stabilization Regulations.

3. PUBLIC HEARINGS:

SUBJECT: The City Council will consider approving the City Sewer Service Charge rates for the FY 2014-15 program.

City Clerk Quarker stated that the Item was noticed as required by law.

Sharon Perlstein, City Engineer, provided background information as outlined in the staff report dated May 19, 2014.

Mayor D'Amico opened the public hearing and no speakers came forward.

ACTIONS: 1) Make a finding that there is no majority protest by property owners within the assessment area; and 2) Approve Resolution No. 14-4568, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE LEVYING OF AN ANNUAL ASSESSMENT FOR SEWER SERVICES FOR FISCAL YEAR 2014-2015
PURSUANT TO CHAPTER 15.12 OF ARTICLE 1 OF TITLE 15 OF THE CITY OF WEST HOLLYWOOD MUNICIPAL CODE.” Motion by Councilmember Prang, seconded by Councilmember Duran and unanimously approved.

SUBJECT: The City Council will consider approving the Solid Waste and Recyclable Material Collection and Disposal Service Charge rates for FY 14-15.

City Clerk Quarker stated that the Item was noticed as required by law.

Sharon Perlstein, City Engineer, provided background information as outlined in the staff report dated May 19, 2014.

Mayor D’Amico opened the public hearing and the following speaker came forward:

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Athens Services.
Mayor D'Amico closed the public hearing.


3.C. PROPOSED FEE RESOLUTION FOR FY 2014-15 [D. WILSON, C. DUNCAN]:
SUBJECT: The City Council will consider adopting a resolution establishing fees and charges for certain services provided by the City of West Hollywood.

City Clerk Quarker stated that the Item was noticed as required by law.
Claudia Duncan, Financial Management Analyst, provided background information as outlined in the staff report dated May 19, 2014.

Mayor D'Amico requested clarification regarding the proposed fee for private swimming lessons. He stated that it appears that there is a fee for residents but not for non-residents. Claudia Duncan clarified the fee schedule, and stated that the fee is the same for both residents and non-residents.

Mayor D'Amico requested clarification regarding the proposed night-time valet parking fees.

Jackie Rocco, Parking Operations Manager provided clarification on the process by which the Department arrived at the proposed fees. She spoke regarding Councils direction to unbundle the fees so that Staff could have more flexibility as it relates to valet parking fees. She clarified that the fees are based on actual revenue generated by the particular meter, instead of being based on occupancy. She stated that the calculated rate makes up for the lost revenue the City would otherwise incur.

Mayor D'Amico opened the public hearing and the following speakers came forward.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

DAVID WARREN, WEST HOLLYWOOD, spoke regarding the need to lower the fees for residential parking permits.

Mayor D'Amico closed the public hearing.

Mayor Pro Tempore Heilman spoke regarding the night-time valet parking fees and requested clarification from staff as to whether the fee is reduced only for those that will be utilizing the meters for valet use for short periods of time. Jackie Rocco confirmed that some businesses would achieve savings for shorter usage and other businesses would incur higher fees for longer usage.

Mayor D'Amico asked if Council could vote on the proposed Valet parking fees separately.

Mayor Pro Tempore Heilman made a motion to adopt the Fee Resolution excluding the proposed Valet parking fees, seconded by Councilmember Land and unanimously approved.
Mayor Pro Tempore Heilman spoke in support of the proposed valet parking and stated that if Council wants to vote no on this fee, the issue should be sent back to Staff to do more outreach to the business community.

Councilmember Land spoke in support of the proposed valet parking fees and agreed that if Council votes no, the issue should be taken back to the business community.

Councilmember Duran spoke in support of the entire Fee Resolution and in opposition to going back and renegotiating fees that were already accepted by the business community.

Mayor Pro Tempore Heilman made a motion to adopt the proposed valet parking fees as presented by Staff, seconded by Councilmember Land and approved noting Mayor D’Amico’s NO vote. The proposed Resolution 14-4571, was adopted.

4. UNFINISHED BUSINESS: None

5. NEW BUSINESS:

5.A. HOMELESS SERVICES SUBCOMMITTEE SUMMARY REPORT [E. SAVAGE, D. GIUGNI]:
SUBJECT: The City Council will receive the summary report on the analysis of Homeless Services as conducted by the Homeless Services Subcommittee of the Human Services Commission.
ACTIONS: 1) Receive and review the Homeless Services Subcommittee report; and 2) Approve the recommendations as stated in the report and direct staff to work with the City’s contracted providers and other stakeholders to coordinate implementation. This item was TABLED.

5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS [Y. QUARKER]:
SUBJECT: The City Council will consider making appointments to City Commissions and Advisory Boards.
ACTIONS: Council made the following at-large appointment: Disabilities Advisory Board: YOLA DORE

5.C. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES AND SUB-COMMITTEES [Y. QUARKER]:
SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees and sub-committees.
ACTIONS: 1) Adopt Resolution No. 14-4572 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING COUNCILMEMBER JEFFREY PRANG AN ALTERNATE DIRECTOR TO
THE BOARD OF DIRECTORS OF LOS ANGELES COUNTY SANITATION DISTRICT NO. 4." Motion by Councilmember Land, seconded by Mayor Pro Tempore Heilman and unanimously approved.

2) The City Council made the following appointments:

California Contract Cities Association – Voting Delegate – Councilmember Prang; Alternate – Attending Councilmember

California Joint Powers Insurance Authority (CJPIA); – Director – Mayor Pro Tempore Heilman; Alternate – Finance Director David Wilson

League of California Cities – Delegate – TABLED

Los Angeles County City Selection Committee – Delegate – Mayor D’Amico; Alternate – appointed by the Mayor as needed

National League of Cities – TABLED

Santa Monica Bay Watershed Council – Delegate – Mayor D’Amico; Alternate – Senior Management Analyst Lisa Belsanti

Westside Cities Council of Governments (WSCCOG) – Delegate – Mayor Pro Tempore Heilman; Alternate – Mayor D’Amico

Southern California Association of Government (SCAG) – TABLED

Finance & Budget Sub-Committee – Mayor D’Amico and Mayor Pro Tempore Heilman

EXCLUDED CONSENT CALENDAR:

2.S. UPCOMING CHANGES TO SECTION 8 (HOUSING CHOICE VOUCHER PROGRAM) [E. SAVAGE, P. NOONAN]:

SUBJECT: The Rent Stabilization and Housing Division periodically provides updates to the City Council on Section 8 program changes. In July, 2014, payments made to landlords through the program will be reduced. This report provides a summary of the change.

Councilmember Land expressed concerns with the reduction in subsidies provided by Los Angeles County to residents with a Section 8 voucher. She spoke in support of having a discussion concerning what options the City has to assist these tenants.
JEANNE DOBRIN. WEST HOLLYWOOD, spoke regarding the program Lifeline; which offers a reduced rate for electricity and telephone services to low-income households.

Elizabeth Savage, Director of Human Services and Rent Stabilization provided background information as outlined in the staff report dated May 19, 2014. She spoke regarding meetings the City has had with the County of Los Angeles and stated that her Department will look into more aggressive options to help with this issue.

Mayor Pro Tempore Heilman spoke regarding actions taken by the City in previous years which included lobbying the County Supervisor, State Senators and HUD, and spoke in support of these actions again.

Mayor D’Amico requested clarification on the demographic of those that would be affected by these changes, and if they were mostly seniors. Staff provided clarification that due to tenant confidentiality, the City does not have the exact demographic, but did clarify that those that have a Section 8 certificate for project based housing such as the Kings Road apartments and other developments projects in the City, will not be affected. However; those individuals who are renting from a private landlord, will be affected.

Councilmember Duran requested clarification regarding legal options and Staff clarified that the City is looking into recent litigation and other code changes that may assist with this issue. Councilmember Duran spoke in support of providing incentives to Landlords to encourage them to maintain the Section 8 vouchers; such as a reduction in fees paid to the City.

Councilmember Prang spoke in support of looking at ways to fill in the gap if needed, and also spoke in support of lobbying Congressman Schiff and Supervisor Yaroslavsky.

Councilmember Land requested that Staff work with the County to include City contact information in any correspondence that is sent to West Hollywood residents.

**ACTIONS:** Direct staff to 1) Contact and work with the County of Los Angeles, the offices of Supervisor Zev Yaroslavsky, Congressman Adam Schiff, State Senators Barbara Boxer and Diane Feinstein, HUD, and the City of Santa Monica Housing Department; 2) Research what additional resources the City can provide to the tenants, and what possible incentives can be provided to Landlords to keep these tenants in place; 3) Identify long-term solutions including reviewing eviction laws to determine
if there are new protections surrounding this issue; and 4) Develop an aggressive communications strategy. Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Land and unanimously approved.

6. LEGISLATIVE:

6.A. AMENDMENTS TO THE CITY’S RENT STABILIZATION ORDINANCE AND REGULATIONS [E. SAVAGE, P. NOONAN, G. AVILES, C. SCHROEDER, A. REGAN, J. HOLUB]:

SUBJECT: The City Council will consider amendments to the City’s Rent Stabilization Ordinance and the Rent Stabilization Regulations.

ACTIONS: This item was moved to the Consent Calendar.

PUBLIC COMMENT:

THEO MILONOPoulos, LOS ANGELES, spoke in opposition to Item 2.U.

DONALD ELMBLAD, WEST HOLLYWOOD, spoke in opposition to Item 2.I., and expressed concerns with funding going only to a particular religious group.

COUNCILMEMBER COMMENTS:

Mayor D’Amico spoke regarding the public comment made regarding Item 2.I and clarified that the funds being allocated to the National Council for Jewish Women will go toward rental assistance for West Hollywood residents. He spoke regarding NCJW being an organization that helps all West Hollywood residents, regardless of their gender or religion.

Mayor D’Amico also reported that he attended the California Contract Cities Conference.

Councilmember Land also spoke regarding the public comment made regarding Item 2.I. and provided clarification that NCJW assists all West Hollywood residents, and also clarified that $20,000 is being allocated for rental assistance and the balance is being allocated toward increasing funding for substance abuse treatment.

Mayor Pro Tempore Heilman spoke regarding the public comment made regarding Item 2.I. and clarified that organizations that receive funding from the City were born out of a need for a particular group; however the funding is used for all residents. He spoke regarding Jewish Family Services, NCJW and the Gay & Lesbian Center, whose services are available to everyone. He further clarified that an organization’s name, does not limit them from serving all West Hollywood residents.

ADJOURNMENT: The City Council adjourned at 8:42 p.m. in memory of all the soldiers who died in Afghanistan since the last City Council meeting. The City Council
adjourned to their next regular meeting, which will be on Monday, June 2, 2014 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 2nd day of June, 2014 by the following vote:

AYES: Councilmember: Duran, Land, Prang, Mayor Pro Tempore Heilman and Mayor D’Amico.

NOES: Councilmember: None.

ABSENT: Councilmember: None.

ABSTAIN: Councilmember: None.

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JOHN D’AMICO, MAYOR

ATTEST:

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YVONNE QUARKER, CITY CLERK