

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, SEPTEMBER 8, 2014
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor D’Amico called the meeting to order at 6:31 p.m.

PLEDGE OF ALLEGIANCE: Coe Holbrook led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Land, Councilmember Prang, Mayor Pro Tempore Heilman and Mayor D’Amico
ABSENT: Councilmember Duran
ALSO PRESENT: City Manager Arevalo, City Attorney Langer, City Clerk Quarker, and Assistant City Clerk Crowder

APPROVAL OF AGENDA:

Councilmember Land requested that 4.A. AND 4.B. be combined.

Motion by Councilmember Land to approve the September 8, 2014 Agenda (as amended), seconded by Mayor Pro Tempore Heilman, and approved.

ADJOURNMENT MOTIONS:

Councilmember Prang requested that the meeting be adjourned in memory of the former owner and publisher of the Beverly Hills Courier, March Schwartz, and the following soldiers who died in Afghanistan since the last City Council meeting: Sergeant 1st Class Matthew I. Leggett (39), Sergeant Christopher W. Mulalley (26), and Specialist Brian K. Aresnault (28).

Councilmember Land requested that the meeting be adjourned in memory of Joan Rivers, Ryan Rorie, and Simone Battle.

Mayor D’Amico requested that the meeting be adjourned in memory of Linda Gerard and Clint Bounds.

PRESENTATIONS: None.

1. PUBLIC COMMENT:

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding 2.I. and 2.P.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding 2.L.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding 2.P.

MARVIN A. AUERBACH, WEST HOLLYWOOD, spoke Zen Healing Collective.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various issues in the City.

PETER LANCELLOTTI, WEST HOLLYWOOD, spoke on behalf of Seniors Helping Seniors.

COE HOLBROOK, WEST HOLLYWOOD, spoke regarding his recent communication with Mayor D'Amico.

CRAIG R. MILLER, WEST HOLLYWOOD, spoke on AIDS Walk Los Angeles and AIDS Project Los Angeles.

LINDA DEMMERS, LOS ANGELES, spoke regarding the Friends of the West Hollywood Library celebration on September 20, 2014 at the Library.

RON DAVIS, WEST HOLLYWOOD, spoke regarding crosswalks.

JASON MERRILL, WEST HOLLYWOOD, spoke regarding crosswalks.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Prang thanked everyone who spoke and submitted correspondence regarding Item 2.P.

Councilmember Land spoke regarding Item 2.G. the Eastside Working Group recommendations and directed the City Manager and staff to explore a way to develop a model that can overlay the currently adopted policies and principles and return to the Council if additional resources are needed. She spoke regarding 2.J. which discusses the City's facility water conservation measures and she mentioned the PSA that was running prior to the meeting. She asked the City Manager and staff to wait on implementation of the temporary signage in parks and public right-of-way that was part of the recommendation in Item 2.J., until after the Water Conservation and Lifestyle Education Campaign is completed so that all of the signage is consistent. She indicated that she represented the City at the League of California Cities Annual Conference and voted at the business meeting. She reported that she presented a workshop and attended a workshop at the conference as well. She spoke about Women's Equality Day which was on August 26, 2014 and indicated that there were 130 attendees at the City's event. Elizabeth Rolston, President of the League of

Women Voters, and Keltie Knight from the television show, "Insider" spoke at the event. She thanked the Women's Advisory Board and City staff. She reported on the Human Rights Campaign Inclusive Blood Drive event on September 20, 2014 from 10:00 – 4:00 at various City parks. She provided an update on the City's Shared Economy Task Force which convenes to review the policies and impacts of shared economies and the current legislative challenges; the next meeting is September 24, 2014. She asked the City Manager to follow-up with staff regarding the concerns expressed by Mr. Auerbach regarding Zen Healing. She mentioned that September is National Suicide Awareness Month, which hopes to raise awareness around the issues of suicide.

Mayor Pro Tempore Heilman indicated that his office is working with Mr. Auerbach and Code Enforcement to address the concerns he expressed regarding Zen Healing Center. He mentioned the issue with Item 2.I. regarding the fact that the streets mentioned in the Staff Report are incorrect, however, the addresses are correct. He spoke about the Sunset Music Festival scheduled for September 19, 20 and 21, 2014 featuring over 70 performers including Jane's Addiction, who will be honored at the event. He spoke about the Noir series of events, which is the City's literary and film event. The event includes a screening of, "Mildred Pierce" on September 20, 2014 and an all-day event on September 27, 2014 celebrating literacy. He mentioned that on October 15, 2014, Erwin Chemerinsky, who is a well-known constitutional law scholar and the Dean of the University of California at Irvine Law School, will speak at Council Chambers. He indicated that he attended Los Angeles Mayor Garcetti's press conference where he discussed raising minimum wage. He spoke about the City of West Hollywood and Israel's joint HIV/AIDS Task Force's kick-off is Thursday, September 18 at Kol Ami Congregation and encouraged people to attend.

Mayor D'Amico commented that September is National Preparedness Month and Alcohol and Drug Addiction Recovery Month. He inquired with City Manager Arevalo regarding the City's contracts matrix. He indicated that he and Councilmember Land attended the Plummer Park subcommittee meeting. He indicated the Historic Preservation Commission will meet later this month to discuss the impact of the relocation and disassembly of the Great Hall and Long Hall and associated costs. He mentioned the redevelopment funds that were lost and the possibility of recouping them from the State. He mentioned that he met with Charles Cohen regarding the MTA site. He mentioned Women's Equality Month, the Sunset Music Festival, and the joint HIV/AIDS Task Force with Israel. He asked the City Manager and the Director of Public Safety to investigate the feasibility of a gun buy-back program. He commented that he received campaign contributions from Jeff Seymour, Steve Afriat, and Arman Gabay (Item 2.E.) and Neal Zaslasky (Item 2.G.). He congratulated and thanked Steven Reigns, who was recommended as the City's inaugural Poet Laureate/City Poet.

CITY MANAGER'S REPORT:

City Manager Arevalo indicated that the address is correct in Item 2.I. however, the bordering streets were misstated. He commented that the appeal period is over for Zen Healing Center and indicated that staff is working with the owners of the property

regarding improvements to the property to address some of the concerns mentioned earlier. He stated that the contract matrix, as well as policies and procedures, will be presented at a future Council meeting.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$150,000 in expenditures, (\$0) in potential revenue, and \$114,851 in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q. **Motion by Councilmember Land, seconded by Councilmember Prang, and approved.**

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, September 8, 2014 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, September 4, 2014.

RECOMMENDATION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of August 18, 2014. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 749, RESOLUTION NO. 14-4600:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 749 and adopt Resolution No. 14-4600, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 749". **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claims of James Pellissier, Daniel Goldring, and Allstate Insurance (Craig Sheftell) and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

- 2.E. ORDINANCE NO. 14-943 (2ND READING) ADDING TEXT TO CHAPTERS 19.10 and 19.14 ESTABLISHING CRITERIA FOR THE GATEWAY MIXED-USE INCENTIVE OVERLAY ZONE AND AMENDING THE ZONING MAP TO INCLUDE THE PROJECT SITE WITHIN THE GATEWAY MIXED-USE INCENTIVE OVERLAY ZONE IN CONJUNCTION WITH A MIXED-USE DEVELOPMENT LOCATED AT 9040-9098 SANTA MONICA BOULEVARD, 9001-9035 MELROSE AVENUE, AND 601-633 ALMONT DRIVE, WEST HOLLYWOOD, CALIFORNIA (MELROSE TRIANGLE) [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 14-943, adding text to chapters 19.10 and 19.14 establishing criteria for the gateway mixed-use incentive overlay zone and amending the zoning map to include the project site within the gateway mixed-use incentive overlay zone in conjunction with a mixed-use development located at 9040-9098 Santa Monica Boulevard, 9001-9035 Melrose Avenue, and 601-633 Almont Drive, West Hollywood, California (Melrose Triangle).
RECOMMENDATION: Waive further reading and adopt Ordinance No. 14-943, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADDING TEXT TO CHAPTERS 19.10 and 19.14 ESTABLISHING CRITERIA FOR THE GATEWAY MIXED-USE INCENTIVE OVERLAY ZONE AND AMENDING THE ZONING MAP TO INCLUDE THE PROJECT SITE WITHIN THE GATEWAY MIXED-USE INCENTIVE OVERLAY ZONE IN CONJUNCTION WITH A MIXED-USE DEVELOPMENT LOCATED AT 9040-9098 SANTA MONICA BOULEVARD, 9001-9035 MELROSE AVENUE, AND 601-633 ALMONT DRIVE, WEST HOLLYWOOD, CALIFORNIA (MELROSE TRIANGLE)".
Approved as part of the Consent Calendar.
- 2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
SUBJECT: The City Council will receive reports from the Public Safety Commission and the Russian Advisory Board on actions taken at their recent meetings.
RECOMMENDATION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.G. EASTSIDE WORKING GROUP TOPIC RECOMMENDATIONS FOR THE EASTSIDE COMMUNITY PLAN [S. DEWOLFE, M. ANTOL, B. SIEGL]:**
SUBJECT: The City Council will receive a memo from the Eastside Working Group regarding topics to be addressed in the scope of work for the Eastside Community Plan, and authorize staff to prepare a Request for Proposals (RFP) to solicit a consultant team for this project.
RECOMMENDATIONS: 1) Receive and file the West Hollywood Eastside Community Plan Topic Recommendations Memo (Attachment A); and 2) Authorize staff to release a RFP, with a scope of work informed by the input of the Eastside Working Group, for a consultant team to assist with

development of the Eastside Community Plan and related tasks.
Approved as part of the Consent Calendar.

2.H. STREET TREE MAINTENANCE SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider authorizing a fixed dollar amount for extra work as required to maintain the City's urban forest in a safe and efficient manner.

RECOMMENDATION: Authorize West Coast Arborists, Inc. to provide other related tree maintenance, planting, and urgency / emergency services at those unit costs established in the Agreement for an amount not to exceed \$150,000 per fiscal year. **Approved as part of the Consent Calendar.**

2.I. TREE REPLACEMENTS – 8564-8568 MELROSE AVENUE [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider the recommendation of the Public Facilities Commission and a request from Restoration Hardware to remove 3 Sweet Shade Trees "Hymenosporum flavum trees" on the south side of Melrose Avenue at 8564-8568 between Westmount and West Knoll and replace them with 4 London Plane 48" box Plantanus acerfolia "Bloodgood".

RECOMMENDATIONS: 1) Authorize the removal of 3 Sweet Shade Trees "Hymenosporum flavum trees" on the south side of Melrose Avenue at 8564-8568 between Westmount and West Knoll and replace them with 4 London Plane 48" box Plantanus acerfolia "Bloodgood"; and 2) Authorize the City Manager to negotiate the terms of removal and replacement as outlined in the staff report. **Approved as part of the Consent Calendar. (Amended to reflect that the address is correct but the bordering streets mentioned in the Staff Report are incorrect.)**

2.J. CITY FACILITY WATER CONSERVATION MEASURES [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will receive an update on efforts to curtail water consumption in City facilities.

RECOMMENDATIONS: Receive and file. **Approved as part of the Consent Calendar.**

2.K. CO-SPONSORSHIP OF THE 2014 AIDS WALK EVENT [E. SAVAGE, C. SMITH, B. SMITH]:

SUBJECT: The City Council will consider co-sponsoring the 2014 AIDS Walk event taking place on Sunday, October 12, 2014, including approving use of West Hollywood Park, City parking lots, structures and associated street closures for the event.

RECOMMENDATIONS: 1) Approve co-sponsorship of AIDS Walk 2014, taking place on Sunday, October 12, 2014, in and around West Hollywood

Park and surrounding streets; 2) Approve the lifting of Permit Parking in Districts 1 & 2 from 7:00 a.m. to 2:00 p.m. on Sunday, October 12, 2014; 3) Approve event street closures as detailed in this report; 4) Approve use of West Hollywood Park, City parking lots and structures as described in this report; 5) Authorize the Department of Human Services and Rent Stabilization to work with AIDS Project Los Angeles to organize the event; 6) Authorize the City Manager to sign and execute any documents or forms with AIDS Project Los Angeles that may be necessary for the successful implementation of this event; and 7) Approve a waiver of City-related fees totaling \$114,376.11 for Building and Safety permit fees of \$461.11; street closure fees of \$43,500.00; Special Event permit fees of \$1,200.00; City facilities and park fees of \$1,200.00; parking fees of \$11,215.00; Estimated Environmental Services fees of \$1,800.00 and Public Safety fees of \$55,000.00. **Approved as part of the Consent Calendar.**

2.L. ALCOHOL AND DRUG ADDICTION RECOVERY MONTH [E. SAVAGE, D. GIUGNI, C. ROSKIN]:

SUBJECT: The City Council will recognize September as Alcohol and Drug Addiction Recovery Month.

RECOMMENDATION: Receive and file. **Approved as part of the Consent Calendar.**

2.M. AUTHOR TALK WITH ERWIN CHEMERINSKY [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider co-sponsoring and authorizing the use of the West Hollywood Library Council Chambers for an upcoming cultural event sponsored by PEN Center USA.

RECOMMENDATIONS: 1) Approve the use of the West Hollywood Library Council Chambers for the arts and culture event as outlined in this report; and 2) Approve the waiver of facilities use fees for the event and associated fees for one additional hour of validated parking at the 5-story parking structure. **Approved as part of the Consent Calendar.**

2.N. POET LAUREATE / CITY POET [P. AREVALO, M. LOUIE, M. CHE]:

SUBJECT: The City Council will review and ratify the Poet Laureate Selection Committee's recommendation for the West Hollywood's inaugural Poet Laureate.

RECOMMENDATIONS: 1) Approve the Poet Laureate Selection Committee's recommendation of a name change from 'Poet Laureate' to 'City Poet'; and 2) Approve the Poet Laureate Selection Committee's recommendation of Steven Reigns for the Poet Laureate/City Poet position. **Approved as part of the Consent Calendar.**

2.O. CITY CO-SPONSORSHIP OF THE BAYARD RUSTIN COMMEMORATIVE STAMP CAMPAIGN [A. LAND, J. ERICKSON, J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsoring the Bayard Rustin Commemorative Stamp Campaign in partnership with the International Court System's Imperial Court Council and the National Gay & Lesbian Task Force.

RECOMMENDATIONS: 1) Adopt Resolution No. 14-4601, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CO-SPONSORING THE BAYARD RUSTIN COMMEMORATIVE STAMP CAMPAIGN"; 2) Direct the Public Information Office to issue a press release regarding the campaign to promote awareness; and 3) Direct City Staff to mobilize a letter writing campaign. **Approved as part of the Consent Calendar.**

2.P. HISTORIC CONTEXT STATEMENT AND HISTORIC RESOURCES SURVEY UPDATE OF ALL COMMERCIAL PROPERTIES [J. PRANG, S. SVONKIN]:

SUBJECT: The City Council will consider directing staff to develop a Historic Context Statement and update the City's Historic Resources Survey of commercial properties in the City of West Hollywood.

RECOMMENDATIONS: 1) Add to City's 2014-2015 work program the preparation of a Historic Context Statement and an update of the West Hollywood Historic Resources Survey of commercial properties; and 2) Direct staff to return with a draft Request for Proposal to prepare a Historic Context Statement and update the Historic Resources Survey of commercial properties. **Approved as part of the Consent Calendar.**

2.Q. ADD THE OFFICE OF NATIONAL AIDS POLICY EVENTS TO THE LIST OF PRE-APPROVED ORGANIZATIONS AND EVENTS COUNCIL OFFICES CAN ATTEND [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider approving the addition of the Office of National AIDS Policy events to the list of Pre-Approved Organizations and Events Council Offices can attend.

RECOMMENDATION: Approve adding the Office of National AIDS Policy events to the list of Pre-Approved Organizations and Events Council Offices can attend. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS: None

4. UNFINISHED BUSINESS:

4.A. PUBLIC SAFETY UPDATE [K. COOK, G. HONINGS, A. WHITTLE, J. AUBEL]:

SUBJECT: The City Council will receive an update on public safety activities and give additional direction to staff.

RECOMMENDATIONS: 1) Approve the following public safety priorities including: a) Monitor and adjust traffic enforcement deployment as needed to address crosswalk enforcement, pedestrian safety, speeding vehicles, distracted driving and “distracted movement” by pedestrians, bicycles on sidewalks, driving under the influence, and other traffic violations; b) Continue to work with Block By Block Security Ambassadors, local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments and strengthen education regarding alcohol related incidents; c) Continue to collaborate with the Code Compliance Division to address various nuisance issues, including dogs off leash, inappropriate disposal of dog waste, scavenging, and noise; d) Continue to address criminal transient issues and assist Social Services with overall homelessness issues; e) Continue to provide attentive customer service; and f) Continue to educate the community through Neighborhood Watch and the Public Safety Commission’s “Live, Work, Play, Be Safe” campaign on key public safety issues utilizing new models of community engagement whenever possible; and 2) Provide additional direction to staff as necessary.

City Manager Arevalo spoke regarding the attachments included with the Staff Report. Kristin Cook, Director of Public Safety, provided background information as outlined in the staff report dated September 8, 2014.

Acting Captain (Lieutenant) Sergio Aloma presented the general public safety update. He indicated their major area of concern is pedestrian v. vehicle collisions.

Mayor Pro Tempore Heilman spoke regarding significant incidents that Council is informed and noted recurring residential activity locations. Lieutenant Smith commented that he directs the deputies to write a Statement of Facts and he makes a determination how to proceed.

Los Angeles County Fire Battalion Chief Ricky Lewis enumerated the number of calls in West Hollywood. He spoke briefly about their community outreach, including CERT training and Neighborhood Watch. He mentioned the Division 7 website and Facebook page.

Mayor D’Amico thanked the City’s Code Compliance staff for their hard work.

Lieutenant Smith spoke regarding vehicle versus pedestrian issues in both controlled and uncontrolled crosswalks. He discussed various statistics regarding the timeline of when accidents occur, controlled intersections versus uncontrolled locations, specific crosswalks and/or intersections where incidents occurred. He reviewed the pedestrian

enforcement stops that his department conducted recently. He reviewed the pedestrian safety enforcements that they have conducted.

Mayor D'Amico inquired about the flashing light at the intersection of Santa Monica Blvd. and Hancock Ave. City Manager Arevalo commented that the crosswalk was approved, but that Council recognized that flashing beacons cause traffic delays. He further indicated that staff has been working with the traffic engineer consultant for traffic control devices that can be timed with the intersections.

Councilmember Land inquired about the fact that more citations were issued in controlled intersections versus uncontrolled intersections.

Mayor Pro Tempore Heilman asked about the type of accidents that are occurring in the intersections, such as right turn on red.

The following speakers came forward:

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding the item and suggested putting up signage warning motorists and pedestrians.

PHILIP HOSKINS, WEST HOLLYWOOD, spoke regarding the item.

RICK WATTS, WEST HOLLYWOOD, spoke regarding the item and the issues facing disabled pedestrians.

KEVIN BURTON, WEST HOLLYWOOD, spoke regarding the item.

HEIDI SHINK, WEST HOLLYWOOD, spoke in support of the item.

COE HOLBROOK, WEST HOLLYWOOD, spoke regarding the item.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding safe streets and approving mid-block crosswalk flashing beacons.

BEN COLEMAN, WEST HOLLYWOOD, spoke regarding the creation of a task force to review the crosswalk issues.

SCOTT SCHMIDT, WEST HOLLYWOOD, spoke regarding crosswalk issues and support of the item.

ASTRID VIRDIG, WEST HOLLYWOOD, spoke regarding protecting pedestrians.

STEVEN GREENE, WEST HOLLYWOOD, spoke regarding signalization at crosswalks.

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding the City's walkability and signalized midblock crosswalks.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke regarding the item.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding being a pedestrian in West Hollywood for many years.

COLE ETTMAN, WEST HOLLYWOOD, spoke regarding implementing a long range plan.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding the item and placing signage at the gateways to the City.

LINDSAY HORVATH, WEST HOLLYWOOD, spoke regarding the "Yes Means Yes" bill, the increase in domestic violence and the recommendations from the Transportation commission.

PAT DIXON, WEST HOLLYWOOD, spoke regarding better signage at the crosswalks.

The following individuals did not wish to speak, but wanted to express their support for the Item: Virginia Gillick and Stephanie J. Harker.

Mayor D'Amico followed-up on assaults in the City. He expressed his concern with the decision to not place a traffic signal at the intersection of Santa Monica Boulevard and Hancock Avenue and the fact that Council was not informed. Lieutenant Aloma responded to his questions.

Stephanie DeWolfe, Director of Community Development, spoke regarding the Mobility Workshop and the City's traffic consultant Fehr & Peers.

Mayor Pro Tempore Heilman expressed his appreciation to everyone that spoke on the item. He commented that there is no simple solution to this issue. He further commented that the recommendation is to place pedestrian initiated traffic signals at all midblock crosswalks along Santa Monica Boulevard and that they would be coordinated with the other traffic signals. He spoke regarding the joint subcommittee of the Public Safety and Transportation Commissions. He commented about making this a safer City for both motorists and pedestrian and that there is no quick fix.

Mayor D'Amico indicated that the vital part of this issue is to review all of the crosswalks on the major streets in the City. He also commented that there is not a quick fix.

Councilmember Land thanked everyone for attending the meeting. She inquired about the percentage of citations that were issued to West Hollywood residents versus pass through drivers. She asked that an implementation timeline be provided and review which items can be implemented immediately. She spoke briefly regarding the increase in assaults and asked that staff work with the nightclub and bar owners to address this issue. She mentioned quality of life and issues with off-leash dogs and pet owners not picking up after their pets.

Councilmember Prang commented on the quality of life issues. He spoke regarding the crosswalks and indicated his support of the recommendation in Item 4.B. He discussed the installation of the midblock crosswalks and does not agree with uncontrolled crosswalks. He indicated that he supports the upcoming joint meeting between the Public Safety and Transportation Commissions as well as a task force. He discussed conducting public education and what should be included in the program.

Mayor D'Amico suggested that the Sheriff's department conduct traffic operations during rush hour. He directed the joint meeting of the Public Safety and Transportation Commissions to look at reducing the speed limit between the hours of 10:00 p.m. – 3:00 a.m. as a mitigation tool. He clarified the recommendations from Item 4.B. and directed staff to also include a document from the community with the Public Safety Update so that they have an opportunity to provide feedback and address the quality of life issues that were identified by the Council.

ACTIONS: 1.) Develop a plan for signalized crosswalk installation for Santa Monica Boulevard between La Cienega Boulevard and San Vicente Boulevard; 2.) Bring the item before the joint public meeting of the Public Safety/Transportation Commission on September 15, 2014; 3.) Update the City Council at its October 6, 2014 meeting; 4.) Direct staff to study all crosswalks Citywide (signalization and any other solutions); 5.) Direct staff to develop an education and enforcement program; 6.) Develop an improved plan for data gathering and analysis; 7.) Review traffic calming devices including the reduction of speed limits; 8.) Research the issue of ways to improve signage; 9.) Explore the feasibility of conducting regular enforcement operations; 10.) Include over serving of residents; 11.) Explore the potential for the elimination of certain crosswalks; and 12.) Address quality of life issues including citing dog owners for not picking up after their pets, off leash dogs, and bicycles on sidewalk. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang, and unanimously approved.**

4.B. INSTALL SIGNALIZED PEDESTRIAN CROSSWALK(S) ON SANTA MONICA BOULEVARD BETWEEN LA CIENEGA BOULEVARD AND SAN VICENTE BOULEVARD [J. D'AMICO, M. REX, J. HEILMAN, F. SOLOMON]:

SUBJECT: Direct staff to install signalized crosswalk(s) on Santa Monica Boulevard between La Cienega Boulevard and San Vicente Boulevard, study all crosswalks citywide to identify other potential locations for improvements, and coordinate any physical improvement of crosswalks with education and enforcement programs.

RECOMMENDATIONS: 1) Direct staff to develop a signalized crosswalk installation plan for Santa Monica Boulevard between La Cienega Boulevard and San Vicente Boulevard; 2) Discuss the signalized crosswalk installation plan, and take comments and suggestions, at the Joint Public Safety/Transportation Commission meeting scheduled for September 15, 2014; 3) Bring back to the City Council at the October 6, 2014 meeting, a signalized crosswalk installation plan, and comments and suggestions from the Joint Commissions' study session; 4) Direct staff to study all crosswalks citywide to identify other potential signalized locations and improvements; and 5) Direct staff to develop coordinated education and enforcement programs and present a unified plan for engineering, education, and enforcement at the October 6, 2014 meeting.

ACTIONS: Item 4.B. was heard in conjunction with item 4.A.

5. NEW BUSINESS:

5.A. ADOPT A RESOLUTION IN SUPPORT OF AN INCREASE IN THE FEDERAL MINIMUM WAGE AND DIRECT THE CITY MANAGER TO PROVIDE INFORMATION AND ANALYSIS REGARDING WAGES IN WEST HOLLYWOOD [J. HEILMAN, F. SOLOMON, A. KHARAZMI, A. LAND, J. ERICKSON]:

SUBJECT: The City Council will consider a Resolution in support of an increase in the federal minimum wage and directing the city manager to provide information and analysis regarding wages in West Hollywood.

RECOMMENDATIONS: 1) Adopt Resolution No. 14-4602, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AN INCREASE IN THE FEDERAL MINIMUM WAGE"; and 2) Direct the City Manager to gather information and provide analysis regarding wages in West Hollywood.

Mayor Pro Tempore Heilman and Councilmember Land provided background information as outlined in the staff report dated September 8, 2014.

COE HOLBROOK, WEST HOLLYWOOD, spoke in opposition of the item.

STEVE MARTIN, WEST HOLLYWOOD, spoke in support of the item.

LINDSEY HORVATH, WEST HOLLYWOOD, spoke in support of the item.

LARRY BLOCK, WEST HOLLYWOOD, spoke in opposition of the item.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in support of this item.

Mayor Pro Tempore Heilman thanked the speakers. He spoke to Mr. Block's comment regarding the impact to small business owners and indicated this is the purpose of asking staff to gather data.

Councilmember Land commented that this is an important discussion.

ACTIONS: 1.) Adopt Resolution No. 14-4602, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AN INCREASE IN THE FEDERAL MINIMUM WAGE and 2.) Direct the City Manager to gather information and provide analysis regarding wages in West Hollywood. **Motion by Mayor Pro Tempore Heilman to approve the item, seconded by Councilmember Land, and unanimously approved.**

EXCLUDED CONSENT CALENDAR: None.

6. **LEGISLATIVE: None.**

PUBLIC COMMENT:

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding the City's trees.

STEVE MARTIN, WEST HOLLYWOOD, spoke briefly on living wages and Santa Monica Boulevard.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 9:26 p.m. in memory of Clint Bounds, Linda Gerard, March Schwartz, Joan Rivers, Ryan Rorie, Simone Battle, and the soldiers who died in Afghanistan since the last City Council meeting. **The City Council adjourned at 9:26 p.m. to their next regular meeting, which will be on Monday, September 22, 2014 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.**

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 22nd day of September, 2014 by the following vote:

| | | |
|----------|----------------|---|
| AYES: | Councilmember: | Duran, Land, Prang, Mayor Pro Tempore Heilman and Mayor D'Amico. |
| NOES: | Councilmember: | None. |
| ABSENT: | Councilmember: | None. |
| ABSTAIN: | Councilmember: | None. |

JOHN D'AMICO, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK