

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
TUESDAY, JANUARY 20, 2015
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor D’Amico called the meeting to order at 6:43 p.m.

PLEDGE OF ALLEGIANCE: Ruth Williams led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Land, Mayor Pro Tempore Heilman and Mayor D’Amico

ABSENT: None

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker and Assistant City Clerk Crowder

REPORT OF CLOSED SESSION AGENDA: City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was no public comment, and no items were added to the Agenda. He stated that Closed Session adjourned at approximately 6:40 p.m. with no reportable action.

APPROVAL OF AGENDA:

Mayor Pro Tempore Heilman requested that Items 4.B. and 5.A. be moved to the Consent Calendar as Items 2.EE. and 2.FF. respectively.

Motion by Mayor Pro Tempore Heilman, seconded by Mayor D’Amico, to approve the January 20, 2015 agenda as amended, and approved.

ADJOURNMENT MOTIONS:

Mayor Pro Tempore Heilman requested that the meeting be adjourned in memory of Ryan Leaderman’s mother. He also requested that the meeting be adjourned in the memory of those that lost their lives during the recent terrorist attack in Paris.

Councilmember Duran requested that the meeting be adjourned in memory of Dr. Jason Peters. He also requested that the meeting be adjourned in memory of Greg Plitt.

Councilmember Land requested that the meeting be adjourned in memory of former New York Governor Mario Cuomo. She requested that the meeting be adjourned in memory of former City employee Susannah Turney. She also requested that the meeting be adjourned in memory of Betsy Gold McDowell.

Mayor D'Amico requested that the meeting be adjourned in memory of Ruth Conder, the mother of City employee Cleo Smith. He also requested the meeting be adjourned in memory of Leelah Alcorn, the transgender youth who committed suicide earlier in the month.

PRESENTATIONS:

Councilmember Land presented a Proclamation in honor of the 42nd Anniversary of Roe v. Wade.

Mayor D'Amico presented a Proclamation to French Philosopher Jacques Ranciere.

1. PUBLIC COMMENT:

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various issues affecting the City.

TRACIE AYALA, LOS ANGELES, spoke regarding Item 2.CC.

ALFRED KONUWA, LA PALMA, spoke regarding Items 2.V. and 2.W.

RUTH WILLIAMS, WEST HOLLYWOOD, spoke regarding the City's support of the National Council of Jewish Women.

SUSAN PINKUS, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

ROBERT GAMBOA, WEST HOLLYWOOD, spoke regarding the recent Sober New Year's Eve event.

MATT RALSTON, WEST HOLLYWOOD, spoke regarding campaign contributions.

MICHAEL WOJTKIELEWICZ, WEST HOLLYWOOD, spoke regarding West Hollywood Community Housing Corporation.

LYNN DUKE, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

BOB BISHOP, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

DAVID EICHMAN, WEST HOLLYWOOD, spoke regarding bike lanes on Santa Monica Boulevard.

LANA KINBERG, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

RICK WATTS, WEST HOLLYWOOD, spoke regarding the recent "Day of Service" event in honor of Martin Luther King, Jr. Day. He also expressed concern with ADA compliance issues at West Hollywood Elementary.

RICHARD EASTMAN, WEST HOLLYWOOD, spoke regarding medical marijuana.

LINDI WEINSTEIN, LOS ANGELES, spoke in opposition to the proposed development at 826 N. Kings Road.

STEVE SYLVESTER, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

CYNTHIA BLATT, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

CHARLES ANTEBY, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

DAVID ANGSTEN, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding the Candidates Forum.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the upcoming election.

SHERI LIN, WEST HOLLYWOOD, spoke regarding animal welfare issues.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding the Detroit bungalows.

A.LEE WALKUP, WEST HOLLYWOOD, spoke regarding various issues affecting the City.

DAVID GALLIGAN, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

DIXIE MCKIE, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

JEANE DOBRIN, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

CHRISTIAN BURKE, WEST HOLLYWOOD, spoke in opposition to the proposed development at 826 N. Kings Road.

COLE ETTMAN, WEST HOLLYWOOD, spoke regarding iTennis.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Land requested that City Manager Arevalo comment on the project at 826 N. Kings Road. She thanked Robert Gamboa for his hard work on the recent Sober New Year's Eve event and all that he does in the City. She spoke regarding the recent "Day of Service" event in honor of Martin Luther King, Jr. Day. She thanked Interim Deputy John Erickson for his assistance while Council Deputy Kiran Hashmi was on leave. She spoke regarding the upcoming "There Goes the Gayborhood" event on Friday, February 6th in the West Hollywood Library Community Meeting Room. She also spoke regarding an upcoming Press Conference at City Hall, where Annabeth Gish and Betsey Butler and Diana Stevens will be in attendance.

Councilmember Duran spoke regarding the Public Comment portion of the Agenda and stated that it should be kept to 20 minutes at the beginning of the meeting, so that Items on the agenda can be heard in a timely manner. He spoke regarding public comment surrounding the proposed development on Kings Road and stated that the Item will not come before Council until May. He registered his abstention from Item 2.CC., as he sits on the board of the APLA. He further indicated that he will not be in attendance for the March 2, 2015 Council meeting, as he was asked to be a panelist at a Conference in Washington D.C. He thanked Robert Gamboa for his work on the Sober New Year's Eve event. He disclosed that he received no campaign contributions from anyone with items on the agenda.

Mayor Pro Tempore Heilman thanked Mayor D'Amico and Councilmember Duran for placing Item 2.Y. on the agenda. He requested the City Manager have graffiti removed from the street signs along Kings Road. He spoke regarding public comments surrounding the project at 826 N. Kings Road and requested the City Manager work with the developer and residents to work out some of the issues expressed during Public Comment.

Mayor D'Amico spoke regarding recent issues involving parking meters in the City and thanked Jackie Rocco for her assistance. He reported that he attended the recent Westside Urban Forum Mayors' Panel, where there was a renewed interest in having a Metro Rail in West Hollywood. He indicated that he met with representatives from the West Hollywood Sheriff's Department and Public Safety Director Kristin Cook to discuss issues surrounding interactions with constituents and the Sheriffs. He thanked the Sheriff's Department for their hard work in the City and asked that those who have complaints or concerns to contact our Kristin Cook the Director of Public Safety. He spoke regarding his attendance at the Sober New Year's Eve Event and the "Day of Service" event. He further disclosed that he did not receive any campaign contributions from anyone with items on the agenda.

CITY MANAGER'S REPORT:

City Manager Arevalo reported that the public hearing regarding the 826 N. Kings Road project will be heard at the May 2, 2015 Council meeting. He commented on the upcoming meetings surrounding the Metro rail system. He spoke regarding the complaint process with the Sheriff's Department and thanked the Mayor for advancing the conversation. Lastly, he commented that a group of students from the Rhode Island School of Design are watching the meeting and wished his daughter Emily a Happy 21st Birthday!

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$461,291.00 in expenditures, \$319,939.00 in potential revenue, and (\$4,848.00) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.,AA., BB.,CC.,DD.,EE.,FF. Motion by Councilmember Land, seconded by Councilmember Duran, and approved.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Tuesday, January 20, 2015 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, January 15, 2015.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of December 15, 2014. Approved as part of the Consent Calendar.

2.C. DEMAND REGISTER NO. 757, RESOLUTION NO. 15-4642:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 757 and adopt Resolution No. 15-4642, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 757". Approved as part of the Consent Calendar.

2.D. TREASURER'S REPORT FOR NOVEMBER 2014 [D. WILSON, L. QUIJANO, K. BARENG]:

SUBJECT: The City Council will receive the Treasurer's Report for the month ended November 2014 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.E. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

ACTION: Deny the claims of Hossein Kazemi, Century National Insurance Jose Alfredo Gonzalez, Jessica E. Lopez, Angela Rivera Joy Elise Novick and refer them to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Public Safety Commission and the Lesbian and Gay Advisory Board on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.G. NOTIFICATION OF ADVISORY BOARD ABSENCES [Y. QUARKER, M. CROWDER]:

SUBJECT: City Council will receive notification that four (4) Advisory Board members have exceeded the number of allowed absences in a twelve-month period.

ACTION: 1) City Council to receive notification that Maria Roman has exceeded the number of allowed absences for the Transgender Advisory Board, and determine not to vacate the seat; 2) City Council to receive notification that Jim Chud has exceeded the number of allowed absences for the Disabilities Advisory Board, and determine not to vacate the seat; 3) City Council to receive notification that Muriel Schoichet has exceeded the number of allowed absences for the Senior Advisory Board, and determine not to vacate the seat; and 4) Councilmember Duran to receive notification that Barbara Krupa has exceeded the number of allowed absences for the Senior Advisory Board, and determine not to vacate the seat. **Approved as part of the Consent Calendar.**

2.H. YEAR-END REPORT ON SOCIAL SERVICES PROGRAMS 2013-14 [E. SAVAGE, D. GIUGNI, C. PLANCK]:

SUBJECT: The City Council will receive the year-end report of social services contract programs for 2013-14.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.I. APPROVAL OF COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM PLANNING SUMMARY AND BUDGET FOR FISCAL YEAR 2015- 2016 [D. WILSON, J. LEONARD, C. DUNCAN]:

SUBJECT: The City Council will consider approving the Community Development Block Grant Program (CDBG) planning summary and budget for fiscal year 2015-2016.

ACTIONS: 1) Approve the 2015-2016 CDBG program budget and instruct staff to submit the CDBG program planning summary for approval to the Community Development Commission of the County of Los Angeles; 2) Authorize staff to adjust the 2015-2016 program budget as necessary to take into account the final CDBG allocation from the U.S. Department of Housing and Urban Development (HUD) and any amounts remaining unspent at the close of the current fiscal year; 3) Authorize the City Manager to execute any and all documents necessary to receive the CDBG allocation; and 4) Adopt Resolution No. 15-4643, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE PROGRAM PLANNING SUMMARY FOR COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS FOR FISCAL YEAR 2015-2016". **Approved as part of the Consent Calendar.**

2.J..J. UPDATE ON ACTIONS TAKEN TO ADDRESS CHANGES TO THE HOUSING CHOICE VOUCHER PROGRAM (SECTION 8) [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will receive an update on the City's efforts to address changes to the Housing Choice Voucher (Section 8) program.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.K. SUMMARY OF 2014 RSO BUILDING BLOCKS EDUCATIONAL PROGRAM AND PROPOSED 2015 CURRICULUM [E. SAVAGE, P. NOONAN]:

SUBJECT: City Council will receive a summary of the 2014 RSO Building Blocks Program, and the 2015 curriculum.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.L. NON-RESIDENTIAL JOBS-HOUSING NEXUS STUDY AND RESIDENTIAL NEXUS STUDY [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will receive the "Non-Residential Jobs-Housing Nexus Study" and the "Residential Nexus Study" reports prepared for the City of West Hollywood by Keyser Marston Associates (KMA).

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.M. AUTHORIZATION TO ESTABLISH NEW AGREEMENTS FOR SERVICE FOR GRAPHIC DESIGN SERVICES AND PROFESSIONAL PHOTOGRAPHY SERVICES [P. AREVALO, S. BAXTER, L. BELSANTI, J. SCHARE, D. WILSON, J. LEONARD]:

SUBJECT: The City Council will receive an update on the creation of an authorized pool of qualified graphic designers and photographers who will be issued Agreements for Service based on a recently conducted RFQ/Qualifications submission and review process.

ACTIONS: 1) Receive an update regarding an authorized pool of qualified graphic designers and photographers who will be issued Agreements for Service; and 2) Authorize the City Manager to execute all of the Agreements for Service. **Approved as part of the Consent Calendar.**

2.N. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1502, CONCRETE REPAIR PROGRAM [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider awarding a construction contract for Concrete Repair Program, CIP 1502.

ACTIONS: 1) Accept the bid dated December 10, 2014 submitted by CJ Concrete Construction Inc.; 2) Authorize the City Manager to enter into a contract with CJ Concrete Construction Inc. in the amount of \$389,810.00 for the construction of CIP 1502, Concrete Repair Program; 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 10% of the contract amount; and 4) Approve Resolution 15-4644, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CONCRETE REPAIR PROGRAM, CIP 1502, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT". **Approved as part of the Consent Calendar.**

2.O. AGREEMENT FOR SERVICES WITH THE JOHN STEWART COMPANY FOR MANAGEMENT OF THE WAITING LIST FOR THE INCLUSIONARY HOUSING PROGRAM [E. SAVAGE, P. NOONAN, A. LOVANO]:

SUBJECT: The City Council will consider the approval of an Agreement for Services with The John Stewart Company for management of the City's Inclusionary Housing Program's Waiting List.

ACTIONS: 1) Approve an Agreement for Services with The John Stewart Company for an amount not to exceed \$20,000 to manage the Inclusionary Housing Program Waiting List; and 2) Authorize the City Manager to execute the Agreement. **Approved as part of the Consent Calendar.**

2.P. UPDATE REGARDING DEVELOPMENT OF A WEST HOLLYWOOD BIKE SHARE PROGRAM AND LACMTA CALL FOR PROJECTS APPLICATION [S. DEWOLFE, J. KEHO, B. SIEGL, C. CORRAO, T. ROBINSON]:

SUBJECT: The City Council will receive an update on the status of the Westside Cities and Metro Regional Bike Share Initiatives, an update on the City's LACMTA (Metro) Call for Projects application for Regional Bike Share, and an implementation strategy for a citywide bike sharing program in West Hollywood.

ACTIONS: 1) Receive an update regarding regional bike share initiatives; 2) Approve a local match of 50% of the total grant request of \$1,000,000

for the LACMTA Call for Projects Grant application for regional bike share in West Hollywood. Upon award of the grant, authorize the Director of Finance and Technology Services to allocate up to \$500,000 from the appropriate funds to accounts to be determined at that time, to fund the City match for the grant; and 3) Authorize the City Manager to execute all necessary documents related to the grant and contract funding.
Approved as part of the Consent Calendar.

2.Q. 2015 ASICS LA MARATHON STREET CLOSURES [E. SAVAGE, C. SMITH, B. SMITH]:

SUBJECT: The City Council will consider approving street closures on portions of Sunset Boulevard, North San Vicente Boulevard, Santa Monica Boulevard and North Doheny Drive to accommodate the 2015 ASICS LA Marathon.

ACTIONS: 1) Approve the closure of Sunset Boulevard between Marmont Lane and Clark Street/North San Vicente Boulevard on Sunday, March 15, 2015 from 4:00 a.m. to 2:00 p.m.; 2) Approve the closure of North San Vicente Boulevard between Sunset Boulevard and Melrose Avenue on Sunday, March 15, 2015 from 4:00 a.m. to 2:00 p.m.; 3) Approve the closure of Santa Monica Boulevard between La Cienega Boulevard and North Doheny Drive on Sunday, March 15, 2015 from 4:00 p.m. to 2:00 p.m.; 4) Approve the closure of North Doheny Drive between Santa Monica Boulevard and Beverly Boulevard on Sunday, March 15, 2015 from 4:00 a.m. to 2:00 p.m.; and 5) Authorize the City Manager or his designee to negotiate with ASICS LA Marathon regarding route, activations and sponsor/sponsorship requests. **Approved as part of the Consent Calendar.**

2.R. ELTON JOHN AIDS FOUNDATION 2015 ACADEMY AWARDS VIEWING PARTY STREET CLOSURE REQUEST [E. SAVAGE, C. SMITH, B. SMITH]:

SUBJECT: The City Council will consider a street closure request from Elton John AIDS Foundation, for the 2015 Academy Awards Viewing Party scheduled for Sunday, February 22, 2015.

ACTIONS: 1) Approve the closure of San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard from 2:00 p.m. on Sunday, February 22, 2015 to 5:00 a.m. on Monday, February 23, with the specific hours being adjusted dependent on public safety requirements; 2) Approve the temporary closure of the southbound number one and number two lanes of San Vicente Boulevard on February 14th, 15th, 23rd and 24th. Closure times are intermittent between the hours of 6:00 a.m. and 10:00 p.m.; and 3) Authorize the City Manager or his designee to negotiate with Elton John AIDS Foundation regarding additional requests.
Approved as part of the Consent Calendar.

2.S. ONE ARCHIVES - ATLAS IN LA [P. AREVALO, M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider co-sponsoring and authorizing the use of the West Hollywood City Council Chambers for an upcoming arts and cultural event sponsored by ONE Archives.

ACTIONS: 1) Approve the use of the West Hollywood City Council Chambers for the arts and culture event as outlined in this report; 2) Approve the waiver of facilities use fees for the event and associated fees for one additional hour of validated parking at the 5-story parking structure; and 3) Authorize use of the City name and logo on promotional and collateral materials and the promotion of the event through the City's website, calendar and social media networks. **Approved as part of the Consent Calendar.**

2.T. WAIVE PARKING AND EL TOVAR LOT FEES FOR "100 WALKERS", A 30TH ANNIVERSARY OF CITYHOOD ART ON THE OUTSIDE PROJECT [P. AREVALO, M. LOUIE, A. CAMPBELL]:

SUBJECT: The City Council will consider waiving fees for the use and closure of the El Tovar lot and extend free validated parking at the West Hollywood Public/Park 5-Story parking structure for volunteer participant/performers in the "100 Walkers, West Hollywood" Art on the Outside event to take place April 18, 2015.

ACTIONS: 1) Authorize use and closure of the El Tovar lot for the event from 7 a.m. to 7 p.m. on April 18, 2015; and 2) Approve free validated parking at the West Hollywood Public/Park 5-Story parking structure for participant/performers in the event. **Approved as part of the Consent Calendar.**

2.U. CO-SPONSORSHIP OF THE USC QUEER POLICY CAUCUS, THE ASSOCIATED STUDENTS OF PLANNING AND DEVELOPMENT AND THE USC PRICE PARTNERSHIP FOR AN EQUITABLE LOS ANGELES' (PELA) "THERE GOES THE GAYBORHOOD": THE UNCERTAIN FUTURE OF LGBTQ NEIGHBORHOODS" EVENT [A. LAND, J. ERICKSON, J. GUZON]:

SUBJECT: The City Council will consider co-sponsoring the USC Queer Policy Caucus, the Associated Students of Planning and Development and the USC Price Partnership for an Equitable Los Angeles' (PELA) "There Goes the Gayborhood": The Uncertain Future of LGBTQ Neighborhoods" event on Friday, February 6 from 4:00 pm – 5:30 pm in the West Hollywood Library Community Meeting Room.

ACTIONS: 1) Approve co-sponsorship of the USC Queer Policy Caucus and the Associated Students of Planning and Development's "There Goes the Gayborhood": The Uncertain Future of LGBTQ Neighborhoods" event; 2) Direct the Arts and Economic Development Division to coordinate with the USC Queer Policy Caucus in terms of events specifics; 3) Authorize the use of the City name and logo on promotional and collateral materials; and 4) Direct the Public Information Office to

promote the event through the City's website, calendar, and social media networks. **Approved as part of the Consent Calendar.**

2.V. CO-SPONSORSHIP OF THE VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM'S FREE INCOME TAX PREPARATION AND FAMILY RESOURCE FAIR TO RESIDENTS OF WEST HOLLYWOOD [A. LAND, J. ERICKSON, J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider co-sponsoring the California State Board of Equalization, Franchise Tax Board, Internal Revenue Service and Jerome E. Horton's, Chairman of the California State Board of Equalization, Free Income Tax Preparation and Family Resource Fair.

ACTIONS: 1) Authorize co-sponsorship of the Free Income Tax Preparation and Family Resource Fair; 2) Authorize the use of the City of West Hollywood logo on materials associated with the program; 3) Direct City Staff to coordinate with the California State Board of Equalization to schedule a 2016 Free Income Tax Preparation and Family Resource Fair in West Hollywood; and 4) Direct City Staff and the Public Information Office to promote the event through all of the City's communication resources including but not limited to the City's website, calendar, WeHo TV and social media networks and to have event related posters and brochures at City facilities including public libraries, city hall and all public sites throughout the City. **Approved as part of the Consent Calendar.**

2.W. RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADVOCATING THE VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM'S AWARENESS INITIATIVE ABOUT THE EARNED INCOME TAX CREDIT (EITC) TO RESIDENTS OF WEST HOLLYWOOD [A. LAND, J. ERICKSON, J. HEILMAN, F. SOLOMON, J. GUZON]:

SUBJECT: The City Council will consider adopting a resolution in support of the Volunteer Income Tax Assistance Program's initiative about raising awareness about the Earned Income Tax Credit (EITC) to residents of West Hollywood.

ACTIONS: 1) Adopt Resolution No. 15-4645, "RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADVOCATING THE VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM'S AWARENESS INITIATIVE ABOUT THE EARNED INCOME TAX CREDIT (EITC) TO RESIDENTS OF WEST HOLLYWOOD"; and 2) Direct the Public Information Office to promote the Volunteer Income Tax Assistance Program's (VITA) initiative about raising awareness about the Earned Income Tax Credit (EITC) through all of the City's communication resources including but not limited to the City's website, calendar, WeHo TV, press release and social media networks. **Approved as part of the Consent Calendar.**

2.X. CREATION OF DIGITAL WELL WEST HOLLYWOOD RUNNING/WALKING ROUTES [A. LAND, J. ERICKSON, J. GUZON]:

SUBJECT: The City Council will consider directing the Innovation and Strategic Initiative Division to digitize the Well West Hollywood running/walking routes and create a process to digitize all future running/walking events that occur throughout the City to promote health and wellness through physical activity.

ACTIONS: 1) Approve the digitization of the Well West Hollywood running/walking routes and create a process for all future running/walking events throughout the City; 2) Direct the Public Information Office to promote and store the digital running/walking maps on the City's website and promote it through all of the City's communication resources; and 3) Authorize the Director of Finance to allocate \$2,500 from the allocated funds in the City Council budget for Special Council Programs: 100-1-01-00-531001 for the creation of the Digital Well West Hollywood Running/Walking Routes as well as future running/walking events that occur throughout the City. **Approved as part of the Consent Calendar.**

2.Y. WEST HOLLYWOOD AS A 'HIV ZERO TRANSMISSION' CITY [J. D'AMICO, M. REX, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider directing staff to work with social services providers, local doctors, the Los Angeles County Department of Public Health Division of HIV and STD Programs, the Los Angeles County Commission on HIV, the US Centers for Disease Control, the Office of National AIDS Policy and the offices of Mayor D'Amico and Councilmember Duran to develop a strategic plan and marketing campaign aimed at reducing HIV/AIDS infection and conversion rates in the City of West Hollywood to zero by Summer of 2017.

ACTIONS: 1) Approve the development of a strategic plan and marketing campaign aimed at reducing HIV/AIDS infection and conversion rates to establish West Hollywood as the first 'HIV Zero Transmission' City by 2017 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Direct staff to meet with social service providers, local doctors, the Los Angeles County Department of Public Health Division of HIV and STD Programs, the Los Angeles County Commission on HIV, the US Centers for Disease Control, the Office of National AIDS Policy and the offices of Mayor D'Amico and Councilmember Duran in the next 90 days to seek input on the development of the strategic plan and resulting educational campaign; 3) Direct staff to prepare a report with the proposed strategic plan and educational campaign and return to Council in May 2015; 4) Approve the use of City venues for any events or meetings and a waiver of event permits, parking validations and associated fees; 5) Authorize the Director of Finance and Technology Services to allocate \$10,000 from the allocated funds in the City Council budget for Special Council Programs:

100-1-01-00-531001 for the West Hollywood Zero Transmission City program; 6) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 7) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.Z. UPDATE OF THE CLIMATE ACTION PLAN AND DEVELOPMENT OF THE WEST HOLLYWOOD NET ZERO CLIMATE NEUTRALITY AND SUSTAINABLE PRACTICES POLICY [J. D'AMICO, M. REX]:

SUBJECT: The City Council will approve an update of the 2011 City of West Hollywood Climate Action Plan and the development of a West Hollywood Net Zero Climate Neutrality and Sustainable Practices Policy.

ACTIONS: 1) Approve an update of the 2011 City of West Hollywood Climate Action Plan; 2) Direct staff to develop the West Hollywood Net Zero Climate Neutrality and Sustainable Practices Policy with priorities including, but not limited to: green building design and renovation standards, clean energy, climate protection, sustainable transportation, sustainable building operations for City buildings, recycling and waste management, environmentally preferable purchasing policies for City resources, and outreach to local businesses for sustainable food services, and sustainable water systems; 3) Direct staff to immediately begin the process to recruit and hire a consultant to assist with the update to the Climate Action Plan and the development of the West Hollywood Net Zero Climate Neutrality and Sustainable Practices Policy and return to Council in 90 days with costs associated with this item; 4) Direct the City Manager and the Department of Human Resources and Administrative Services to immediately create and begin the recruitment process for the Sustainability Manager / Coordinator position as outlined in Chapter 3.6, Section CL-1.1 of the City's existing Climate Action Plan and return to Council in 90 days with the creation of a Sustainability Manager / Coordinator position; 5) Direct staff to include a Net Zero compliance section in future City Staff reports to assess the impact on the environment and compliance with the strategies in the Climate Action Plan and, once completed, with the Net Zero Climate Neutrality and Sustainable Practices Policy; and 6) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.AA. CO-SPONSORSHIP OF 'GIVE ME SHELTER' DOCUMENTARY SCREENING [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsorship of a screening of the documentary 'Give Me Shelter'.

ACTIONS: 1) Approve co-sponsorship of a screening of the documentary 'Give Me Shelter' and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for such events and a waiver of event permits, parking

validations and associated fees; 3) Allow the consumption of food and alcohol on City-owned property and buildings during the reception event; 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 5) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.BB. CO-SPONSORSHIP OF THE NATIONAL COUNCIL OF JEWISH WOMEN LOS ANGELES' (NCJW/LA) 50th ANNIVERSARY OF THE HISTORIC 1965 VOTING RIGHTS ACT [J. HEILMAN, F. SOLOMON, J. GUZON]:

SUBJECT: The City Council will consider co-sponsoring the National Council of Jewish Women Los Angeles' (NCJW/LA) 50th Anniversary of the Historic 1965 Voting Rights Act.

ACTIONS: 1) Approve use of the City's name and logo on printed materials advertising and promoting the event; and 2) Direct staff to assist with promoting the event. **Approved as part of the Consent Calendar.**

2.CC. WAIVE FEES ASSOCIATED WITH AIDS PROJECT LOS ANGELES (APLA) OSCAR VIEWING FUNDRAISER EVENT AT THE ABBEY [J. HEILMAN, F. SOLOMON, J. GUZON]:

SUBJECT: The City Council will consider waiving fees associated with AIDS Project Los Angeles (APLA) Oscar viewing fundraiser event on February 22, 2015 at the Abbey.

ACTION: Waive all fees associated with the event, venue, and parking. **Approved as part of the Consent Calendar, with the abstention of Councilmember Duran.**

2.DD. SUPPORT OF SPECIAL OLYMPICS SOUTHERN CALIFORNIA IN 2015 [J. HEILMAN, F. SOLOMON, J. GUZON]:

SUBJECT: The City Council will consider supporting Special Olympics Southern California in 2015.

ACTIONS: 1) Direct staff to provide support and outreach for Special Olympics Southern California, including promotion of community participation through the City's Public Information Office; and 2) City Council will recognize Special Olympics Southern California with an official City proclamation. **Approved as part of the Consent Calendar.**

2.EE. (4.B.) DRAFT COMMUNICATIONS AND COMMUNITY ENGAGEMENT STRATEGIC PLAN SUMMARY FINDINGS AND RECOMMENDATIONS [P. AREVALO, S. BAXTER, L. BELSANTI, J. SCHARE, B. WHITE, M. HAIBACH]:

SUBJECT: The City Council will receive a summary of the findings and recommendations of the draft Communications and Community Engagement Strategic Plan.

ACTIONS: 1) Receive the summary findings from the draft Communications and Community Engagement Strategic Plan and approve the recommendations; and 2) Approve and adopt Media Relations Policy and Protocols. **Approved as part of the Consent Calendar.**

2.FF. (5.A.) JUNE 2, 2015 SPECIAL MUNICIPAL ELECTION [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider approving additional funding, amending the agreements for service with Martin and Chapman Company and City Clerk Management Services to provide election supplies and related services, and adopting the necessary resolutions for conducting the Special Municipal Election to be held on Tuesday, June 2, 2015.

ACTIONS: 1) Approve an amendment to the Agreement for Services with Martin and Chapman Company in the amount of \$103,539.42, for a total new not-to-exceed amount of \$207,078.84, and extend the termination date of the contract to December 31, 2015; 2) Authorize the City Clerk to issue Change Orders to the Agreement for Services with Martin and Chapman Company in a total amount not-to-exceed 10% of the amended amount (\$10,354); 3) Approve an amendment to the Agreement for Services with City Clerk Management Services in the amount of \$23,500, for a total new not-to-exceed amount of \$47,000, and extend the termination date of the contract to December 31, 2015; 4) Authorize the Director of Finance and Technology Services to allocate \$155,000 from unallocated General Fund reserves in fiscal year 2014-15 to the Election Account (100-1-02-26-531015) to cover the costs of conducting the June 2, 2015 Special Municipal Election; 5) Adopt Resolution No 15-4646, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA REQUESTING THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES TO RENDER SPECIFIED SERVICES TO THE CITY RELATING TO THE CONDUCT OF A SPECIAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY, JUNE 2, 2015"; 6) Adopt Resolution No. 15-4647, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA ADOPTING REGULATIONS FOR CANDIDATES FOR ELECTIVE OFFICE PERTAINING TO CANDIDATES' STATEMENTS SUBMITTED TO THE VOTERS AT A SPECIAL ELECTION TO BE HELD ON TUESDAY, JUNE 2, 2015"; and 7) Authorize the City Manager to execute all necessary documents associated with this item. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS: None.

4. UNFINISHED BUSINESS:

4.A. PLUMMER PARK TENNIS PROGRAM UPDATE [E. SAVAGE, O. WALKER, C. WORLAND]:

SUBJECT: This report provides an update on the tennis programs at Plummer Park and options for recommendations regarding court time allocations for these programs, including improved tracking of resident court usage.

Director of Human Services Elizabeth Savage, Recreation Supervisor Chris Worland, and Recreation Manager Olivia Walker provided background information as outlined in the staff report dated January 20, 2015.

Councilmember Land inquired about separate fees for residents and non-residents. Olivia Walker indicated that the City is moving away from this type of fee structure, however residents receive priority registration.

Mayor D'Amico inquired about the increase in fees and expressed concern over the inability to make online reservations. Chris Worland reported that the increase will now make the costs on par with the Poinsettia Courts; which will reduce some of the overcrowding at the Plummer Park courts. He also reported that at this time, iTennis is does not have the capability to accept reservations online.

Mayor Pro Tempore Heilman asked if staff had explored a fee waiver for youth tennis players. Elizabeth Savage indicated that reduced fees and fee waivers could be included in the fee schedule scheduled for approval in May.

OSCAR RINGEL, WEST HOLLYWOOD, spoke regarding the reservation system.

STEPHEN SACKS, HOLLYWOOD, spoke regarding reducing the number of teaching courts to two (2).

JOSEF DOBROVICS, WEST HOLLYWOOD, spoke regarding the loss of pick-up tennis games due to iTennis.

PETER GAHAN, WEST HOLLYWOOD, spoke regarding the proposed fee increase.

SCOTT DIRETTE, GRANADA HILLS, spoke regarding limiting teaching courts to two (2) courts.

JOHN LEFTS, PASADENDA, spoke on behalf of iTennis.

BRADLEY SAX, LOS ANGELES, spoke regarding limiting teaching courts to two (2) courts.

Councilmember Duran inquired about open play. He thanked everyone who spoke on this item. He agreed with raising fees to \$8 and commented that fee waivers may be realized when the City Council reviews its fee schedule. He suggested free play during the week from 10:00 a.m. to 3:00 p.m., and expressed support for Option #1.

Mayor D'Amico expressed concern with the contract terms with iTennis and stated that he could not support Staff's recommendations. He spoke in support of allowing 2 courts for lessons with the remaining courts allotted for free play on weekdays.

Mayor Pro Tempore Heilman spoke in support of Option 1 and in support of including fee waivers. He agreed with Councilmember Duran's recommendation for free play during the week from 10:00 a.m. – 3:00 p.m.

Councilmember Land spoke in support of Option #1 and Councilmember Duran's suggestion of free play during the week from 10:00 a.m. – 3:00 p.m. She also agreed with a fee waiver for low-income residents.

ACTIONS: 1) Approve Option #1 to allocate 2 courts for reservation, 2 courts for open play, and a minimum of 3 courts to a maximum of 4 courts for lessons at Plummer Park; 2) Authorize the City Manager to renegotiate the financial terms of the iTennis contract adjusting the court reservation fees to offset the reduction of weekday reservation monies and establish a flat hourly rate of \$8/hour for reservations with the ability to waive the fee for low income individuals, seniors, and youth; 3) Implement open play on the 2 reservation courts weekdays from 10:00 a.m. – 3:00 p.m. 4) Require concessionaire to implement a reservation card system effective July 1, 2015 and provide residential information to Council. **Motion by Councilmember Duran, seconded by Councilmember Land, and approved, with Mayor D'Amico voting No.**

4.B. DRAFT COMMUNICATIONS AND COMMUNITY ENGAGEMENT STRATEGIC PLAN SUMMARY FINDINGS AND RECOMMENDATIONS [P. AREVALO, S. BAXTER, L. BELSANTI, J. SCHARE, B. WHITE, M. HAIBACH]:

SUBJECT: The City Council will receive a summary of the findings and recommendations of the draft Communications and Community Engagement Strategic Plan.

ACTION: This Item was moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. JUNE 2, 2015 SPECIAL MUNICIPAL ELECTION [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider approving additional funding, amending the agreements for service with Martin and Chapman Company and City Clerk Management Services to provide election supplies and related services, and adopting the necessary resolutions for conducting the Special Municipal Election to be held on Tuesday, June 2, 2015.

ACTION: This Item was moved to the Consent Calendar.

5.B. HISTORIC PRESERVATION COMMISSION AND EASTSIDE WORKING GROUP APPOINTMENTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making an at-large appointment to the Historic Preservation Commission and an at-large appointment to the Eastside Working Group.

ACTIONS: Council made the following appointment to the Historic Preservation Commission: **Maria Bonacci.**

The appointment to the East Side Working Group was **tabled.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS:

ADJOURNMENT: City Council adjourned at 9:21 p.m. in memory of the mother of Ryan Leaderman, Greg Plitt, Jason Peters, Mario Cuomo, Susannah Turney, Leelah Alcorn, Betsy Gold McDowell, Ruth Conder, and the people who lost their lives in the Paris terrorist attack. The City Council adjourned to its regular meeting, which will be on Monday, February 2, 2015 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 2nd day of February, 2015 by the following vote:

AYES:	Councilmember:	Duran, Land, Mayor Pro Tempore Heilman and Mayor D'Amico.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

JOHN D'AMICO, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK