

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, OCTOBER 5, 2015
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: The Mayor called the meeting to order at 6:32 p.m.

PLEDGE OF ALLEGIANCE: Michael Dolan led the Pledge of Allegiance.

ROLL CALL:

**PRESENT: Councilmember D’Amico, Councilmember Duran,
Councilmember Heilman, Mayor Pro Tempore Meister, and
Mayor Horvath.**

ABSENT: None.

**ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk
Quarker, and Assistant City Clerk Crowder.**

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was no public comment; one (1) item was added to the Agenda relating to a claim for damages. He stated that the closed session adjourned with no reportable actions.

APPROVAL OF AGENDA:

City Clerk Quarker requested that Council approve the minutes of the September 21, 2015 noting a revision to page 6. She stated that Item 2.F. in the minutes should reflect the “no” vote of Mayor Pro Tempore Meister.

Councilmember Heilman requested that Item 5.A. be moved to the Consent Calendar as Item 2.O.

Mayor Pro Tempore Meister requested that Item 2.J. be moved to Excluded Consent.

Councilmember Duran requested that Item 4.H. be moved to the Consent Calendar as Item 2.N.

Motion by Councilmember Duran, seconded by Councilmember D’Amico, to approve the October 5, 2015 agenda as amended and approved.

ADJOURNMENT MOTIONS:

Councilmember Duran requested that the meeting be adjourned in memory of Allan Hoffenblum.

Mayor Horvath requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council meeting: Airman 1st Class KCey E. Ruiz (21), Senior Airman Nathan C. Sartain (29), Senior Airman Quinn L. Johnson-Harris (21), Staff Sergeant Ryan D. Hammond (26), Captain Jordan B. Pierson (28), and Captain Jonathan J. Golden (33).

Councilmember Heilman requested that the meeting be adjourned in memory of the victims of the Oregon shooting.

PRESENTATIONS:

Mayor Horvath presented a Proclamation to Guy Vespoint honoring his retirement after 29 years of service to the City.

Mayor Horvath presented a Proclamation to Gabriela Valle on behalf of California Latinas for Reproductive Justice.

1. PUBLIC COMMENT:

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various issues in the City.

SCOTT RICE, WEST HOLLYWOOD, spoke regarding Item 2.E.

DAN MORIN, WEST HOLLYWOOD, spoke regarding Item 2.F.

YOLA DORE, WEST HOLLYWOOD, spoke regarding Disabilities Awareness Month.

NIR ZILBERMAN, WEST HOLLYWOOD, spoke regarding various issues in the City.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding various issues in the City.

MICHAEL KING, WEST HOLLYWOOD, spoke regarding street closures on San Vicente for special events.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding development in the City.

The following individual did not wish to speak, but wanted to express support for the Item 2.J.: Yola Dore

The following individuals did not wish to speak, but wanted to express support for the Item 4.H. which was moved to the Consent Calendar: Michael Dolan and Jay Fuentes

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran announced that Governor Brown signed the Right to Die legislation and indicated that the City of West Hollywood was one of the first cities to seek this type of legislation. He also reported that he attended the art auction for the AIDS monument at West Hollywood Park that raised \$300,000. He congratulated all of the competitors of the Best in Drag Show that raised \$450,000 for Aid for AIDS and the Alliance for Housing and Healing. He stated that he will be moderating a town hall meeting on crystal meth addiction at the LGBT Center on October 6th. He also reminded everyone that the AIDS Walk is Sunday, October 11th.

Councilmember D'Amico provided his campaign disclosures. He commented on the 826 N. Kings Road project that was heard by the Planning Commission. He commented on Item 2.J. and the necessity for rehabbing affordable housing units. He spoke regarding the AIDS monument, the recent art auction, and thanked the organization that has worked so hard on this project. He also spoke regarding concerns from some of the community with the selected artist, and expressed his support for FAM. Finally, he spoke regarding the need for a joint City Council and Planning Commission meeting to discuss Appeals and how the Planning Commission is engaging the community as well as the Developers.

Mayor Pro Tempore Meister commented that she, along with staff, met with representatives from the Los Angeles County Animal Care, the Los Angeles County District Attorney's Office and various representatives from the City of Los Angeles to discuss a coalition to adopt statewide legislation to require background checks for people adopting animals. She spoke regarding her recent participation in the Banned Books Event Panel and stated that her book of choice was *Animal Farm* and encouraged everyone to read it. She also reported that she attended the League of California Cities Annual Conference where she networked with other City officials and participated in sessions regarding housing, animal issues and wellness, transportation, and technology. She congratulated Mayor Horvath for her advocacy of the League Resolution in support of SB593; and reported that the resolution passed to support the bill at the State level. She thanked Yola Dore for reminding everyone that October is National Disabilities Awareness Month. She asked the City Manager to comment on Southern California Edison and the streetlight infrastructure and asked the City Attorney to speak regarding public comments on whether the time by which someone may submit an Appeal of Planning Commission decisions could increase from 10 days to 30 days.

Councilmember Heilman asked the City Manager to address the street lights on Palm Avenue. He mentioned the Senior Writing Class that was discontinued and asked the City Manager to work with Staff to determine if the City can somehow continue this

program. He mentioned that he attended the fundraiser for the AIDS monument as well as the fundraiser for Planned Parenthood, which were both well attended.

Mayor Horvath spoke regarding National Disabilities Awareness Month and provided information on the events associated with it. She mentioned that October is also Breast Cancer Awareness month and Domestic Violence Awareness month. She reported that the Domestic Violence Task Force will meet on October 28th in the Library Community Meeting room. She mentioned that Los Angeles County Sheriff's Captain Gary Honings is retiring effective Friday, October 30th. She spoke regarding the recent mail box thefts and stated that there have been some arrests made. She reported that she will continue working with the Sheriff's Department, the U.S. Postal Service as well as our Federal representatives on this issue. She commented on the recent "Do Ask, Do Tell" event held on Monday, September 21st. She reported that she also attended the League of California Cities Annual Conference and was excited to have the City's Resolution passed. She also congratulated City Manager Arevalo on his presentation during the conference. She mentioned that the WeHo Walks with the Mayor are held on most Sundays from 9:00-10:00, and that those that want to join in, should follow her on Twitter or Facebook for upcoming dates. She spoke regarding a recent meeting with David Ryu, the new Los Angeles City Councilmember for District 4 to discuss issues facing both cities. She also spoke regarding her recent meeting with Beverly Hills Mayor Julian Gold to discuss the water rate hikes.

CITY MANAGER'S REPORT:

City Manager Arevalo mentioned that a tentative agreement has been reached with the City's bargaining units and that Staff will bring the ratified Memorandums of Understanding to Council for approval. He commented that Captain Gary Honings is retiring and discussed the recruitment process for a new Captain. He also mentioned that Assistant City Manager Sam Baxter and Director of Administrative Services LuNita Bock are retiring at the end of the year. He responded to comments regarding lighting on Palm Avenue and stated that the City is looking at lighting issues in two phases. For long-term improvements, the City is in negotiations with Southern California Edison to secure all street lights in the City and short term solutions for streets like Palm Avenue will include staff looking at ways to enhance the lighting in the area. He reported that he will have staff look into the Senior Writing class and bring an Item back to Council for discussion.

City Attorney Jenkins spoke regarding the ten (10) day deadline for submitting an appeal and indicated that the time frame is a policy issue that can be discussed with Staff and brought back to Council for further discussion and direction.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$985,925 in expenditures, \$98,000 in potential revenue, and (\$1,320) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O. Motion by Councilmember D'Amico, seconded by Councilmember Duran, and approved as amended.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, October 5, 2015 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Tuesday, September 29, 2015.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of September 21, 2015. **Approved as amended as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 772, RESOLUTION NO. 15-4756:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 772 and adopt Resolution No. 15-4756, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 772". **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.

ACTION: Deny the claims of Zachary Riddle and Manuel O'Campo and refer to the City's claims adjuster for action. **Approved as part of the Consent Calendar.**

2.E. ORDINANCE NO. 15-964 (2ND READING) AMENDING CHAPTER 2.64 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE RENT STABILIZATION COMMISSION [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 15-964 amending Chapter 2.64 of the West Hollywood Municipal Code relating to the Rent Stabilization Commission.

ACTION: Waive further reading and adopt Ordinance No. 15-964, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 2.64 OF THE WEST HOLLYWOOD MUNICIPAL CODE RELATING TO THE RENT STABILIZATION COMMISSION". **Approved as part of the Consent Calendar.**

2.F. COMMISSION ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Planning Commission and the Public Safety Commission on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.G. AWARD OF CONSTRUCTION AGREEMENT FOR CIP 1602, CONCRETE REPAIR PROGRAM. [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider awarding a construction agreement for Concrete Repair Program, CIP 1602.

ACTIONS: 1) Accept the bid dated September 17, 2015 submitted by CJ Concrete Construction Inc.; 2) Authorize the City Manager to enter into a construction agreement with CJ Concrete Construction Inc. in the amount of \$429,255.00 for the construction of CIP 1602, Concrete Repair Program; 3) Authorize the City Engineer to approve Change Orders for work on the construction agreement in an amount not to exceed 10% (\$42,925.50) of the contract amount; and 4) Approve Resolution 15-4757, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CONCRETE REPAIR PROGRAM, CIP 1602, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT". **Approved as part of the Consent Calendar.**

2.H. APPROVAL OF AMENDMENT NO. 4 TO THE MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF WEST HOLLYWOOD AND THE LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY FOR THE METRO RAPID TRANSIT PRIORITY SYSTEM PROJECT [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider the approval of an amendment to the Memorandum of Understanding for grant funding on the Metro Rapid Transit Priority System Project to extend the term of the project.

ACTION: 1) Approve Amendment No. 4 to the Memorandum of Understanding between the City of West Hollywood and the Los Angeles County Metropolitan Transportation Authority for the Metro Rapid Transit Priority System to extend the term of the project to June 30, 2017; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.I. NOTICE OF COMPLETION – KINGS ROAD PARKING STRUCTURE ELEVATOR MODERNIZATION [O. DELGADO, S. CAMPBELL, J. ROCCO, H. COLLINS]:

SUBJECT: The City Council will consider accepting the improvements completed by Thurston Elevator Company and authorize the filing of a Notice of Completion for the Kings Road Parking Structure Elevator Modernization.

ACTIONS: It is recommended that the City Council accept the improvements and authorize the following: 1) Filing a Notice of Completion with the County Recorder; 2) Final payment to contractor at the end of the 35 day lien period; and 3) Release of all retained funds 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

2.J. ACCESSIBILITY INITIATIVE [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider adopting an accessibility initiative to create proactive measures encouraging property owners to increase accessibility features in existing commercial and residential buildings.

ACTIONS: 1) Waive applicable Community Development Department fees for property owners who submit applications for voluntary accessibility upgrades; 2) Direct the Community Development Department to work with the Human Services & Rent Stabilization Departments to: a) Develop a program to help property owners proactively and voluntarily assess existing buildings for accessibility issues and to provide technical assistance in bringing buildings into compliance; b) Include provision for Certified Access Specialist (CASp) training to a member of West Hollywood staff in the next budget cycle; c) Create an ongoing public awareness campaign to educate property owners and the community on accessibility requirements; and 3) Direct the Community Development Department to return to City Council within 90 days with an implementation plan for the accessibility program. **Item moved to Excluded Consent.**

2.K. TELEVISED WOMEN'S ADVISORY BOARD MEETING [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider approval of a televised meeting of the Women's Advisory Board.

ACTION: 1) Direct staff to coordinate a televised meeting of the Women's Advisory Board on Wednesday, October 21, 2015. **Approved as part of the Consent Calendar.**

2.L. CO-SPONSORSHIP OF THE 10TH ANNIVERSARY OF THE PLAY CONVERSATIONS 'BOUT THE GIRLS [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider co-sponsoring the 10th anniversary of the play "Conversations 'Bout the Girls".

ACTIONS: 1) Approve co-sponsorship of the 10th anniversary of the play "Conversations 'Bout the Girls" and use of the City logo on promotional materials; and 2) Approve the waiver of parking fees at Kings Road parking structure for play performances October 23-25, 2015. **Approved as part of the Consent Calendar.**

2.M. AMEND THE CITY COUNCIL MEMBER EXPENSE REIMBURSEMENTS DOCUMENT AND LIST OF PRE-APPROVED ORGANIZATIONS & EVENTS [L. MEISTER, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider amending the City Council Member Expense Reimbursements Document and List of Pre-Approved Organizations & Events.

ACTIONS: 1) Approve the addition of the Planning and Conservation League meetings, conferences and symposiums to the List of Pre-Approved Organizations & Events members of the City Council are permitted to attend each year; and 2) Amend the City Council Member Expense Reimbursements Document and List of Pre-Approved Organizations & Events to state that City Council Members are allowed to attend local conferences or educational seminars that are not already on the list using City funds as long as the registration fee and City costs incurred are less than \$500. **Approved as part of the Consent Calendar.**

2.N. (4.H.) WEST HOLLYWOOD PARK MASTER PLAN PHASE II IMPLEMENTATION PROJECT UPDATES [P. AREVALO, S. BAXTER, F. CONTRERAS, S. DEWOLFE, J. HANKAMER]:

SUBJECT: City Council will receive an update on the following components of the West Hollywood Park Phase II Implementation Project ("Project"): Space under the grand stair; Dog park areas; Project parking; Mural Art Program; and will consider amending the Agreement for Services with LPA, Inc. to modify the scope of services, increase the amount of the agreement, and extend the term.

ACTIONS: 1) Review updates and provide comments to the Project Team; 2) Approve a snack bar/café use for the space under the grand stair and authorize staff to proceed with Design Development and Construction Documents for the core and shell of the building to accommodate a snack bar/café tenant; and 3) Approve Amendment #4 to the Agreement of Services with LPA, Inc. (contract #006759) related to: a) A total increase of \$374,670 in the not-to-exceed amount from \$5,406,232 to \$5,780,902 for: grand stair design changes in the amount of \$86,934; Fire Life Safety Design changes in the amount of \$102,500; stacker parking design for the Plinth Parking Structure in the amount of \$61,736; and AIDS Monument related landscape design services in the amount of \$123,500; b) An extension of the Agreement completion date from June 30, 2018 to December 31, 2019; c) An update to the Project construction valuation from \$50,000,000 to \$63,000,000; and d) A revised Project construction duration from 130 weeks to 169 weeks. **Approved as part of the Consent Calendar.**

2.O. (5.A.) ASSIGNMENT AGREEMENT BETWEEN THE CITY OF LA VERNE AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider approval of an Assignment Agreement for Proposition A Local Return Funds with the City of La Verne.

ACTIONS: 1) Approve an Assignment Agreement for a Proposition A local return fund exchange with the City of La Verne for \$182,000 in City of West Hollywood General Funds in exchange for \$280,000 in City of La Verne Proposition A Funds; 2) Authorize the City Manager to execute all necessary documents related to the agreement; 3) Authorize the Director of Finance and Technology Services to allocate \$182,000 from reserves committed for Proposition A purchase in the General Fund, to the Expenditure for Traded Funds account (100-1-03-31-531016); and 4) Authorize the Director of Finance and Technology Services to increase budgeted revenues in the Proposition A Fund, revenue account 203-421001, by \$280,000. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. PRORATION OF ANNUAL FEE FOR RESIDENTIAL PARKING PERMITS [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council shall consider amending the Schedule of Fees and Charges for the Department of Public Work's Parking Division to prorate the annual fee for residential parking permits.

This item was noticed as required by law.

Parking Services and Projects Officer Don Norte provided background information as outlined in the staff report dated October 5, 2015.

Mayor Horvath opened the public hearing and the following speaker came forward:

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in support of staff's recommendation.

Mayor Horvath closed the public hearing.

ACTION: Adopt Resolution No. 15-4758 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION (RESOLUTION NO. 15-4701) BY ADDING A PRORATION TO THE ANNUAL FEE FOR RESIDENTIAL PARKING PERMITS TO THE SCHEDULE OF FEES AND CHARGES FOR THE PARKING DIVISION". **Motion by Councilmember D'Amico, seconded by Councilmember Duran, and approved.**

4. UNFINISHED BUSINESS:

4.A. APPROVE AMENDMENT NO. 1 TO THE AGREEMENT FOR SERVICES WITH TOWNSEND PUBLIC AFFAIRS, INC. [D. WILSON, J. LEONARD, C. DUNCAN]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Agreement for Services with Townsend Public Affairs, Inc., to increase the not-to-exceed amount of the Agreement and to extend the term.

Councilmember Heilman inquired if staff will monitor the number of grants and the dollar amount of those grants received by the City to determine if the partnership with Townsend is effective.

Revenue Management Manager John Leonard responded that staff will be monitoring the number of grants applied for and received. He also stated that Directors will be sent a quarterly list of grant opportunities that are available.

Councilmember Duran commented that the City Lobbyist Helyne Meshar may be retiring soon and asked that Staff begin to look into the process of hiring a successor including whether Townsend Public Affairs could be a possibility.

Mayor Pro Tempore Meister commented that she was also concerned about how few grant applications were completed, although one in three of the grants that Townsend applied for were awarded to the City. She asked staff to monitor its return on this investment.

ACTIONS: 1) Approve Amendment No. 1 to the Agreement for Services with Townsend Public Affairs, Inc. which currently expires on October 9, 2015, to increase the not-to-exceed amount of the Agreement by \$48,000 for a total of \$96,000, and to extend the length of the Agreement by one year, to October 9, 2016; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and approved.**

4.B. CHANGE TO THE SIZE AND COMPOSITION OF THE EASTSIDE WORKING GROUP [S. DEWOLFE, J. KEHO, B. SIEGL, G. SHERIDAN]:

SUBJECT: The City Council will consider a change to the size and composition of the Eastside Working Group.

Senior Planner Georgia Sheridan provided background information as outlined in the staff report dated October 5, 2015.

Mayor Pro Tempore Meister asked if someone could serve on the Eastside Working Group as well as a Board or Commission. City Clerk Quarker responded that during the creation of the East Side Working Group, Council's direction was that those who are on a Commission or Advisory Board could not serve on both.

DAN MORIN, WEST HOLLYWOOD, spoke regarding the Working Group and inquired about the intent of the item.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in support of changing the meeting date.

The following individuals did not wish to speak, but wanted to express support for the Item: Michael Dolan and Jay Fuentes

Councilmember Duran spoke in support of a smaller group and meeting on the 4th Tuesday of the month.

Mayor Pro Tempore Meister spoke in support of a 15-member Working Group to ensure that all groups are represented and in support of Alternative A in the Staff report.

Councilmember Heilman spoke in support of a 15-member Working Group.

Councilmember D'Amico commented that members who are appointed need to attend the meetings. He supports either a 9 or 15-member Working Group.

Long Range Mobility Planning Manager Bianca Siegl clarified the scope of the Working Group.

ACTIONS: 1) Approve Alternate Recommendation A: Maintain the size of the Eastside Working Group as a 15-member group and change the composition to have 10 direct appointments (two per Councilmember) and five (5) at-large appointments; and 2) Change the meeting date and time to the 4th Tuesday of the Month at 6:30 p.m. at City Hall. **Motion by Councilmember Duran, seconded by Councilmember D'Amico, and approved.**

4.C. AUTHORIZATION TO PROCEED WITH A REQUEST FOR PROPOSAL FOR THE PILOT DIGITAL SIGN AT 8755 SUNSET BOULEVARD [S. DEWOLFE, J. KEHO, B. SIEGL, S. GERHARDT]:

SUBJECT: The City Council will receive a status update on the Sunset Boulevard Off-Site Signage Study and authorize the release of a Request for Proposals (RFP) for the development and maintenance of the Sunset Boulevard pilot digital sign project on City-owned property at 8755 Sunset Boulevard.

Long Range and Mobility Planning Manager Bianca Siegl provided background information as outlined in the staff report dated October 5, 2015.

VICTOR DE LA CRUZ, spoke on behalf of Regency Outdoor Advertising, spoke regarding the Sunset Specific Plan.

The following individuals did not wish to speak, but wanted to express support for the Item: Michael Dolan and Jay Fuentes

Councilmember Duran provided a brief history on digital signs in the City.

Councilmember D'Amico inquired as to whether there is an "open application" from Regency for a digital billboard. Deputy Director of Community Development John Keho responded that there are currently no open applications.

Mayor Pro Tempore Meister asked if the Sunset Specific Plan allows for a digital billboard at the site. Further she inquired if Regency is allowed to have a digital billboard at their site.

Assistant Director of Community Development John Keho indicated that right now, the City has a plan which allows staff to look into this option, but the Zoning Ordinance is not clear on how the sign would be approved. He stated that the RFP and the proposals received will be used to further develop the Sunset Specific Plan.

Mayor Horvath inquired about CEQA requirements. Staff indicated that there will be a CEQA process for this sign before anything is constructed.

Councilmember D'Amico thanked staff for their creative idea to engage the billboard community to assist the City in revitalizing the Sunset Strip.

Mayor Pro Tempore Meister asked that staff look at examples of digital billboards in other cities. She also asked City Attorney Jenkins to respond to Regency's letter and its desire for a digital billboard at their site, as well as any threat of litigation surrounding the approval of this item.

City Attorney Jenkins spoke regarding the item and legalities involved and stated that he felt comfortable with the City moving forward with the Item if approved by Council.

ACTION: Approve the release of an RFP to develop a pilot program for use and evaluation of the City-owned billboard at 8755 Sunset as a creative digital sign as part of the Sunset Boulevard Off-Site Signage Study (Attachment A), including any final revisions to the RFP as necessary. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and approved.**

4.D. COORDINATION OF COMMUNICATIONS AND REPORTING AND TRACKING OF ADVERSE EVENTS AND OTHER COMMUNITY FEEDBACK [L. MEISTER, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider directing the City Manager to develop internal policies and procedures to improve the coordination of communications to report and track adverse events, constituent issues and other community feedback.

Councilmember Heilman asked for further information regarding the item.

Mayor Pro Tempore Meister and Councilmember D'Amico provided background information as outlined in the staff report dated October 5, 2015.

Councilmember D'Amico expressed concerns that the Action Reports provided in the packets do not provide enough information to Council regarding what happened at various meetings. He indicated that since there are no Council Deputies who can provide needed feedback from issues raised at Commission and Advisory Board meetings, there needs to be a more deliberate way to get this information.

Mayor Pro Tempore Meister spoke regarding the need for a tracking system to pass on constituent concerns to the appropriate Departments.

KEVIN BURTON, WEST HOLLYWOOD, spoke in support of the recommendation.

Councilmember Heilman commented that he supports having more information provided to Council regarding Commission and Advisory Board meetings and the creation of a system to follow-up on constituent concerns; however he indicated that he could not support the overall recommendations in the Staff Report.

Mayor Horvath spoke in support of a tracking system that would allow Council to track the status of constituent concerns. She spoke in support of requesting Liaisons to provide more detailed information in their action reports.

Councilmember D'Amico made a motion to approve the Item as presented, seconded by Mayor Pro Tempore Meister.

Councilmember Heilman offered a substitute motion to direct the City Manager to follow-up on Council's concerns on receiving timely information on what's happening at various Commission and Advisory Board meetings, and to direct him to develop a system that tracks constituent concerns that are raised at public meetings that is accessible to Council so that they can ensure that follow-up is being provided.

Councilmember D'Amico spoke in opposition to the substitute motion.

ACTIONS: 1) Direct the City Manager to address Council's concerns on regarding more detailed Action Reports from Commissions and Advisory Board meetings; and 2) Develop a system that tracks constituent concerns that are raised at Commission, Advisory Board, and Council meetings and ensure that the system is accessible to Council. **Motion by Councilmember Heilman, seconded by Councilmember Duran, and approved noting the "no" votes of Councilmember D'Amico and Mayor Pro Tempore Meister.**

- 4.E. CONSTRUCTION FENCE ART PROGRAM [L. MEISTER, A. LOVANO]:**
SUBJECT: The City Council will consider directing the Community Development Department to work with the Arts & Economic Development Division to develop a Construction Fence Art Program in West Hollywood.

Councilmember Heilman commented that he supports this item but asks if the developer can deposit the funds in the Fine Arts fund.

Mayor Horvath expressed concern with the word "require" in the Zone Text; which may be an issue during the approval process. She asked that the word be changed to "allow."

Mayor Pro Tempore Meister commented that maybe Council can consider when it is necessary to "require" fence art and when it is "allowed." She also suggested that staff look at who the approving Body needs to be.

City Manager Arevalo stated that staff could return with options based on Councilmember feedback.

ACTION: Direct the Community Development Department to return to City Council within 90 days with an implementation plan for the Construction Fence Art Program that includes a proposed timeline for: a) Drafting a Zone Text Amendment to require or allow temporary art installations on construction fencing on commercial development sites; and b) Collaborating with the Arts & Economic Development Division to develop an approval process for the artwork in the program. **Motion by Councilmember Duran, seconded by Councilmember D'Amico, and approved.**

- 4.F. PUBLIC SAFETY UPDATE [K. COOK, G. HONINGS, L. CLAUS, J. AUBEL]:**
SUBJECT: The City Council will receive an update on public safety activities and provide additional direction to staff.

Council agreed to allow discussion for this Item to include suggestions, concerns and recommendations from Item 4.G. as well.

Public Safety Director Kristin Cook provided background information as outlined in the staff reports dated October 5, 2015.

Lieutenant Sergio Aloma provided information on various aspects of the report.

KEVIN BURTON, WEST HOLLYWOOD, spoke regarding disaster preparedness, the Great Shakeout, and the CERT refresher course.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding a specific incident

FRANCESCA JACOBS, WEST HOLLWYOOD, spoke regarding her history as a domestic violence advocate.

DAN MORIN, WEST HOLLYWOOD, spoke regarding 4.G. and some of the recent incidents in the City.

Councilmember Duran inquired about calls regarding public intoxication and which station receives more calls. He also inquired if there is additional equipment needed at the stations that handle the higher volume of calls. Battalion Chief Gary Collins responded. He commented that crime is down in the City and the Sheriff's department as well as Public Safety staff should be commended.

Councilmember Heilman thanked everyone. He commented on the mental health community and the suggestions in the report. He suggested that staff investigate the "Madison Model". He also requested information the alcohol-related calls. He mentioned the Automated License Plate Reader (ALPR) and his support of expanding the program.

Mayor Pro Tempore Meister inquired about the foot patrol program. Lieutenant Smith commented that it is not fully staffed, but as of this month, it was at 85%. She commented on the ALPR program, specifically its compatibility with the City's Red Light Photo Enforcement program. Ms. Cook responded that right now, they are not compatible, but that staff is monitoring this for this future.

Councilmember D'Amico provided his appreciation to the Public safety Department and the Sheriff's and Fire Departments. He inquired about the customer service survey. Ms. Cook provided an update on the survey. He also inquired about communication between the Sheriff and the public. He mentioned Item 4.G. and requested that a diagram or information be included to show who handles what as it relates to safety. He also

suggested that a map be developed that shows the location and time of day that crimes are being committed. He also inquired about sexual assaults. Lieutenant Aloma responded that the FBI has changed the reporting requirements for this category and that with regard to West Hollywood, there hasn't been a particular trend. Councilmember D'Amico also inquired about the reduction in the issuance of Red Light Photo Enforcement citations. Finally, he suggested that the City Manager create a group that includes residents, Commissioners, and Advisory Board members to assist in the recruitment for a new Sheriff's Captain.

Mayor Pro Tempore Meister commented on the data and asked that the tables show percentages of increases and decreases. She discussed Item 4.G. and the reasons that she and Councilmember D'Amico brought this item forward.

City Manager Arevalo spoke regarding Item 4.G. and asked that Council approve recommendations 1A, and 2, and wait until after the Survey is completed to implement recommendations 1B, and 1C.

Mayor Horvath inquired about the Sheriff's and Code Compliances response times. Sheriff's Captain Smith responded on behalf of the Sheriff's department and Commercial Code Compliance Officer Dan Mick responded on behalf of Code Enforcement. She also inquired about hate crimes and suggested that the Public Safety Commission and the Lesbian and Gay Advisory Board conduct a joint meeting. She mentioned the homeless issue in West Hollywood. Ms. Cook responded to her concerns.

ACTIONS: 1) Receive an update on and provide direction to staff regarding public safety priorities including crime prevention, customer service, enforcement, deployment, neighborhood livability, nuisance issues, and public education; 2) Receive an update on and provide direction to staff regarding the Sheriff's Department and Mental Health Resources; 3) Receive an update on and provide direction to staff regarding improving Sheriff's Communication; and 4) Receive an update on and provide direction to staff regarding the Advanced License Plate Recognition (ALPR) program. **Motion by Mayor Horvath, seconded by Councilmember Heilman and approved, with Councilmember Duran's abstention.**

4.G. ORGANIZATIONAL STUDY OF WEST HOLLYWOOD SHERIFF'S DEPARTMENT [L. MEISTER, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to perform an organizational study of West Hollywood's Sheriff Department, including an assessment of customer service processes and deployment of Sheriff's Deputies, Block by Block Security Ambassadors, and volunteers.

ACTIONS: 1) Direct the Public Safety Department to: Perform an organizational study of the West Hollywood Sheriff's Department. The study should include an assessment of customer service processes and deployment options for Sheriff's Deputies, Block by Block Security Ambassadors, and volunteers; 2) Table recommendations 1b and 1c until after the Survey is completed; and 3) Direct staff to receive input from the Public Safety Commission before reporting back to City Council at the next Public Safety Update to City Council. **Motion by Councilmember D'Amico, seconded by Mayor Horvath, and approved.**

4.H. WEST HOLLYWOOD PARK MASTER PLAN PHASE II IMPLEMENTATION PROJECT UPDATES [P. AREVALO, S. BAXTER, F. CONTRERAS, S. DEWOLFE, J. HANKAMER]:

SUBJECT: City Council will receive an update on the following components of the West Hollywood Park Phase II Implementation Project ("Project"): Space under the grand stair; Dog park areas; Project parking; Mural Art Program; and will consider amending the Agreement for Services with LPA, Inc. to modify the scope of services, increase the amount of the agreement, and extend the term.

ACTIONS: This Item was moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF LA VERNE AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [D. WILSON, J. LEONARD, E. SAVAGE, D. GIUGNI, P. GOODMAN]:

SUBJECT: The City Council will consider approval of an Assignment Agreement for Proposition A Local Return Funds with the City of La Verne.

ACTIONS: This Item was moved to the Consent Calendar.

5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions, and Advisory Boards.

ACTIONS: City Council made the following appointments:

- 1) Councilmember Heilman made the following direct appointment: **Lesbian & Gay Advisory Board – James Duke Mason**
- 2) Mayor Horvath made the following direct appointments: **Rent Stabilization Commission – Alexander Garfinkel; Lesbian & Gay Advisory Board – Robert Oliver and Marquita Thomas; Russian Advisory Board – Vika Safrigina**

3) The City Council made the following at-large appointment:
Transgender Advisory Board: Mariana Marroquin

5.C. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES AND SUB-COMMITTEES [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees and sub-committees.

ACTIONS: Council made the following appointments:

California Contract Cities Association – Voting Delegate Mayor Horvath / Alternate Mayor Pro Tempore Meister; Public Agency Risk Sharing Authority of California (PARSAC) – Director Councilmember Heilman/ Alternate David Wilson; Santa Monica Bay Watershed Council – Delegate Councilmember D’Amico/ Alternate- Staff Member selected by City Manager; Westside Cities Council of Governments (WSCCOG) – Delegate Mayor Pro Tempore Meister/ Alternate Mayor Horvath;

Finance & Budget Sub-Committee – Mayor Horvath and Mayor Pro Tempore Meister; West Hollywood Park Phase II Sub-committee – Councilmember Duran, Councilmember Heilman; Plummer Park Project Sub-Committee – Mayor Pro Tempore Meister and Mayor Horvath; 1343 North Laurel Avenue Sub-Committee – Councilmember D’Amico and Councilmember Duran; and Visit West Hollywood (MVB) Sub-Committee – Councilmember Heilman and Councilmember D’Amico.

EXCLUDED CONSENT CALENDAR:

2.J. ACCESSIBILITY INITIATIVE [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider adopting an accessibility initiative to create proactive measures encouraging property owners to increase accessibility features in existing commercial and residential buildings.

Mayor Horvath provided background information as outlined in the staff report dated October 5, 2015.

ED LEVIN, WEST HOLLYWOOD, spoke in support of the Item and regarding the change in ADA standards over the years and how it has affected building in West Hollywood.

Councilmember D’Amico spoke regarding why he asked that Item be placed on Excluded Consent to discuss it further. He thanked the Mayor for bringing the Item forward and stated that he is in support of the City providing financial assistance to property owners who want to maintain their buildings and to also provide accessibility to our residents.

Mayor Pro Tempore Meister spoke in support of the Item and asked that it be expanded to include what is required by building code, not just ADA Code. She also asked that this include future analysis of the City offering low-interest loans and grants for historic properties to assist them with compliance.

Mayor Horvath provided clarification on the Item before Council. She stated that the only investment that the City is making with these recommendations is the waiver of fees for those that submit applications for voluntary upgrades. She clarified that the City is not investing any funds as a part of this initiative. She also spoke regarding the Community Development Department developing guidelines to ensure compliance with all codes.

Councilmember Heilman thanked Mayor Horvath for bringing the Item forward.

Councilmember D'Amico made a motion to approve the Item with additional direction to include possible ways to fund upgrades to existing buildings; especially historic structures, seconded by Mayor Pro Tempore Meister.

Councilmember Heilman made a substitute motion to approve the Item as presented, seconded by Councilmember Duran.

Councilmember D'Amico spoke regarding Council missing an opportunity to develop a plan to assist units that have had deferred maintenance for thirty years. He stated that although he will vote Yes on the Item, Council should be doing more for residents and expressed his disappointment.

Mayor Horvath spoke regarding the Item she brought forward and stated that her fellow Councilmembers can develop an Item that addresses the concerns brought forward and have a separate discussion about infrastructure; however the focus of the Item this evening is an accessibility initiative.

Councilmember D'Amico requested that the substitute motion include direction that staff report back in one year on the number of permits pulled for ADA upgrades.

Substitute Motion: 1) Waive applicable Community Development Department fees for property owners who submit applications for voluntary accessibility upgrades; 2) Direct the Community Development Department to work with the Human Services & Rent Stabilization Departments to: a) Develop a program to help property owners proactively and voluntarily assess existing buildings for accessibility issues and to provide technical assistance in bringing buildings into compliance; b) Include provision for Certified Access Specialist (CAsp) training to a member of West Hollywood staff in the next budget cycle; c) Create an ongoing public awareness campaign to educate property owners and the community on accessibility requirements; 3) Direct the Community Development Department to return to City Council within 90 days with an implementation plan for the accessibility program 4) Direct Community Development Department to

return in one year with information on the number of permits pulled for ADA upgrades. **Motion by Councilmember Heilman, seconded by Councilmember Duran, and approved.**

6. LEGISLATIVE: None.

PUBLIC COMMENT:

DAN MORIN, WEST HOLLYWOOD, spoke regarding Item 4.F. and the 10-day appeal process for Planning Commission decisions.

TY GELTMAKER, WEST HOLLYWOOD, spoke regarding the AIDS monument.

ED LEVIN, WEST HOLLYWOOD, spoke regarding infrastructure improvements on historic properties.

FRANCESCA JACOBS, WEST HOLLYWOOD, spoke regarding the uniqueness of West Hollywood.

COUNCILMEMBER COMMENTS:

Councilmember Heilman spoke regarding Item 4.H. and stated that he is in support of the recommendation to put a coffee shop underneath the stairs as part of the West Hollywood Park Phase II project, but expressed his opposition to the removal of the current coffee shop adjacent to Council Chambers.

ADJOURNMENT: The City Council adjourned at 10:42 p.m. in memory of Allan Hoffenblum, Airman 1st Class KCey E. Ruiz (21), Senior Airman Nathan C. Sartain (29), Senior Airman Quinn L. Johnson-Harris (21), Staff Sergeant Ryan D. Hammond (26), Captain Jordan B. Pierson (28), and Captain Jonathan J. Golden (33) to the Annual Congress of Commissions and Boards which will be held on Wednesday, October 14 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 19th day of October, 2015 by the following vote:

AYES:	Councilmember:	D'Amico, Duran, Heilman, Mayor Pro Tempore Meister and Mayor Horvath.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

LINDSEY HORVATH, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK