

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, AUGUST 15, 2016
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Meister called the meeting to order at 6:44 p.m.

PLEDGE OF ALLEGIANCE: Cathy Blaivas led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D’Amico, Councilmember Duran, Councilmember Horvath, Mayor Pro Tempore Heilman, and Mayor Meister.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Assistant City Clerk Crowder.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there was one public comment. He further stated that no items were added to the Agenda, there was no reportable action and the Closed Session adjourned at 6:30 p.m.

APPROVAL OF AGENDA:

Councilmember Horvath requested that Items 5.A. and 6.B. be moved to the Consent Calendar as Items 2.TT. and 2VV. respectively.

Mayor Meister requested that Item 5.C. be moved to the Consent Calendar as Item 2.UU. She also requested that Items 2.Z. and 2.JJ. be tabled, and requested that Items 2.S. and 2.MM. be moved to Excluded Consent for further discussion.

Councilmember Duran requested that Item 4.B. be moved to the Consent Calendar as Item 2.SS., and also requested that Item 2.CC. be moved to Excluded Consent for further discussion.

Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Duran, and approved.

ADJOURNMENT MOTIONS:

Mayor Pro Tempore Heilman requested that the meeting be adjourned in memory of former Beverly Hills Mayor Frank Fenton.

Councilmember Horvath requested that the meeting be adjourned in memory of Don Cannon, Virgie Benson, and Dr. W. Ray Rackley, the father of Madeleine Rackley. She also requested that the meeting be adjourned in memory of the following soldier who died in Afghanistan since the last City Council meeting: Christopher A. Wilbur, Staff Sergeant, 36.

Mayor Meister requested that the meeting be adjourned in memory of Muriel Schoichet, Dorcas Sanchez, and Asfawosen Alemseged.

PRESENTATIONS:

Councilmember Horvath presented a Proclamation to the Women's Advisory Board for Women's Equality Day.

Mayor Pro Tempore Heilman presented Certificates of Commendation to the Los Angeles LGBT Center graduates.

Mayor Meister presented a Birthday Proclamation to Ivy Bottini for her 90th Birthday.

1. PUBLIC COMMENT:

BEN FORDHAM, LOS ANGELES, spoke on behalf of AIDS Walk Los Angeles in support of Item 2.CC.

MIKE HARRIEL, LOS ANGELES, spoke on behalf of Southern California Gas Company in regards to energy conservation.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding National Night Out and abuse of handicap parking spaces

YOLA DORE, WEST HOLLYWOOD, spoke regarding Item 2.U. and 2.V.

AMANDA PAGEL, LOS ANGELES, spoke regarding Item 2.PP.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding various issues in the City.

PASTOR SCOTT IMLER, WEST HOLLYWOOD, spoke regarding Item 2.PP.

MARNE CARMEAN, WEST HOLLYWOOD, spoke regarding Item 2.V.

GRACIELA IPARRAGUIRRE, WEST HOLLYWOOD, spoke regarding Item 2.W.

ANGELA BRINSKELE, ALTADENA, spoke regarding Item 5.A.

GABOR HEILINGENBERG, WEST HOLLYWOOD, spoke regarding Item 5.A.

STEVE MARTIN, WEST HOLLYWOOD, spoke regarding various items.

MICHAEL WOJTKIELEWICZ, WEST HOLLYWOOD, spoke regarding housing in the City.

CATIE QUINN, WEST HOLLYWOOD, spoke regarding traffic concerns in her neighborhood.

JOSEPH GUARDARRAMA, WEST HOLLYWOOD, spoke regarding Item 6.B.

AMANDA HYDE, WEST HOLLYWOOD, spoke regarding the upcoming Cannabis Education Forum.

FRANCESCA JACOBS, WEST HOLLYWOOD, wished Ivy Bottini a happy birthday and spoke regarding the importance of legislative advocacy.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran registered his “no” vote on Item 2.W. He wished a Happy 3-Year Anniversary to the WeHo PickUp. He spoke in support of the rehabilitation of the Werle Building. He addressed comments made by Pastor Scott Imler regarding the legalization of marijuana.

Councilmember D’Amico wished Ivy Bottini a Happy Birthday. He congratulated Kim Dower on her appointment as the new City Poet. He congratulated Councilmember Duran for Item 2.LL. He thanked the City Attorney for Item 2.II. He mentioned the 3-year anniversary of the WeHo PickUp, as well as the rehabilitation of the Werle Building. He commented that he favored the City implementing its own minimum wage policy versus the State’s; however, he supports the increase. He registered his “no” vote on Item 2.PP. He mentioned the various sustainable items on tonight’s agenda. Finally, he commented that the City Clerk’s Office will host voter registration pop-up events on August 20th at the Cannabis Forum and on August 26th at the Women’s Equality Event. He also reminded everyone about the upcoming meeting on Wednesday August 17th at 6:30 p.m. in the West Hollywood Auditorium to discuss the next L.A. Pride event.

Councilmember Horvath thanked everyone who supported her representing the City at the Democratic National Convention. She also spoke in support of the various sustainable items on tonight’s agenda. She mentioned SB 775 regarding rent control certifications. She thanked everyone for attending last Saturday’s housing event. She commented that the Norma Triangle Working Group is scheduled for this Wednesday at 7:00 at City Hall. She thanked everyone for a great National Night Out. Finally, she indicated her support of Item 4.B.; however, she hoped that the City would achieve \$15 per hour sooner than 2022. She asked the City Manager to look into increasing the

hourly rate of any employee of the City to \$15/hr. and also look into increasing the City's Living Wage to \$15/hr.

Mayor Pro Tempore Heilman asked the City Manager to return with an item to discuss raising the minimum wage for those that contract with the City during the mid-year budget discussion. He discussed Item 2.RR. and asked that staff really look at expanding this Item. He briefly discussed underground utilities and the possibility of the exploring the issuance of bonds to complete the projects sooner, and asked that a report be brought to Council for discussion.

Mayor Meister mentioned the official launch of WeHo Pedals and the upcoming ribbon cutting event and bike safety classes. She commented on Item 4.B. and asked that the City work with the West Hollywood Chamber of Commerce and our Small Business Task Force to look into solutions relating to the issue of "tipping". She mentioned that she met with Los Angeles City Councilmember David Ryu regarding public safety on the east side boarder of the City. She reported that she attended the first community meeting on the City's Pride event and looked forward to discussing next steps at the upcoming meeting. She also reported that she attended the Emmy's where the City won an Emmy for our Water Conservation PSA. She reported on her recent attendance at the WSCCOG, where they voted to change the by-laws, subject to the approval of each city, to allow for alternates who are not County officials to attend meetings when County Board of Supervisors aren't able to attend. She also reported that she attended the League's Board of Directors meeting, toured the Westside LA Animal Shelter, conducted a "brown bag" lunch with City staff as part of our WeHoU training program, attended a breakfast with Senator Ben Allen, and spoke about The Cube display on Sunset. She thanked Councilmember Horvath for the recent housing panel event, and congratulated Kim Dower on her appointment as City Poet. She commented on various Consent Calendar items; specifically the General Plan update, and Items 2.Q. and 2.R.

CITY MANAGER'S REPORT:

City Manager Arevalo indicated that he would respond to questions raised by Council in writing to update them on various items.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$2,333,307 in expenditures, \$240,204 in potential revenue, and (\$9,852) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,T.,U.,V.,W.,X.,Y.,Z.,AA.,BB.,DD.,EE.,FF.,GG.,HH.,II.,JJ.,KK.,LL.,NN.,OO.,PP.,QQ.,RR.,SS.,TT.UU.,2.VV. Motion by Councilmember D'Amico, seconded by Councilmember Duran, and approved.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, August 15, 2016 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, August 10, 2016.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of July 18, 2016. **Approved as part of the Consent Calendar.**

2.C. APPROVAL OF DEMAND REGISTER NO. 790 [D. WILSON, L. QUIJANO]:

SUBJECT: The City Council shall approve or reject the Demand Register for period ending August 5, 2016 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approve Demand Register NO. 790 and adopt Resolution No.16-4861, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 790." **Approved as part of the Consent Calendar.**

2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:

SUBJECT: The City Council is asked to deny claims filed against the City as an administrative step in claims processing.

ACTIONS: Deny the claims of Debbie Farnoush, Jeff Calhoun & Denise Butler, Jessica Zuk, James Croak, and Rachel Kallus. **Approved as part of the Consent Calendar.**

2.E. ORDINANCE NO. 16-985 (2ND READING) AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 7.16.010 ("ADOPTION OF PUBLIC HEALTH LICENSING REGULATIONS") OF CHAPTER 7.16 ("PUBLIC HEALTH LICENSING") OF TITLE 7 ("HEALTH AND SAFETY") OF THE WEST HOLLYWOOD MUNICIPAL CODE TO RE-ADOPT BY REFERENCE THE CURRENT LANGUAGE OF DIVISION 1, OF TITLE 8 OF THE LOS ANGELES COUNTY CODE ("PUBLIC HEALTH LICENSING") [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 16-985 amending Section 7.16.010 ("Adoption of Public Health Licensing Regulations") of Chapter 7.16 ("Public Health Licensing") of Title 7 ("Health and Safety") of the West Hollywood Municipal Code to re-adopt by reference the current language of Division 1, of Title 8 of the Los Angeles County Code ("Public Health Licensing").

ACTION: Waive further reading and adopt Ordinance No. 16-985, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING SECTION 7.16.010 ("ADOPTION OF PUBLIC HEALTH LICENSING

REGULATIONS”) OF CHAPTER 7.16 (“PUBLIC HEALTH LICENSING”) OF TITLE 7 (“HEALTH AND SAFETY”) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO RE-ADOPT BY REFERENCE THE CURRENT LANGUAGE OF DIVISION 1, OF TITLE 8 OF THE LOS ANGELES COUNTY CODE (“PUBLIC HEALTH LICENSING”).” **Approved as part of the Consent Calendar.**

2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from various Commissions and Advisory Boards on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.G. TREASURER’S REPORT FOR JUNE 2016 [D. WILSON, L. QUIJANO, K. BARENG, N. CORONADO]:

SUBJECT: The City Council will receive the Treasurer’s Report for the month ended June 2016 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Receive and file the June 2016 Treasurer’s Report. **Approved as part of the Consent Calendar.**

2.H. STATUS REPORT ON SB 522 (MENDOZA) LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY [C. SCHROEDER, H. MOLINA]:

SUBJECT: The City Council will receive a status update report on the ongoing discussions related to SB 522 introduced by Senator Tony Mendoza (D-Artesia) that aims to make changes to the composition of the Los Angeles County Metropolitan Transportation Authority (Metro).

ACTION: Receive & File. **Approved as part of the Consent Calendar.**

2.I. WEST HOLLYWOOD GENERAL PLAN 2035 AND CLIMATE ACTION PLAN ANNUAL PROGRESS REPORT [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN]:

SUBJECT: The West Hollywood City Council will receive the 2015 General Plan and CAP Annual Progress Report, summarizing implementation progress made in the last year on action items outlined in the West Hollywood General Plan 2035 and Climate Action Plan.

ACTIONS: Receive and file. **Approved as part of the Consent Calendar.**

2.J. ANNUAL PERFORMANCE UPDATE FOR THE WEHO PICKUP [E. SAVAGE, D. GIUGNI, C. PLANCK, F. GOMEZ]:

SUBJECT: The City Council will receive an annual performance update on The WeHo PickUp, including updates on three major service enhancements, as well as ridership trends and other performance metrics.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.K. AMENDMENT NO. 5 TO THE AGREEMENT FOR SERVICES WITH AMERICAN GTS TO IMPLEMENT YEAR ROUND SUNDAY SERVICE FOR THE WEHO PICKUP [E. SAVAGE, D. GIUGNI, C. PLANCK, F. GOMEZ]:

SUBJECT: The City Council will consider approval of Amendment No. 5 to the existing Agreement for Services with American GTS (operator of The PickUp), to allow for the expansion of The PickUp's service days to include Sundays year-round.

ACTIONS: 1) Approve Amendment No. 5 to the Agreement for Services with American GTS, increasing the "not-to-exceed" amount of the Agreement by \$121,278 for a total "not-to-exceed" amount of \$1,383,492 and adding year-round Sunday service to the Agreement's Scope of Services; 2) Authorize the City Manager or designee to execute documents incident the agreement. **Approved as part of the Consent Calendar.**

2.L. APPROVE AN AGREEMENT WITH SOFTWAREONE [D. WILSON, E. TSIPIIS, J. DUNCAN]:

SUBJECT: The City Council will consider approving a renewal agreement with SoftwareOne for software licensing.

ACTIONS: 1) Approve a three year renewal agreement with SoftwareOne allowing for the purchase of Microsoft software licenses in the amount of \$84,602.71 per year; 2) Authorize the City Manager or designee to execute documents incident to the agreement; and 3) Authorize the Director of the Finance and Technology Services Department to approve change orders of an additional amount not to exceed \$25,000.00 per year to maintain software licensing compliance. **Approved as part of the Consent Calendar.**

2.M. AGREEMENT FOR SERVICES WITH NETFILE, INC. FOR ELECTRONIC FILING OF BOTH CAMPAIGN STATEMENTS AS WELL AS STATEMENTS OF ECONOMIC INTEREST, FORM 700 [C. SCHROEDER, Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider approval of an agreement with Netfile, Inc. to provide electronic filing of both campaign statements as well as Statements of Economic Interest, Form 700.

ACTIONS: 1) Approve an agreement for services with Netfile, Inc. in an amount not to exceed \$7,500 annually beginning August 15, 2016 through June 30, 2021; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.N. AGREEMENT WITH ECS IMAGING, INC FOR LASERFICHE SUPPORT SERVICES [E. SAVAGE, P. NOONAN, C. SCHROEDER]:

SUBJECT: The City Council will consider approving two agreements with ECS Imaging, Inc. to provide scanning and indexing support and backup

for the Rent Stabilization and Legal Services Divisions online records management.

ACTIONS: 1) Approve a two-year agreement with ECS Imaging, Inc. for an amount not to exceed \$6,000 for scanning, indexing and quality checking of rent stabilization records; 2) Approve a two-year agreement with ECS Imaging, Inc. for an amount not to exceed \$6,500 for scanning, indexing, and quality checking of legal services hearing files; and 3) Authorize the City Manager or designee to execute documents incident to the agreements. **Approved as part of the Consent Calendar.**

2.O. AGREEMENT FOR SERVICES WITH ROSA LOWINGER & ASSOCIATES [M. LOUIE, A. CAMPBELL, R. EHEMANN]:

SUBJECT: The City Council will consider approval of an agreement for services with Art Conservator Rosa Lowinger & Associates for artwork maintenance and conservation services.

ACTIONS: 1) Approve a two-year Agreement for Services with Rosa Lowinger & Associates in the amount of \$60,000 for artwork maintenance and conservation services; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.P. AGREEMENT WITH KOA CORPORATION FOR AS-NEEDED TRAFFIC ENGINEERING SERVICES [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving an agreement with KOA Corporation for as-needed traffic engineering services for FY 2016-17.

ACTIONS: 1) Approve the Agreement for Services with KOA Corporation in the not-to-exceed amount of \$25,000 for as-needed traffic engineering services for FY 2016-17; and 2) Authorize the City Manager, or designee, to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

2.Q. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH EMERSON & ASSOCIATES [S. DEWOLFE, J. KEHO, J. HANKAMER]:

SUBJECT: The City Council will consider approving an amendment to the Agreement of Services with Emerson & Associates to extend the term and increase the not-to-exceed amount for continued transportation policy support.

ACTION: Approve an amendment to the Agreement for Services with Emerson & Associates in the amount of \$120,000 for transportation policy and funding consultant services, resulting in a total new not to exceed contract amount of \$385,000; extend the term of the agreement by 9 months to September 30, 2017; and authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

2.R. NEW AGREEMENTS FOR SERVICES WITH X-TEAM CONSULTANTS DUDEK, GEOGRAPHIC TECHNOLOGIES GROUP, MICHAEL BAKER INTERNATIONAL, AND SELBERT PERKINS DESIGN [P. AREVALO, F. CONTRERAS, K. MAYERSON]:

SUBJECT: The City Council will consider approval of four new agreements with firms specializing in innovation and technology services to serve on the City's X-Team, an on-call pool of tech and creative media consultants to help implement WeHoX projects. New Agreements with these four firms, Dudek, Geographic Technologies Group, Michael Baker International, and Selbert Perkins, are required as these firms have existing contracts with the City and require City Council approval for additional contracts.

ACTIONS: 1) Approve four new Agreements for Services with Dudek, Geographic Technologies Group, Michael Baker, International, and Selbert Perkins Design in amounts not to exceed \$25,000 per fiscal year for three years for each firm to serve on the on-call pool of consultants to implement WeHoX projects; and 2) Authorize the City Manager or designee to execute documents incident to the Agreements. **Approved as part of the Consent Calendar.**

2.S. AGREEMENTS FOR SERVICES WITH CERRELL ASSOCIATES INC. AND FAIRBANK, MASLIN, MAULLIN, METZ, AND ASSOCIATES (FM3) TO PROVIDE THE CITY WITH SERVICES RELATED TO POTENTIAL LOCAL TAX BALLOT INITIATIVES [D. WILSON, J. LEONARD]:

SUBJECT: The City Council will consider approving two Agreements for Services related to potential local tax ballot initiatives: with Cerrell Associates Inc. for strategic planning/advisory services and communications; and with Fairbank, Maslin, Maullin, Metz, and Associates (FM3) for public opinion survey research.

ACTIONS: This Item was moved to Excluded Consent.

2.T. APPROVE THE ISSUANCE OF A PURCHASE ORDER FOR THE CITY'S YEARLY CISCO SMARTNET HARDWARE AND SOFTWARE MAINTENANCE [D. WILSON, E. TSIPIS, J. DUNCAN]:

SUBJECT: The City Council will consider approving the issuance of a purchase order for the City's yearly Cisco SmartNet hardware and software maintenance.

ACTION: Authorize the Finance Department to issue a purchase order to Dimension Data in an amount of \$85,220.29 for the cost of the City's yearly Cisco SmartNet hardware and software maintenance. **Approved as part of the Consent Calendar.**

2.U. APPROVAL OF MOU AGREEMENTS WITH LA METRO (LACMTA) FOR PROP A INCENTIVE REIMBURSEMENTS RELATED TO DIAL A RIDE AND TAXI SUBSIDY PROGRAMS [E. SAVAGE, D. GIUGNI, C. PLANCK, P. SLOANE GOODMAN]:

SUBJECT: The City Council will consider the approval of agreements with the Los Angeles County Metropolitan Transit Authority (LACMTA) for participation in the Proposition A shared incentive funds for the Dial A Ride and Taxi Subsidy programs.

ACTIONS: 1) Authorize the City Manager to execute two MOUs with the Los Angeles County Metropolitan Transit Authority (LACMTA) for Proposition A shared incentive funds for the coordination of services with the City of Beverly Hills and for the reporting of statistical data to the National Transit Database; and 2) Authorize the Director of Finance to accept up to twenty-five percent (25%) reimbursement of Prop A net operating costs for the Taxi Subsidy and Dial A Ride programs to be re-deposited to the Prop A expense account. **Approved as part of the Consent Calendar.**

2.V. AMENDMENT TO CONTRACT # 006820 WITH MV TRANSPORTATION FOR THE “TLC” DOOR TO DOOR SERVICE [E. SAVAGE, D. GIUGNI, C. PLANCK, P. SLOANE GOODMAN]:

SUBJECT: The City Council will consider authorizing a contract amendment with MV Transportation to provide funds for extended and expanded service through December 31, 2016.

ACTIONS: 1) Approve an amendment to contract #006820 with MV Transportation to fund extended and expanded services on the “TLC” (Door to Door) Program, through December 31, 2016; and 2) Authorize the City Manager to sign Amendment #2 to contract #006820 with MV Transportation. **Approved as part of the Consent Calendar.**

2.W. ADVANCED LICENSE PLATE RECOGNITION (ALPR) CAMERA SYSTEM AT LA BREA AND SANTA MONICA BOULEVARD [K. COOK, B. SMITH]:

SUBJECT: The City Council will consider approving an agreement for services with Vigilant Solutions, LLC in the amount of \$175,000 for an Advanced License Plate Recognition (ALPR) camera system at La Brea and Santa Monica Boulevard.

ACTIONS: 1) Approve an agreement for services with Vigilant Solutions, LLC in the amount of \$175,000 for an Advanced License Plate Recognition (ALPR) camera system at La Brea and Santa Monica Boulevard; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar, noting the “no” vote of Councilmember Duran.**

2.X. APPROVAL OF FINAL TRACT MAP NO. 72396 FOR THE CONDOMINIUM PROJECT LOCATED AT 1021 N. OGDEN DRIVE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approval of Final Tract Map No. 72396, subdivision for a 7 unit condominium development, located at 1021 N. Ogden Drive.

ACTIONS: 1) Make findings for the Final Tract Map as follows: a. That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act, b. That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code, c. That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 72396; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 72396, the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

2.Y. APPROVAL OF FINAL PARCEL MAP NO. 71773 FOR THE CONDOMINIUM PROJECT LOCATED AT 1228 N. FLORES STREET [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approval of Final Parcel Map No. 71773, subdivision for a 2 unit condominium development, located at 1228 N. Flores Street.

ACTIONS: 1) Make findings for the Final Parcel Map as follows: a. That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act, b. That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code, c. That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Parcel Map No. 71773; and 3) Instruct the City Clerk to endorse on the face of the map of Final Parcel Map No. 71773, the certificate that embodies the approval of said map. **Approved as part of the Consent Calendar.**

2.Z. APPROVAL OF AN EASEMENT AND RIGHT OF WAY FOR PUBLIC STREET AND SIDEWALK PURPOSES AT 8945 ASHCROFT AVENUE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider accepting an easement and right of way for street and sidewalk purposes at 8945 Ashcroft Avenue, on the northeast corner of Ashcroft Avenue/Almont Street.

ACTIONS: This Item was tabled.

2.AA. APPROVAL FOR ADDITIONAL OPTIONS FOR PROPERTY ASSESSED CLEAN ENERGY (“PACE”) FINANCING PROGRAMS IN WEST HOLLYWOOD [S. DEWOLFE, J. KEHO, B. SIEGL, R. EASON]:

SUBJECT: The City Council will consider additional options for Property Assessed Clean Energy (“PACE”) Programs to facilitate energy efficiency projects and seismic upgrades for eligible properties in West Hollywood.

ACTIONS: 1) Adopt Resolution No. 16-4862, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONSENTING TO THE INCLUSION OF PROPERTIES WITHIN THE CITY OF WEST HOLLYWOOD IN THE CSCDA OPEN PACE PROGRAMS; AUTHORIZING THE CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY TO ACCEPT APPLICATIONS FROM PROPERTY OWNERS, CONDUCT CONTRACTUAL ASSESSMENT PROCEEDINGS AND LEVY CONTRACTUAL ASSESSMENTS WITHIN THE CITY OF WEST HOLLYWOOD; AND AUTHORIZING RELATED ACTIONS;” 2) Adopt Resolution No. 16-4863, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONSENTING TO THE INCLUSION OF PROPERTIES WITHIN THE CITY OF WEST HOLLYWOOD IN THE CALIFORNIA MUNICIPAL FINANCE AUTHORITY OPEN PACE PROGRAMS; AUTHORIZING THE CALIFORNIA MUNICIPAL FINANCE AUTHORITY TO ACCEPT APPLICATIONS FROM PROPERTY OWNERS, CONDUCT CONTRACTUAL ASSESSMENT PROCEEDINGS AND LEVY CONTRACTUAL ASSESSMENTS WITHIN THE CITY; AND AUTHORIZING RELATED ACTIONS;” 3) Adopt Resolution No. 16-4864, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING ASSOCIATE MEMBERSHIP BY THE CITY IN THE CALIFORNIA ENTERPRISE DEVELOPMENT AUTHORITY; AUTHORIZING AND DIRECTING THE EXECUTION OF AN ASSOCIATE MEMBERSHIP AGREEMENT RELATING TO ASSOCIATE MEMBERSHIP OF THE CITY IN THE AUTHORITY; AUTHORIZING THE CITY TO JOIN THE FIGTREE PACE PROGRAM; AUTHORIZING THE CALIFORNIA ENTERPRISE DEVELOPMENT AUTHORITY TO CONDUCT CONTRACTUAL ASSESSMENT PROCEEDINGS AND LEVY CONTRACTUAL ASSESSMENTS OF THE CITY OF WEST HOLLYWOOD; AND AUTHORIZING RELATED ACTIONS;” 4) Adopt Resolution No. 16-4865 “A RESOLUTION OF THE CALIFORNIA ENTERPRISE DEVELOPMENT AUTHORITY DECLARING INTENTION TO FINANCE INSTALLATION OF DISTRIBUTED GENERATION RENEWABLE ENERGY SOURCES, ENERGY EFFICIENCY, SEISMIC RETROFITS, ELECTRIC VEHICLE CHARGING INFRASTRUCTURE, AND WATER EFFICIENCY IMPROVEMENTS IN THE CITY OF WEST HOLLYWOOD;” 5) Adopt Resolution No. 16-4866, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, CONSENTING TO INCLUSION OF PROPERTIES WITHIN THE CITY’S JURISDICTION IN THE CALIFORNIA HOME FINANCE

AUTHORITY PROGRAM TO FINANCE RENEWABLE ENERGY GENERATION, ENERGY AND WATER EFFICIENCY IMPROVEMENTS AND ELECTRIC VEHICLE CHARGING INFRASTRUCTURE AND APPROVING ASSOCIATE MEMBERSHIP IN THE JOINT EXERCISE OF POWERS AUTHORITY RELATED THERETO;” and 6) Adopt Resolution No. 16-4867, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA CONSENTING TO INCLUSION OF PROPERTIES WITHIN THE CITY’S JURISDICTION IN THE CALIFORNIA HOME FINANCE AUTHORITY COMMUNITY FACILITIES DISTRICT NO. 2014-1 (CLEAN ENERGY) TO FINANCE RENEWABLE ENERGY IMPROVEMENTS, ENERGY EFFICIENCY AND WATER CONSERVATION IMPROVEMENTS AND ELECTRIC VEHICLE CHARGING INFRASTRUCTURE AND APPROVING ASSOCIATE MEMBERSHIP IN THE JOINT EXERCISE OF POWERS AUTHORITY RELATED THERETO.” **Approved as part of the Consent Calendar.**

2.BB. NOTICE OF COMPLETION FOR CIP 1610, CONCRETE REPAIR PROGRAM EAST SIDE- PHASE V, CDBG PROJECT NO. 601729-15 [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1610, Concrete Repair Program East Side – Phase V, CDBG Project No. 601729-15, by EBS General Engineering.

ACTIONS: Accept the work and authorize the following: a. Filing the Notice of Completion by the City Engineer, b. Final payment to the contractor at the end of the 35 day lien period, c. Release of the Performance Bond on the date of recordation of the Notice of Completion, d. Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

2.CC. AIDS WALK LOS ANGELES BANNERS ON STREET LIGHT POLES [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving placement of AIDS Walk Los Angeles banners on street light poles along a portion of Santa Monica Blvd. from September 23, 2016 through October 24, 2016.

ACTION: This Item moved to Excluded Consent.

2.DD. WOMEN’S EQUALITY DAY 2016 [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider approval of programming for the City’s annual Women’s Equality Day commemoration.

ACTIONS: 1) Approve programming for Women’s Equality Day commemoration and direct staff to coordinate, promote and televise the event; and 2) Approve the use of the West Hollywood City Council Chambers and Auto court and an additional one hour of validated parking (for a total of 3 hours) at the 5-story parking structure. **Approved as part of the Consent Calendar.**

2.EE. CITY POET LAUREATE 2016-2018 [M. LOUIE, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will review and ratify the City Poet Laureate Selection Committee's recommendation for the next West Hollywood City Poet Laureate who will serve from October 2016 to October 2018.

ACTIONS: 1) Approve the City Poet Laureate Selection Committee's recommendation of Kim Dower for the next West Hollywood City Poet Laureate, to serve a two-year term from October 2016-October 2018; and 2) Authorize use of the City name and logo on promotional and collateral materials and the promotion of City Poet Laureate-related programs through the City's website, calendar and social media networks.
Approved as part of the Consent Calendar.

2.FF. HOME BOX OFFICE (HBO) 2016 EMMY EVENT REQUEST AND LOS ANGELES LGBT CENTER 47TH ANNIVERSARY GALA EVENT REQUEST [E. SAVAGE, C. SMITH]:

SUBJECT: The City Council will consider approval of requests from Home Box Office Incorporated (HBO) related to their annual Emmys event scheduled for Sunday, September 18, 2016. The City Council will also consider approval of requests from the Los Angeles LGBT Center related to their 47th Anniversary Gala Vanguard Awards, being held for the first time at the Pacific Design Center.

ACTIONS: 1) Provide the HBO production team with exclusive use of four parking spaces in the Five Story Parking Structure from Saturday, September 10 through Wednesday, September 21, 2016; 2) Provide the first floor of the Five Story Parking Structure and the El Tovar Parking Lot for HBO event parking on Sunday, September 18 and Monday, September 19, 2016. The first floor of the Five Story Parking Structure and the El Tovar Parking Lot will be closed to the public from 1:00 p.m. Sunday, September 18 through 3:00 a.m. Monday, September 19, 2016; 3) Approve the street closure of San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard from 2:00pm on Sunday, September 18, 2016 to 3:00 am on Monday, September 19, 2016 for the HBO Emmys event; 4) Approve the waiver of street closure fees in the amount of \$7,000.00 for the 2016 HBO Emmys event; 5) Approve the waiver of Special Event Permit fees in the amount of \$1,250.00, Temporary Valet fees in the amount of \$105.00, Encroachment Permit fees in the amount of \$100.00 and parking meter fees in the amount of \$240.00 related to the LA LGBT Center's 47th Anniversary Gala Vanguard Awards; and 6) Authorize the City Manager or his designee to negotiate with HBO and the LA LGBT Center's event producers regarding additional requests. **Approved as part of the Consent Calendar.**

2.GG. APPROVAL OF CLASSIFICATION SPECIFICATIONS FOR ARTS MANAGER, PRINCIPAL PLANNER, PRINCIPAL CIVIL ENGINEER, AND SENIOR PROJECT MANAGEMENT SUPERVISOR [C. SCHROEDER, S. SCHUMACHER, S. BURROUGHS, Y. MAURIS]:

SUBJECT: The City Council will consider the recommendation from the Human Resources Division for the approval of the new classification specifications of Arts Manager, Principal Planner, Principal Civil Engineer and Senior Project Management Supervisor.

ACTIONS: 1) Approve the new classification specification of Arts Manager within the Economic Development Department. Authorize salary placement at Grade 2131. The new position has been approved and included in the FY 2016-2017 budget; 2) Approve the new classification specification of Principal Planner within the Community Development Department. Authorize salary placement at Grade 5310. The new position has been approved and included in the FY 2016-2017 budget; 3) Approve the new classification specification of Principal Civil Engineer within the Department of Public Works. Authorize salary placement at Grade 5310. The new position has been approved and included in the FY 2016-2017 budget; and 4) Approve the new classification specification of Senior Project Management Supervisor within the Department of Public Works. Authorize salary placement at Grade 5300. The new position has been approved and included in the FY 2016-2017. **Approved as part of the Consent Calendar.**

2.HH. REAPPOINTMENT OF CITY COMMISSIONERS AND NOTIFICATION OF ADVISORY BOARD ABSENCES [C. SCHROEDER, Y. QUARKER, M. CROWDER]:

SUBJECT: Councilmember Duran will consider reappointing Roy Huebner to the Planning Commission and will receive notification that Barbara Krupa has exceeded the number of allowed absences for the Senior Advisory Board. Mayor Pro Tempore Heilman will receive notification that Anne Toole has exceeded the number of allowed absences for the Women's Advisory Board and will consider whether or not to vacate the seat. The City Council will receive notification that Jim Chud has exceeded the number of allowed absences for the Disabilities Advisory Board and that E. Jaye Johnson has exceeded the number of allowed absences for the Transgender Advisory Board.

ACTIONS: 1) Reappoint Roy Huebner to the Planning Commission for the remainder of his term expiring May 31, 2017; 2) Receive notification that Anne Toole has exceeded the number of allowed absences for the Women's Advisory Board and determine not to vacate the seat; 3) Receive notification that Jim Chud has exceeded the number of allowed absences for the Disabilities Advisory Board and determine not to vacate the seat; 4) Receive notification that Barbara Krupa has exceeded the number of allowed absences for the Senior Advisory Board and determine not to vacate the seat; and 5) Receive notification that E. Jaye Johnson has exceeded the number of allowed absences for the Transgender Advisory Board and determine not to vacate the seat. **Approved as part of the Consent Calendar.**

2.II. CODE OF CONDUCT FOR ELECTED AND APPOINTED OFFICIALS [M. JENKINS]:

SUBJECT: The City Council will consider adopting a revised Code of Conduct for Elected and Appointed Officials.

ACTION: Staff recommends that the City Council adopt the revised Code of Conduct for Elected and Appointed Officials attached to this staff report. **Approved as part of the Consent Calendar.**

2.JJ. INSTALLATION OF MEMORIAL SIGNAGE HONORING LEMMY KILMISTER ON THE SUNSET STRIP [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to install memorial signage on the Sunset Strip to honor Motörhead frontman and West Hollywood resident, Lemmy Kilmister.

ACTIONS: 1) Direct the Department of Public Works to purchase and install memorial signage on the Sunset Strip honoring Lemmy Kilmister, at a location proximate to the Rainbow Bar & Grill; and 2) Authorize the Director of Finance and Technology Services to allocate \$300 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with sign creation and installation.

This Item was tabled.

2.KK. MEDIATION SERVICES FOR CONDOMINIUMS AND HOMEOWNERS ASSOCIATIONS [J. HEILMAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to do public outreach to homeowners associations and condominiums regarding the City's mediation services.

ACTION: Direct the Legal Services and Legislative Affairs Division to do public outreach to homeowners associations and condominiums in West Hollywood regarding the City's mediation program and services. **Approved as part of the Consent Calendar.**

2.LL. POLICIES TO ENCOURAGE THE CONTINUED SUCCESS OF WEST HOLLYWOOD HOTELS IN AN INCREASINGLY COMPETITIVE MARKET [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to develop policies and planning tools that will help encourage the success of West Hollywood's hotels in an expanding and increasingly competitive market.

ACTIONS: 1) Direct the City Manager to work with the Community Development Department, Economic Development Department, and the Finance & Technology Services Department to research and analyze policies and planning tools to encourage the continued success of West Hollywood's hotels in an increasingly competitive market; and 2) Perform community outreach with hotel general managers, Visit West Hollywood, and the West Hollywood Chamber of Commerce to receive feedback on proposed measures and potential incentives prior to returning to City Council with recommendations. **Approved as part of the Consent Calendar.**

2.MM. POTENTIAL BALLOT INITIATIVE TO INCREASE CITY TAX REVENUES TO GENERATE FUNDING FOR SEISMIC RETROFITS AND OTHER PROGRAMS/PROJECTS [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to analyze placing an initiative on the March 2017 municipal ballot to increase the City's transient occupancy and/or sales tax rate, or to implement a new marijuana tax, to generate funding for seismic retrofits and other programs/projects.

ACTION: This Item was moved to Excluded Consent.

2.NN. COMMEMORATE THE 90TH ANNIVERSARY OF ROUTE 66 [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to coordinate events and programs to commemorate the 90th anniversary of Route 66.

ACTION: 1) Direct staff to coordinate a special event and an arts program to commemorate the 90th anniversary of Route 66; 2) Direct the Facilities & Field Services Division to review existing Route 66 signs on Santa Monica Boulevard and replace or add signs if needed; 3) Authorize the Director of Finance and Technology Services to allocate \$10,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 to costs associated with the Route 66 commemoration; and 4) Direct the Communications Department to utilize all appropriate communication tools to promote the Route 66 commemoration events including, but not limited to, the City's website and social media tools.
Approved as part of the Consent Calendar.

2.OO. CO-SPONSORSHIP OF GOVERNING INSTITUTE'S SOUTHERN CALIFORNIA ADVISORY BOARD MEETING [L. HORVATH, A. LOVANO]:

SUBJECT: The City Council will consider co-sponsoring Governing Institute's Southern California Advisory Board meeting on September 8, 2016 from 11:30 am to 1:30 pm in West Hollywood Community Meeting Room.

ACTIONS: 1) Approve co-sponsorship of Governing Institute's Southern California Advisory Board meeting on September 8, 2016 from 11:30 am to 1:30 pm.; and 2) Authorize the use of the West Hollywood Community Meeting Room and waive facility use fees and parking fees for all day parking at the 5-story parking structure for attendees of the event.
Approved as part of the Consent Calendar.

2.PP. RESOLUTION IN SUPPORT OF PROPOSITION 64, THE ADULT USE OF MARIJUANA ACT [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of Proposition 64, the Adult Use of Marijuana Act, which aims to legalize and regulate the use of marijuana for personal use.

ACTIONS: 1) Adopt Resolution No. 16-4868 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF PROPOSITION 64, THE ADULT USE OF MARIJUANA ACT;” and 2) Direct staff to send signed copies of the adopted resolution to the offices of Governor Jerry Brown, Lieutenant Governor Gavin Newsom, CA State Senator Benjamin Allen, CA Assemblymember Richard Bloom, and other partners as appropriate. **Approved as part of the Consent Calendar, noting the “no” vote of Councilmember D’Amico.**

2.QQ. RESOLUTION IN SUPPORT OF S. 2680, THE MENTAL HEALTH REFORM ACT OF 2016 [L. MEISTER, A. LOVANO]:

SUBJECT: The City Council will consider adopting a resolution in support of S. 2680, the Mental Health Reform Act of 2016.

ACTIONS: 1) Adopt Resolution No. 16-4869 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF S. 2680 (ALEXANDER), THE MENTAL HEALTH REFORM ACT OF 2016;” and 2) Direct staff to send signed copies of the adopted resolution to the offices of President Barack Obama, U.S. Senators Dianne Feinstein, Barbara Boxer, and Lamar Alexander, U.S. Representative Adam Schiff, and other partners as appropriate. **Approved as part of the Consent Calendar.**

2.RR. UPDATE REGARDING CITYWIDE SOLAR TECHNICAL ASSISTANCE INITIATIVES [S. DEWOLFE, J. KEHO, B. SIEGL, R. EASON]:

SUBJECT: The City Council will receive an update on several citywide solar initiatives for West Hollywood.

ACTIONS: 1) Authorize the City Manager to execute a Memorandum of Understanding with EnergySage, Inc. to provide design, marketing, webhosting, and program monitoring services in support of a clean energy campaign for West Hollywood; and 2) Direct staff to select and contract with a solar advisor to supplement the services of EnergySage, Inc. and facilitate the process of solar energy conversions in West Hollywood. **Approved as part of the Consent Calendar.**

2.SS. (4.B.) WEST HOLLYWOOD MINIMUM WAGE POLICY [P. AREVALO, D. WILSON, C. SAFRIET, M. LOUIE]:

SUBJECT: The City Council will consider and provide direction on the establishment of a minimum wage ordinance.

ACTIONS: 1) Approve staff recommendation to not implement a West Hollywood minimum wage increase at this time; 2) Direct staff to support businesses as they adhere to the State of California minimum wage policy set to raise the minimum wage to \$15.00/hour by January 1, 2022; and 3) Provide direction to staff, as appropriate, regarding small business incentives that may be developed to support small businesses as they transition to a new minimum wage. **Approved as part of the Consent Calendar.**

2.TT. (5.A.) AWARD OF AGREEMENT FOR TENANT IMPROVEMENTS AT 626 N. ROBERTSON BLVD. (WERLE BUILDING) [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider: the award of an Agreement with Archico Design Build, Inc. for the Werle Building - 626 N. Robertson Boulevard Building Tenant Improvements, CIP 55-15/16-02.

ACTIONS: 1) Approve the deduction of Alternate Bid 01 for the installation of Resin Panels from the base bid; 2) Approve an Agreement for construction services with Archico Design Build, Inc. in the amount of \$2,418,000; 3) Authorize the Facilities and Field Services Division to manage Change Orders to the agreement for services in an amount not to exceed \$302,000 (12.5%) of the total agreement amount; 4) Authorize the City Manager or designee to execute documents incident to the award of the Agreement; 5) Authorize the Director of Finance & Technology Services to allocate an additional \$1,000,000 from unallocated capital reserves in the General Fund for the increase to the Project Budget; 6) Authorize the Director of Finance & Technology Services to transfer \$1,000,000 from the General Fund to the Debt Funded Capital Projects Fund for the increase to the Project Budget; and 7) Adopt Resolution No. 16-4870, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF THE 626 N. ROBERTSON BLVD WERLE BUILDING IMPROVEMENT PROJECT C.I.P. 55-2015/16-02, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT. **Approved as part of the Consent Calendar.**

2.UU. (5.C.) SET DATE FOR THE ANNUAL CONGRESS OF COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider scheduling the Annual Congress of Commissions and Advisory Boards.

ACTION: 1) Direct the City Clerk to schedule the Annual Congress of Commissions and Advisory Boards on the following date: Saturday, October 29, 2016 from 9:00 a.m. – 2:00 p.m. **Approved as part of the Consent Calendar.**

2.VV. (6.B.) AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING THE USE OF ONLINE OR ELECTRONIC FILING OF CAMPAIGN STATEMENTS [C. SCHROEDER, Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will review and approve an amendment to Title 2, Section 2.76 (Municipal Elections) of the West Hollywood Municipal Code, adding a new code section (2.76.067) entitled "Electronic Filing of Campaign Statements".

ACTION: Introduce on first reading ORDINANCE NO. 16-987" AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING THE

USE OF ONLINE OR ELECTRONIC FILING OF CAMPAIGN STATEMENTS. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. TAXI LICENSING PROCESS AND FEE REDUCTION [O. DELGADO, J. ROCCO, R. WINRADER]:

SUBJECT: The City Council will consider approving a recommendation to reduce the annual taxi licensing fee structure and proceeding with the annual taxi inspections.

This Item was noticed as required by law.

Parking Operations Manager Jackie Rocco provided background information as outlined in the staff report dated August 15, 2016.

Mayor Meister opened the public hearing and no speakers came forward.

Mayor Meister closed the public hearing.

ACTIONS: 1) Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, and adopt Resolution No. 16-4871, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD REDUCING VARIOUS ANNUAL TAXICAB FEES;" 2) Authorize staff to begin annual taxi inspections for FY16-17 beginning in September 2016; and 3) Approve a decrease in General Fund revenues by \$256,463 for FY16/17. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Duran, and approved.**

4. UNFINISHED BUSINESS:

4.A. UPDATE REGARDING THE PILOT DIGITAL BILLBOARD AT 8775 SUNSET BOULEVARD AND AMENDMENT TO THE AGREEMENT FOR SERVICES WITH DUDEK FOR RELATED ENVIRONMENTAL ANALYSIS [S. DEWOLFE, J. KEHO, B. SIEGL, S. LEJEUNE]:

SUBJECT: The City Council will receive an update regarding the RFP process, the finalist proposals, and the recommended project team for the development and maintenance of the Pilot Digital Billboard project on City-owned property at 8775 Sunset Boulevard. The Council will also consider an amendment to the agreement for services with Dudek to include the necessary environmental documentation for this project as part of the Sunset Boulevard Off-Site Signage Study.

Senior Planner Sarah Lejeune provided background information as outlined in the staff report dated August 15, 2016. Staff requested that Council table the discussion regarding negotiations to develop and

operate a billboard sign to the September 19, 2016 meeting, and only approve the amendment to the contract with Dudek tonight.

Council provided direction to staff to frame the discussion for the September 19, 2016 meeting.

ACTIONS: 1) Approve amendment No. 1 to the Agreement for Services with Dudek in the amount of \$271,819.50 for environmental analysis of the proposed pilot sign and additional services for completion of the environmental impact report for the Sunset Off-Site Signage Study project, resulting in a not to exceed amount of \$320,934.50; 2) Provide Revenue Stream Information; 3) Include Public Safety information; and 4) Authorize the City Manager or designee to execute all documents incident to the agreement. **Motion by Councilmember D'Amico, seconded by Mayor Pro Tempore Heilman, and approved.**

4.B. WEST HOLLYWOOD MINIMUM WAGE POLICY [P. AREVALO, D. WILSON, C. SAFRIET, M. LOUIE]:

SUBJECT: The City Council will consider and provide direction on the establishment of a minimum wage ordinance.

ACTIONS: This item was moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. AWARD OF AGREEMENT FOR TENANT IMPROVEMENTS AT 626 N. ROBERTSON BLVD. (WERLE BUILDING) [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider: the award of an Agreement with Archico Design Build, Inc. for the Werle Building - 626 N. Robertson Boulevard Building Tenant Improvements, CIP 55-15/16-02.

ACTIONS: This Item was moved to the Consent Calendar.

5.B. POLICIES FOR CITY COMMISSIONS AND ADVISORY BOARDS [L. HORVATH, J. D'AMICO, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to update the City's policies relating to Commissions and Advisory Boards, specifically in regards to broadcasting meetings, expanding meeting management and training policies, providing parking benefits, and increasing the current stipends of \$50 per meeting to \$75 per meeting.

Councilmembers D'Amico and Horvath provided background information as outlined in the staff report dated August 15, 2016.

FRANCESCA JACOBS, WEST HOLLYWOOD, spoke regarding her experience with City Boards and Commissions.

Mayor Pro Tempore Heilman spoke in support of some of the recommendations in the report, but expressed concern with issuing Parking Permits to all Commission and Advisory Board members, and broadcasting all meetings. He recommended that there be a news broadcast summarizing the actions of Commissions and Advisory Boards and updating residents on major projects in the City.

Councilmember Duran also expressed concern with the costs involved in broadcasting every meeting. He reminded everyone that Special Meetings of Commissions and Advisory Boards are televised and that Staff could use their discretion to add additional meetings as needed.

Mayor Meister spoke regarding direction given by Council to look into podcasting all Commission and Advisory Board meetings. She suggested that we begin podcasting and then if successful, revisit the issue of televising each meeting during the next budget cycle.

Council spoke in support of the increase in Commission and Advisory Board stipends.

ACTIONS: 1) Direct the Administrative Services Department to develop meeting management and training policies for staff liaisons to the Commissions and Advisory Boards and return to the City Council for review within 90 days; 2) Adopt Resolution No. 16-4872, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD INCREASING THE STIPEND AMOUNT PAID TO ADVISORY BOARD AND COMMISSION MEMBERS AND RESCINDING RESOLUTION NO. 85-0125;" 3) Direct Parking Operations to review the parking placard usage; 4) Authorize the Mayor and Mayor Pro Tempore to review and add commission and board actions to the agenda as needed.
Motion by Mayor Pro Tempore Heilman, seconded by Councilmember D'Amico, and approved.

5.C. SET DATE FOR THE ANNUAL CONGRESS OF COMMISSIONS AND ADVISORY BOARDS [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will consider scheduling the Annual Congress of Commissions and Advisory Boards.

ACTION: This Item was moved to the Consent Calendar.

5.D. CHANGING THE CITY OF WEST HOLLYWOOD GENERAL MUNICIPAL ELECTION DATE [Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will review and consider options to adopt a plan to consolidate its elections with statewide elections by November 2020.

City Clerk Quarker provided background information as outlined in the staff report dated August 15, 2016.

Councilmember Horvath spoke in support of beginning consolidation in 2018 to increase voter turnout sooner rather than later.

Councilmember Duran stated that he wished the City could continue with stand-alone elections, but understands that the City has no choice and must consolidate. He spoke in favor of beginning consolidation in 2020.

Mayor Meister, Mayor Pro Tempore Heilman, and Councilmember D'Amico, spoke in support of beginning consolidation in 2020 so that residents and candidates are aware of shortened terms beforehand.

ACTION: Introduce on first reading Ordinance 16-986, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD MOVING THE DATE OF THE CITY'S GENERAL MUNICIPAL ELECTION FROM THE FIRST TUESDAY AFTER THE FIRST MONDAY IN MARCH OF EVERY ODD-NUMBERED YEAR TO THE FIRST TUESDAY AFTER THE FIRST MONDAY IN NOVEMBER OF EVERY EVEN-NUMBERED YEAR BEGINNING IN NOVEMBER 2020;" **Motion by Mayor Meister, seconded by Councilmember D'Amico, and approved, noting Councilmember Duran's NO vote.**

EXCLUDED CONSENT CALENDAR:

2.CC. AIDS WALK LOS ANGELES BANNERS ON STREET LIGHT POLES [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving placement of AIDS Walk Los Angeles banners on street light poles along a portion of Santa Monica Blvd. from September 23, 2016 through October 24, 2016.

Councilmember Duran expressed his concerns with providing poles for banners that promote an event occurring in Downtown Los Angeles. He spoke in favor of holding some of the poles over for our use in October.

Director of Public Works Oscar Delgado responded to Council questions and concerns.

BEN FORDHAM, LOS ANGELES, spoke on behalf of AIDS Walk Los Angeles and responded that the number of poles have been decreased to 54 this year.

ACTION: Authorize the City Engineer to issue an Encroachment Permit for AIDS Walk Los Angeles to attach 54 banners on street light poles along Santa Monica Blvd. between Ogden Drive and La Brea Ave from September 23, 2016 through October 24, 2016. **Motion by**

Councilmember D'Amico, seconded by Councilmember Duran, and approved.

2.S. AGREEMENTS FOR SERVICES WITH CERRELL ASSOCIATES INC. AND FAIRBANK, MASLIN, MAULLIN, METZ, AND ASSOCIATES (FM3) TO PROVIDE THE CITY WITH SERVICES RELATED TO POTENTIAL LOCAL TAX BALLOT INITIATIVES [D. WILSON, J. LEONARD]:

SUBJECT: The City Council will consider approving two Agreements for Services related to potential local tax ballot initiatives: with Cerrell Associates Inc. for strategic planning/advisory services and communications; and with Fairbank, Maslin, Maullin, Metz, and Associates (FM3) for public opinion survey research.

Revenue Management Manager John Leonard provided background information as outlined in the staff report dated August 15, 2016.

Council directed staff to include the following in the survey relating to proposed local tax initiatives; a parking garage tax, sustainability improvement to buildings, and homelessness.

ACTIONS: 1) Approve an Agreement for Services with Cerrell Associates Inc., in the amount of \$55,818.34 for strategic planning/advisory services, communications, and ballot argument/rebuttal drafting related to potential local tax ballot initiatives; 2) Approve an Agreement for Services with Fairbank, Maslin, Maullin, Metz, and Associates, in the amount of \$37,950 for public opinion survey research related to potential local tax ballot initiatives; and 3) Authorize the City Manager, or designee, to execute documents incident to both Agreements for Services. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman, and approved.**

2.MM. POTENTIAL BALLOT INITIATIVE TO INCREASE CITY TAX REVENUES TO GENERATE FUNDING FOR SEISMIC RETROFITS AND OTHER PROGRAMS/PROJECTS [J. DURAN, A. LOVANO]:

SUBJECT: The City Council will consider directing staff to analyze placing an initiative on the March 2017 municipal ballot to increase the City's transient occupancy and/or sales tax rate, or to implement a new marijuana tax, to generate funding for seismic retrofits and other programs/projects.

ACTION: Direct staff to analyze placing an initiative on an upcoming ballot to seek voter approval to increase the City's transient occupancy and/or sales tax rate, or to implement a new marijuana tax, to generate funding for seismic retrofits and other programs/projects. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman, and approved.**

6. LEGISLATIVE:

6.A. ORDINANCE ESTABLISHING SEISMIC STRENGTHENING REQUIREMENTS FOR FOUR CATEGORIES OF EXISTING BUILDINGS IN THE CITY AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE [S. DEWOLFE, S. BAILEY, C. ZABALA]:

SUBJECT: The City Council shall consider a draft ordinance amending the West Hollywood Municipal Code to introduce new seismic retrofit provisions for the strengthening of existing buildings.

Building and Safety Manager Steve Bailey provided background information as outlined in the staff report dated August 15, 2016.

Senior Plan Check Engineer Cynthia Zabala presented the item to Council along with the City's consultant Daniel Zepeda.

FRED SUTTON, WEST HOLLYWOOD, spoke on behalf of the Los Angeles Rental Association in support of the item.

FLORENCE MONT, BELL CANYON, spoke regarding assistance with paying for the retrofitting.

EDWARD LEVIN, WEST HOLLYWOOD, spoke in support of the item.

Council discussed the item and provided additional direction to staff.

ACTIONS: 1) Direct staff to return with a proposed Ordinance before the end of the year that will go into effect July 1, 2017; 2) Direct staff to conduct more outreach; and 3) Direct staff to provide numbers on the effected buildings by priority. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Duran, and approved.**

6.B. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING THE USE OF ONLINE OR ELECTRONIC FILING OF CAMPAIGN STATEMENTS [C. SCHROEDER, Y. QUARKER, M. CROWDER]:

SUBJECT: The City Council will review and approve an amendment to Title 2, Section 2.76 (Municipal Elections) of the West Hollywood Municipal Code, adding a new code section (2.76.067) entitled "Electronic Filing of Campaign Statements".

ACTION: This Item was moved to the Consent Calendar.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 10:23 p.m. in memory of Frank Fenton, Don Cannon, Virgie Benson, Madeleine Rackley's father, Muriel Schoichet, Dorcas Sanchez, and Staff Sergeant Christopher A. Wilbur to its next regular meeting, which will be on Monday, September 19, 2016 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 19th day of September, 2016 by the following vote:

AYES:	Councilmember:	D'Amico, Duran, Horvath, Mayor Pro Tempore Heilman, and Mayor Meister.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

LAUREN MEISTER, MAYOR

ATTEST:

YVONNE QUARKER, CITY CLERK