

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, JUNE 5, 2017  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:** Mayor Heilman called the meeting to order at 6:36 p.m.

**PLEDGE OF ALLEGIANCE:** Peter Mackler led the Pledge of Allegiance.

**ROLL CALL:**

**PRESENT:** Councilmember D’Amico, Councilmember Horvath, Councilmember Meister, Mayor Pro Tempore Duran, and Mayor Heilman.

**ABSENT:** None.

**ALSO PRESENT:** City Manager Arevalo, City Attorney Jenkins, City Clerk Quarker, and Administrative Specialist IV Poblador.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the Closed Session was called to order at 6:00 p.m. He stated that there were no public comments made and that no items were added to the Agenda. He reported that the closed session adjourned with no reportable action.

**APPROVAL OF AGENDA:**

City Clerk Quarker stated that Staff requested that Item 2.K. be tabled to a future meeting.

City Manager Arevalo requested that Items 4.B. and 4.C. be tabled to a future Study Session with the Community Development Department in July.

Councilmember Meister requested that 2.F. be moved to Excluded Consent for further discussion.

Councilmember Horvath requested that 5.B. be moved to the Consent Calendar as Item 2.P. Council directed the City Clerk to solicit applications from those interested in serving on the Ethics Reform Task Force and to bring an Item back to Council for discussion and appointment.

**Motion by Mayor Pro Tempore Duran, seconded by D’Amico to approve the June 5, 2017 agenda as amended, and unanimously approved.**

**ADJOURNMENT MOTIONS:**

Councilmember Horvath requested that the meeting be adjourned in memory of Dean Diomedes. She also requested that the meeting be adjourned in memory of Dave Spence, former Mayor and Councilmember in La Canada Flintridge.

Councilmember Meister requested that the meeting be adjourned in memory of Joanne Pitstick Litz.

Mayor Pro Tempore Duran requested that the meeting be adjourned in memory of his uncle, Art Gutierrez.

## **PRESENTATIONS:**

Mayor Pro Tem John Duran presented a plaque to Matt Palazzolo for years of service on the LGAB.

Mayor John Heilman presented a proclamation to Kol Ami for their 25<sup>th</sup> anniversary.

### **1. PUBLIC COMMENT:**

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding Pride concerns regarding first aid, sanitation, and safety.

CHRIS CLASSEN, LOS ANGELES, thanked Council for their support of CSW and LA Pride.

DAVID REID, LOS ANGELES, spoke in support of Item 2.L. and hopes the buses will be used to transport residents to the Resist March.

CLAUDINE MULARD, WEST HOLLYWOOD, spoke regarding 2.N. and Code Pink and her support of the resolution.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Item 2.M.

YOLA DORE, WEST HOLLYWOOD, spoke regarding Manchester, London, and in memory of all victims of terrorism and hate crimes.

ODALYS NAHIN, WEST HOLLYWOOD, spoke on behalf of Macha Theater and its preservation.

JEFF CORBETT, WEST HOLLYWOOD, spoke in support of the Macha Theater.

JAY LECH-LYNAS, ORANGE, spoke in support of the Macha Theater.

JIM KAZAKOS, WEST HOLLYWOOD, spoke regarding his Business License Commission tenure, as well as pedestrians using cell phones in crosswalks.

NADIA SUTTON, WEST HOLLYWOOD, spoke regarding PAWS LA and their event on June 8<sup>th</sup>.

KESIA ELWIN, WEST HOLLYWOOD, spoke in support of the Macha Theater and being recognized as a historic landmark.

DUFF BENNETT, WEST HOLLYWOOD, spoke in opposition of the condo development on Palm Ave.

LARRY BLOCK, WEST HOLLYWOOD, spoke in support of LA pride.

MILES WATKINS, SANTA MONICA, spoke in support of the preservation of the Macha Theater.

KELLY MULLIS, WEST HOLLYWOOD, spoke regarding the Macha Theater and the positive effect it has had in her life.

#### **COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:**

Councilmember Horvath thanked everyone who spoke. She addressed Item 2.G. and stating that more information including 3D mapping should be included when development projects are presented. She spoke regarding Item 2.I. and asked staff to look into complaints she received regarding the phone number provided to contest a ticket. She reported that she participated in a tour of the Crenshaw alignment construction for Metro, and spoke briefly regarding upcoming legislation that will affect the constitution of the Metro Board. She spoke regarding the Parent League and education options for residents. She reported that she attended the recent CA Contract Cities and the League of California Cities meetings and helped to eliminate proposed legislation regarding contractual services with cities. She stated that she also met with Senator Feinstein's office regarding housing and transportation funding. She also stated that she attended the awards banquet for the Association of LA Sheriff's and thanks them for their service. She reported on an upcoming Next Gen Event on July 20<sup>th</sup> 6-8pm at the Andaz Hotel. She requested that the City Manager provide an update on a shuttle to get people to the Resist March.

Councilmember Meister reported that she attended the WSSCOG meeting, and was elected Chair. She voiced the City's support of the Paris Climate Agreement. She also reported that she and Councilmember D'Amico met with condo owners regarding the seismic retrofit. She spoke regarding Item 2.G. and thanked her colleagues for supporting the Item. She spoke in support that diagrams should be included. She spoke regarding Item 2.M. and thanked her colleagues for supporting it as well.

Councilmember D'Amico stated that June is HIV Prevention Month, and mentioned the aging population of the 1.25 million people living with HIV in the US. He stated that today is HIV Long Term Survivors Day, recognizing those who have lived with HIV for 25 years or more. He spoke regarding the kick off LA Pride weekend with the Dyke March and Trans Party on Friday. He stated that he attended a community meeting

regarding the seismic ordinance with Councilmember Meister. He also spoke regarding he and Councilmember Duran looking into a housing plan for the location at 1343 Laurel Ave. He stated that he and Councilmember Horvath would like to consider expanding the purview of the Rent Stabilization Commission, and working more on affordable housing, and transparency on housing issues as a whole. He provided his campaign donation disclosures.

Mayor Pro Tempore Duran also spoke regarding the Council subcommittee and the need to look at 1343 Laurel Ave. He spoke regarding the need for the land to be used for housing, and integrating RSC and even social services. He spoke regarding the AIDS Life Cycle ride from San Francisco to Los Angeles, and expressed his support for the more than 2,000 riders. He stated that the finish line will be at Fairfax High on Saturday afternoon sometime between 11am – 2pm. He spoke regarding the events hosted by the Chapel and the Abbey for victims of the Pulse shooting tonight, and charity drag show. He thanked Cleo Smith and her staff for working on Pride and the Resist March. He reminded residents to be cognizant of transit and traffic issues during on Sunday.

Mayor Heilman reported on a successful Russian Culture Festival, and thanked staff and commissioners. He reported that the City of West Hollywood has sign on with many states and universities to support staying in the Paris Climate Agreement. He also spoke regarding public transportation during the Resist March. Finally, he announced that it was the City Manager's birthday, and Council wished him a Happy Birthday.

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo reported on the Resist March scheduled for Sunday from Hollywood/ Highland to Santa Monica Blvd/San Vicente. He reported that there will be a significant security presence from LASD and LAPD, as well as medical facilities. He stated that there will be multiple shuttles picking up all over West Hollywood to get people to Hollywood/Highland. He reported that City Hall will not be hosting an open house at City Hall this year, but will have an area for VIPs at the Sheriff's Station. He reported that fliers have gone out to residents and hotels in anticipation of this weekend.

Andrew Campbell spoke regarding the WeHo Arts Plan and asked for feedback from the community. He stated that residents can go to [www.weho.org/theplan](http://www.weho.org/theplan) to provide their feedback and that staff hopes to bring an item back for Council review and approval in August.

City Manager Arevalo reported that staff will be bringing an item back to the next meeting regarding an update of seismic ordinance.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$2,149, 722 in expenditures, \$0 in potential revenue, and (\$0) in waived fees.

## **2. CONSENT CALENDAR:**

**ACTION: Approve the Consent Calendar, as amended, 2.A.,B.,C.,D.,E.,G.,H.,I.,J., K.,L.,M.,N.,O., P. Motion by Councilmember D'Amico, seconded by Councilmember Horvath, and approved.**

### **2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, June 5, 2017 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, May 31, 2017.*

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

### **2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**ACTION: Approve the minutes of May 15, 2017. Approved as part of the Consent Calendar.**

### **2.C. APPROVAL OF DEMAND REGISTER NO. 804 [D. WILSON, L. QUIJANO]:**

*SUBJECT: The City Council shall approve or reject the Demand Register for period ending May 26, 2017 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*

**ACTION: Approve Demand Register NO. 804 and adopt Resolution No.17-4961, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 804." Approved as part of the Consent Calendar.**

### **2.D. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will receive Synopses from the City's Commissions and Advisory Boards on the actions taken at their recent meetings.*

**ACTION: Receive and file. Approved as part of the Consent Calendar.**

### **2.E. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION THIRD QUARTER REPORT FOR FISCAL YEAR 2016-17 [E. SAVAGE, P. NOONAN]:**

*SUBJECT: The City Council will receive the West Hollywood Community Housing Corporation Administrative Contract Report for the Third Quarter of 2016-17.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.F. INFORMATION ON TEN PROPERTIES FROM THE COMMERCIAL HISTORIC RESOURCES SURVEY [S. DEWOLFE, J. KEHO, D. DEGRAZIA, A. CASTILLO]:**

*SUBJECT: The City Council will receive additional information on ten properties identified on January 23, 2017 by the West Hollywood Preservation Alliance and the City Council, explaining the methodology used by GPA Consulting in determining whether the properties were found eligible for designation through the Commercial Historic Resources Survey.*

**ACTION:** This Item was moved to Excluded Consent.

**2.G. COMMERCIAL BUILDING DEVELOPMENT STANDARDS, HEIGHT AND MEASUREMENT [L. MEISTER, ANDI LOVANO]:**

*SUBJECT: The City Council will consider directing staff to evaluate ways of minimizing the impacts of building height in commercial zones and review current methods used for measuring building height to determine if the City's methodology is the most appropriate option for providing well-scaled developments. The specific objective of this item is to reduce impacts of commercial and mixed-use projects on adjacent properties. By balancing new building needs and impacts, this approach will enhance neighborhood livability and help maintain the integrity of both residential and commercial zones.*

**ACTION:** Direct the Community Development Department (CDD) to: 1) Evaluate the City's current zoning codes to determine if the City's development standards and methodology for measuring building height are providing well-scaled commercial and mixed-use projects. Items to be evaluated include, but are not limited to: a. Alignment of height measurements in West Hollywood Zoning Ordinance with height measurements in the California Building Code, b. Development of measurement standards for "up slope" conditions vs. "down slope" conditions, c. Impacts when adjacent residential zoning limits result in a height difference of two stories or greater, and d. Impacts of projections and other rooftop structures (non-occupiable or occupiable) and granting of modifications on overall building scale and height; 2) Provide clarification regarding how staff has been processing rooftop projections, other rooftop structures (non-occupiable or occupiable) and modifications of standards; and 3) Present findings and recommend options to the Planning Commission (followed by City Council) that address the items above to amend applicable development standards and height measurement methods in the Zoning Ordinance. **Approved as part of the Consent Calendar.**

**2.H. AGREEMENT FOR SERVICES WITH GA TECHNICAL SERVICES, INC & ALL-PRO COMMUNICATIONS [D. WILSON, E. TSIPIS, K. DEVINE]:**

*SUBJECT: The City Council will consider approving Agreements for Service with two vendors: GA Technical Services, Inc. and All-Pro Communications, Inc. to provide the City with Data, Telecommunications and Fiber Cabling at all City locations.*

**ACTIONS:** 1) Approve an Agreement for Services with GA Technical Services, Inc. for a total not-to-exceed amount of \$75,000 over the next three years to provide the City with Data, Telecommunications and Fiber Cabling at all City locations; 2) Approve an Agreement for Services with All-Pro Communications for a total not-to-exceed amount of \$75,000 over the next three years to provide the City with Data, Telecommunications and Fiber Cabling at all City locations; and 3) Authorize the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

**2.I. AMENDMENT TO AGREEMENT WITH CONDUENT STATE & LOCAL SOLUTIONS, INC. [O. DELGADO, V. GUARINO, D. NORTE]:**

*SUBJECT: The City Council will consider amending an agreement with Conduent State & Local Solutions to provide parking citation processing and payment services through June 30, 2019.*

**ACTIONS:** 1) Approve Amendment No. 5 to the Agreement for Services with Conduent State & Local Solutions Inc. to modify the scope of services to extend the term of the agreement for a two (2) year renewal term, beginning July 1, 2017 through June 30, 2019; and 2) Authorize the City Manager or designee to execute documents incident to the extension of the Agreement. **Approved as part of the Consent Calendar.**

**2.J. AMENDMENT TO THE AGREEMENT FOR SERVICES WITH SUPERION (PREVIOUSLY KNOWN AS SUNGARD PUBLIC SECTOR, INC.; PREVIOUSLY KNOWN AS CRW SYSTEMS) [S. DEWOLFE, J. KEHO, C. ZABALA, B. ROME]:**

*SUBJECT: The City Council will consider amending the agreement for services with Superion for the City's TRAKiT Permitting System to modify the scope of services; increase the not-to-exceed amount; and extend the agreement.*

**ACTIONS:** 1) Approve Amendment No. 2 to the agreement for services with Superion to expand the scope of services and increase the amount of the agreement by \$50,000.00 for a total not-to-exceed amount of \$100,000.00; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**

**2.K. AWARD OF AGREEMENT FOR MEETING ROOM AUDIO VISUAL SYSTEM INSTALLATION (PODCASTING) [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider the award of an Agreement with Golden Star Technology Inc. for the installation audiovisual systems in*

*City Facilities to provide the capabilities for Podcasting of Commission and Board Meetings.*

**ACTION: This Item was Tabled.**

**2.L. AUTHORIZATION TO PURCHASE REPLACEMENT VEHICLES FOR CITYLINE/CITYLINE X SERVICES [E. SAVAGE, D. GIUGNI, P. GOODMAN]:**

*SUBJECT: The City Council will consider approving the purchase of five replacement vehicles for the CityLine/CityLine X fixed route shuttle services.*

**ACTION:** 1) Approve a Purchase Agreement with Creative Bus Sales in an amount not to exceed \$928,515 for the purchase of five low-floor cutaway buses to replace current CityLine/CityLine X vehicles; and 2) Authorize the City Manager or designee to execute documents incident to the Agreement. **Approved as part of the Consent Calendar.**

**2.M. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF H.R. 909 THE PET AND WOMEN SAFETY ACT OF 2017 [LAUREN MEISTER, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution in support of H.R. 909, the "Pet and Women Safety Act of 2017".*

**ACTION:** 1) Adopt Resolution No. 17-4962 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF H.R. 909 (CLARK, D-MA-5) THE PET AND WOMEN SAFETY ACT OF 2017"; and 2) Direct staff to send copies of the adopted resolution to U.S. Senators Dianne Feinstein and Kamala Harris, U.S. Representatives Adam Schiff and Katherine Clark, State Senator Ben Allen, Assemblyman Richard Bloom, other legislators, organizations, and individuals as appropriate. **Approved as part of the Consent Calendar.**

**2.N. A RESOLUTION IN OPPOSITION TO THE PRESIDENT'S PROPOSED EXCESSIVE INCREASES IN MILITARY SPENDING AND DEEP CUTS TO VITAL FEDERAL PROGRAMS [J. HEILMAN, A. LOVANO]:**

*SUBJECT: The City Council will consider adopting a resolution in opposition to President Donald Trump's proposed \$54 billion increase in military spending, which would come at the expense of massive cuts to environmental programs, education, humanitarian aid, human services, and anti-poverty programs.*

**ACTION:** 1) Adopt Resolution No. 17-4963, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN OPPOSITION TO THE PROPOSED EXCESSIVE INCREASES IN MILITARY SPENDING AND DEEP CUTS TO VITAL FEDERAL PROGRAMS;" and 2) Direct staff to send signed copies of the adopted resolution to the offices of President Donald Trump, U.S. Senators Dianne Feinstein and Kamala Harris, U.S. Representative Adam Schiff, State Senator Ben Allen, Assemblymember Richard Bloom, other legislators



and community partners, including CODEPINK, as appropriate.  
**Approved as part of the Consent Calendar.**

**2.O. HIV PREVENTION MONTH [E. SAVAGE, D. GIUGNI, D. MURRAY]:**

*SUBJECT: The City Council will recognize June as HIV Prevention Month.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.P. (5.B.) ETHICS REFORM TASK FORCE [Y. QUARKER, M. CROWDER, M. JENKINS]:**

*SUBJECT: As part of the final recommendations from the Ethics Reform Task Force in November 2015, Council directed staff to reconvene an Ethics Reform Task Force ("Task Force") after each election cycle. The newly convened Task Force will consider additional recommendations based on ethical challenges arising during the March 2017 election.*

**ACTION:** 1) Convene a new Ethics Reform Task Force consisting of members of the public and staff; and 2) Direct the City Clerk to solicit applications from those interested in serving on the Task Force, and bring an item back to Council for appointment. **Approved as part of the Consent calendar.**

**3. PUBLIC HEARINGS:**

**3.A. ASSESSMENT OF DELINQUENT SOLID WASTE FEES OWED TO ATHENS SERVICES ONTO THE PROPERTY TAX BILL OF THREE DELINQUENT ACCOUNT HOLDERS [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider whether or not to request the County Auditor to assess the property tax bills of three delinquent solid waste account holders.*

City Clerk Quarker stated that the Item was noticed as required by law.

City Engineer Sharon Perlstein provided background information as outlined in the staff report dated June 5, 2017.

Mayor Heilman opened the public hearing, and no public speakers came forward.

Mayor Heilman closed the public hearing.

**ACTION:** Direct the Director of Finance to submit the required information to the County Auditor for the purpose of assessing the delinquent solid waste amount, plus a \$120.00 administrative fee, onto the property tax bills of three delinquent account holders. **Motion by D'Amico, seconded by Councilmember Duran, and approved.**

**3.B. CONFIRMATION OF THE LEVY OF AN ASSESSMENT FOR THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR FISCAL YEAR 2017-2018 PURSUANT TO THE PROVISIONS OF THE LANDSCAPE AND LIGHTING ACT OF 1972 [M. LOUIE]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution confirming a diagram and the levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2017-2018.*

City Clerk Quarker stated that the Item was noticed as required by law.

Council opened the public hearing and heard Items 3.B., 3.C., and 3.D. together.

Director of Economic Development, Maribel Louie provided background information as outlined in the staff report dated June 5, 2017.

Mayor Heilman opened the public hearing, and no public speakers came forward.

Mayor Heilman closed the public hearing.

**ACTION:** 1) Staff recommends that the City Council hold the public hearing, consider all pertinent testimony; and adopt Resolution No. 17-4964,"A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2017-2018 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT"; 2) Approve an agreement with Dekra-Lite in an amount not-to-exceed \$57,463.93 for the installation, repair and storage of the holiday lights including purchase of new LED string lights along Santa Monica Boulevard for the 2017 holiday season, plus a 10% contingency; and 3) Authorize the City Manager and his designee to execute the agreement. **Motion by Duran, seconded by Councilmember D'Amico, and approved.**

**3.C. ADOPTION OF A RESOLUTION CONFIRMING THE WEST HOLLYWOOD DESIGN DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR THE 2017-2018 FISCAL YEAR, AND APPROVAL OF AN AGREEMENT FOR ADMINISTERING THE PROGRAM OF WORK [M. LOUIE]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution confirming the annual report submitted by the Advisory Board of the West Hollywood Design District and levying the assessment for fiscal year 2017-2018, as well as approval of an agreement with the West Hollywood Marketing Corporation (dba Visit West Hollywood) to administer the program of work.*

City Clerk Quarker stated that the Item was noticed as required by law.

Director of Economic Development, Maribel Louie provided background information as outlined in the staff report dated June 5, 2017.

Mayor Heilman opened the public hearing, and no public speakers came forward.

Mayor Heilman inquired about their transition in terms of participation in events and activities, as he has noticed a reduction in their events.

Mayor Heilman closed the public hearing.

**ACTION:** 1) Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and if no majority protest is received adopt Resolution No. 17-4965, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2017-2018 IN CONNECTION WITH THE WEST HOLLYWOOD DESIGN DISTRICT; and 2) Authorize the City Manager or his designee to make any minor modifications and sign and execute an Agreement for Services between the City and the West Hollywood Marketing Corporation (dba Visit West Hollywood) to administer the 2017-2018 West Hollywood Design District work program. **Motion by Duran, seconded by Councilmember D'Amico, and approved.**

**3.D. ADOPTION OF A RESOLUTION CONFIRMING THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT AND LEVYING AN ASSESSMENT FOR THE 2017-2018 FISCAL YEAR, AND APPROVAL OF AN AGREEMENT FOR ADMINISTERING THE PROGRAM OF WORK [M. LOUIE]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution confirming the annual report submitted by the Advisory Board of the Sunset Strip Business Improvement District and levying the assessment for fiscal year 2017-2018, as well as approval of an agreement with the West Hollywood Marketing Corporation (dba Visit West Hollywood) to administer the program of work.*

City Clerk Quarker stated that the Item was noticed as required by law.

Director of Economic Development, Maribel Louie provided background information as outlined in the staff report dated June 5, 2017.

Mayor Heilman opened the public hearing, and no public speakers came forward.

Councilmember Horvath inquired on the process to let businesses know how to change their status. Maribel Louie stated they receive their bills twice a year, and further explained various avenues for acquiring information.

Mayor Heilman closed the public hearing.

**ACTION:** 1) Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and if no majority protest is received adopt Resolution No. 17-4966, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2017-2018 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT; and 2) Authorize the City Manager or his designee to make any minor modifications and sign and execute an Agreement for Services between the City and the West Hollywood Marketing Corporation (dba Visit West Hollywood) to administer the 2017-2018 Sunset Strip Business Improvement District work program. **Motion by Duran, seconded by Councilmember D'Amico, and approved.**

#### **4. UNFINISHED BUSINESS:**

- 4.A. FY 2017-18 OPERATING BUDGET AND CAPITAL WORK PLAN [P. AREVALO, D. WILSON, L. QUIJANO, J. LEONARD, C. SAFRIET]:**  
*SUBJECT: The City Council will consider adopting the City of West Hollywood Operating Budget and Capital Work Plan for fiscal year 2017-18.*

Director of Finance and Technology David Wilson provided background information as outlined in the staff report dated June 5, 2017.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding her support of the capital work plan's expenditures.

Councilmember D'Amico inquired about the \$300K set aside for developments on Sunset Blvd., and David Wilson stated that the fund would be rolled over for use in the next fiscal year. He asked about the parking improvement fund and what the allocations are, and spoke in support of utilizing the funds to create more parking in the center city area.

Councilmember Meister asked for more funding for marketing One City, One Pride. She also asked staff to continue to review the number of events the City produces and bring to Council any event that either needs

to be combined with another event, reduced to a smaller scale or eliminated.

Councilmember Horvath thanked staff for being responsible stewards of public funds. She spoke in support of stabilizing some of the contract expenditures by bringing services in-house, rather than hiring consultants. She also spoke regarding including budgets for promoting city events and programs.

Mayor Pro Tempore Duran spoke regarding some of the highlights of the City's budget including the increase in property values, the high occupancy rate in our hotels, the thriving restaurants and bar businesses, and the increase in available parking meters due to recent Council actions. He also spoke regarding our residents aging in place, which will increase the need for government services. He also spoke regarding developing a way to document our city's history for our future residents, such as plaques, or markers throughout the City.

Mayor Heilman requesting clarification as to whether there is money currently budgeted for the security cameras. City Manager Arevalo clarified that the current funding is for the Consultant to determine where and how many are needed, and then the issue of implementation will be presented as part of the Smart Cities Strategic Plan.

Communication Director Lisa Belsanti provided Council with clarification and information on how programs and events are marketed and funded needed on a case by case basis. Mayor Heilman requested that staff bring back an Item to Council with information on the various options and methods for advertising and conducting outreach for events and programs.

**ACTION:** 1) Adopt Resolution Number 17-4967, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE BUDGET FOR FISCAL YEAR 2017-18" (Attachment A) as specified in the Statement of Changes to Fund Balance, or as amended by the City Council; 2) Adopt the division work plans presented in the 2<sup>nd</sup> Year Update to the 2016-2018 Operating Budget and 2016-2021 Capital Work Plan (as previously provided to the City Council and available online, at the City Clerk's office, and at the Library); 3) Approve the list of Pre-Approved Organizations and Events for City Councilmembers to attend at the City's expense (Attachment B); 4) Approve adding the following new positions: a. Arts Grant Coordinator, Arts Division; b. Administrative Coordinator, Facilities and Field Services Division; c. Code Compliance Technician, Code Compliance Division; and d. Communications Manager, Communications Division; 5) Approve eliminating the following position: Rent Stabilization Supervisor, Rent Stabilization and Housing Division; 6) Increase the budget for One City

One Pride by an additional \$16,000; and 7) Authorize the Director of Finance & Technology Services to allocate \$2 million in General Fund Reserves for the purchase of Proposition A Funds. **Motion by Councilmember D'Amico, seconded by Councilmember Duran, and approved.**

**4.B. CAPITAL AND SPECIAL PROJECTS PROGRAM UPDATE [S. DEWOLFE, J. KEHO, J. HANKAMER]:**

*SUBJECT: The City Council will receive an update on the multi-year implementation timeline for major Capital Projects.*

**ACTION: This item was Tabled.**

**4.C. AMENDMENT TO AGREEMENT FOR SERVICES WITH RAIMI & ASSOCIATES FOR CONSULTANT SERVICES FOR THE WEST HOLLYWOOD MULTI-UNIT NEIGHBORHOOD STUDY [S. DEWOLFE, J. KEHO, B. SIEGL, D. DEGRAZIA, R. DIMOND, E. SAVAGE, P. NOONAN]:**

*SUBJECT: The City Council will consider approval of an amendment to the agreement for services with Raimi & Associates (R+A) to perform analysis and project management for the Citywide Multi-Unit Neighborhood Study.*

**ACTION: This item was Tabled.**

**4.D. MIXED-USE DEVELOPMENT INCENTIVES INFORMATION UPDATE [S. DEWOLFE, J. KEHO, B. SIEGL, G. SRAPYAN]:**

*SUBJECT: The City Council will receive a summary of the purpose and application of the mixed-use development incentives, as requested.*

Councilmember Lauren Meister provided background information on this Item and outlined various items and questions that she wanted the Community Development Department and the City Attorney to review and provide information back to Council regarding this incentive.

Councilmember D'Amico spoke regarding the 100+ bills regarding housing at the moment that will affect the City and asked if our Lobbyist and Governmental Affairs Liaison to provide information to Council as well.

**ACTION:** 1) Receive and file the report; and 2) Direct Staff and the City Attorney to bring an Item back to Council and provide answers to questions provided by Councilmember Meister in order to have further discussion, and to provide three or four examples of projects that have utilized both the mixed-use and affordable housing bonus. **Motion by Councilmember D'Amico, seconded by Councilmember Horvath, and approved.**

**4.E. RED LIGHT PHOTO ENFORCEMENT PROGRAM [O. DELGADO, S. PERLSTEIN, S. ALOMA]:**

*SUBJECT: The City Council will consider adding enforcement of violations involving right turns on red to the Red Light Photo Enforcement Program.*

Councilmember Horvath asked about data motivating the need to enforce right turns on red.

Sheriff's Dept. said that statistics show that there are approximately 2 collisions from red light turns per year in West Hollywood.

Councilmember D'Amico stated that he does not support the Item and that issuing a \$500 ticket for this, is not consistent with our City's values.

Mayor Pro Tempore Duran spoke in support of the Item and stated that it is a necessary step to enforcing this law.

Councilmember Meister stated that she did not support the item as proposed. She spoke in support of more research being done on the more busy intersections and also spoke in support of having the Transportation Commission and Public Safety Commission study busy intersections to determine if "No right on red" signs are appropriate.

Councilmember Horvath expressed some concerns with the Item and suggested that citations only be given in the instances where there is an actual public safety issue; such as when there is a pedestrian or vehicle in the crosswalk and someone is making a right turn on a red light.

Mayor Heilman spoke in support of the Item.

**ACTION:**

**Motion by Councilmember D'Amico to 1) Continue study for 90 days to provide data of the number of incidents that occurred that would have warranted citations.**

**Councilmember Horvath made a Substitute Motion Horvath to 1) move forward with the Item but with limited enforcement and citation issuance only when the Los Angeles County Sheriff's Department identifies a public safety concern; and 2) Direct Staff to bring back an update in 90-days. The motion was seconded by Councilmember Duran, and approved with D'Amico voting NO.**

**4.F. CITY EVENT POLICY RECOMMENDATIONS [M. LOUIE, C. SMITH, M. GERLE]:**

*SUBJECT: The City Council will consider approval of policies for event classification and special event permit requirements.*

Event Services Manager Cleo Smith provided background information as outlined in the staff report dated June 5, 2017.

**ACTIONS:** 1) Approve revised staff recommendations for Class C Special Event Permit; 2) Approve revised fiscal relationship classifications from “co-sponsored” to “produced”; and 3) Direct the Revenue Management Division to adjust the 2017-18 Fee Resolution, as shown on Page 2 (delete the Administrative Permit Fee). **Motion by Councilmember Duran, seconded by Councilmember Horvath, and approved.**

**4.G. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions and Advisory Boards.*

**ACTION:** 1) Councilmember Horvath made the following direct appointments: a) Business License Commission: **Wesley Bridle**; b) Historic Preservation Commission: **Ed Levin**; c) Human Services Commission: **Barbara Meltzer**; d) Public Facilities Commission: **Noemi Torres**; e) Public Safety Commission: **Estevan Montemayor**; f) Rent Stabilization Commission: **Margaret Buckles**; g) Transportation Commission: **Dan Wentzel**;

2) Councilmember Meister made the following direct appointment: a) Transgender Advisory Board: **Lindsey Deaton**;

3) Mayor Pro Tempore Duran made the following direct appointments: a) Historic Preservation Commission: **Christopher Winters**; and b) Disabilities Advisory Board: **Rick Watts**;

4) Mayor Heilman made the following direct appointments: a) Senior Advisory Board: **Esther Baum**;

5) Council made the following At-Large appointments: a) Business License Commission: **Jim Kazakos and Sibyl Zaden**; b) Human Services Commission: **Sam Borelli and Nate Clark**; and c) Public Facilities Commission: **Adam Bass and Tai Sunnanon**;

**5. NEW BUSINESS:**



**5.A. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES AND SUB-COMMITTEES [Y. QUARKER, M. CROWDER]:**

*SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees and sub-committees.*

**ACTION:** 1) Adopt Resolution No. 17-4968, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ALTERNATE DIRECTOR TO THE BOARD OF DIRECTORS OF LOS ANGELES COUNTY SANITATION DISTRICT NO. 4." **Motion by Councilmember Duran to appoint Councilmember Lindsey Horvath as the Alternate Director, seconded by Mayor Pro Tempore Heilman and approved.**

2) The City Council also made the following appointments:

California Contract Cities Association: Voting Delegate – Councilmember Horvath; Alternate – Councilmember Meister

Public Agency Risk Sharing Authority of California (PARSAC): Director – Mayor Heilman; Alternate – Finance Director David Wilson

Los Angeles County City Selection Committee: Delegate – Mayor Heilman; Alternate – Councilmember Horvath

National League of Cities – *Councilmembers will not appoint a delegate and alternate to attend the Conference in North Carolina this year.*

Santa Monica Bay Watershed Council: Delegate – Councilmember D'Amico; Alternate – *staff member selected by City Manager as needed*

Westside Cities Council of Governments (WSCCOG): Delegate – Councilmember Meister; Alternate – Mayor Heilman

Finance & Budget Sub-Committee: Mayor Heilman and Mayor Pro Tempore Duran

Plummer Park Project Sub-Committee: Councilmember Meister and Councilmember Horvath

West Hollywood Park Phase II Sub-Committee: Mayor Heilman and Councilmember D'Amico

Visit West Hollywood (MVB) Sub-Committee: Mayor Heilman and Mayor Pro Tempore Duran

1343 Laurel Avenue Sub-Committee: Mayor Pro Tempore Duran and Councilmember D'Amico

Metro Sub-Committee: Mayor Heilman and Councilmember Horvath

Homelessness Sub-Committee: Mayor Heilman and Councilmember Meister

CSW/Pride Sub-Committee: Mayor Pro Tempore Duran; alternate to be determined at a later date.

#### **EXCLUDED CONSENT CALENDAR:**

#### **2.F. INFORMATION ON TEN PROPERTIES FROM THE COMMERCIAL HISTORIC RESOURCES SURVEY [S. DEWOLFE, J. KEHO, D. DEGRAZIA, A. CASTILLO]:**

*SUBJECT: The City Council will receive additional information on ten properties identified on January 23, 2017 by the West Hollywood Preservation Alliance and the City Council, explaining the methodology used by GPA Consulting in determining whether the properties were found eligible for designation through the Commercial Historic Resources Survey.*

Antonio Castillo, Associate Planner provided information on the item.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke about particular properties he'd like moved from the ineligible list to be re-evaluated.

ROY ROGERS OLDENKAMP, WEST HOLLYWOOD, spoke about specific properties he believes require more study.

JAMES CAMP, LOS ANGELES, spoke regarding a particular property.

GEORGE CREDLE, WEST HOLLYWOOD, gave input on the properties.

**The following individuals did not wish to speak, but submitted a citizen position slip in support of the Item:** *Robert Kalonian and Matt Dubin*

**The following individuals did not wish to speak, but submitted a citizen position slip in opposition to the Item and requesting that more building should be re-evaluated for historic merit:** *James Knoll, Steven Andrews, and Susana Miller.*

Mayor Heilman went through the four additional properties and the recommendation provided.

Councilmember D'Amico spoke in support of moving the Macha Theater, Viper Room, and the Ritz properties into a 7N designation.

Mayor Pro Tempore clarified that the item before Council is just a receive and file item and that any of the listed properties can be nominated for historic designation and would be reviewed by the normal process, regardless of the recommendations listed.

**ACTION:** Receive and file. **Motion by Councilmember Duran, seconded by Councilmember Horvath, and approved noting the NO votes of Councilmember D’Amico and Councilmember Meister.**

**6. LEGISLATIVE: None.**

**PUBLIC COMMENT:**

STEVEN JOHNSON, WEST HOLLYWOOD, spoke representing West Basin Municipal Water District.

NOAH DIETRICH, WEST HOLLYWOOD, spoke regarding improving Fountain Ave.

EMILY GABLE, WEST HOLLYWOOD, spoke regarding Ped/Bike Mobility and making Fountain Ave. safer.

ANTHONY GIBSON, WEST HOLLYWOOD, spoke regarding increasing sheriff presence rather than cameras, and putting more money into housing.

GARY LEGAULT, WEST HOLLYWOOD, spoke regarding short-term rentals in his area.

**COUNCILMEMBER COMMENTS: None.**

**ADJOURNMENT:** The City Council adjourned at 10:51 p.m. in memory of Dean Diomedes, Dave Spence, Joanne Pitstick Litz, and Art Gutierrez to its next regular meeting, which will be on Monday, June 19, 2017 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 19<sup>th</sup> day of June, 2017 by the following vote:

AYES:	Councilmember:	D’Amico, Horvath, Meister, Mayor Pro Tempore Duran, and Mayor Heilman.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

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JOHN HEILMAN, MAYOR

ATTEST:

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YVONNE QUARKER, CITY CLERK