CALL TO ORDER: Mayor Heilman called the meeting to order at 6:05 P.M.

PLEDGE OF ALLEGIANCE: Joy DiSimone led the pledge.

ROLL CALL:
   PRESENT: Councilmember D'Amico, Mayor Pro Tempore Duran and Mayor Heilman.
   ABSENT: Councilmember Land and Councilmember Prang.
   ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk West and Assistant City Clerk Schaffer.

APPROVAL OF AGENDA:

Motion by Mayor Pro Tempore Duran, seconded by Councilmember D'Amico, to approve the April 25, 2011 agenda, and approved with Councilmember Land and Councilmember Prang being ABSENT.

ADJOURNMENT MOTIONS:


Mayor Heilman requested that the meeting be adjourned in memory of Chris Honigs, the brother of Gary Honigs. He requested that the meeting be adjourned in memory of the father of Transportation Commissioner Brian Pendleton. He requested that the meeting be adjourned in memory of David Alexman, the father of Susan Alexman from the West Hollywood Senior Center and Jewish Family Services.
WEST HOLLYWOOD CITY CLERK THOMAS R. WEST ADMINISTERED THE OATH OF OFFICE TO THE NEWLY ELECTED MAYOR JOHN DURAN: 6:10 P.M.

Mayor Duran thanked City staff and members of the public for attending the installation event.

PRESENTATION TO OUTGOING MAYOR HEILMAN:

Mayor Duran presented the gift of a bookshelf named in honor of outgoing Mayor John Heilman in recognition of his service as Mayor over the past year.

PRESENTATIONS:

Councilmember Heilman presented a proclamation in recognition of Denim Day, a rape prevention education campaign.

1. PUBLIC COMMENT:

ALAN BERNSTEIN, WEST HOLLYWOOD, thanked outgoing Mayor Heilman for his service over the past year. He congratulated incoming Mayor Duran.

STEPHANIE MOLAN, FROM THE OFFICE OF SENATOR FRAN PAVLEY, presented a certificate to outgoing Mayor Heilman for his work over the past year. She congratulated incoming Mayor Duran.

MICHAEL POLES, WEST HOLLYWOOD, thanked the City Council for the completion of the Sal Guarriello Veterans’ Memorial Fountain in the City.

GENEVIEVE MORRILL, PRESIDENT AND CEO OF THE WEST HOLLYWOOD CHAMBER OF COMMERCE, thanked outgoing Mayor Heilman for his service over the past year. She congratulated incoming Mayor Duran.

COUNCILMEMBER COMMENTS:

Councilmember Heilman thanked the City Manager, City Attorney, City Clerk, his Deputy Fran Solomon, City staff, the West Hollywood Sheriffs and Fire Fighters, Advisory Board Members and Commissioners, and the public for their support over the past year. He spoke regarding the City’s accomplishments over the past year including: the Sunset Strip Beautification Project, the construction of the new West Hollywood Library, the beginning of the Plummer Park renovation project, the completion of several affordable housing projects, a comprehensive review to reform the City’s transportation programs, the Halloween Carnaval event, and the City’s ability to complete these projects while remaining on budget. He congratulated incoming Mayor Duran.

Councilmember D’Amico congratulated outgoing Mayor Heilman for his service over the past year and congratulated incoming Mayor Duran.
Mayor Duran thanked outgoing Mayor Heilman for his service over the past year. He thanked his fellow Councilmembers for their years of dedication and commitment to the City. He spoke regarding the improvements that have been made in West Hollywood over the past 25 years. He spoke regarding competing interests among the residents of West Hollywood and the need to continue to engage in invigorating debates to determine community consensus about how the City moves forward for the next 25 years.

CITY MANAGER’S REPORT: None.

FISCAL IMPACT ON CONSENT CALENDAR:
City Clerk West stated that the fiscal impact on the Consent Calendar is $35,200.00 in expenditures and $0.00 in potential revenue.

2. CONSENT CALENDAR:

Motion by Councilmember Heilman, seconded by Councilmember D’Amico and approved with Councilmember Land and Councilmember Prang being ABSENT.

2.A. POSTING OF AGENDA:
The agenda for the meeting of Monday, April 25, 2011 was posted at City Hall, Plummer Park, the Sheriff’s Station and at the West Hollywood Library on Thursday, April 21, 2011.
ACTION: Receive and file. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:
The City Council is requested to approve the minutes of prior Council meetings.
ACTION: Approve the minutes of April 4, 2011. Approved as part of the Consent Calendar.

2.C. DEMAND REGISTER NO. 672, RESOLUTION NO. 11-4146:
The City Council is requested to approve payment of bills due as presented by the Director of Finance.
ACTION: Approve Demand Register No. 672 and adopt Resolution No. 11-4146, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 672”. Approved as part of the Consent Calendar.

2.D. TREASURER’S REPORT FOR NOVEMBER 2010 [A. GANDHY, G. SCHUCHARD]:
The City Council will receive the Treasurer’s Report for the month ended November 2010 pursuant to Section 53646 of the Government Code of the State of California.
ACTION: Receive and file. Approved as part of the Consent Calendar.

2.E. CLAIMS ADMINISTRATION:
The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.
ACTION: Deny the claims of Larisa Vedenrina, Jonathan Sister, 21st Century Insurance (Lazar), John DuQuesnay, Ryan Bowman, McElfish Law Firm, Danny Smith and Bryan Cooper and refer to the City’s claims adjuster. Approved as part of the Consent Calendar.

2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:
The City Council will receive reports from the Public Facilities Commission and the Senior Advisory Board on actions taken at recent meetings.
ACTION: Receive and file. Approved as part of the Consent Calendar.

2.G. RE-PROGRAMMING SAVINGS FROM 2009-2010 SOCIAL SERVICES CONTRACTS [S. BAXTER, D. DENNIS]:
The City Council will approve recommendations for use of $49,067 in contract savings from the 2009-10 Social Services programs.
ACTION: 1) Amend the social services contract with National Council of Jewish Women to include an increase of $10,000 for eviction and homelessness prevention services and authorize the City Manager to sign; and 2) Reserve the remaining funds for expenditure to address urgent needs of Seniors or people with disabilities, eviction and homelessness prevention services, or to augment a program which may experience cuts or discontinuance as a result of County or State budget decisions. Approved as part of the Consent Calendar.

2.H. PLUMMER PARK CAPITAL IMPROVEMENT PROJECT – ADDENDUM TO THE FINAL ENVIRONMENTAL IMPACT REPORT [S. BAXTER, S. CAMPBELL, H. COLLINS, F. CONTRERAS]:
The City Council will receive and file the Addendum to the Final Environmental Impact Report for the Plummer Park Master Plan Implementation Project that addresses the not previously studied alternative location for an off-leash dog area within Plummer Park.
ACTION: Receive and file an Addendum (Attachment “A”) to the Final Environmental Impact Report (FEIR) for the Plummer Park Master Plan Implementation Project which addresses the location of an off-leash dog area at the park. Approved as part of the Consent Calendar.

2.I. 25th ANNIVERSARY CAPITAL PROJECT – THIRD AMENDMENT TO AGREEMENT FOR SERVICES WITH TWINING LABORATORIES FOR INSPECTION SERVICES RELATED TO THE WEST HOLLYWOOD PARK PHASE 1A IMPLEMENTATION AND NEW LIBRARY PROJECT [J. ENGLISH, J. HUFFER, S. BAXTER]:

The City Council will consider approving an amendment to an agreement for services for on-site inspections related to the West Hollywood Park Phase 1 Implementation and new Library Project increasing the contract amount by an additional $25,000 for Twining Laboratories.

**ACTION:** 1) Approve an amendment to an agreement for services with Twining Laboratories Inc. in an amount not to exceed $25,000 for a new contract total of $149,240 for roofing and waterproofing inspection services for the new West Hollywood Library project; and 2) Authorize the City Manager to execute the amendment and approve any minor modifications that may be required.  

Approved as part of the Consent Calendar.

2.J. WEST HOLLYWOOD STRUCTURES & STYLE [P. AREVALO, J. HUFFER, M. LOUIE]:

The City Council will receive and file a report regarding the second West Hollywood Structures and Style tour and will consider approving the concept and an agreement for services to produce the third year of the tour in 2011.

**ACTION:** 1) Receive and file summary report of the second Structures & Style: Taste & Space; 2) Approve the proposed concept of the 2011 Structures and Style Tour: Fashion Blueprints and budget as outlined; 3) Authorize one hundred percent of the revenue generated from ticket sales for the tour to be given to the West Hollywood Housing Corporation; and 4) Authorize the City Manager to sign and execute all necessary documents and agreements for event production with Ballantines PR.

Approved as part of the Consent Calendar.

2.K. TELEVISION WOMEN’S ADVISORY BOARD MEETING [C. PLANCK, L. FOOKS]:

The City Council will consider approval of a televised meeting of the Women’s Advisory Board.

**ACTION:** Direct staff to coordinate a televised Women’s Advisory Board on May 23, 2011.  

Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS: None.

4. UNFINISHED BUSINESS: None.

5. NEW BUSINESS:

5.A. APPOINTMENTS FOR COMMISSIONS [T. WEST, C. SCHAFFER]:

The City Council will consider making an appointment to the Planning Commission.

**ACTION:** Councilmember D’Amico made the following direct appointment to the Planning Commission: Lauren Meister.
EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT:

JEANNE DOBRIN, WEST HOLLYWOOD, thanked outgoing Mayor John Heilman for his work over the past year. She congratulated incoming Mayor Duran.

6. LEGISLATIVE: None.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 6:37 p.m. to in memory of Chris Honigs, Gary Honigs, the father of Transportation Commissioner Brian Pendleton, David Alexman, and all the soldiers who died in Iraq and Afghanistan since the last City Council meeting. They adjourned to the next regular meeting of the City Council, which will be on Monday, May 2, 2011 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 2nd day of May, 2011 by the following vote:

AYES: Councilmember: D'Amico, Heilman, Land, Mayor Pro Tempore Prang and Mayor Duran.
NOES: Councilmember: None.
ABSENT: Councilmember: None.
ABSTAIN: Councilmember: None.

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JOHN J. DURAN, MAYOR

ATTEST:

THOMAS R. WEST, CITY CLERK