CALL TO ORDER: The meeting was called to order at 6:54 P.M.

PLEDGE OF ALLEGIANCE: Steven Golightly led the pledge.

ROLL CALL: PRESENT: Councilmember Duran, Guarriello, Prang, Mayor Pro Tempore Heilman and Mayor Land.
ABSENT: None.
ALSO PRESENT: City Manager Paul Arevalo, City Attorney Jenkins, City Clerk Tom West and Assistant City Clerk Corey Schaffer.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins stated that the Closed Session Meeting convened at 6:00 P.M. He stated that there were two (2) speakers. He stated that three (3) items were added to the Closed Session agenda: one (1) item of Pending Litigation, 1112 S. Olive Investment Corporation v. City of West Hollywood; one (1) item of Potential Litigation; and one (1) item of Labor Negotiation with Confidential Deputies. He stated that the Closed Session adjourned at 6:50 P.M. with no reportable action taken.

APPROVAL OF AGENDA:

Mayor Pro Tempore Heilman requested to move Item 2.F. to the Excluded Consent Calendar and noted his NO vote on Item 2.J.

Motion by Councilmember Prang, seconded by Mayor Pro Tempore Heilman to approve the March 20, 2006 agenda as amended and unanimously approved.

Mayor Land requested the meeting be adjourned in memory of the stepfather of Craig Thompson, the Director of AIDS Project Los Angeles. She also requested the meeting be adjourned in memory of Judge Delbert Wong.

PRESENTATIONS:

Members of the Jewish Family Services presented a Certificate of Commendation to the City of West Hollywood for their support of JFS.

Mayor Land presented a Commendation to the Cesar Chavez Foundation in honor of Cesar Chavez Day.

Mayor Pro Tempore Heilman presented a plaque to outgoing West Hollywood Cable Channel employee Jesse Lawson, and thanked him for his years of service to the City.
Nancy Beard, Recreation Services Manager, presented an award of Excellence from the California Parks and Recreation Society to the City of West Hollywood.

1. PUBLIC COMMENT:

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various local and national issues.

RICHARD GEISBRET, WEST HOLLYWOOD, spoke in opposition to Item 2.D. and spoke regarding access for people with disabilities in the City.

WAYNE COOMBS, WEST HOLLYWOOD, spoke regarding bus shelters in the City.

ALLEGRA ALLISON, WEST HOLLYWOOD, spoke regarding Mike Feuer, candidate for State Assembly.

RICHARD HERB, LOS ANGELES, spoke regarding the Avenues of Art and Design in the City.

WILLIAM NEISH, WEST HOLLYWOOD, spoke regarding affordable housing in the City and spoke regarding Cesar Chavez Day.

MINDY BRADISH, BURBANK, spoke in support of Items 2.J., 2.K., and 2.L.

MICHAEL BRZOZNOWSKI, WEST HOLLYWOOD, thanked members of the City Council for attending the recent dedication celebration at the Metropolitan Community Church.

ROY OLDENKAMP, WEST HOLLYWOOD, spoke regarding National Sunshine Week, which promotes more open government.

COUNCILMEMBER COMMENTS:

Mayor Land requested Captain Dave Long to provide a report on a recent arrest made in the case of a woman who was abducted in the City.

Councilmember Duran spoke regarding a recent confrontation at “Here” nightclub in the City, and informed residents that their phone calls, emails and letters have been received.

Councilmember Guarriello spoke regarding Item 2.K. and asked the City Manager to investigate the possibility of including more fountains in the design and implementation. He spoke regarding better noticing for street closures in the City.

Mayor Pro Tempore Heilman congratulated all the residents and staff members who participated in the Los Angeles Marathon. He addressed the public comments made regarding bus shelters and clarified that the shelters were designed with public safety
concerns in mind. He spoke regarding his recent attendance at the National League of Cities conference, and stated that one issue raised was the possibility of retaining full funding for the Community Development Block Grant program.

Councilmember Prang spoke regarding his attendance at the National League of Cities conference. He spoke regarding a tree trimming project on Laurel and Norton and asked residents to be patient with parking restrictions during the project. He spoke regarding an upcoming meeting with Mayor Villaraigosa and the Los Angeles Unified School District.

Mayor Land spoke regarding the tree trimming project in the Norton and Laurel area and spoke regarding abandoned properties in the area. She gave direction to the City Manager and Planning Staff to investigate the possibility of moving forward more quickly with resolving the issues surrounding the abandoned properties. She spoke regarding the war in Iraq and reaffirmed the City’s position on the war, the Patriot Act, and bringing home National Guard troops. She spoke regarding the upcoming kick-off event for the Well West Hollywood Program. She spoke regarding an upcoming Medicare/Medicaid seminar at Plummer Park.

CITY MANAGER’S REPORT:

City Manager Arevalo spoke regarding an upcoming report from staff regarding abandoned properties in the Laurel and Norton area. He provided a report on the recent telephone failure at the Sheriff’s station. He congratulated Councilmember Prang for his recent nomination for President of the California Contract Cities Association.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk West stated that the fiscal impact on the Consent Calendar is $362,243.00 in expenditures and $-525.00 in potential revenue.

2. CONSENT CALENDAR:

   2.A. POSTING OF AGENDA:
   ACTION: Receive and file. Approved as part of the Consent Calendar.

   2.B. APPROVAL OF MINUTES:
   ACTION: Approve the minutes of March 6, 2006. Approved as part of the Consent Calendar.

   2.C. DEMAND REGISTER NO. 550, RESOLUTION NO. 06-3360:
**ACTION:** Approve Demand Register No. 550 and adopt Resolution No. 06-3360, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 550.” **Approved as part of the Consent Calendar.**

2.D. CLARIFICATION OF PROPOSED CHANGE TO THE RENT STABILIZATION ORDINANCE, WHMC § 17.52.010(2)(g)(5), RELATING TO SECURITY DEPOSITS FOR EMOTIONAL SUPPORT ANIMALS; AND WHMC § 17.40.020(e) RELATING TO POST-OWNER-OCCUPANCY RENT LIMITATIONS:

**ACTION:** Reintroduce on first reading Ordinance No. 06-731, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING RENT STABILIZATION ORDINANCE § 17.52.010(2)(g)(5) RELATING TO SECURITY DEPOSITS FOR EMOTIONAL SUPPORT ANIMALS AND § 17.40.020(2)(e) RELATING TO THE RENT THAT MAY BE CHARGED AFTER AN OWNER-OCCUPANCY EVICTION AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE.” **Approved as part of the Consent Calendar.**

2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

2.F. AGREEMENT FOR PARKING METER COLLECTION SERVICES WITH THE CITY OF BEVERLY HILLS:

**ACTION:** This item was moved to the Excluded Consent Calendar.

2.G. AMEND AGREEMENT FOR SERVICES WITH DEBORAH MURPHY FOR THE PROPOSED MIXED-USE OVERLAY ZONE URBAN DESIGN SERVICES:

**ACTION:** 1) Authorize the Director of Finance to appropriate $21,000 from the General Fund unallocated reserves to the Planning Division contract services line item (100-3-07-71-531005), 2) Approve the Amended Agreement for Services with Deborah Murphy in an additional amount not-to-exceed twenty-one thousand dollars ($21,000) for a total amount of thirty-four thousand ($34,500) for the proposed Mixed-use Overlay Zone urban design services; 3) Authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**

2.H. APPROVAL OF REVISED JOB SPECIFICATION FOR RECREATION COORDINATOR (WEHOME/AFSCME):

**ACTION:** Adopt the revised job description for the WEHOME/AFSCME position of Recreation Coordinator in the Human Services Department and keep it at grade 5070 with a salary range of $42,894 to $51,913 annually. **Approved as part of the Consent Calendar.**
2.I. CONTRACT AWARD ARCHITECTURAL DESIGN SERVICES:
ACTION: Authorize the City Manager to execute a contract agreement with Armstrong and Associates for architectural design services in an amount not to exceed $37,575. Approved as part of the Consent Calendar.

2.J. DIRECTION TO PLANNING STAFF TO ESTABLISH A SUB-COMMITTEE OF THE PLANNING COMMISSION TO DISCUSS SIGNAGE OPTIONS FOR BUSINESSES:
ACTION: 1) Direct the Planning Staff to establish a sub-committee of the Planning Commission to discuss signage options for businesses; and 2) Return to City Council in 120 days with a report and recommendations. Approved as part of the Consent Calendar with Mayor Pro Tempore Heilman voting NO.

2.K. GREENING WEST HOLLYWOOD DOCUMENT:
ACTION: 1) Receive and file the Greening West Hollywood document as attached to and described in this report; and 2) Direct staff and the Public Facilities Commission to begin implementation of components of the Greening West Hollywood document. Approved as part of the Consent Calendar.

2.L. TREE DONATION:
ACTION: Authorize the donation of 8 silk floss trees to the Fairfax Business Improvement District for planting in the Fairfax Avenue median. Approved as part of the Consent Calendar.

2.M. SUPPORT A CONSTITUTIONAL AMENDMENT TO ENSURE STATE SALES TAXES ON GASOLINE GO TO FUND TRANSPORTATION IMPROVEMENTS:
ACTION: 1) Adopt Resolution No. 06-3361, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING A CONSTITUTIONAL AMENDMENT TO ENSURE STATE SALES TAXES ON GASOLINE GO TO FUND TRANSPORTATION IMPROVEMENTS”, and 2) Send copies of the resolution to State Senator Shelia Kuehl and Assemblymember Paul Koretz. Approved as part of the Consent Calendar.

2.N. WEST HOLLYWOOD SHERIFF’S STATION OPEN HOUSE 2006:
ACTION: 1) Approve the City’s co-sponsorship of the West Hollywood Sheriff’s Station Open House; and 2) Waive the special event fee, approximately $525, associated with the event. Approved as part of the Consent Calendar.

2.O. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1676 (DUCHENY) REQUIRING 180-
DAY NOTICE TO TENANTS FOR BUILDINGS THAT ARE CONVERTING TO CONDOMINIUMS:
ACTION: 1) Adopt Resolution No. 06-3362, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 1676 (DUCHENY) REQUIRING 180-DAY NOTICE TO TENANTS FOR BUILDINGS THAT ARE CONVERTING TO CONDOMINIUMS”, and 2) Send copies of the resolution to bill author Senator Ducheny, Governor Schwarzenegger, Senator Kuehl, Assemblymember Koretz, Representative Waxman, the appropriate committees and the Western Center for Law and Poverty. Approved as part of the Consent Calendar.

2.P. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1169 (TORRICO) REQUIRING 60-DAY NOTICE FOR A TERMINATION OF A TENANCY IN A NO-FAULT EVICTION:
ACTION: 1) Adopt Resolution No. 06-3363, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1169 (TORRICO) REQUIRING 60-DAY NOTICE FOR A TERMINATION OF A TENANCY IN A NO-FAULT EVICTION,” and 2) Send copies of the resolution to bill author Assemblymember Torrico, Governor Schwarzenegger, Senator Kuehl, Assemblymember Koretz, Representative Waxman, the appropriate committees and the Western Center for Law and Poverty. Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS:

3.A. APPEAL OF THE PLANNING COMMISSION’S APPROVAL OF A REQUEST TO DEMOLISH ALL OF THE STRUCTURES ON FOUR LOTS AND CONSTRUCT A 51,416 SQUARE-FOOT MIXED-USE PROJECT (RETAIL, RESTAURANT, MEDICAL OFFICE, AND SIX APARTMENTS) LOCATED AT 8900 & 8920 BEVERLY BOULEVARD, 152 LA PEER DRIVE, AND 145 SWALL DRIVE:
Mayor Land stated that the item was noticed as required by law.

Terry Blount, Senior Planner, presented background information as outlined in the staff report dated March 20, 2006.

Mayor Land opened the public hearing and the following speakers came forward:

HERB GODEL, THE APPELLANT, spoke in opposition to the Item.

IRA HANDELMAN, REPRESENTING THE APPLICANT, spoke in support of the Item.
SHERI BURKE, WEST HOLLYWOOD, spoke in opposition to the Item.

C. PAULIS, LOS ANGELES, spoke retaining the ficus trees in the area and spoke regarding traffic concerns in the area.

SYDNEY POITIER, WEST HOLLYWOOD, spoke regarding traffic concerns in the area.

ED BUCK, WEST HOLLYWOOD, spoke in support of the Item.

GENEVIEVE MORRILL, LOS ANGELES, spoke in support of the Item.

STEVE MARTIN, WEST HOLLYWOOD, spoke in support of the Item.

MINDY BRADISH, BURBANK, spoke regarding the support of mixed-use development by the West Hollywood Chamber of Commerce.

HERB GODEL, THE APPELLANT, provided rebuttal.

IRA HANDELMAN, REPRESENTING THE APPLICANT, provided rebuttal.

Mayor Pro Tempore Heilman asked staff to articulate conditions that will be placed on the project during the construction phase.

Councilmember Prang asked staff to provide clarification on permit parking in the area.

Councilmember Guarriello spoke regarding the need to properly notice parking restrictions and construction hours during the building phase.

Mayor Land closed the public hearing.

City Attorney Jenkins provided clarification about the legal questions raised during the Appellant’s public comment, and the lack of substantial evidence of environmental impact on the residents.

Councilmember Duran spoke regarding the lack of evidence provided by the Appellant to justify the denial of the project. He spoke in support of the project.

Councilmember Prang spoke regarding a recent visit to the project site. He spoke in support of the project and spoke regarding the adherence to City’s Zoning Code.

Mayor Pro Tempore Heilman thanked staff and the Planning Commission for their work on the Item. He spoke regarding legal issues raised by the
Appellant, and spoke regarding the lack of substantial evidence of environmental impact on the residents. He spoke in support of the Item and its adherence to the Zoning Code. He requested staff to carefully monitor the construction phase to ensure that proper procedures and noticing are followed.

Mayor Land thanked staff and the Planning Commission for their work on the Item. She spoke in support of the Item and spoke regarding the lack of evidence provided by the Appellant. She spoke regarding the project’s adherence to the Zoning Code and the need to provide open communication with the residents during the construction phase.

Councilmember Guarriello spoke regarding a recent meeting with the Developer, spoke regarding the ample parking in the project, and spoke in support of the Item.


4. **UNFINISHED BUSINESS:**

4.A. **EXPLORATION OF A FORMAL PROCESS TO PETITION FOR A STREET NAME CHANGE:**
Mayor Land presented background information as outlined in the staff report dated March 20, 2006.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding the need to retain historical street names in the City.

JUDSON GREEN, WEST HOLLYWOOD, spoke in opposition to the Item.

ALEX GRIFFIN JORY, WEST HOLLYWOOD, spoke in opposition to the Item.

MICHAEL FISK, WEST HOLLYWOOD, spoke in support of the Item.
Councilmember Guarriello spoke regarding the need to make the application process thorough if a street name change procedure is put into place. He spoke regarding concerns about an influx of street name change requests if a procedure is put into place.

Councilmember Prang spoke regarding the need for the City to have a street name change procedure in place. He spoke regarding the need to make the application process onerous. He spoke regarding the logistical complications and expenses involved in a street name change.

Councilmember Duran spoke regarding concerns about transitory tenants requesting street name changes. He spoke in support of the current process for changing a street name, and spoke in opposition to the Item.

Mayor Pro Tempore Heilman spoke regarding the need to allow for street name changes, and spoke in support of the current process in place. He spoke regarding the need to measure the support of residents in any street name proposal and the need to obtain a breakdown of costs involved in a street name change process. He spoke regarding the possibility of directing the Transportation and Public Works staff to explore a formal process, rather than the Community Development Department.

Mayor Land spoke regarding the need to investigate the financial and logistic implications of a street name change. She spoke regarding the need to investigate the history of street name designations and find a way to educate the public regarding that history. She also spoke regarding the need to accurately measure the public support of a street name change proposal.

ACTION: 1) Direct the City Manager's Department to explore a formal process whereby residents and/or property owners may petition the City to change the name of a street within City boundaries; and 2) Return to City Council in 90 days with a report on the findings. Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Heilman and approved with Councilmember Duran voting NO.

5. NEW BUSINESS:

5.A. ELECTION OF MAYOR AND MAYOR PRO TEMPORE:

TOM DEMILLE, WEST HOLLYWOOD, spoke in support of the nomination and in support of the City Council.

ED BUCK, WEST HOLLYWOOD,

ACTION: Nominate John Heilman for Mayor and Sal Guarriello for Mayor Pro Tempore, to be installed on April 17, 2006 at the Reorganization
Meeting beginning at 6:00 p.m. Motion by Councilmember Prang, seconded by Councilmember Duran and unanimously approved.

EXCLUDED CONSENT CALENDAR:

2.F. AGREEMENT FOR PARKING METER COLLECTION SERVICES WITH THE CITY OF BEVERLY HILLS:

Mayor Pro Tempore Heilman spoke regarding standard contract provisions that were not included in the agreement and requested the City Attorney to investigate the possibility of including them.

ACTION: 1) Approve an agreement for parking meter coin collection services with the City of Beverly Hills in an amount not to exceed $146,374 for the 2006-07 budget year; $157,294 for the 2007-08 budget year; 2) Approve the agreement term from July 1, 2006 to June 30, 2008; and 3) Authorize the City Manager to sign the agreement. Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang and unanimously approved.

PUBLIC COMMENT: None.

6. LEGISLATIVE:

None.

COUNCILMEMBER COMMENTS:

Mayor Pro Tempore Heilman thanked his fellow City Councilmembers for nominating him for Mayor and addressed concerns raised during public comment about campaign fundraising.

ADJOURNMENT: The City Council adjourned at 9:09 P.M. in memory of the stepfather of Craig Thompson and Judge Delbert Wong to their next regular meeting, which will be on Monday, April 3, 2006 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.