

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, JULY 24, 1995
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

7:00 P.M. - REGULAR MEETING

CALL TO ORDER: Mayor Heilman called the meeting to order at 7:15 p.m.

PLEDGE OF ALLEGIANCE: John Mulkroon led the pledge.

ROLL CALL:

PRESENT: Councilmembers - Guarriello, Land, Martin, and Mayor Heilman

ALSO PRESENT: City Manager Brotzman

ABSENT: Mayor Pro Tem Koretz

REPORT OF CLOSED SESSION AGENDA: Mayor Heilman reported that the City Council meeting was called to order at approximately 6:00 p.m., City Attorney Jenkins was present and recessed into a closed session. He stated there were no reportable actions taken.

APPROVAL OF AGENDA: Mayor Heilman asked that Item 4.B. be moved prior to the public hearing. The agenda was approved by consensus of the City Council.

PRESENTATIONS: Councilmember Land asked that the meeting be adjourned in memory of Thomas Crail, Executive Director of the Chamber of Commerce and City employee Mac McCoy. Mayor Heilman stated that the California Senate and the California Assembly adjourned in memory of Thomas Crail and Mac McCoy. Councilmember Land stated the memorial for Mac McCoy will be Saturday at 10:00 a.m.

1. CITIZEN COMMENTS:

JEANNE DOBRIN, WEST HOLLYWOOD, spoke about a recent special event held in the City and indicated that the neighbors and residents near the event were not notified, and complained about the lack of Code Enforcement Officers in the field off hours.

RITA GUARRIELLO, WEST HOLLYWOOD, spoke regarding the properties which the City is looking at acquiring.

CITY MANAGER'S REPORT: City Manager Brotzman stated that the Avenues of Design have reached the number of signatures the City has required for the Business Improvement District and the Council will be receiving a proposal to proceed with the Avenues of Design. He also commented on the permit obtained for the Special Event in the La Jolla and Havenhurst

parking lot. Councilmember Land stated she will be meeting with public safety so that they review the temporary use permit process.

FISCAL IMPACT ON CONSENT CALENDAR: City Clerk Love stated the Fiscal Impact on the July 24, 1994 consent calendar is \$146,918. in expenditures and \$0 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve items 2A, B, C, D, E, F, G, H, I, J, and K. Motion Councilmember Guarriello, seconded by Councilmember Land and unanimously carried.

A. POSTING OF AGENDA: The agenda for the meeting of Monday, July 24, 1995 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, July 20, 1995.

RECOMMENDATION: Receive and file. Approved as part of the Consent Calendar.

B. APPROVAL OF MINUTES:

RECOMMENDATION: Approve the minutes of the Budget Study Session of Monday, May 8, 1995, the Joint Meeting with the Rent Stabilization Commission of Monday, June 19, 1995, the Special Meeting of Sunday, June 25, 1995, the Regular Meeting of Wednesday July 5, 1995, and the Special Meeting of Thursday July 13, 1995. Approved as part of the Consent Calendar.

C. WAIVER OF FURTHER READING:

RECOMMENDATION: After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. Approved as part of the Consent Calendar.

D. DEMAND REGISTER NO. 298, RESOLUTION NO. 95-1468:

RECOMMENDATION: Approve Demand Register No. 298 and adopt Resolution No. 95-1468. Approved as part of the Consent Calendar.

E. A RESOLUTION IN SUPPORT OF SB 500 (SOLIS) REGARDING THE INCREASE OF THE MINIMUM WAGE:

RECOMMENDATION: (1) Adopt Resolution No. 95-1469, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB 500 (SOLIS) -- PROPOSED INCREASE IN THE CALIFORNIA MINIMUM WAGE;" (2) Direct staff to send a copy of the resolution to the City's Representatives in the State Legislature and to the member cities of the League of California Cities. Approved as part of the Consent Calendar.

F. RESIGNATION OF RENT STABILIZATION COMMISSIONER:

RECOMMENDATION: 1) Accept with regret the resignation of Commissioner David Etezadi, and 2) Direct the City Clerk to post notice of vacancy for the appointment to the Rent Stabilization Commission with a term expiring May 31, 1997. Approved as part of the Consent Calendar.

G. APPROVAL OF AGREEMENT WITH DELTA DENTAL FOR EMPLOYEE DENTAL HEALTH PLAN:

RECOMMENDATION: Approve the contracts for Delta Care and Delta Premier employee dental health care plans and authorize the City manager to execute the two agreements. Approved as part of the Consent Calendar.

H. DESIGNATING CERTAIN INTERSECTIONS AS ANTI-GRIDLOCK INTERSECTIONS AND ACCOMPANYING ANTI-GRIDLOCK ENFORCEMENT:

RECOMMENDATION: (1) Adopt Resolution No. 95-1470, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DESIGNATING CERTAIN INTERSECTIONS AS ANTI-GRIDLOCK INTERSECTIONS AND ACCOMPANYING ANTI-GRIDLOCK ENFORCEMENT IN THE CITY" pursuant to Section 22526 of the State of California Vehicle Code; (2) Direct staff to post "DO NOT BLOCK INTERSECTION" signs at designated intersections along Sunset Boulevard in the City to indicate this prohibition; (3) Direct the West Hollywood Sheriff's Department to enforce Section 22526 of the State Motor Vehicle Code as amended by AB 667; and (4) Direct the Public Information staff to publicize the City's intent to enforce the anti-gridlock law. Approved as part of the Consent Calendar.

I. AWARD OF CONTRACT FOR DIAL-A-RIDE TRANSPORTATION SERVICE FOR FRAIL, ELDERLY AND DISABLED RESIDENTS:

RECOMMENDATION: (1) Approve the agreement with Diversified Paratransit, Inc. to provide dial-a-ride transportation service for senior residents and residents with disabilities for three years at a cost of \$452,049.; and (2) authorize the City Manager to execute the agreement. Approved as part of the Consent Calendar.

J. RESIGNATION OF PLANNING COMMISSION MEMBER:

RECOMMENDATION: Accept with regret the resignation of Jeff Richmond, and (2) Direct the City Clerk to post a notice of vacancy for an appointment to the Planning Commission for a term expiring May 31, 1999. Approved as part of the Consent Calendar.

K. APPROVE REPORT REQUIRED FOR EXTENSION OF ORDINANCE NO. 95-441U:

RECOMMENDATION: Receive and File the report imposed under Government Code Section 65858(d) required for extension of Ordinance No. 95-441U. Approved as part of the Consent Calendar.

THIS ITEM WAS TAKEN OUT OF ORDER.

4. B. 1995-96 SOCIAL SERVICE CONTRACT EXTENSIONS:

Jodi Curlee, Social Services Manager, provided background information as outlined in the staff report dated July 18, 1995.

JOHN MICHEL BREVELLE, AIDS PROJECT LOS ANGELES, outlined the services which Aids Project Los Angeles provides.

STEPHEN WICKSON, PROGRAM ADMINISTRATOR OF THE LA FREE CLINIC, stated all staffing needs have been completed and this should result in continuity of care and commitment from the staff, and all other goals established by the City have been accomplished.

Ms. Curlee stated that the LA Free Clinic contract will be presented to the Council at the August 7 meeting.

RECOMMENDATION: (1) Approved 1995-96 Social Services funding allocations as listed on Attachment A, and authorize staff to negotiate budgets and scopes of services, and authorize the City Manager to execute contract extensions from October 1, 1995 to September 30, 1996; (2) Authorize administrative action regarding probational/provisional status pending review of September 1995 reports; and (3) Authorize financial penalty for late submission/approval of contract documents, as described in the staff report.

Motion Councilmember Guarriello, seconded Councilmember Land and unanimously carried.

3. PUBLIC HEARINGS:

A. CERTIFICATION OF THE SUNSET SPECIFIC PLAN MASTER EIR AND ADOPTION OF RELATED MITIGATION MEASURES AND STATEMENT OF OVERRIDING CONSIDERATION, AMENDMENT OF THE GENERAL PLAN, ADOPTION OF THE SUNSET SPECIFIC PLAN, AMENDMENT TO THE ZONING TEXT AND RELATED ZONING MAP CHANGE:

Mayor Heilman thanked the staff for all their work on this plan. In addition, he thanked all the Commissions for their review and input as well as the residents who have come out and given their input on the plan.

Gay Forbes, Community Development Director, provided some of the history of the Sunset Specific Plan as outlined in the staff report dated July 24, 1995. She identified that Sarah Lejeune would provide a slide presentation, Lucy Dyke would give a transportation overview, Amy Anderson from the Gruen Associates and the Attorney working on the Plan would be available to answer questions. She recognized the work of two individuals who are no longer with us, Tim Gawronski and Thomas Crail.

Sarah Lejeune, Project Planner, provided a slide presentation which visually demonstrated the current attributes which compose Sunset Boulevard and described the proposed plan. She read a letter from Robert Schnur, Blatteis Realty Company.

Lucy Dyke, Transportation Manager, outlined the transportation impacts of the Sunset Specific Plan which she stated would impact 19 intersections. She added, this is less of an impact than if there were no plan.

City Clerk Love indicated the notice of public hearing was published in the *West Hollywood Independent* on June 28, 1995.

Mayor Heilman opened the public hearing.

STEPHANIE HART, TRANSPORTATION COMMISSIONER, indicated that the commission has thoroughly reviewed the Sunset Specific Plan and shares the concerns of residents regarding the impact of traffic. She added there were four recommendations made by the commission which have been incorporated into the plan.

BRAD SULLIVAN, PUBLIC SAFETY COMMISSIONER, the plan was presented to the commission and they reviewed three main areas, seismic concerns, emergency vehicle access relative to traffic and the median strips. He stated that he believes these areas are mitigated in the plan.

DEANNA STEVENSON, read into the record the statement of Hamp Simmons stating the Fine Arts Advisory Board was very excited about the project.

DANIEL GLADMAN, ASSOCIATE PLANNER CITY OF BEVERLY HILLS, stated they do not have any comments at this time.

JANE BLUMENFELD, CHIEF OF STAFF FOR MIKE FEUER, CITY OF LOS ANGELES stated they have 3 issues for residents of the City of Los Angeles who reside above Sunset Boulevard. She stated the three issues are: traffic, public safety, and parking. She asks that the City Council add to the plan a traffic study for projects over 20,000 square feet. Secondly, she requested that a representative

of the City of Los Angeles be included in the review of projects. Thirdly, she has public safety concerns relative to nightclubs. They recommended that a Business Improvement District be implemented to fund and provide for security and parking. She also asked that the City Council consider the parking standards for nightclubs. She thanked the Planning Commission for all their effort on the project and offered the cooperation of their Council office.

JOHN CHASE, LOS ANGELES FORUM OF ARCHITECTURE AND URBAN DESIGN, stated the endorsement the Sunset Specific Plan. He also read a summary of a letter he wrote as a private citizen in support of the Plan.

DEBORAH MURPHY, LOS ANGELES CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS, read a letter from Lance Bird dated July 13, 1995 which supports the Sunset Specific Plan. She urged the Council to take the next step with regard to a streetscape.

JEFF SEYMOUR, WESTERN INTERNATIONAL MEDIA, endorsed the plan on behalf of Western International Media.

RICK PROUDMAN, WEST HOLLYWOOD, he stated his excitement about seeing a plan which is more pedestrian friendly.

PHILLIP HOLT, stated he has followed the plan intensely. He commented that the plan is public and pedestrian friendly. He encouraged the Council to approve the plan.

BONNIE KINGRY, REPRESENTING GANNETT OUTDOOR, congratulated the City for bringing the Sunset Specific Plan. She expressed a concern in the form of a letter which is part of the staff report, regarding size and height of the Marlborough billboard.

CHARLIE MERCER, PRESIDENT OF THE SUNSET STRIP ASSOCIATION, provided the history and the beginnings of the Sunset Specific Plan. He thanked the City Council for their support, Gay Forbes and the entire Community Development staff. He thanked the Planning Commission for their work on the plan and urged the adoption.

SHARON O'ROURKE, DISTRICT MANAGER SOUTHERN CALIFORNIA GAS COMPANY, stated their support for the Sunset Specific Plan.

SYLVIA CASTILLO, PUBLIC AFFAIRS FOR PATRICK MEDIA GROUP, stated their support for the Sunset Specific Plan.

CHRIS BONBRIGHT, WEST HOLLYWOOD, congratulated the City Council for recognizing that a plan was needed; thanked the staff for their work and gave accolades to the Planning Commission for the most far reaching public process. He stated that he felt the level of discretionary approval is too low and suggested 50,000 square feet.

MARK LEHMAN, WEST HOLLYWOOD, REPRESENTS CHAMBER OF COMMERCE, thanked staff and all people involved in the process. He raised the issue of entertainment uses and expressed concern about the specific limitations in the plan. He also supported the efforts to develop better parking in the area.

JOHN SCHUCH, LOS ANGELES, expressed concerns about the plan which were formalized in a letter which he submitted dated July 24, 1995.

STEVE GRAHAM, REPRESENTING THE PROPERTY OWNER AT 9009 TO 9015 SUNSET LOCATION OF RAINBOW AND ROXY, stated three areas of concern which were summarized in a letter which he submitted.

GEORGE MILSTEIN, REPRESENTING SUNSET PLAZA AND THE MONTGOMERY FAMILY, stated he has a couple of issues which will be submitted in letter form.

LYNN HOOPINGARNER, WEST HOLLYWOOD, applauded the City Council and the Planning Commission for their foresight. She expressed her concern about parking for those residents that live close to Sunset Boulevard and traffic concerns. She also asked that the Council address the nightclub standards as they relate to parking, noise, valet, traffic service and the overall traffic impact on Sunset.

MARK MARKLINE, WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke on behalf of the Chamber of Commerce. He voiced a concern that the burden to businesses be considered when any changes are made in the plan.

BETTIE WAGNER, WEST HOLLYWOOD, commended the Planning Commission and the staff. She stated traffic and nightclubs have been a concern for quite some time.

MARK HEINEMANN, WEST HOLLYWOOD, stated he felt that all speaker's that supported the plan had a financial vested interest.

Mayor Heilman closed the public hearing, and stated that the Council needs to schedule study session for in depth discussion. He encouraged residents to submit comments or concerns to the City Clerk

The Council set by consensus a study session for August 28, 1995.

COUNCILMEMBER COMMENTS:

Mayor Heilman announced that the Rent Control Bill that the City has been fighting was passed and they are sending it to the Governor for approval, the City is continuing to lobby, and the City will prepare education materials for the public.

Councilmember Land commended Mark Johnson, Director of Rent Stabilization for his efforts on the Bill.

Mayor Heilman announced National Night Out is next Tuesday, Meet the Mayor at Pavilions is August 2, and Open House at City Hall is Saturday July 29. He reported on his trip to Cleveland Ohio regarding marketing the City.

4. UNFINISHED BUSINESS:

A. VACATED OFFICE OF A CULTURAL HERITAGE ADVISORY BOARD MEMBER:

Mayor Heilman provided background information as outlined in the staff report dated July 24, 1995. This item was tabled for two weeks at the request of the City Council at the July 5, 1995 meeting.

RECOMMENDATION: (1) Declare the office of Augustus Higginson of the Cultural Heritage Advisory Board, vacated due to un-excused absences; (2) Direct the City Clerk to notify Mr. Higginson of his vacated offices; and (3) Direct the City Clerk to post and publish a notice of vacancy for an "at large" appointment to the Cultural Heritage Advisory Board for a term expiring May 31, 1997.

Motion Councilmember Land, seconded by Councilmember Guarriello and unanimously carried.

Councilmember Land noted a letter of resignation was received from William Scott Field, from the Cultural Heritage Advisory Board. Council directed the notice of vacancy include the two vacancies.

B. Item 4B was heard prior to the public hearing.

5. NEW BUSINESS: None.

EXCLUDED CONSENT CALENDAR: None.

CITIZEN COMMENTS:

ALAN CANTOR, LOS ANGELES, expressed three concerns regarding the Sunset Specific Plans. 1) emergency access; 2) the notion that the corridor be converted for pedestrians, and 3) controlling crime.

6. **LEGISLATIVE:** None.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 9:09 p.m., in memory of Mac McCoy and Thomas Crail to their next regular meeting on Monday August 7, 1995 at 7:00 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 7TH DAY OF AUGUST, 1995.

John Heilman

MAYCR

ATTEST.

[Signature]

City Clerk