

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD**

**MINUTES  
ADJOURNED MEETING  
JUNE 13, 1994**

**COMMUNITY CONFERENCE ROOM  
8615 SANTA MONICA BLVD.  
7:00 P.M.**

**CALL TO ORDER:** Mayor Land called the meeting to order at 7:00 p.m.

**PLEDGE OF ALLEGIANCE:** The Pledge was led by Finance Director Paul Arevalo.

**ROLL CALL:**

PRESENT - Guarriello, Martin, Heilman, Land  
ALSO PRESENT - City Manager Brotzman

Councilmember Koretz arrived at 7:10 p.m.

**1. CONSENT CALENDAR: NONE**

**2. UNFINISHED BUSINESS:**

**A. AGREEMENT FOR REPAIR OF 1033 NORTH LA BREA AVENUE:**  
Human Services Director Lloyd Long presented background information as outlined in the staff report dated June 13, 1994. In addition he indicated that there were some corrections to the initial report as follows:

- The actual cost for architectural and engineering work plan check fees, and building permit fees is approximately \$8,500.
- The estimated cost for the repair work is approximately \$86,000.00 plus an amount not to exceed \$5,000.00 for the relocation of an electrical panel.
- The initial rent credit at the time rent re-commences will be \$9, 138.39 instead of \$10,135.65.

Jeff Rabin from the City Attorney's office was also present to answer any questions.

**ACTION:** Upon approval of City Attorney authorize City Manager and Mayor to sign an agreement between the City of West Hollywood and La Brea Enterprises for the repair of 1033 North La Brea which reflects the basic terms presented in the report.

Motion Koretz, seconded Heilman and carried on a roll call vote:

**AYES:** Koretz, Heilman, Land  
**NOES:** Guarriello, Martin

**B. FY94-95 BUDGET OVERVIEW:**

Finance Director Arevalo provided an overview of the budget for FY 94-95.

Mayor Land stated they would go through the budget department by department and ask questions of staff, then there would be public comment.

#### LEGISLATIVE AND EXECUTIVE:

City Manager Brotzman indicated there were two changes; one reflects the addition of a staff assistant 1 for Council and 1/2 position for immigrant specialist.

#### FINANCE:

Paul Arevalo indicated that there would be an increase for one position in Revenue Management for maximum collection of taxes which would more than pay for itself.

#### COMMUNITY DEVELOPMENT:

Director Gay Forbes indicated that there were not many changes in staffing or programs but there may be some questions.

The City Council discussed professional services and Code Enforcement.

#### HOUSING AND ECONOMIC DEVELOPMENT:

The City Council discussed the Community Housing Corporation; the Chamber of Commerce; the City Marketing Corporation and the new Housing and Economic Development Manager. It was agreed that a study session with members of the Chamber and Marketing Corporation should be set up after the new Housing and Economic Development Manager is hired.

#### ENVIRONMENTAL SERVICES:

Mayor Land asked that water conservation be added into the goals of this division.

Councilmember Guarriello inquired about incentive programs for low flush toilets.

#### PUBLIC SAFETY:

City Manager Brotzman provided an overview of the budget and noted that it reflects a full 5% increase for next year with no cutbacks in service.

The Council discussed community patrol; the potential use of officers as security officers and the interest of business owners to contribute to the program.

Mayor Land asked City Manager Brotzman to return to Council with more information and ask Captain M???? to have more coordination with LAPD.

#### HUMAN SERVICES:

Mayor Land inquired about Library status.

Mr. Lloyd Long responded that a Bill passed the Assembly and must pass the Senate to take to voters so that Cities may establish full-service as of July 1, 1995. The funding of an additional day for the library is not in the proposed budget but would cost the City \$38,000.

Staff was directed to add the additional day funding for the library into the budget.

The Council expressed support for the additional day funding and discussed a fundraising campaign for a new library, children's programs at schools and arts and cultural programming.

#### RENT STABILIZATION:

There was some discussion relative to the pending bills.

#### TRANSPORTATION AND PUBLIC WORKS:

There was some Council discussion regarding the parking at La Jolla and Santa Monica Boulevard.

#### CAPITAL PROJECTS:

Finance Director Arevalo indicated that there is one revision by staff to remove \$40,000 from the Pavement Management for Concrete Roads.

#### D. PUBLIC INPUT

BUDD KOPS, WEST HOLLYWOOD, spoke regarding the revenue from trash haulers should be earmarked for police and code enforcement and questioned the support of the Chamber.

ROSLYN KRAUSE, WEST HOLLYWOOD, spoke regarding Halloween and remarked on the length of time it took the Chamber to itemize their expenses. She also commented on the loud music over the weekend.

JOE JIMENEZ, WEST HOLLYWOOD, inquired about the salary increases for staff.

MIKE RADCLIFFE, WEST HOLLYWOOD, indicated that last year there were earlier meetings regarding the budget. He stated he would like to see fundraising for the library and wanted more details on the borrowing of landscape and maintenance assessment district funds.

#### E. COUNCIL DISCUSSION

Finance Director Arevalo summarized the direction given which included:

- 1) Re-assessment of the current marketing campaign will not be brought back by the 29th as it will have to wait till the new Housing & Economic Development Manager is hired. Therefore, those monies will be left in the budget and appropriate the \$175,000 for marketing services but will not be spent.

2) Allocate approximately \$40,000 to the Human Services Department Contract Services for the funding of the library for one additional day. Staff has been directed to monitor issues regarding the library's operating budget as well as look at outside mechanisms for possibly constructing a new library with expanded space.

3) Cost analysis of of night shuttle on 6/29.

4) Reduce Capital Improvement Program by \$40,000

Mayor Land added

1) Lloyd Long will return with information regarding recommendations and looking at the Families and Communities budget relative to afterschool programming, children's programming and the Arts proposal.

2) Return with figures relative to the safety patrol and private security.

The Council discussed the potential ramifications of the state budget and the possible deferrment of some major expenditures.

**3. CITIZEN COMMENTS:**

ROSLYN KRAUSE, WEST HOLLYWOOD, made additional comments regarding the noise level during the Christopher Street West festival.

BUDD KOPS, WEST HOLLYWOOD, had comments regarding the destruction of code enforcement records and the impact of the House of Blues.

**4. COUNCILMEMBER COMMENTS:**

Councilmember Martin indicated he would like the Sherman Neighborhood Watch to provide input to CSW about placement of the disco.

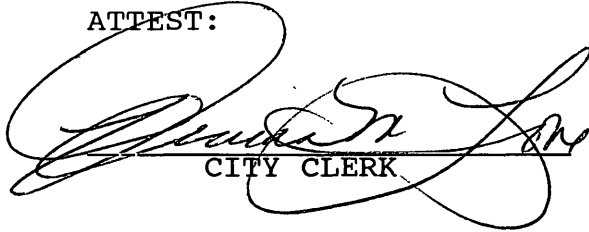
Mayor Land asked that the City Manager provide a report following the meeting with CSW at a Council meeting.

**ADJOURNMENT:** The study session adjourned at 8:55 p.m. to the next regular meeting on Monday, June 20, 1994, at West Hollywood Park, 647 N. San Vicente Boulevard, for a closed session at 6:00 p.m. and a regular meeting at 7:00 p.m.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 29TH DAY OF JUNE 1994.

  
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MAYOR

ATTEST:

  
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CITY CLERK