MINUTES
CITY COUNCIL MEETING
NOVEMBER 18, 1991
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD

6:00 P.M. - STUDY SESSION - PLANNING COMMISSION AND CITY COUNCIL: Mayor Koretz called the study session to order at 6:10 p.m.
ROLL CALL: Present: Guarriello, Heilman, Land, Lang, Mayor Koretz. Also Present: Planning Commissioners Behr, Clavan, Crowe, Litz, Richmond, Smith, and Zaden.

Studio District Workshop Report/Recommendations were presented by staff member Debbie Potter and a panel of experts made up of the following:
Ken Bernstien, Abel & Associates
Marvin Adelson, Graduate School of Architecture & Urban Planning - UCLA
Anastasia Loukaitou-Sideris, UCLA
Francisco Behr, AIA, Behr-Browers Partnership
Afsaneh Rahimian, Transportation Planning, CRA Los Angeles
Patrick Kelly, Director of Public Works, Manhattan Beach, CA.

Questions were asked and answered. The Council thanked the panel for donating their expertise and for all their hard work and expressed hope that solutions to many of the problems might be found.
ACTIONS: 1) Receive and file the final report; 2) Refer the final report to the City Hall Site Selection Committee and the City Hall project manager, for review of the proposed City Hall site and direct them to report back to the Council within eight weeks; 3) Endorse establishing the East End Revitalization Task Force, direct staff to develop a recruiting process and return to the Council within 8 weeks for appointments; 4) Refer the final report to every City Department, including the Sheriff's, for review and comment and direct Community Development staff to return to Council within 12 weeks with a prioritized implementation strategy; and 5) Direct Community Development staff to take into consideration the recommendations contained in the final report when reviewing and recommending action on proposed planning and development projects in the East End. Motion Land second Heilman. Hearing no objection it was so ordered.

The Study Session adjourned at 7:20 p.m.

7:00 P.M. - REGULAR MEETING

CALL TO ORDER: Mayor Koretz called the meeting to order at 7:35 p.m.
PLEDGE OF ALLEGIANCE: The Pledge was led by Sibyl Zaden.

ROLL CALL: Guarriello, Heilman, Land, Lang, Mayor Koretz

ALSO PRESENT: City Manager Brotzman
               City Attorney Jenkins

APPROVAL OF AGENDA: Table items 2c, 2k, and 6. Remove items 21 and 2q for separate discussion. ACTION: Approve the agenda as amended. Motion Mayor Koretz second Heilman. Hearing no objection it was so ordered.

PROCLAMATIONS AND COMMENDATIONS: Gary Bess, Director,
                                   L.A. Free Clinic
                                   Vee’s Pharmacy

CITY MANAGER’S REPORT: This time has been set aside for the City Manager to report to the City Council on any or all matters of importance. Mr. Brotzman reported on efforts to resolve complaints against Bar One, and encouraged neighbors to call City Hall or the Sheriff’s Department and report problems.

1. CITIZEN COMMENTS: This time has been set aside for members of the public to address the City Council on items of importance, including the Consent Calendar, but not including public hearings. The following persons came forward to address the Council:
   Sibyl Zaden, West Hollywood - Studio Zone plan suggestions.
   Kevin Notre, West Hollywood - Self-defense program for gay men.
   Howard Armisted, West Hollywood - Aspirin and HIV.
   Richard Banta, West Hollywood - Items h and j on the consent calendar.
   Ed Riney, West Hollywood - Thrifty oil - opposed to 24 hour.

COUNCILMEMBERS COMMENTS: This time has been set aside for Councilmembers to direct comments to staff and/or the public on any and all matters of interest. Councilmember Heilman congratulated everyone involved in the very successful self-defense program. He also announced that his Deputy, Clayton Griffin would be out on disability and Lydia Cincore will be acting as his deputy.

2. CONSENT CALENDAR: The following routine matters were acted upon by one motion to approve with the consent of the Council or were removed by any Councilmember for separate discussion. ACTION: Approve items 2 a, b, d, e, f, g, h, i, j, m, n, o, p, and r.
a. Posting of Agenda: The agenda for the meeting of Monday, November 18, 1991, was posted at City Hall, Plummer Park, the West Hollywood Library and the Sheriff's Station on Thursday, November 14, 1991. ACTION: Receive and file. Approved as part of the Consent Calendar.

b. Demand Register No. 209, Resolution No. 908.
ACTION: Approve Demand Register No. 209 and adopt Resolution No. 908. Approved as part of the Consent Calendar.

c. Treasurer's Report - October 1991: RECOMMENDED
ACTION: Remove from agenda at request of staff.

ACTION: Approve the minutes of November 4, 1991. Approved as part of the Consent Calendar.

e. Claims: George Hylak
ACTION: Deny the claim of George Hylak without comment and refer to the City's Claims Adjustor. Approved as part of the Consent Calendar.

f. Waiver of Further Reading: ACTION: After the City Attorney has read the title of any Ordinance on tonight's agenda, the further reading thereof be waived. Approved as part of the Consent Calendar.

g. Ordinance No. 314, Taxicab Stands, for Adoption:
ACTION: Waive further reading and adopt on second reading Ordinance No. 314, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REGARDING THE DESIGNATION, LOCATION AND USAGE OF TAXI ZONES WITHIN THE CITY BOUNDARIES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Approved as part of the Consent Calendar.

h. Ordinance No. 315, Registration of Rental Units, for Adoption:
ACTION: Waive further reading and adopt Ordinance No. 315, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING REGISTRATION OF RENTAL UNITS." Approved as part of the Consent Calendar.

i. Ordinance No. 316, Designating Camping in Parks a Misdemeanor, for Adoption:
ACTION: Waive further reading and adopt on second reading Ordinance No. 316, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD DESIGNATING CAMPING IN PARKS A MISDEMEANOR AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Approved as part of the Consent Calendar.

j. Rent Stabilization - Revisions to Exemption Renewal Procedures:
ACTION: Authorize Rent Stabilization Department staff to use alternative sources of information to update
exemption records for owner and specific relative-occupied units and, where appropriate, delete any fees and penalties outstanding as of July 15, 1991. Approve a Notice of Continuing Exemption Status mailing to property owners in 1992. Approved as part of the Consent Calendar.

k. Approval of Agreement with Diversified Paratransit Inc. for the Provision of Citywide Shuttle Services:
RECOMMENDED ACTION: Approve a three-year agreement with Diversified Paratransit, Inc. to provide transit services for the community members of West Hollywood.
TABLED ON APPROVAL OF AGENDA, AT REQUEST OF STAFF.

1. Award of Contract - Legal Advertising: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Jeanne Dobrin spoke about distribution problems. ACTION: Award the contract to the Los Angeles Independent Newspaper for a period of one year and authorize the City Manager to sign. Report in 6 months on any problems. Motion Land second Guarriello. Hearing no objection it was so ordered.

m. Approval of Project Specifications and Permission to Advertise for Bids for the West Hollywood Park Auditorium and Plummer Park Community Building HVAC Renovation: ACTION: Approve the project specifications for the West Hollywood Park Auditorium and Plummer Park Community Building HVAC Renovation Project, and authorize staff to advertise for bids. Approved as part of the Consent Calendar.

n. Position Reclassification, Social Services Program Specialist/Department of Human Services: ACTION: Approve a reclassification of the Social Services Program Specialist from salary range GE-12 to salary range GE-13. Approved as part of the Consent Calendar.

o. Approval of $75,000 Pre-development Loan to West Hollywood Community Housing Corporation for Norton/Laurel Project: ACTION: Approve a $75,000 pre-development loan to WHCHC for the Norton Laurel Project and authorize staff to prepare the promissory note and execute the loan. Approved as part of the Consent Calendar.

p. Rejection of Bids for Santa Monica Boulevard Pedestrian Lighting Project: ACTION: Reject the bid received from Analite Corporation of Los Angeles; and authorize staff to reassemble the contract documents into two separate contracts and readvertise for bids. Approved as part of the Consent Calendar.

q. Resolution Prohibiting Overnight Parking from 2 A.M. to 5 A.M. on Commercial Portions of Formosa Avenue and Romaine Street: REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. ACTION: Adopt Resolution No. 909, "A RESOLUTION OF
THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD PROHIBITING
OVERNIGHT PARKING FROM 2 A.M. TO 5 A.M. ON FORMOSA AVENUE
BETWEEN SANTA MONICA BOULEVARD AND ROMAINE STREET; AND
ROMAINE STREET FROM POINSETTIA PLACE TO LA BREA AVENUE." Motion
Heilman second Land. Hearing no objection it was so ordered.

I. REORGANIZATION - LANDSCAPE/BUILDING: ACTION:
Approve the reorganization of the Landscape and Buildings
Division, approve the revised Maintenance Work I and II
position specifications, and authorize the additional
Maintenance Worker I and II positions.
Approved as part of the Consent Calendar.

APPEAL HEARINGS - BUSINESS LICENSES

3. HEARING ON APPEAL; HEARING ON THE RECORD FOR A TWENTY-FOUR
HOUR BUSINESS LICENSE FOR THRIFTY OIL TO OPERATE SERVICE
STATIONS AT 7564 AND 8383 SANTA MONICA BLVD.: The City Clerk
reported that this item was advertised in the Post Newspaper
and posted at the three required places and at City Hall. The
staff report was given by Sue Wilcox, Code Enforcement officer.
Mike Jenkins, City Attorney, reported on the manner of hearing
to be held, with the supplemental report by staff in the
report. Van Tarver, Vice-President, Thrifty Oil, addressed the
Council on the request for a 24-hour license and stated that if
the City has problems with them being open 24-hours, they will
close in the early morning hours. Mayor Koretz opened the
hearing for comments on the supplemental report and the
following persons came forward to address the Council:
Mike Radcliffe, West Hollywood - support.
Donny Cacy, 7-11, West Hollywood - lights help.
Lillian Guinn, West Hollywood - support.
Jeanne Dobrin, West Hollywood - land use should be in Planning
Commission purview.
Tad Bright, West Hollywood - opposed.

Council discussion was held and Mr. Tarver, of Thrifty Oil
agreed to a six-months’ review. ACTION: To uphold the appeal
by Thrifty Oil Co. concerning the denial of a twenty-four hour
Business License for their two service stations located at 7564
and 8383 Santa Monica Blvd., and adopt Resolution No. 910, "A
RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD
APPROVING THE TWENTY-FOUR HOUR BUSINESS LICENSE FOR THRIFTY OIL
COMPANY SERVICE STATIONS, SUBJECT TO CERTAIN CONDITIONS," for a
period of six months, with renewal to be granted if they are
not causing problems in the neighborhood. Motion Heilman
second Land. Hearing no objection it was so ordered.

4. HEARING ON APPEAL; HEARING ON THE RECORD FOR A 24-HOUR
BUSINESS LICENSE FOR CAROLINE MEDLEN-ROAT, DBA LITTLE FRIDA’S,
8545 SANTA MONICA BOULEVARD, WEST HOLLYWOOD, CA. 90069:
The staff report was given by Sue Wilcox. New evidence has
been received from staff, Joyce Heftel and Caroline
Medlen-Roat and this is included in the staff report. ACTION: Accept the new evidence that has been submitted in the staff report. Motion Heilman second Land. Hearing no objection it was so ordered.

Joyce Heftel, Appellant, spoke to the appeal and problems with the business.
Carolyn Medlin-Roat, owner, spoke for Little Frida’s.
Captain Chapman, West Hollywood Sheriff’s Department was asked about disturbances and complaints. He stated that he would like to have a formal request from Council in order to report on these issues in a comprehensive manner. Twenty-four hour businesses do intensify problems in the area.

PROPOSED ACTION: Defer the license for 3 months; return to a continued hearing at that time with the record of compliance. Motion Land second Mayor Koretz.
After further discussion, Councilmember Land withdrew her motion and Mayor Koretz concurred as the second.
ACTION: Uphold the decision of the Business License Commission approving a request for a 24-hour business license by Caroline Medlen-Roat, dba Little Frida’s, located at 8545 Santa Monica Blvd., with a three-month, six-month, and 1-year review, and adopt Resolution No. 911, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE TWENTY-FOUR HOUR BUSINESS LICENSE FOR CAROLINE MEDLEN-ROAT, DBA LITTLE FRIDA’S, SUBJECT TO CERTAIN CONDITIONS. Motion Land second Lang.
AYES: Guarriello, Heilman, Land, Lang, Mayor Koretz
NOES: None
Motion carried.

PUBLIC HEARINGS

5. APPEAL OF CONDITIONS OF APPROVAL FOR SIGN MODIFICATION 91-02, ALLOWING SIGNAGE FOR A SERVICE STATION AT 7564 SANTA MONICA BLVD. (THRIFTY OIL CO.): The City Clerk reported that this item was advertised in the Post Newspaper and posted at the three required places and at City Hall. Anne Browning gave the staff report. Mayor Koretz opened the Public Hearing and the following persons came forward to address the Council:
Van Tarver, Vice-President, Thrifty Oil Co. - If City requires pole signs to be removed in 5 years, they will remove the sign at that time. They need to have the sign to be competitive with the other stations that presently have signs.
Jeanne Dobrin, West Hollywood - law requires amortization period.
No one else coming forward to speak, Mayor Koretz closed the public hearing and returned this item to the Council for discussion.

ACTION: Grant the appeal and allow a pole sign, for the period of time that other businesses are allowed to maintain their pole signs, and allow the square footage that was requested for the other signs. Motion Heilman second Land. Hearing no
UNFINISHED BUSINESS

6. APPROVAL OF ROUTE FOR CITYWIDE SHUTTLE SERVICE:
RECOMMENDED ACTION: Approve the routes for the City Shuttle, and direct staff to review the route and make necessary adjustments following a 6-month trial. 
TABLED ON APPROVAL OF AGENDA, AT REQUEST OF STAFF.

NEW BUSINESS

7. DESIGNATION OF 1360 N. CRESCENT HEIGHTS BOULEVARD (SAVOY PLAZA) AS A LOCAL CULTURAL RESOURCE: Amy Anderson gave the staff report. The following persons came forward to address the Council:
Maxine Buckley, West Hollywood - owner/manager - opposed.
Jeanne Dobrin, West Hollywood - opposed.
James Litz, West Hollywood - opposed.

PROPOSED ACTION: Adopt Resolution No. , "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE RECOMMENDATION OF THE CULTURAL HERITAGE ADVISORY BOARD TO DESIGNATE 1360 N. CRESCENT HEIGHTS BOULEVARD (SAVOY PLAZA), WEST HOLLYWOOD, CALIFORNIA, AS A CULTURAL RESOURCE. Motion
Heilman second Land.

Mayor Koretz proposed a substitute motion. ACTION: Return this item to staff to meet with the owner to clarify and answer questions and concerns. Agreed to by maker and second of motion. By consensus of Council.

8. APPOINTMENT TO RENT STABILIZATION COMMISSION: ACTION: Mayor Koretz named Harry Rebhuhn, and Councilmember Land named David Etezadi to the Rent Stabilization Commission, for a term ending June 1, 1992.
ACTION: Approve Harry Rebhuhn as Mayor Koretz' appointee and David Etezadi as Councilmember Land's appointee to the Rent Stabilization Commission. Motion Land second Heilman. Hearing no objection it was so ordered.

9. FINANCIAL REPORT FOR FY ENDING 6/30/91: The staff report was given by Kay Jimno, Director of Administrative Services, and Paul Aravelo, Finance Director. The following person addressed the Council on this issue:
Bruce Traub, West Hollywood - liabilities and fund balances. 
ACTION: 1) Accept and file audit report; 2) Do not approve any supplemental appropriations from the General Fund unreserved, undesignated balance. If the need arises to provide for unbudgeted expenditures, amend the current year budget by transferring from other line item accounts or identify new sources of revenue to offset those new costs; 3) Direct Finance
to develop a short term and long term strategy to address reserve levels, operating reserves and investment rating standards. Add 4) modification to make clear. Motion Land second Heilman. Hearing no objection it was so ordered.

CITIZEN COMMENTS: This time has been set aside for the public to address the Council on any item of interest that could not be heard under Item 1 at the beginning of the meeting. The following person(s) came forward to address the Council:

Valentino Cooper, former Homeless training-program graduate. Why won't the City employ him after training him.
Bruce Traub, West Hollywood - report on legal fees.

CLOSED SESSION: This time has been set aside for the City Council to meet in closed session to discuss matters pertaining to litigation (pursuant to Government Code Section 54956.9(a), potential litigation (pursuant to Government Code Section 54956.9(b) and (c), personnel, and/or claims. The City Attorney announced that they were now going into closed session to discuss matters of litigation, DGA vs. West Hollywood and Getz vs. West Hollywood, several matters pertaining to potential litigation, and personnel.

Mayor Koretz adjourned the meeting to closed session at 10:50 p.m.

ADJOURNMENT The meeting was reconvened and adjourned at 11:25 p.m. to a regular adjourned meeting on December 2, 1991, at West Hollywood Park Auditorium at 6:00 p.m. for a closed session, and 7:00 p.m. for the regular meeting.


Paul Koretz
MAYOR

ATTEST:
Mary Tyson
CITY CLERK