

**MINUTES  
CITY COUNCIL MEETING  
SEPTEMBER 3, 1991  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD  
7:00 P.M.**

**6:00 P.M. - CLOSED SESSION:** Mayor Koretz announced that the City Council met in closed session to discuss matters pertaining to potential litigation and personnel.

**7:00 P.M. - REGULAR MEETING**

**CALL TO ORDER:** Mayor Koretz called the meeting to order at 7:00 p.m.

**PLEDGE OF ALLEGIANCE:** The Pledge was led by Jeanne Dobrin.

**ROLL CALL:**

**PRESENT:** Guarriello, Heilman, Land, Lang,  
Mayor Koretz

**ALSO PRESENT:** City Manager Brotzman  
Asst. City Attorney Hogin

**APPROVAL OF AGENDA:** Mayor Koretz announced that there was a correction in item 2f, from "General Fund" to "Proposition A Fund Reserve". Items 2o, 3 and 6 are tabled and items 2h, n, t, x and z are pulled from the Consent Calendar for separate discussion. By consensus of the Council.

**PROCLAMATIONS AND COMMENDATIONS:** Lesbian Visibility Week Committee, Disability Subcommittee members, and the Recyclers of the Month - Kevin Morton and Maryanne Simmons Councilmember Heilman requested that tonight's meeting be adjourned in memory of Brian Coyle, Councilmember from Minneapolis who died last week from AIDS. Mayor Koretz further asked that the meeting also be adjourned in memory of Graham Gower from the CORE Project who died of cancer.

**CITY MANAGER'S REPORT:** This time has been set aside for the City Manager to report to the City Council on any or all matters of importance. There was no report this evening.

**1. CITIZEN COMMENTS:** This time has been set aside for members of the public to address the City Council on items of importance, including the Consent Calendar, but not including public hearings.

The following persons addressed the Council:

Budd Kops, West Hollywood - enforcement of complaints by Code Enforcement.

Ed Riney, West Hollywood - problems with hypodermic needles being discarded in yards.

Philip Dicker, West Hollywood - keep pool open all year round.

Robert Zetlen, Los Angeles - problems with "Whiskey". Presented Council with letter from wife, Jacqueline Zetlen.

Jacqueline Zetlen, Los Angeles - "Whiskey" painted purple, noise, litter, general nuisance.

Tina Guenn, West Hollywood - keep pool open.

Bill Jarrett, Los Angeles - keep pool open.

David Brown, West Hollywood - keep pool open.

Magda Cabellero, West Hollywood - keep pool open

Maureen Munce, West Hollywood - event at Bel Age - revoke their temporary use permit.

Ross Maghamy, West Hollywood - keep pool open.

Robert Nelson, West Hollywood - keep pool open.

Marge Jacobs, Los Angeles - parking, noise, vandalism - police Sunset Strip nightclubs.

Jim Kazakos, West Hollywood - Noise on Harratt Street - Sheriff's don't respond - need additional traffic enforcement.

Harriet Segal, West Hollywood - support Jim Kazakos. No ticketing is being done, permit parking is not working.

Rachelle Sommers Smith, West Hollywood - problems on Sunset Strip - nothing being done.

Trudy Decaen, Los Angeles - noise last weekend, Bel Age Hotel.

Mike Radcliffe, West Hollywood - report on working dinner at the St. James Club by the Community Alliance.

Roslyn Krause, West Hollywood - keep pool open.

Jason Shirle, West Hollywood - keep pool open.

Jeanne Dobrin, West Hollywood - noise last weekend - violated temporary use permits, Le Mondrian, Bel Age, Pacific Design Center.

Mark McIntire, Los Angeles - Pacific Design Center - report on fundraiser.

Kile Ozier, Los Angeles - co-chair of PDC program - problems.

Mark Tadlock, Los Angeles - raised over \$250,000 at PDC event.

Mark Lehman, West Hollywood - 4 days of fundraising events this last weekend. Knows there were problems.

Randy Spicochi, West Hollywood - recommendations on how to keep pool open.

Herb Rivkin, Los Angeles - requests amber light on Fuller and Fountain - need better street lighting.

Andonia Katsaros, West Hollywood - construction on Cynthia by AB Development.

Rev. John Von Douris, West Hollywood - support of the final report of Disability Subcommittee of the Human Services Commission (Item 2j).

Kim Kralj, West Hollywood - Chair of Disability Subcommittee. Thanks to committee members and staff. Look at report from the viewpoint of the disabled.

David Wilson, West Hollywood - keep pool open.

Patricia McWade, West Hollywood - keep pool open.

Lester Hirsch, West Hollywood - Noise from PDC, Bel Age - no parking enforcement, no response from Sheriff's Department.

Effie Reuveni, West Hollywood - Halloween closure of San Vicente.

Jeanne Dobrin, West Hollywood - Road deed for 8741 Santa Monica Boulevard.

**COUNCILMEMBERS COMMENTS:** This time has been set aside for Councilmembers to direct comments to staff and/or the public on any and all matters of interest.

Councilmember Heilman asked staff to investigate and report back on the cost of keeping the pool open, what possible funding sources there are, including the County, and what other cities charge as a fee for non-residents and residents. He requested that staff follow up on the lesbian event at the Bel Age Hotel, as he does not believe the City gave them a TUP for such an event. Staff was asked to report on the number of tickets written and number of cars towed in District 5. He also asked about the 15 minute limit that was formerly applied to the beginning Citizens Comments. Mayor Koretz stated that in the future he would limit it to 15 or 20 minutes again.

Councilmember Lang stated that according to the Recreation Director, keeping the pool open year-round would involve a considerable expense and could cause problems with maintenance, etc. She stated that the fundraisers over the weekend did cause problems but maybe it's worth it to raise the amount of money they did for AIDS Organizations.

Councilmember Land stated that she feels the organizations stretched the conditions on the TUP's and we probably need better enforcement. As to the noise and problems on Sunset, may need to relook at the tow-away zones and/or closing some of the side streets on the weekends - would like a report on how petitions and complaints on businesses are handled.

Sal Guarriello requested that the various Departments look at the complaints heard tonight. He also stated that we need to look at keeping the pool open and what fees we would have to charge.

Mayor Koretz stated that he does not see towing going on with the problem causers and ticketing is carried out in the early hours of the evening and is not aimed at the problem late nightclub clientele and directed the City Manager to look at this. Need more parking enforcement in those problem areas.

City Manager Brotzman stated that the City is not satisfied with the deployment of the parking personnel and meetings are being held with the Sheriff's Department on this problem.

**CONSENT CALENDAR:** The following routine matters were acted upon by one motion to approve with the consent of the Council or were removed by any Councilmember for separate discussion. ACTION: Approve items 2a, b, c, d, e, f, g, i, j, k, l, m, p, q, r, s, u, v, w, and y. Motion Guarriello second Heilman. Hearing no objection it was so ordered.

**a. Posting of Agenda:** The agenda for the meeting of Tuesday, September 3, 1991 was posted at City Hall, Plummer Park, the West Hollywood Library and the Sheriff's Station on Wednesday, August 28, 1991.  
ACTION: Receive and file.  
Approved as part of the Consent Calendar.

**b. Demand Register No. 204, Resolution No. 876.**  
ACTION: Approve Demand Register No. 204 and adopt Resolution No. 876.  
Approved as part of the Consent Calendar.

**c. Minutes: August 19, 1991.**  
ACTION: Approve the minutes of August 19, 1991.  
Approved as part of the Consent Calendar.

**d. Claims:** There are no claims for this agenda.

**e. Waiver of Further Reading:** ACTION: After the City Attorney has read the title of any Ordinance on tonight's agenda, the further reading thereof be waived.  
Approved as part of the Consent Calendar.

**f. Frail Elderly Transportation Program Contract Extension:** (Corrected on Approval of Agenda) ACTION: Authorize the City Manager to execute an amendment to Contract No. C-0066 to continue the Jewish Family Services Transportation program from October 1, 1991 through September, 1992 and appropriate an additional \$8,000 from the Proposition A Fund Reserve to pay for a 5% cost of living adjustment in this contract. The maximum payment by West Hollywood for this period including the cost of living adjustment is not to exceed \$159,044.  
Approved as part of the Consent Calendar.

**g. Neighborhood Traffic Management Procedures:**  
ACTION: Approve the proposed guidelines and policies as the City's Neighborhood Traffic Management Program.  
Approved as part of the Consent Calendar.

**h. Citywide Shuttle Graphics Identification and**

**Marketing Theme - Request for Qualifications from Private Firms:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Helen Goss and Lucy Dyke gave the staff report. Ed Riney, West Hollywood spoke on this item in support. ACTION: Authorize staff to issue a Request for Qualifications from firms interested in preparing a graphics identification and marketing theme for the citywide shuttle service which is scheduled to begin in January 1992. Motion Heilman second Land. Hearing no objection it was so ordered.

**i. Taxi Coupon/Lift Van Program Contract Extension:**  
ACTION: Authorize the City Manager to execute an agreement with St. Barnabas Senior Center for a six-month extension of the taxi program which would include a program modification to increase the cost of the taxi coupon book.  
Approved as part of the Consent Calendar.

**j. Final Report of Disability Subcommittee of the Human Services Commission:** ACTION: Receive and file, pending further staff analysis.  
Approved as part of the Consent Calendar.

**k. Implementation of Requirements of the Parking and Business Improvement Area Law of 1989:** ACTIONS: 1) Approve Resolution No. 877, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 1991-92 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA; 2) Approve Resolution No. 878, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 1991-92 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA"; and 3) Approve Resolution No. 879, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY A CHARGE AGAINST HOTELS IN THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR 1991-92 AND SETTING A TIME AND PLACE OF A HEARING TO CONSIDER SUCH A CHARGE."  
Approved as part of the Consent Calendar.

**l. Approval of Job Description: Environmental Programs Analyst:** ACTION: Approve the job description for the position of Environmental Programs Analyst.  
Approved as part of the Consent Calendar.

**m. Road Deed for 8741 Santa Monica Blvd.:** ACTION: Accept the offer of dedication from the property owner at 8741 Santa Monica Blvd. and direct staff to record the deed with the County Recorder's Office.  
Approved as part of the Consent Calendar.

**n. West Hollywood Green Campaign:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. This is a joint effort of the City of West Hollywood, the W.H. Chamber of

Commerce, and the W.H. Marketing Corporation to promote the City's cutting-edge environmental policies and practices, both within the City's boundaries and beyond. Councilmember Land gave the staff report. ACTION: Receive and file the staff report. Also, endorse the components of the West Hollywood Green Campaign, and direct staff to implement its provisions. Motion Land second Lang. Hearing no objection it was so ordered.

**o. Approval of Agreement for Employee HIV Case Management Services:** THIS ITEM WAS TABLED ON APPROVAL OF AGENDA.

**p. Contract for Executive Recruitment Services:**  
ACTION: Authorize the City Manager to enter into a contract in an amount not to exceed \$9,000 with Personnel Associates. Approved as part of the Consent Calendar.

**q. Ordinance No. 308, Film Permit Ordinance, for Adoption on Second Reading:** ACTION: To adopt on second reading Ordinance No. 308, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE MOTION PICTURE, TELEVISION AND PHOTOGRAPHIC PRODUCTION REGULATIONS AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."  
Approved as part of the Consent Calendar.

**r. Approval of Position Specifications - Service Request and Risk Manager:**  
ACTION: Approve the specifications for the position of Service Request and Risk Manager, and salary grade ACE-15 for the position.  
Approved as part of the Consent Calendar.

**s. Contract with the Keith Companies for Preparation of a Sewer Study Report for the Warner Studio Comprehensive Development Plan Located at 7116-56 Santa Monica Blvd., West Hollywood:** ACTION: Authorize the City Manager to enter into a contract with The Keith Companies in the amount of \$21,500 for preparation of a Sewer Study Report.  
Approved as part of the Consent Calendar.

**t. Endorsement of the Mills Act as an Incentive for Cultural Resource Preservation:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. ACTION: Approve and adopt Resolution No. 882, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ENDORSING THE USE OF THE MILLS ACT AS A MECHANISM FOR ENCOURAGING CULTURAL RESOURCE PRESERVATION." Motion Land second Lang. Hearing no objection it was so ordered.

**u. Designation of 1416 N. Havenhurst Drive (Colonial House) as a Cultural Resource:** ACTION: Approve and adopt Resolution No. 880, "A RESOLUTION OF THE CITY COUNCIL OF THE

CITY OF WEST HOLLYWOOD ADOPTING THE RECOMMENDATION OF THE CULTURAL HERITAGE ADVISORY BOARD TO DESIGNATE 1416 N. HAVENHURST DRIVE (COLONIAL HOUSE), WEST HOLLYWOOD, CA., AS A CULTURAL RESOURCE."

Approved as part of the Consent Calendar.

**v. Designation of Plummer Park Apartment Grouping as an Historic District:** ACTION: Adopt Resolution No. 881, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING THE RECOMMENDATION OF THE CULTURAL HERITAGE ADVISORY BOARD TO DESIGNATE THE PLUMMER PARK APARTMENT GROUPING (1124-26, 1128-30, 1132, 1140, 1144-46 N. VISTA DRIVE) AS AN HISTORIC DISTRICT."

Approved as part of the Consent Calendar.

**w. Polystyrene Ordinance Exemption Review:** ACTION: Designate the Director of Community Development to review and act on requests for exemption. Direct that applications for exemption document reasons for exemption and efforts for alternatives and set a \$25.00 processing fee.

Approved as part of the Consent Calendar.

**x. Santa Monica Blvd. - Halloween Closure:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. The following persons came forward and addressed the Council: Jeanne Dobrin, West Hollywood - in opposition. Ed Riney, West Hollywood - opposed to serving alcohol in park. Budd Kops, West Hollywood - want Street Festival back.

Mayor Koretz asked for a staff report on the changes in the Halloween plans this year (movie and alcohol). Barbara Burns gave the staff report and the consensus of the Council was that the sale of alcohol be deleted from the plans. ACTIONS: 1) Approve the closure of Santa Monica Blvd. between La Cienega and Almont Drive and approve the closure of Robertson Blvd. between Melrose and Santa Monica Blvd., on October 31, 1991 during the hours of 8:00 p.m. to 4:00 a.m.; 2) Approve the closure of San Vicente Blvd. between Santa Monica and Melrose on October 31, 1991 during the hours of 6:00 a.m. to 6:00 a.m.; 3) Approve the use of West Hollywood Park baseball diamond for a movie "drive-in" night on October 26, 1991; 4) Direct staff to notify all businesses and residents in the area of the street closure; 5) Direct staff to notify Cal-Trans that the City accepts liability for traffic re-routing caused by the closure; 6) Direct staff to arrange portable restrooms and mobile food vendors for the hours of the street closure on Halloween night and for the additional events prior to Halloween; 7) Direct staff to request that Pacific Design Center parking structure remain open until 4:00 a.m. Motion Heilman second Land. Hearing no objection it was so ordered.

**y. Support for HR 413 and Its Companion Bill S.308 Which Will Assure the Continuance of the Income Housing Tax Credit Program:** ACTION: Approve the proposed letter to Congress which expresses the support of the West Hollywood City Council for the Low Income Housing Tax Credit, and which offers to those who develop and build affordable housing, a credit against federal income taxes based on the cost of acquiring, rehabilitating or constructing low income housing.  
Approved as part of the Consent Calendar.

**z. Support for SB89 - Reinstatement of Sales Tax Exemption for Free Newspapers:** REMOVED FOR SEPARATE DISCUSSION BUT LISTED HERE FOR CLARITY. Councilmember Guarriello read a letter to Senator Roberti in support of SB89. ACTION: Support SB 89. The passage of this bill will ensure that organizations who publish and distribute newspapers and periodicals to the public free of charge can continue to operate and be exempt from sales or use taxes. Approve the proposed letter addressed to Senator Roberti, to be signed by the Mayor and Councilmembers. Motion Heilman second Land. Hearing no objection it was so ordered.

Mayor Koretz called a recess at 9:05 p.m.  
The meeting was reconvened at 9:18 p.m.

#### HEARING ON APPEAL

**3. HEARING ON THE RECORD FOR A TWENTY-FOUR HOUR BUSINESS LICENSE FOR THRIFTY OIL TO OPERATE SERVICE STATIONS AT 7564 AND 8383 SANTA MONICA BLVD.:** RECOMMENDED ACTION: Defer the hearing of this appeal until staff has completed its report of the land use issues regarding twenty-four hour businesses. THIS ITEM WAS TABLED ON APPROVAL OF AGENDA.

#### PUBLIC HEARINGS

**4. FEE RESOLUTION:** The City Clerk reported that this hearing was noticed in the Post Newspaper on August 23 and August 30, 1991, and posted in the required places plus at City Hall. Sharon Schiffman reported on the City Engineer fees. Mayor Heilman requested that the fee for Awnings be reduced to \$100.00 from the requested \$350.00. Mayor Koretz opened the public hearing and the following persons came forward to address the Council:  
Jeanne Dobrin, West Hollywood - opposed to sloppy job of the report.  
Mayor Koretz closed the public hearing. ACTION: To reduce the awning engineering fee to \$100.00 and add language that "the City Manager or his designee may reduce or waive the fees for non-profit organizations on a showing that the fee would cause a financial hardship, or for City-sponsored or sanctioned events". Adopt Resolution No. 883, "A RESOLUTION



OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING FEES AND CHARGES FOR CERTAIN SERVICES PROVIDED BY THE CITY OF WEST HOLLYWOOD." Motion Heilman second Koretz. Noting the objection of Guarriello it was so ordered.

**5. APPEAL OF DECISION BY CULTURAL HERITAGE ADVISORY BOARD NOT TO DESIGNATE THE STRUCTURE AT 8760 SHOREHAM DRIVE AS AN HISTORIC RESOURCE:** The City Clerk reported that this hearing was noticed in the Post Newspaper on August 23, 1991, and posted at the required places plus at City Hall. John Jakupcak gave the staff report. Mayor Koretz opened the public hearing and the following came forward to speak:

Roger Lockhart, appellant - evidence of historical significance.  
Christy Pokarney, Beverly Hills, management of property.  
David Weissfeld, West Hollywood - support application for cultural heritage designation.  
Ruth Komer, West Hollywood - opposed to designation - commercial venture in residential area.  
Gene Komer, West Hollywood - opposed  
Richard Maggio, West Hollywood - support  
Jeanne Dobrin, West Hollywood - opposed to business use.  
Rebuttal by Roger Lockhart.

No one else coming forward to speak, Mayor Koretz returned this item to the Council for discussion. Councilmember Heilman asked for the basis for stating that Ida Lupino lived there. The appellant stated that his information came from the owner of the property. The entire block on Shoreham was tenanted by several movie greats and cinematographers. Anne Browning, Planning Director, stated that just because a famous person lived there, is not the criteria, the criteria should be that the building has architectural significance and is associated with an era of settlement and growth. Mayor Koretz closed the public hearing. ACTION: Remand this item to the Cultural Heritage Advisory Board to allow the owner to substantiate his claims and furnish them with more research at their November meeting. Motion Heilman second Land. Hearing no objection it was so ordered.

#### **NEW BUSINESS**

**6. ADOPTION OF EMPLOYEE INSURANCE AND FLEXIBLE BENEFIT PROGRAMS FOR EMPLOYEES IN THE GENERAL EMPLOYEE BARGAINING UNIT:** THIS ITEM WAS TABLED ON APPROVAL OF AGENDA.

**7. SELECTION OF VOTING DELEGATE AND ALTERNATE TO ANNUAL CONGRESS OF CITIES, DECEMBER 12-16, 1991, LAS VEGAS, NEVADA:**  
ACTION: Choose Abbe Land of the City Council to serve as Voting Delegate and John Heilman to serve as Alternate Voting

Delegate to the Annual Congress of Cities and direct staff to complete the necessary paperwork and send it to the National League of Cities by October 14, 1991. Motion Guarriello second Heilman. Hearing no objection it was so ordered.

**CITIZEN COMMENTS:** This time has been set aside for the public to address the Council on any item of interest except for the Public Hearings. There were no further citizen comments at this time.

**COUNCILMEMBERS COMMENTS:** This time has been set aside for the Councilmembers to direct comments to staff and/or the public on any and all matters of interest. Councilmember Land offered congratulations to Mr. and Mrs. Kevin Hendrick on the birth of their daughter Winona.


**LEGISLATIVE**

**8. ORDINANCE TO CONFER CITATION AUTHORITY ON CITY**

**CODE ENFORCEMENT OFFICERS:** Jeanne Dobrin, West Hollywood addressed the Council in support of this item. ACTION: To introduce on first reading Ordinance No. 309, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE CODE ENFORCEMENT OFFICERS OF THE CITY TO ISSUE CITATIONS FOR VIOLATIONS OF THE WEST HOLLYWOOD MUNICIPAL CODE PURSUANT TO SECTION 836.5 OF THE CALIFORNIA PENAL CODE, ESTABLISHING PROCEDURES FOR SUCH CITATIONS PURSUANT TO SECTION 853.6 OF THAT PENAL CODE, AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." Motion Heilman second Guarriello. Hearing no objection it was so ordered.

**ADJOURNMENT** The meeting was adjourned at 10:07 p.m., in memory of Brian Coyle and Graham Gower, to a regular scheduled meeting on September 16, 1991, at West Hollywood Park Auditorium at 6:00 p.m. for a closed session and 7:00 p.m. for the regular meeting.

APPROVED BY MOTION OF THE CITY COUNCIL THIS 16TH DAY OF SEPTEMBER, 1991.

  
MAYOR

ATTEST:

  
CITY CLERK