

STREET TREES

Basic Criteria for all Street Trees All street trees in the Avenues district must meet the following basic criteria:

- Compatible with storefronts: a single central trunk that can be pruned up above business signs with an open canopy
- In scale with the street
- Unique to the Avenues
- Contributes to citywide species diversity
- Adequate soil volume: parkways or big tree wells
- Adequate water: an automatic irrigation system

While species will be selected in the design phase, the AWG identified the planting pattern, form and example species that have that form.

Melrose and Robertson Recognizing the need for species diversity and unifying elements within the district, the AWG proposed alternating species: one tree common to both streets alternating with a second species on Melrose and a third species on Robertson.

Beverly Boulevard Because Beverly is a much wider street, it requires larger scale trees, so it will have its own unique species.



A unifying district tree will be common to Melrose and Robertson with an alternate species between that will reinforce each street's unique identity.



Trees the AWG considers appropriate for Melrose and Robertson (left to right): Chinese Flame, Evergreen Pear, Pink Trumpet Tree, London Plane.



Trees the AWG considers appropriate for Beverly (left to right): Ginkgo, London Plane, Australian Flame.

LIGHTING

Design Character The AWG expressed a preference for modern fixtures, which will evoke a more sophisticated design aesthetic associated with the Avenues. The exact fixtures will be selected during final design.

Fixture Types The AWG consensus is illustrated at right.

Banners New roadway lights will accommodate up to two banners (approx. 8' high). See "District Identity" for examples.

Special Lighting In addition to roadway and pedestrian lighting, special supplemental lighting can be integrated. It could be either permanent, seasonal and/or artist-designed to better define the gathering places and district gateways at night. The AWG requested electrical outlets be placed along the street to power seasonal lighting.



Melrose & Robertson (1st choice): Examples of modern-style roadway lights with low level lights.



Melrose & Robertson (2nd choice) and Beverly: Examples of modern-style roadway lights with pedestrian lights.

Examples of seasonal tree lighting, special placemaking light fixtures, gobo lights for special event use, or temporary or permanent artist-designed light exhibits.

