These user profiles are based on data gathered through an online survey as part of the Community Visioning outreach for 1343 N. Laurel Avenue. The survey was administered between September 17 – October 11, 2013. In total 246 respondents participated.

**1343 LAUREL AVENUE: SURVEY RESULT PROFILES**

### SUPPORTED USES
- **Live near the property:** 37%
  - Park/open space: 75%
  - Cultural use: 69%
  - Recreation use: 58%
  - Pet-oriented use: 37%
  - LGBT-oriented use: 31%
- **Represent local community org.:** 10%
  - Park/open space: 77%
  - Cultural use: 68%
  - Recreation use: 55%
  - Community/social: 42%
  - Educational use of LGBT-oriented: 32%
- **Moving to West Hollywood:** 4%
  - Park/open space: 73%
  - Cultural use: 73%
  - Educational use: 73%
  - Recreational use: 65%
  - Community/social: 55%
  - LGBT-oriented use: 43%
  - Recreational use of senior-oriented: 46%
- **Visit often, not a resident:** 17%
  - Park/open space: 70%
  - Cultural use: 70%
  - Recreational use: 65%
  - LGBT-oriented use: 43%
  - Community/social: 36%
  - Educational use: 36%
  - PET-oriented use: 30%
- **West Hollywood resident:** 65%
  - Park/open space: 72%
  - Cultural use: 68%
  - Recreational use: 50%
  - LGBT-oriented use: 44%
  - Community/social: 44%
  - PET-oriented use: 34%
  - Community/social or memorial use: 33%
  - Educational use: 35%
- **Local business owner:** 4%
  - Cultural use: 100%
  - Park/open space: 89%
  - Recreational use: 44%
  - LGBT-oriented use: 44%
  - Community/social: 41%
  - PET-oriented use: 41%
  - Community/social or memorial use: 33%
- **Work in West Hollywood:** 26%
  - Cultural use: 69%
  - Recreational use: 43%
  - LGBT-oriented use: 58%
  - Community/social: 42%
  - PET-oriented use: 42%
  - Community/social or memorial use: 33%
  - Educational use: 32%
- **West Hollywood City official:** 8%
  - Cultural use: 84%
  - Recreational use: 68%
  - LGBT-oriented use: 58%
  - Community/social: 42%
  - PET-oriented use: 42%
  - Community/social or memorial use: 33%
  - Educational use: 32%

### UNSUPPORTED USES
- **Historic status of property influences my opinion about future uses:** 82%
- **71%**
- **73%**
- **85%**
- **80%**
- **100%**
- **81%**
- **74%**

### ISSUES TO CONSIDER
- **Historic structures:** 76%
  - Mature trees: 76%
  - Pedestrian access: 49%
  - Noise: 49%
  - Safety: 39%
- **Educational use:** 73%
  - Mature trees: 64%
  - Pedestrian access: 41%
  - Safety: 41%
  - Diverse opinions: 36%
- **Historic structures:** 64%
  - Pedestrian access: 77%
  - Mature trees: 64%
  - Safety: 43%
  - Pedestrian access: 51%
  - Noise: 41%
  - Safety: 35%
  - Diverse opinions: 36%
- **Historic structures:** 64%
  - Mature trees: 70%
  - Pedestrian access: 55%
  - Noise: 41%
  - Safety: 35%
  - Diverse opinions: 36%
- **Historic structures:** 64%
  - Mature trees: 70%
  - Pedestrian access: 55%
  - Noise: 41%
  - Safety: 35%
  - Diverse opinions: 36%
- **Historic structures:** 81%
  - Mature trees: 89%
  - Pedestrian access: 56%
  - Noise: 44%
  - Safety: 44%
  - Parking: 33%
  - Diverse opinions: 42%
- **Historic structures:** 90%
  - Mature trees: 90%
  - Pedestrian access: 53%
  - Noise: 42%
  - Safety: 42%
  - Diverse opinions: 42%