REQUEST FOR QUALIFICATIONS

INNOVATION (TECHNOLOGY AND DESIGN) SERVICES
(WEHOX INNOVATIONS AND TECHNOLOGY PROGRAM)

ISSUED BY:
City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069

CITY REPRESENTATIVE:
Francisco Contreras
Innovations and Strategic Initiatives Manager
City of West Hollywood

RESPONSES DUE:
FRIDAY JANUARY 29, 2016 AT 4:00 P.M.
INNOVATION (TECHNOLOGY AND DESIGN) SERVICES
(WEHOX INNOVATIONS AND TECHNOLOGY PROGRAM)

The City of West Hollywood ("CITY"), invites qualified firms and independent contractors to respond to a Request for Qualifications (RFQ) to provide innovation (technology and design services) on an as needed basis for a variety of projects. The deadline for submitting Qualifications is January 29, 2016 no later than 4 p.m. Qualifications shall be submitted in writing in a sealed envelope marked on the outside: "Innovation Services RFQ." No oral, telephonic, or telegraphic submission or modification of submissions will be considered.

Qualifications must be addressed as follows:

Office of the City Clerk
Qualifications: Innovation Services
City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069

The Procurement Schedule is as follows:

Request for Qualifications Release: 01/05/2016
Final Date for Submitting Questions: 01/19/2016
Final Date for Submitting Qualifications: 01/29/2016
Qualifications Evaluation by City: 02/01-02/19/2016
Negotiations begin with Finalists: 02/22-03/04/2016
Contracts Begin: 03/07/2016

Minimum Qualifications

The information requested in this section should describe the qualifications of the firm (or you as an independent contractor), and projects within the past five years that are similar in size and scope to demonstrate competence to perform these services. Information shall include:

1) A summary of the firm/independent contractor's demonstrated capability, including length of time that your firm has provided the services being requested in this Request for Qualifications.

2) Provide at least three (3) Southern California references that received similar services from your firm. The CITY reserves the right to contact any of the organizations or individuals listed. Information provided shall include:
   • Client name.
   • Project description.
• Project start and end dates.
• Client project manager name, telephone number, and e-mail address.

3) Work portfolio or examples to illustrate professional capacities (this may be hard copy or may also be a link to an electronic web-based portfolio).

Proposer must have the staffing resources to provide the services required for the scope of work outlined in the specifications.

**Fee Proposal**

Bidders shall provide cost information based on the following:

Hourly operating rate for professional services through June 30, 2017.

**Evaluation Criteria**

• Qualifications of Firm
• Qualifications of Personnel
• Approach and Understanding of the Scope of Services
• Fee Proposal

**Please Refer to Full Proposal Documents:** The scope of work and proposal submission process is described in more detail in the Proposal Documents. In particular, Proposers are strongly encouraged to review the Instructions to Proposers for more complete information regarding the submission of proposals.

**Owner's Rights:** The City of West Hollywood reserves the right to reject any and all proposals or to waive any irregularities or informalities in any proposals should it deem this necessary for the public good, and also the proposal of any Proposer who has been delinquent or unfaithful in any former contract with the City and to take all proposals under advisement for a period of ninety (90) days. No Proposer may withdraw its proposal for a period of ninety (90) days after the date from the opening thereof. The award of contract, if made, will be in accordance with the evaluation criteria provided in the specifications.

BY ORDER OF the City of West Hollywood,