

April 26, 2016

MEMO: Mobility

Welcome to the third meeting of the Eastside Working Group (EWG) related to the Eastside Community Plan. This meeting will focus on mobility within the Eastside. The mobility discussion will be led by the Nelson\Nygaard, the transportation consultant for the project.

Mobility

The discussion of mobility will include a presentation and discussion on existing conditions, current programs and initiatives, and future mobility opportunities for the Eastside.

Existing Conditions/Key Issues

Mobility in West Hollywood is driven by both external factors and internal choices. Traffic congestion is largely a function of broader trends including the regional distribution of housing and jobs. At the same time, West Hollywood can exercise control over its streets, and citizens can play a role in addressing issues including pedestrian safety, availability of parking, “alternative” modes of travel including transit and cycling, and policy to incentivize and disincentivize different travel choices.

Nelson\Nygaard will highlight some of the characteristics that affect mobility on the Eastside, including:

- 1) Larger issues and trends including regional travel patterns and evolving transportation options;
- 2) Parking management and code requirements, and their impact on the neighborhood and neighborhood retail;
- 3) Pedestrian and bicycle safety;
- 4) Access to Metro Rail;
- 5) Transportation demand management strategies; and
- 6) Design of streets and alleys.

Updated data and background information will be presented to provide additional context. The presentation will be followed by a discussion of the key issues affecting mobility on the Eastside.

Current Programs or Initiatives

The discussion will include a summary of the programs, services, and policies the City has already implemented or is considering, to address mobility on the Eastside, including but not limited to:

- 1) Parking initiatives including Parking Credits Program, Parking Use Permits, residential and employee parking permits
- 2) Transportation Demand Management/Transit Overlay Zone program (currently undergoing review)

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- 3) Crosswalk enhancements and Neighborhood Traffic Management Program
- 4) Bicycle lanes on Fairfax, other possible bike facilities
- 5) Bikeshare program
- 6) CityLine, CityLineX and PickUp shuttles
- 7) Carshare pilot program
- 8) Passenger loading zones pilot program
- 9) General Plan 2035 and Climate Action Plan
- 10) Neighborhood Traffic Management Program Eastside Study
- 11) Pedestrian and Bike Update
- 12) TDM Ordinance Update/Transit Overlay Zones implementation
- 13) Citywide Traffic Study
- 14) Parking Study

We would like to hear from the EWG members about whether you have any experience with those projects, programs, services, and policies that have already been implemented - or have heard feedback from others in the community - to better understand perceptions, utilization, and effectiveness.

Future Opportunities

Finally, Nelson\Nygaard will lead a discussion to generate ideas to shape future programs, services, and policies the City could enact to support mobility.

Your feedback will be critical here. We would ask you to consider the following questions in advance of the meeting.

- What are streets *for*? Are they just for moving cars? Are they for moving people? Should they be for more than moving cars and people?
- What, if anything, can be done about traffic congestion? Should the City focus on making more space for cars, or providing alternatives to driving?
- What can be done to make public transit, biking and walking more practical alternatives to driving?
- What else could be done to improve safety for pedestrians and others?
- How does existing City parking policy help or hinder neighborhood residents? How about businesses?

If you have any questions in advance of the meeting, please feel free to contact Garen Srapyan, Associate Planner, at 323.848.6827 or GSrapyan@weho.org.

We look forward to seeing you next week.