



DRAFT Recommendation Evaluation Checklist

The following is an evaluation checklist that was developed through conversations with the Eastside Working Group in the development of the Eastside Community Plan. The evaluation checklist is designed to be used as a way to weigh tradeoffs of different proposed recommendations in the context of community values. The checklist consists of 18 questions and allows for score of between “-2” and “+2,” with “-2” indicating that the recommendation negatively impacts the topic and “+2” that produces positive results. If a criterion does not apply to the recommendation a score of “0” should be given.

The evaluation checklist is a tool to help decision-makers and the public understand how well each proposed activity meets the values of the community. It is not designed as a rigorous methodology to define the advantages and disadvantages of each recommendation or to compare one recommendation to another (since not every criterion will apply to each recommendation). The checklist can also be used after the Eastside Community Plan is complete to evaluate development projects, policies or programs for their conformance with community values.

More specifically, the evaluation checklist:

1. Clearly states the values and priorities of the community;
2. Provides an understanding of the tradeoffs between different proposals, policies or projects;
3. Identifies opportunities for residents, businesses and the City to improve the quality of life on the Eastside;
4. Ensures that the values and priorities of the Eastside are considered during the analysis and deliberation of recommendations; and
5. Delivers more transparency to the decision-making process.

The following are the criteria for the evaluation checklist, organized by the critical topics based on comments and suggestions from the Eastside Working Group.

CRITERIA	Recommendation #1	Recommendation #2
	Score (-2, -1, 0, +1, +2)	Score (-2, -1, 0, +1, +2)
COMMUNITY IDENTITY		
Image and identity. Does it enhance the unique and eclectic character and identity of the Eastside?		
Target populations. Does it provide for the needs of specific sub-populations on the Eastside?		
Arts and events. Does it support existing or expand the number and diversity of arts and events on the Eastside?		
ECONOMIC DEVELOPMENT		
Local and small businesses. Does it support existing local businesses or encourage new small businesses?		
Neighborhood services. Does it expand the number or diversity of neighborhood-serving uses?		
Destination uses. Does it provide or encourage unique destination uses that bring people to the Eastside and enhance the eclectic image of the businesses on the Eastside?		

HOUSING		
Housing diversity. Does it help to diversify the range of housing types on the Eastside?		
Home ownership. Does it enhance opportunities for home ownership and building wealth?		
Affordable housing. Does it enhance affordable housing on the Eastside, including expanding the number of affordable units or preserving existing affordable units? (Note, this includes adding or keeping units in the RSO program).		
Housing quality. Does it improve the quality of existing housing?		
MOBILITY		
Non-motorized transportation. Does it encourage bicycle and pedestrian trips on the Eastside and to other destinations?		
Transit. Does it improve or have the ability to improve transit ridership?		
Parking. Does it address parking challenges without parking being a barrier to innovation and community identity?		
Improve transportation safety. Does it improve safety for all, with an emphasis on pedestrians and cyclists?		
URBAN DESIGN AND PUBLIC SPACE		
Visual quality. Does it improve the visual quality of the Eastside?		
Architecture. Does the architectural design of the project meet high standards of architecture and innovation reflective of the character of the Eastside?		
Public space. Does it add new or improve existing public space and open space that is usable to the community?		
OTHER		
Sustainability. Does it contribute to the sustainability goals of the City (such as green buildings, reduced GHG emissions, reduced water use, use of recycled materials, etc.)		
EVALUATION/COMMENTS		