City of West Hollywood
Request for Proposals (RFP)
Smart Street Light Pilot

Introduction
The City of West Hollywood ("City") seeks to partner with lighting and technology providers who are working to improve and enhance the urban environment through the use of smart city technology.

For this Request for Proposals ("RFP"), the City seeks up to four Teams to work in collaboration with the City’s Innovation Division and Public Works Department to demonstrate how smart street light solutions can improve lighting, eliminate potential blight by integrating small cell technology, and provide additional smart city features that enhance quality of life in the City.

The City is in the final stages of purchasing nearly 2,000 light standards from Southern California Edison. Most of these street lights are over 20 years old and have recurring maintenance issues, and have not yet been converted from High Pressure Sodium (HPS) fixtures to energy efficient Light Emitting Diode (LED) fixtures.

In addition to improved maintenance and increased energy efficiency, ownership of the street lights provides an opportunity to test emerging technologies that can benefit the community. The City seeks to establish a new network of smart street lights that can provide enhanced services, such as electric vehicle charging stations, Wi-Fi and 5G nodes, environmental sensors, adaptive lighting, emergency response features, operation and outage monitoring, and more.

This pilot project will allow the City to assess the utility, upgrade and/or replacement feasibility, and overall success of a smart street light program that could be scaled citywide or in designated areas of the City. Up to four Teams will design and implement a demonstration project, including both a roadway light and a pedestrian light, for deployment over two years. The Teams will be provided a $10,000 stipend, distributed at milestones during the two year duration of the pilot. Selected Teams shall be required to comply with the City’s Smart City Privacy Guidelines.

In addition to smart city applications, the City encourages Teams to submit street lights that complement the City’s urban fabric. The City of West Hollywood places strong value on urban design, and seeks street lights that are both smart in features and innovative in design.

For a full copy of the RFP with detailed instructions, please contact the City Clerk’s office at 323-848-6409, or visit the City’s RFP/RFQ/BID web page at http://www.weho.org/rfp or the PlanetBids system at https://bit.ly/2oQfYjb.

Questions or Clarifications Pertaining to the RFP
All questions or requests pertaining to this RFP shall be submitted via PlanetBids only (https://bit.ly/2oQfYjb) no later than October 5, 2018 at 4pm Pacific Time. City responses will be posted on a timely basis so Proposers are encouraged to submit questions or requests for clarifications early in the process. Final responses by the City
will be posted by October 19, 2018 at 4pm Pacific Time. No questions regarding this RFP will be answered over the phone or via email.

**Submittal Instructions**
The deadline for submitting Proposals is **November 12, 2018 no later than 4:00 P.M. Pacific Time.**

The Proposer shall submit one (1) digital copy of the submission on PlanetBids (https://bit.ly/2oQfYjb). Proposals received after this time and date shall be disqualified. No oral, telephonic, faxed, emailed, or telegraphic proposals or modifications of proposals shall be considered.

**PlanetBids Submission**
The Proposer is solely responsible for “on time” submission of their electronic proposal via PlanetBids through the following link: [https://bit.ly/2oQfYjb](https://bit.ly/2oQfYjb). The City will only consider proposals that have been transmitted successfully and have been issued an e-bid confirmation number with a time stamp from the PlanetBids Bid Management System indicating that proposal was submitted successfully. Proposer shall be solely responsible for informing itself with respect to the proper utilization of the bid management system, for ensuring the capability of their computer system to upload the required documents, and for the stability of their internet service. Failure of the proposer to successfully submit an electronic proposal shall be at the Proposer’s sole risk and no relief will be given for late and/or improperly submitted proposals. Proposers experiencing any technical difficulties with the proposal submission process may contact PlanetBids at (818) 992-1771. Neither the City, nor PlanetBids, makes any guarantee as to the timely availability of assistance, or assurance that any given problem will be resolved by the submission deadline.

The City reserves the right to reject any and all proposals and award contracts to the Team(s) that best meets the requirements set forth in the RFP.

City Clerk  
Yvonne Quarker

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**AFFIDAVIT OF POSTING**
State of California  
County of Los Angeles  
City of West Hollywood  

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **September 10, 2018**
Signature: __________________________