

## **ARGUMENT AGAINST MEASURE B**

**IF YOU THINK WEST HOLLYWOOD HAS TOO MANY LUXURY HOTELS AND NOT ENOUGH HOUSING, VOTE NO ON MEASURE B.** Voting **NO** protects residential zoning on N Hilldale Avenue and preserve current height and density limits at Hilldale and Sunset. An outside developer wants to radically rezone the site to build a 9-story, 130,000 square foot exclusive club and luxury hotel rooms. If you think our zoning should prioritize housing over luxury hotel developments, **VOTE NO ON MEASURE B.**

West Hollywood is in the midst of an unprecedented hotel construction boom. A consultant's report in 2015 called into doubt the City's ability to absorb the new hotel development in the pipeline at that time. A hotel financial and advisory group said the resulting surplus of rooms would "cannibalize the market" and potentially decrease hotel room tax. Since the 2015 consultant report, even more hotel developments have been approved for by the West Hollywood City Council.

At the same time, the City is suffering from a dire shortage of affordable housing. According to the City's Human Services and Rent Stabilization Department, only 491 units of housing were added in the City of West Hollywood during the period 2013-2015, an increase of only 2% of the total housing stock, which is less than the City's population growth over the same period. Of the units added, 400 were market-rate units and another 18 were single-family homes. Without increased housing development, and especially the creation of affordable housing units, many West Hollywood residents will be priced out of their City.

This site well-suited to multi-unit housing development. If we are going to build 9 stories of something, shouldn't it be housing? That's why more than 2,800 West Hollywood residents signed the petition to give you the chance to vote **NO** on Measure B.

**STEVE MARTIN**  
Former West Hollywood City Councilmember

**RILEY O'BRIEN**  
Housing Advocate and WeHo Resident

**JORGE SEPERAK**  
Hotel Worker and West Hollywood Resident