

## **ARGUMENT IN FAVOR OF MEASURE B**

Last year, our City Council approved the Arts Club, which intends to open its first United States location here in West Hollywood. Founded in 1863 in London by Charles Dickens, the Arts Club creates an atmosphere where artists, musicians, and writers collaborate. The project will include a bistro and music venue, open to the public, where everyone can enjoy food, beverages, and music on the world-famous Sunset Strip. Councilmembers John D'Amico, John Duran, Lindsey Horvath, and Lauren Meister all voted to approve the Arts Club.

The ARTS CLUB WILL REMOVE AND REPLACE THE HUSTLER STORE. Helping to preserve the history and promote the future of the Sunset Strip, it will provide \$13,500,000 IN COMMUNITY BENEFITS, including a public art museum and gallery, which will double as performance space for local musicians, singers, dancers, and artists. \$1,000,000 will be provided to Arts education and scholarships in partnership with West Hollywood Elementary School. Additional measures will help reduce traffic, reduce noise, provide landscaping, and fund affordable housing.

Outside interests came into West Hollywood and threatened this referendum if Arts Club did not give into their demands, which would effectively force employees to pay dues with little voice in the decision. Employees should be able to decide that for themselves, not through some back room deal.

Arts Club employees will be paid well above minimum wage and given extensive benefits, including flexible work hours and child care support. Our community and those future employees need you to support the project so the Community Benefits can happen and employees can start their jobs.

In their desire to preserve the vision of the Sunset Strip, the City approved this amazing project. It is now up to you, the residents of West Hollywood, to support that vision. Please join us **and vote yes – support the City Council's approval of the Arts Club!**

SAM BORELLI  
Chair, West Hollywood Human Services Commission

GENEVIEVE MORRILL  
President and CEO, West Hollywood Chamber of Commerce

DONNA M. SAUR  
Former Member, West Hollywood Public Facilities and Public Safety Commissions

BOBBIE EDRICK  
Captain of the Norma Triangle Neighborhood Watch

JOHN A. ALTSCHUL  
West Hollywood Planning Commissioner