

SUSTAINABLE BUSINESS PRACTICES & TIPS



Green Business Certification



Green America certifies businesses that adopt principles, policies, and practices that improve the quality of life for their community and the planet.

www.greenamerica.org

B Corps are for-profit companies certified by the non-profit B Lab to meet rigorous standards of social and environmental performance, accountability, and transparency.

www.bcorporation.net



Green Seal certifies products, services, and companies that demonstrate an ongoing commitment to health and the environment.

www.greenseal.org

The Green Business Bureau's certification process credits members for efforts already completed and empowers future improvement through green best practices guides.

www.greenbusinessbureau.co



Save Water

Install WaterSense labeled low-flow faucets or faucet aerators and showerheads

Upgrade to premium high efficiency toilets and low-flow or zero water urinals

Check for leaks and repair promptly

Replace water-cooled equipment with air-cooled equipment (i.e. air compressors, vacuum pumps, ice machines)

Maximize cooling tower cycles of concentration with water treatment

Sweep outdoor areas or use a pressurized Waterbroom not a hose

Irrigate efficiently: install a weather-based irrigation controller, upgrade sprinklers to rotating nozzles, limit turf, plant California natives, apply mulch

Wash company vehicles at commercial car washes that recycle water

Reduce Waste

Set all printers to default print double-sided

Use refillable printer cartridges and rechargeable batteries

Select products with minimal packaging and reuse packing material whenever possible

Buy paper products with postconsumer recycled material

Take steps to reduce junk mail

Sell or donate used office furniture and equipment

Encourage staff to bring reusable kitchenware and food containers

Operations

Create an office Green Team to organize sustainability initiatives

Use non-toxic, biodegradable cleaning products

Conduct water, energy, & waste audits to maximize savings

Adopt a green purchasing policy

Incentivize staff use of public transit

Save Energy

Turn off lights when not in use

Install switch plate occupancy sensors to automatically turn lights off and on

Replace incandescent bulbs with LED

Remove light bulbs from areas with too much light; use daylighting whenever possible

Install ENERGY STAR qualified exit signs

Tune up your HVAC equipment annually & change/clean filters monthly during peak seasonal use

Manage solar heat: open shades to warm interior space, install an awning and/or close shades to cool interior space

Invest in ENERGY STAR qualified products to ensure equipment is the most efficient

Turn off machines when not in use

Plug equipment into power strips that can easily be turned off

Caulk and weather strip drafty buildings

Rebates & Incentives



The SoCal Water\$mart program offers businesses cash rebates on a variety of water-saving devices including: Plumbing Fixtures, Food Equipment, Landscaping Equipment, Medical & Dental Equipment, and HVAC

www.socalwatersmart.com



Edison provides customers with energy management solutions and incentives through the following programs: Energy efficiency Solutions, Demand Response, Building Improvements, Solar Rebates, Solar Thermal Rebates, and OpenADR

www.sce.com



Energy-efficiency rebates and incentives designed to help your business save money and energy: Business Equipment Rebates, Food Service Equipment Rebates, Energy-Efficiency Incentives & Financing Options

www.socalgas.com

