



## WEHO ARTIST GRANT PROGRAM 2020

***Please review this document completely before beginning the application.***

### **Overview**

The City of West Hollywood through its Arts Division and Arts and Cultural Affairs Commission provides accessible arts and cultural programming for all residents.

The mission of the Arts and Cultural Affairs Commission is to promote and nurture the arts and cultural life of the City of West Hollywood. The Commission supports quality arts and cultural organizations in the City; promotes arts and cultural activities and advises City Council on policies affecting the arts and cultural life of the City, its residents and organizations that provide such services to the City.

The City offers a wide range of grant opportunities that support community-based programs, projects and events; organizational development; and the production, performance or presentation of art projects including projects that enhance the celebration of June Pride Month; increase the visibility of Transgender artists and enhance the career development of individual artists.

### **Grant Program Purpose**

The WeHo Artist Grant Program aims to nurture and support the long-term development of an artist's ideas by providing funds that increase the capacity for artists to realize work, advance the conditions of creation, and navigate the complexities of both making art and making a career. By directly providing funds to individual artists, the City hopes to keep artists in West Hollywood, attract new artists to the City, and contribute to the quality of the City's economic and social well-being.

The City anticipates awarding a minimum of four (4) grants of \$2,000 for calendar year 2020. The grant may be used in any capacity to develop, advance and support the artist's career via the realization of an art specific project.

The Commission, at its discretion, may award up to six grants and/or allocate funds as appropriate for artist professional development.

Applicants are encouraged to propose a project that is realistic in scope and achievable within the grant period (January 2020 – December 31, 2020).

Recipients of the WeHo Artist Grant receive recognition, funding support, and professional development opportunities as part of the grant award.

Artists awarded a WeHo Arts Artist Grant are required to submit a Final Report to the Arts and Cultural Affairs Commission describing the impact of the grant on the artist's professional career and participate in a joint presentation of the work with other artists tentatively scheduled for early December 2019

### **APPLICATION DEADLINE IS 3 P.M. THURSDAY, OCTOBER 17, 2019**

#### **Eligibility Requirements**

Individual Artist applicants must:

- Be a U.S. citizen or holder of permanent resident status.
- Be a West Hollywood resident. The legal address of the artist must be located in West Hollywood. No exceptions. Click to view the City of West Hollywood street address list. Applicants may be required to show proof of residency.
- Be at least 18 years of age.
- Complete the online application by 3 p.m. Thursday, October 17, 2019.
- Propose a project and be willing to present the work as part of a joint presentation with other artists tentatively scheduled for early December 2020.

#### **Eligible Artistic Disciplines**

- Dance
- Film
- Literary Arts
- Multidisciplinary
- Music
- Visual Arts

If the artistic discipline is not represented above, please contact the grants coordinator at [pbonds@weho.org](mailto:pbonds@weho.org) or (323) 848-6354.

#### **Ineligible Applicants**

Ineligible applicants include:

- Applicants enrolled as a student in an academic institution are **not** eligible to apply in that discipline of study.
- Applicants who submit an incomplete application.
- Applicants with outstanding final reports from any past City of West Hollywood Grant Program.
- Artist collectives
- City of West Hollywood elected and appointed officials, City employees and their immediate family members are not eligible to apply.
- Prior WeHo Artist Grant recipients who have received an award within the past

two years.

## Application Process

Applicants will be required to address the following in the application:

- Artistic vision  
*Artistic vision is the artist's way of seeing, their perspective and the story they wish to convey through their art.*
- Artistic aesthetic
- *Artistic aesthetic is the overall approach to the authenticity and/or qualities of the art.*
- Proposed use of funding
- Public benefit: Public benefit refers to any benefit that favors the West Hollywood community and not designed towards or serving a very limited number of individuals. Below are four (4) types of public benefits:
  - *Individual/Community Development: The proposed project might spur creativity and imagination in others; deepen cross-cultural understanding; encourage interdisciplinary collaborations and partnerships and contribute to a sense of personal mastery; and improve performance in other fields or sectors.*
  - *Quality of Life: The proposed project might build or enhance local identity and pride of place; aid the development of both social capital (the networks of relationships among people who live and work in a particular society, enabling that society to function effectively), which build connections among people within communities; propel aspirations and pathways toward social mobility and contribute to communities' physical and social well-being.*
  - *Economic Impact: The proposed project might attract tourists, aid local businesses and their employees and provide a framework for arts and business partnerships.*
  - *Accessibility: The proposed project might make the art form more accessible to older adults, persons with disabilities or disadvantaged youth via free or reduced admission.*
- Impact of the grant on artist's career development and advancement
- Experience living and working as an artist in West Hollywood

Applicants are required to either upload or provide links to artistic work samples. Documentation of the artist's work is an important component of the application and artists are strongly advised to submit well-documented and clearly identified work samples for review. Grants are awarded primarily based on the creative excellence presented in the applicant's work samples. All work samples should be clear, legible and/or audible reproductions of the applicant's work.

Literary Sample:	• Upload a literary work in pdf format with numbered
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	pages. Do not exceed 25 pages.
Image Files:	<ul style="list-style-type: none"> <li>• Upload a portfolio of up to 5 images (jpeg files).</li> </ul>
Video/Audio Sample:	<ul style="list-style-type: none"> <li>• Provide an active link to a work sample up to 5 minutes in length.</li> </ul>
Script:	<ul style="list-style-type: none"> <li>• Upload a treatment, in-progress or complete script in pdf format with numbered pages.</li> </ul>

Applicants are required to upload professional artist resume/CV (no more than 2 pages).

Samples of a professional artist resume/CV can be obtained via a Google search.

### Review Process

All applicants will be initially screened by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded onto the grants panel for review.

The Performing Arts and Cultural Affairs Subcommittee (PACA) of the Arts and Cultural Affairs Commission (ACAC) will evaluate and score grant applications using the following criteria:

1. Artistic vision and aesthetic. (0-25 points)
2. Artistic authenticity (*true to the artist's vision and aesthetic*) as demonstrated by work sample(s). 0-(25 points)
3. Commitment to artistic practice as demonstrated by professional resume, education, training and evidence of commitment to personal artistic development and efforts to attain performances, exhibits, etc. (0-25 points)
4. Overall merit of the application, impact of funding on the professional development of the applicant, potential impact for the West Hollywood community. (0-25 points)

### Schedule

Thursday, October 17, 2019	Application deadline
November 7, 2019	Performing Arts and Cultural Affairs Subcommittee to consider funding recommendations.
November 21, 2019	Arts and Cultural Affairs Commission to consider ratification of Performing Arts and Cultural Affairs Subcommittee's funding recommendations.
December 2019	Grant recipient notifications.
January 2020	Administration of grant agreements.

February 2020	Anticipated award of grant funds ( <i>Award of funds depends on grantee's compliance with contracting requirements</i> ).
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### **Annual Arts Grant Program Workshop**

The City will conduct its Annual Arts Grant Program Workshop, **Wednesday, August 2, 2018 at 6:00 p.m.** at the West Hollywood City Hall Community Meeting Room located at 8300 Santa Monica Boulevard, West Hollywood. Parking is available in the City Hall automated parking structure at 1085 N. Sweetzer, West Hollywood.

### **Important Note**

- The WeHo Artist Grant Program recognizes individual artists and is only granted to the individual applying for the grant.
- Failure to complete the application will disqualify the applicant.
- Any applicant that accepts grant funding is subject to audit by the City to ensure that grant funds were used for the project as reported by the grantee. The grantee should maintain and retain records (i.e., invoices, receipts, bank statements and/or accounting system records) on revenue and expenditures related to the project for at least three years. Should grantees not adequately account for use of the grant funds, they may be ineligible for any further grant funding from the City.

Should you have any questions about eligibility, please contact the grants coordinator before beginning an application: [pbonds@weho.org](mailto:pbonds@weho.org) (323) 848-6354.

### **Connect with Us**

Please connect with us by visiting:

- [www.weho.org/arts](http://www.weho.org/arts)
- [www.facebook.com/WeHoPride](https://www.facebook.com/WeHoPride)
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