

CITY CLERK'S RECORD OF MEETING

City Council Pride Subcommittee
April 20, 2023

Present: Mayor Shyne, Mayor Pro Tempore Erickson, Director of Community Services, Yvonne Quarker, Event Services Manager Megan Reath, Event Services Coordinator Kerry McCormack, Event Services Supervisor Cleo Smith, City Clerk Melissa Crowder, and Assistant City Clerk Lulu Morales.

The meeting was called to order at 4:02 p.m.

Mayor Shyne read the Land Acknowledgement.

Public Comment

- **Renee Sotile** – thanked the City Council for offering a Free Friday night and suggested the Saturday and Sunday event tickets be offered to WEHO residents at a discounted price.
- **MJ Godges** – spoke regarding harmful effects of heat exposure and loud noises to pets during the Pride event and asked if the City could encourage pet owners to leave their pets at home, offer doggie shoes, or a water rest area for pets.

UNFINISHED BUSINESS - UPDATE ON WEHO PRIDE 2023

Event Services Supervisor Megan Reath provided background information on Pride 2023 highlighting the three-day event headliners from June 2nd through June 4th, commencing with Free Friday Concert, continued by the Street Fair running from Saturday through Sunday, featuring the Women's Freedom March on Saturday, the Dyke March on Sunday, and closing with the Parade on Sunday noting that KTLA would be live broadcasting the entire event.

Ms. Reath provided an update on the number of applications received, stating that a panel comprised of City staff carefully selected recipients based on established criteria, and the most qualified will be funded, extending the offer to 17 out of the 33 applications received. Lastly, staff presented the proposed street closures for the weekend and informed the subcommittee members that a mass mailer would be delivered to residents detailing the closures. The mailer will also include City staff contact information to help troubleshoot as needed.

Mayor Pro Tempore Erickson thanked staff for the update and inquired what the capacity was for the Friday Night event, commenting on possible no shows due to the event being free of charge. Ms. Reath stated that staff continue to work with the Fire department to determine the capacity for Friday night.

Mayor Pro Tempore Erickson commented on concerns expressed by businesses due to the street closures and requested staff do outreach to ensure they felt safe and asked if an area for bike parking had been reserved.

Megan Reath affirmed she would collaborate with JJLA to ensure parking spaces for bikes be made available and reach business owners to address their concerns.

Mayor Pro Tempore Erickson asked if dog parks were scheduled to stay open as long as possible and if free parking would be offered on Sunday, with Megan Reath affirmatively stating staff would be instructed to keep dog parks opened as late as feasible and safe and parking would be lifted citywide during the weekend.

Mayor Shyne also thanked staff and asked what the roll-out plan was for tickets and why the streets were closing on Friday. Meagan answered that the tickets currently were available and unrestricted, and the street closure would enable the built of the street fair.

Mayor Shyne requested commissioners be invited to join the float, requested a DJ be added to the float, and asked that an announcer be placed at the beginning of the parade.

City Clerk Melissa Crowder and Director of Community Services Director Yvonne Quarker stated they would ensure all members were invited.

A conversation ensued regarding combining the Rainbow Key awards with the Community Activist awards.

Mayor Pro Tempore Erickson commented on his excitement for the fares wheel, requested adequate parking spaces be made available for cyclists and addressed concerns voiced by speakers regarding the placement of water stations and shade for pets, recommending shade and stations be strategically placed throughout locations. He additionally, spoke on the plan to have discounted tickets for local residents in the future, noting this year's efforts to increase participation by WEHO residents by incorporating the Free Friday event.

Mayor Sepi Shyne requested a step ladder be readily available to assist commissioners onboard the floats and go carts be in service for those requiring special accommodations. She also asked that robotic delivery services be geofenced along with scooters.

Megan stated the floats would have easier access for onboarding than last year and stated all requests would be accommodated.

The meeting adjourned at 4:42 p.m.

Lourdes Morales

Lourdes Morales, Assistant City Clerk

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