

# THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Special Meeting  
Date/Time: Tuesday, March 18, 2025 | 4:30-5PM  
Location: The Andaz | Studio 1  
8401 W Sunset Blvd | West Hollywood

## BOD SPECIAL MEETING AGENDA

**Tuesday, March 18, 2025, 4:30-5PM**

- |    |  |                |
|----|--|----------------|
| 1) | <b>CALL TO ORDER/CHAIR REPORT – Brett Latteri</b>    | <b>4:30 PM</b> |
|    | • Roll Call – Andrea Entz                            |                |
| 2) | <b>EXECUTIVE DIRECTOR REPORT – Genevieve Morrill</b> | <b>4:35 PM</b> |
|    | • JJLA Budget Discussion and Action                  |                |
| 3) | <b>BOARD MEMBER COMMENTS</b>                         | <b>4:50 PM</b> |
| 4) | <b>PUBLIC COMMENTS</b>                               | <b>4:55 PM</b> |
| 5) | <b>ADJOURNMENT</b>                                   | <b>5:00 PM</b> |

**NEXT MEETING: April 21, 2025**

### AFFIDAVIT OF POSTING

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County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: March 17, 2025  
Signature: \\Catherine Ross\  
Office of the City Clerk