REQUEST FOR PROPOSALS

LOCAL ROAD SAFETY PLAN
IN THE CITY OF WEST HOLLYWOOD

RFP Issue Date: December 14, 2020

Proposal Due Date: Tuesday, January 5, 2021 at 5:00 pm

SUBMIT PROPOSAL ELECTRONICALLY TO:

https://www.weho.org/city-government/city-departments/public-works/bids
or
NOTICE INVITING PROPOSALS
FOR
LOCAL ROAD SAFETY PLAN
IN THE CITY OF WEST HOLLYWOOD

PUBLIC NOTICE IS HEREBY GIVEN that the City of West Hollywood, invites proposals from qualified consultants to prepare a Local Road Safety Plan (LRSP) per the California State Highway Safety Improvement Program. Proposals shall only be submitted electronically. A copy of the full Request for Proposals (RFP) is available at no cost from the City of West Hollywood’s website at the following website address links:

https://www.weho.org/city-government/city-departments/public-works/bids
or

The Request for Proposal (RFP) schedule is as follows:

- December 14, 2020       Date RFP issued
- December 21, 2020  5:00 pm  Deadline for requests for clarification and questions
- December 29, 2020  12:00 pm Answers of requests for clarification and questions posted
- January 5, 2021  5:00 pm  Deadline for proposal submission electronically.

Any proposal received after this deadline will be considered to be non-responsive.

Minimum Qualifications
Licensed Traffic Engineer, State of California.

Evaluation Criteria
65% Qualifications/expertise of company/team & similar prior project experience/references
   1) Experience with similar kinds of work - particularly in preparing Local Road Safety Plans
   2) Understanding of the work to be done and the ability to meet project deadlines
   3) Technical qualifications of staff for work to be done
   4) Possession of any necessary certifications, permits, degrees, licenses, etc. required to perform the work

35% Schedule of Fees

Award of Contract:
The award of contract, if made, will be in accordance with the evaluation criteria provided in the Request for Proposals document. The City of West Hollywood reserves the right to reject any and all proposals or to waive any irregularities or informalities in any proposals should it deem this necessary for the public good, and also the proposal of any Vendor who has been delinquent or unfaithful in any former contract with the City of West Hollywood and to take all proposals under advisement for a period of ninety (90) days. No proposer may withdraw
its proposal for a period of ninety (90) days after the deadline for submission of proposals. The City may at its discretion select more than one contractor to provide services, if it is in the best interest of the City.

**Point of Contact:**

The City’s primary contact for this Request for Proposals is John Gilmour, who can be reached at (323) 848-6383 or via email at jgilmour@weho.org. Communication or solicitation with other City of West Hollywood Officials or Employees regarding an aspect of this RFP is expressly prohibited and may result in disqualification.

**BY ORDER OF** the City of West Hollywood
BACKGROUND AND SCOPE:
The City of West Hollywood is seeking proposals from qualified consultants, licensed in the State of California, for preparation a Local Road Safety Plan (LRSP) per the California State Highway Safety Program. The LRSP shall provide the City with a framework for systematic infrastructure improvements to reduce or eliminate safety issues identified by the plan. Further, the LRSP shall enable the City to apply for grant funding through the Highway Safety Improvement Program, which will be required to be in place in 2021. The LRSP shall be prepared in conformance with Federal and State standards.

Data Review
The City of West Hollywood will provide the Consultant with:
1) Traffic Count Data (ADT)
2) GIS Information
3) Engineering & Traffic Surveys
4) 5-Years Collision Data (Crossroads Collision Data)

The Consultant shall review the above available documentation regarding the City of West Hollywood’s street network, as well as locations of signalized intersections and roundabouts.

Deliverable: The Consultant shall provide a memo summarizing review of the available data provided by the City, and any additional data that may be requested to complete the work.

Data Analysis
The Consultant shall complete the crash and roadway data analysis. In addition to identification of potential “hotspots” of crash concentrations (i.e. volume of all crashes), an emphasis shall be placed on crash patterns where high volumes of similar collisions and/or severity of collisions occur (i.e. crash times; vehicle, pedestrian, bicycle; injury, fatality).

Following a thorough review of crash data, an analysis of roadway characteristics that may potentially contribute to crashes shall be performed by the Consultant. Examples may include horizontal geometry, striping or controls (or lack thereof), roadway width, etc. A list of potential countermeasures shall be developed for prioritized locations.

Deliverable: The Consultant shall provide a memo summarizing the analysis and attend a meeting with City staff to discuss the results of the analysis.

Countermeasure Determination
The Consultant shall develop a list of countermeasures for the crashes and roadway geometrics identified. The countermeasures will be used to develop a list of projects for the final LRSP.
The Consultant shall present the list of countermeasures to the City for discussion and selection.

Deliverable: The Consultant shall provide a memo summarizing the list of potential countermeasures for each crash type and/or geometric features identified and attend a meeting with City staff to discuss the countermeasures.

**Safety Project List**
The Consultant shall prepare a list of potential safety projects to be implemented by the City. The project list shall include:

a) Location  
b) Countermeasure(s) selected  
c) Cost Estimate  
d) B/C Ratio  
e) Prioritization

Deliverable: The Consultant shall provide a memo summarizing the project list and attend a meeting with City staff to discuss the proposed projects.

**LRSP**
The Consultant shall prepare the Local Road Safety Plan. The report shall be structured as follows:

a) Executive Summary  
b) Engineer’s Seal  
c) Introduction  
d) Summary of Existing Safety Measures In-Place  
e) Crash and Roadway Geometric Analysis, including crash concentrations  
f) Countermeasures  
g) Project List  
h) Emphasis Areas  
i) Future Evaluation (as the LRSP is intended to be a living document, a discussion of future updates to the report should be included)

Deliverable: The Consultant shall submit a draft LRSP for City staff review and comments. The Consultant shall revise the draft LRSP per comments and submit a final LRSP for City staff review and comments. If all comments have not been addressed Consultant shall make final touch ups and resubmit. All submissions shall be submitted in PDF and Microsoft Word Format.

**INSPECTION OF THE SITE:**
Each prospective proposer is responsible for fully acquainting themselves with all conditions, instructions, and requirements of this RFP, that the respondent conducted such additional site investigations as necessary, that the respondent is capable of providing the services requested
by the City in a manner that meets City’s objectives and requirements as outlined in this RFP, and that respondent has reviewed and inspected all materials submitted in response to this RFP.

Once the award(s) have been made, a failure to read the conditions, instructions, and specifications herein shall not be cause to alter the contract or for respondent(s) to request additional compensation.

**STANDARD SPECIFICATIONS AND STANDARD PLANS:**
All work shall comply with the Standard Specifications and Plans of the City of West Hollywood Department of Public Works, the Standard Specifications for Public Works Construction (Greenbook), the Standard Plans for Public Works Construction, the California Building Code, Electric Code, and Plumbing Code, the ADA, the Standard Specifications and Plans of Caltrans, and the Standard Specifications and Plans of the County of Los Angeles Department of Public Works.

**PROPOSAL DUE DATE AND SUBMITTAL:**
Proposals shall only be submitted electronically to the City of West Hollywood via the following website address links:

https://www.weho.org/city-government/city-departments/public-works/bids

or


The electronic proposal system will close on Tuesday, January 5, 2021 at exactly 5:00 PM

Please note that all proposals are due at, or prior to, the time and date of the deadline. Late responses cannot be accepted. All applicable forms required to be completed per the Proposal Documents shall be submitted electronically prior to the Bid date and time. Hard copies will not be accepted as a viable proposal. It is the Proposer’s sole responsibility to ensure that its proposal is received as specified. Proposals may be submitted earlier than the date(s) and time(s) indicated.

Be sure you allow adequate time for the proposal submittal process to ensure receipt of the complete proposal prior to the closing date and time. Under most circumstances (i.e. standard file sizes of less than 10 MB total file size and a reasonably current uploading capable computer at your site) the submittal should take less than 10 minutes. Additional time will be needed if you are using older equipment with slower upload capability, or if your proposal has large file attachments or a large number of items.

Remember to save your proposal periodically in case of internet connection or power loss. Saving attached files (i.e. to a draft) can also help reduce the time needed to upload your submittal. You may edit a submittal at any time prior to the deadline.
REQUESTS FOR CLARIFICATION/QUESTIONS REGARDING THIS RFP:

Proposers must satisfy themselves by personally examining the work site, Standard Specifications, Standard Plans, and other contract documents and by any other means as they may believe necessary, as to the actual physical conditions, requirements, and difficulties under which the work must be performed. No proposer shall at any time, after submission of a proposal, make any claim or assertion that there was any misunderstanding or lack of information regarding the nature or amount of work necessary for the satisfactory completion of the job. Any errors, omissions, or discrepancies found in RFP documents shall be called to the attention of the City by submission of a written request for clarification or question. Such submission, if any, must be sent using the “Q&A” tab of the electronic proposal system at:

https://www.weho.org/city-government/city-departments/public-works/bids
or

Any inquiry should state the question only, without additional information, using the “Q&A” tab of the electronic proposal system. Responses to questions or comments provided by any other department, employee, or City office concerning the RFP will not be valid and will not bind the City. Inquiries received via telephone, fax, email or in-person will not receive a response. City’s responses to all submitted questions will be posted electronically at the end of the question period.

The deadline for submittal of Requests for Clarification/Questions is December 21, 2020 at 5:00 pm. Any requests for clarification/questions received after this deadline will not be answered.

Communication or solicitation with other City of West Hollywood Officials or Employees regarding any aspect of this RFP is expressly prohibited and may result in disqualification.

Anyone submitting a proposal or is on a proposal team shall not contact any City employee or City Council members regarding any aspect of this RFP unless in the manner described above. From the time the City has released this RFP and throughout the evaluation period; any email, telephone, text message, social media, face to face contact and/or communication, where there has been discussion of this RFP, may be the basis for a submittal being disqualified from consideration.

PUBLIC RECORDS AND RIGHT TO SUBMITTED PROPOSALS:

All proposals, inquiries, responses, or correspondence related to or in reference to this request for proposals, and all documentation submitted by a Firm will become the property of the City when received.

The City of West Hollywood is subject to California law regarding disclosure of public records. Firms must clearly identify any information they regard as proprietary in the proposal. Any such information should be marked “Proprietary” or “Confidential.” Information that is proprietary
within the meaning of California law will be withheld from any public records requests. All other information is subject to disclosure.

**FORMAT FOR THE PROPOSALS:**

The Respondent(s) selected for the contract will be responsible for complying with all conditions of this RFP and any subsequent formal agreements. All responses provided should be as detailed as possible, to provide the proposal evaluators with enough information to make an assessment of the Respondent(s)’ services in accordance with the requirements herein. The City of West Hollywood shall not be liable for any pre-contractual expenses incurred by any proposer or the selected Respondent. Respondents shall not include any such expenses as part of the price proposal in response to this RFP.

Proposers shall prepare a detailed explanation along with an itemized listing of costs for the work to be performed. The explanation of work shall, at a minimum, explain the intended approach and show that the scope of work is understood as well as highlight the proposer’s experience with similar projects.

Submit a proposal containing the following:

1. **Overview of the Company:**
   - Provide an overview of the company and your experience in public works Traffic Reports for other municipalities in the Southern California area. If this is a large company with several branches/offices, include a description of the local office that will be providing the services for this contract.

   Describe how your company is structured and how it plans to provide experienced, knowledgeable, and professional staff, who will deliver quality deliverables on this project.

   Describe why the City should select your company over other proposals that may be submitted?

   Designate a qualified individual who will be the primary contact and will serve as the project manager.

   Instead of providing a resume for this person, describe the project manager’s background, focusing on why you chose this person to be the project manager. Cite specific examples of skills, experience, knowledge, lessons learned, and also how this person has led a team to deliver similar work, as requested in the scope of work. Describe this person’s experience with similar kinds of work - particularly in preparing Local Road Safety Plans. Describe this person’s understanding of the work to be done and the ability to meet project deadlines. List any certificates, licenses, degrees, training, or special equipment training that this project manager has that may be relevant towards completing the scope of work.

   If a team will support the project manager in executing the scope of work, provide the name of each team member (including respective sub project managers) and all tasks assigned to each team member. If the team member is from a subcontracted firm, provide
the name of the company that this person works, so we can identify what work is being subcontracted out if any.

Instead of providing a resume for each person, describe each team member’s background, focusing on their experience to do the tasks assigned, and why you are using this person for those tasks. Cite specific examples of skills, experience, knowledge, lessons learned, and also how this person has led a team to deliver similar work, as requested in the scope of work. Describe each person’s experience with similar kinds of work - particularly in preparing Local Road Safety Plans. Describe each person’s understanding of the work to be done and the ability to meet project deadlines. List any certificates, licenses, degrees, training, or special equipment training that this project manager has that may be relevant towards completing the scope of work.

2. **Scope of Work.** Describe your plan to complete the scope of work, identify deliverables, select milestones for progress and final submittals, and provide a realistic timeline to complete the scope of work.

3. **Reference Projects.** Instead of providing just a long list of names of past jobs your company has worked on, select five projects of similar scope that took place in the Southern California area, that show your ability to complete this RFP’s scope of work. Similar work for other public agencies is preferred. Note which projects your designated project manager worked on, as well as your designated team. For each project provide a reference person and phone number of the client, who can confirm your work experience on that project.

Each reference project must include the following information:
- Agency or name of company you provided services to
- Name of the contact person who can verify the work you have done
- Telephone number and/or email of the contact person
- Name of project
- Location of project
- Date(s) (month/year to month/year) you provided services to them
- Description of the work done and the role of your company on the project
- Reason why this reference project demonstrates your team’s ability to complete the scope of work in this RFP
- A sample plan sheet is not required but desirable
- A photo is not required but desirable

4. **Schedule of Fees.** Fill in completely all information on the bid schedule form and submit with bidder’s proposal package. The Bid shall be based upon the materials, equipment, and systems required by the RFP documents. By placing a bid, bidder is acknowledging bidder has the expertise and financial capacity to perform and complete all obligations under the RFP documents and the person executing the bid is duly authorized and empowered to execute the bid. All blanks on the bid schedule form shall be filled in legibly. Bidder will
make no stipulations on the bid schedule form nor qualify the bid in any manner. Failure to submit a price for any bid item will result in the bid being considered nonresponsive. If bidder does not require a fee for any specific bid item, write in “$0”. The bid shall be based upon full completion of all the work as described in the RFP documents.

Also, submit your company’s hourly rate sheets for reference.

**CONTRACT REQUIREMENTS:**
The selected consultant shall be required to enter into contract with the City of West Hollywood to provide the scope of work. A copy of the standard contract, including all requirements of the contract, is attached to this RFP.

**SELECTION CRITERIA:**
The criteria for evaluating the submitted proposals will take the following items into consideration:

65% Qualifications/expertise of company/team & similar prior project experience/references
   1) Experience with similar kinds of work - particularly in preparing Local Road Safety Plans
   2) Understanding of the work to be done and the ability to meet project deadlines
   3) Technical qualifications of staff for work to be done
   4) Possession of any necessary certifications, permits, degrees, licenses, etc. required to perform the work

35% Schedule of Fees

The proposals will be reviewed by City staff members. The committee will evaluate each submitted proposal and score them according to the criteria above. An average of the scores will be used to rank the proposals. Depending on the number of proposals submitted, the top tier of proposers may be asked to come in for an interview. The City reserves the right to negotiate pricing and for additional terms. The City also reserves the right to begin negotiations and enter into a contract without an interview or further discussions. Once negotiations are complete, a recommendation will be submitted to the City Council for approval of the contract.

**RIGHT TO REJECT ANY OR ALL PROPOSALS:**
The City of West Hollywood reserves the right to reject any or all proposals, to waive technicalities or formalities, and to accept any proposal deemed to be in the best interest of the City. Where two or more firms are deemed equal, the City reserves the right to make the award to one of the two firms.

**WITHDRAWL OF PROPOSALS:**
Prior to the Proposal submittal deadline, a proposal may be withdrawn by the Proposer only by using the Agency’s electronic system. No proposer may withdraw its proposal for a period of ninety (90) days after the deadline for submission of proposals.
IRREGULAR PROPOSALS:
Unauthorized conditions, limitations, or provisions attached to a proposal will render it irregular and may cause its rejection. The completed proposal forms shall be without interlineations, alterations, or erasures. Alternative proposals will not be considered unless specifically requested. No oral, faxed, emailed, or telephonic proposal will be considered.

DISQUALIFICATION OF PROPOSERS:
More than one proposal from an individual, firm, partnership, corporation, or association under the same or different names will not be considered. Reasonable grounds for believing that any Proposer is interested in more than one proposal for the work contemplated will cause the rejection of all proposals in which such Proposer is interested. If there is reason for believing that collusion exists among the Proposers, all proposals will be rejected and none of the participants in such collusion will be considered in future proposals.
Attachments

Attachment 1 – Bid Schedule (SUBMIT ONLINE)
Attachment 2 - Standard Agreement Template
Attachment 1

Bid Schedule
BID SCHEDULE

LOCAL ROAD SAFETY PLAN

Note: Bid Item Work described below is abbreviated for formatting purposes. Bidder warrants by entering pricing below that he/she has thoroughly read the entire RFP document package, has thoroughly reviewed the site, and that his/her pricing encompasses all work described in the bid documents sections and necessary for execution of work.

<table>
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<th>ITEM NO.</th>
<th>DESCRIPTION</th>
<th>UNIT</th>
<th>QTY</th>
<th>UNIT PRICE</th>
<th>AMOUNT</th>
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<td>Local Road Safety Plan (Entire Scope of Work)</td>
<td>LS</td>
<td>1</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

TOTAL BID (#1 of 1) = $__________________________________________________

TOTAL BID WRITTEN IN WORDS:

BIDDER’S INFORMATION

Company Name: ________________________________

Form of Legal Entity (i.e., individual, partnership, corporation, etc.)

_______________________________________________

If corporation, State of Incorporation (i.e., California) _______________________________

Address

__________________________________________________________

__________________________________________________________

Telephone No. ___________________________________________

Bidder’s Name (Print): _________________________________

Bidder’s Signature: _________________________________

Bidder’s Title: _________________________________________
Attachment 2

Standard Agreement Template
This Agreement is made on this ___ day of __________________, ___, at West Hollywood, California, by and between the City of West Hollywood, a municipal corporation, 8300 Santa Monica Boulevard, West Hollywood, California 90069 (hereinafter referred to as the “CITY”) and XYZ Company, 1500 Main Street, City, CA 90000 (hereinafter referred to as the “CONTRACTOR”).

RECITALS

A. The CITY proposes to contract for professional services as outlined below;

B. The CITY conducted an RFP issued in ____, and selected CONTRACTOR as the preferred service provider;

C. The CONTRACTOR is willing to perform such services and has the necessary qualifications by reason of experience, preparation, and organization to provide such services;

NOW, THEREFORE, the CITY and the CONTRACTOR, mutually agree as follows:

1. SERVICES. The CONTRACTOR shall perform those services set forth in “Exhibit A,” which is attached hereto and incorporated herein by reference.

2. TERM OF AGREEMENT. The term of this contract shall commence upon execution by both parties and shall expire on ____ unless extended in writing in advance by both parties.

3. TIME OF PERFORMANCE. The services of the CONTRACTOR are to commence upon receipt of a notice to proceed from the CITY and shall continue until all authorized work is completed to the CITY’s satisfaction, in accordance with the schedule incorporated in “Exhibit A,” unless extended in writing by the CITY.

4. PAYMENT FOR SERVICES. The CONTRACTOR shall be compensated in an amount not to exceed $___________ for services provided pursuant to this Agreement as described in “Exhibit A.” Compensation shall under no circumstances be increased except by written amendment of this Agreement. The CONTRACTOR shall be paid within forty-five (45) days of presentation of an invoice to the CITY for services performed to the CITY’s satisfaction. The CONTRACTOR shall submit invoices monthly describing the services performed, the date services were performed, a description of reimbursable costs (if allowed), and any other information requested by the CITY.

5. CONTRACT ADMINISTRATION.

5.1. The CITY’s Representative. Unless otherwise designated in writing, John Gilmour, shall serve as the CITY’s representative for the administration of the project. All activities performed by the CONTRACTOR shall be coordinated with this person.
5.2. **Manager-in-Charge.** For the CONTRACTOR, ________________ shall be in charge of the project on all matters relating to this Agreement and any agreement or approval made by them shall be binding on the CONTRACTOR. The Manager-in-Charge shall not be replaced without the written consent of the CITY.

5.3. **Responsibilities of the CITY.** The CITY shall provide all relevant documentation in its possession to the CONTRACTOR upon request in order to minimize duplication of efforts. The CITY’s staff shall work with the CONTRACTOR as necessary to facilitate performance of the services.

5.4. **Personnel.** The CONTRACTOR represents that it has or will secure at its own expense all personnel required to perform the services under this Agreement. All of the services required under this Agreement will be performed by the CONTRACTOR or under its supervision, and all personnel engaged in the work shall be qualified to perform such services. The CONTRACTOR reserves the right to determine the assignment of its own employees to the performance of the CONTRACTOR’s services under this Agreement, but the CITY reserves the right, for good cause, to require the CONTRACTOR to exclude any employee from performing services on the CITY’s premises.

6. **TERMINATION.**

6.1. **Termination for Convenience.** Either party may terminate this Agreement without cause and in its sole discretion at any time by giving the other party thirty (30) days’ written notice of such termination. In the event of such termination, the CONTRACTOR shall cease services as of the date of termination and shall be compensated for services performed to the CITY’s satisfaction up to the date of termination.

6.2. **Termination for Cause.** All terms, provisions, and specifications of this Agreement are material and binding, and failure to perform any material portion of the work described herein shall be considered a breach of this Agreement. Should the Agreement be breached in any manner, the CITY may, at its option, terminate the Agreement not less than five (5) days after written notification is received by the CONTRACTOR to remedy the violation within the stated time or within any other time period agreed to by the parties. In the event of such termination, the CONTRACTOR shall be responsible for any additional costs incurred by the CITY in securing the services from another consultant.

7. **INDEMNIFICATION.** CONSULTANT shall indemnify, defend with counsel approved by CITY, and hold harmless CITY, its officers, officials, employees and volunteers from and against all liability, loss, damage, expense, cost (including without limitation reasonable attorneys' fees, expert fees and all other costs and fees of litigation) of every nature arising out of or in connection with CONSULTANT’s negligence, recklessness or willful misconduct in the performance of work hereunder or its failure to comply with any of its obligations contained in this AGREEMENT to the degree determined by agreement of the parties or in a final and non-appealable judgment to
be proportionate to its liability. Should CITY in its sole discretion find CONSULTANT’S legal counsel unacceptable, then CONSULTANT shall reimburse the CITY its costs of defense, including without limitation reasonable attorneys’ fees, expert fees and all other costs and fees of litigation. The CONSULTANT shall promptly pay any final judgment rendered against the CITY (and its officers, officials, employees and volunteers) with respect to claims determined by a trier of fact to have been CONSULTANT’S allocated share of liability. It is expressly understood and agreed that the foregoing provisions are intended to be as broad and inclusive as is permitted by the law of the State of California and will survive termination of this Agreement.

8. INSURANCE REQUIREMENTS. Prior to the beginning of and throughout the duration of the Work, CONTRACTOR will maintain insurance in conformance with the requirements set forth below. CONTRACTOR will use existing coverage to comply with these requirements. If that existing coverage does not meet the requirements set forth here, CONTRACTOR agrees to amend, supplement or endorse the existing coverage to do so. CONTRACTOR acknowledges that the insurance coverage and policy limits set forth in this section constitute the minimum amount of coverage required. Any insurance proceeds available to City in excess of the limits and coverage required in this agreement and which is applicable to a given loss, will be available to City.

8.1. The CONTRACTOR, at the CONTRACTOR’s own cost and expense, shall procure and maintain, for the duration of the contract, the following insurance policies:

8.1.1. **Workers’ Compensation Coverage.** The CONTRACTOR shall maintain Workers’ Compensation Insurance and Employer’s Liability Insurance for its employees in accordance with the laws of the State of California. In addition, the CONTRACTOR shall require any and every subcontractor to similarly maintain Workers’ Compensation Insurance and Employer’s Liability Insurance in accordance with the laws of the State of California for all of the subcontractor’s employees. Any notice of cancellation or non-renewal of all Workers’ Compensation policies must be received by the CITY at least thirty (30) days prior to such change. The insurer shall agree to waive all rights of subrogation against the CITY, its officers, agents, employees, and volunteers for losses arising from work performed by the CONTRACTOR for City.

This provision shall not apply if the CONTRACTOR has no employees performing work under this Agreement. If the CONTRACTOR has no employees for the purposes of this Agreement, the CONTRACTOR shall sign the “Certificate of Exemption from Workers’ Compensation Insurance" which is attached hereto and incorporated herein by reference as “Exhibit B.”

8.1.2. **General Liability Coverage.** The CONTRACTOR shall maintain commercial general liability insurance in an amount of not less than one million dollars ($1,000,000) per occurrence for bodily injury,
personal injury, and property damage. If a commercial general liability insurance form or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to the work to be performed under this Agreement or the general aggregate limit shall be at least twice the required occurrence limit.

8.1.3. **Automobile Liability Coverage.** The CONTRACTOR shall maintain automobile liability insurance covering bodily injury and property damage for all activities of the CONTRACTOR arising out of or in connection with the work to be performed under this Agreement, including coverage for owned, hired, and non-owned vehicles, in an amount of not less than three hundred thousand dollars ($300,000) combined single limit for each occurrence. If CONTRACTOR or CONTRACTOR’s employees will use personal autos in any way on this project, CONTRACTOR shall obtain evidence of personal auto liability coverage for each such person.

8.1.4. **Professional Liability Coverage.** The CONTRACTOR shall maintain professional errors and omissions liability insurance for protection against claims alleging negligent acts, errors, or omissions which may arise from the CONTRACTOR’s operations under this Agreement, whether such operations be by the CONTRACTOR or by its employees, subcontractors, or subconsultants, and “Covered Professional Services” as designated in the policy must specifically include work performed under this agreement. The amount of this insurance shall not be less than one million dollars ($1,000,000) on a claims-made annual aggregate basis, or a combined single-limit-per-occurrence basis. The policy retroactive date shall be on or before the effective date of this agreement.

8.1.5. **Excess or Umbrella Liability Insurance** (Over Primary) if used to meet limit requirements, shall provide coverage at least as broad as specified for the underlying coverages. Any such coverage provided under an umbrella liability policy shall include a drop down provision providing primary coverage above a maximum $25,000 self-insured retention for liability not covered by primary but covered by the umbrella. Coverage shall be provided on a “pay on behalf” basis, with defense costs payable in addition to policy limits. Policy shall contain a provision obligating insurer at the time insured’s liability is determined, not requiring actual payment by the insured first. There shall be no cross liability exclusion precluding coverage for claims or suits by one insured against another. Coverage shall be applicable to City for injury to employees of CONTRACTOR, subconsultants or others involved in the Work. The scope of coverage provided is subject to approval of City following receipt of proof of insurance as required herein. Limits are subject to review but in no event less than $1,000,000 per occurrence.

8.2. **Endorsements.** Each general liability and automobile liability insurance policy shall be issued by insurers possessing a Best’s rating of no less than A-:VII.
Each general liability insurance policy shall be endorsed with the specific language of Section 8.2.1 below. CONTRACTOR also agrees to require all contractors, and subcontractors to do likewise.

8.2.1. “The CITY, its elected or appointed officers, officials, employees, agents, and volunteers are to be covered as additional insureds with respect to liability arising out of work performed by or on behalf of the CONTRACTOR, including materials, parts, or equipment furnished in connection with such work or operations.”

8.2.2. This policy shall be considered primary insurance as respects the CITY, its elected or appointed officers, officials, employees, agents, and volunteers. Any insurance maintained by the CITY, including any self-insured retention the CITY may have, shall be considered excess insurance only and shall not contribute with this policy.

8.2.3. This insurance shall act for each insured and additional insured as though a separate policy had been written for each, except with respect to the limits of liability of the insuring company.

8.2.4. Notwithstanding the provisions included in any of the ISO Additional Insured Endorsement forms, CONTRACTOR acknowledges that the insurance coverage and policy limits set forth in this section constitute the minimum amounts of coverage required. Any insurance proceeds available to the CITY in excess of the limits and coverage required in this agreement and which is applicable to a given loss will be available to the CITY.

8.2.5. The insurer waives all rights of subrogation against the CITY, its elected or appointed officers, officials, employees, or agents regardless of the applicability of any insurance proceeds, and agrees to require all subcontractors to do likewise.

8.2.6. Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the City, its elected or appointed officers, officials, employees, agents, or volunteers.

8.2.7. The insurance provided by this policy shall not be suspended, voided or reduced in coverage or in limits except after thirty (30) days’ written notice has been submitted to the CITY and approved of in writing, except in the case of cancellation, for which ten (10) days’ written notice shall be provided.

8.2.8. Contractor agrees to provide immediate notice to City of any claim or loss against Contractor arising out of the work performed under this agreement. City assumes no obligation or liability by such notice, but has the right (but not the duty) to monitor the handling of any such claim or claims if they are likely to involve City.
8.3. **Self Insured Retention/Deductibles.** All policies required by this Agreement shall allow City, as additional insured, to satisfy the self-insured retention ("SIR") and/or deductible of the policy in lieu of the CONTRACTOR (as the named insured) should CONTRACTOR fail to pay the SIR or deductible requirements. The amount of the SIR or deductible shall be subject to the approval of the City Attorney and the Finance Director. CONTRACTOR understands and agrees that satisfaction of this requirement is an express condition precedent to the effectiveness of this Agreement. Failure by CONTRACTOR as primary insured to pay its SIR or deductible constitutes a material breach of this Agreement. Should City pay the SIR or deductible on CONTRACTOR’s behalf upon the CONTRACTOR’s failure or refusal to do so in order to secure defense and indemnification as an additional insured under the policy, City may include such amounts as damages in any action against CONTRACTOR for breach of this Agreement in addition to any other damages incurred by City due to the breach.

8.4. **Certificates of Insurance.** The CONTRACTOR shall provide certificates of insurance with original endorsements to the CITY as evidence of the insurance coverage required herein. Certificates of such insurance shall be filed with the CITY on or before commencement of performance of this Agreement. Current certification of insurance shall be kept on file with the CITY at all times during the term of this Agreement. The CONTRACTOR shall provide written evidence of current automobile coverage to comply with the automobile insurance requirement.

8.5. **Failure to Procure Insurance.** Failure on the part of the CONTRACTOR to procure or maintain required insurance shall constitute a material breach of contract under which the CITY may terminate this Agreement pursuant to Section 6.2 above.

9. **ASSIGNMENT AND SUBCONTRACTING.** The parties recognize that a substantial inducement to the CITY for entering into this Agreement is the professional reputation, experience, and competence of the CONTRACTOR. Assignments of any or all rights, duties, or obligations of the CONTRACTOR under this Agreement will be permitted only with the express consent of the CITY. The CONTRACTOR shall not subcontract any portion of the work to be performed under this Agreement without the written authorization of the CITY. If the CITY consents to such subcontract, the CONTRACTOR shall be fully responsible to the CITY for all acts or omissions of the subcontractor. Nothing in this Agreement shall create any contractual relationship between the CITY and subcontractor nor shall it create any obligation on the part of the CITY to pay or to see to the payment of any monies due to any such subcontractor other than as otherwise required by law.

10. **COMPLIANCE WITH LAWS, CODES, ORDINANCES, AND REGULATIONS.** The CONTRACTOR shall use the standard of care in its profession to comply with all applicable federal, state, and local laws, codes, ordinances, and regulations.

10.1. **Taxes.** The CONTRACTOR agrees to pay all required taxes on amounts paid to the CONTRACTOR under this Agreement, and to indemnify and hold the CITY harmless from any and all taxes, assessments, penalties, and interest
asserted against the CITY by reason of the independent contractor relationship created by this Agreement. In the event that the CITY is audited by any Federal or State agency regarding the independent contractor status of the CONTRACTOR and the audit in any way fails to sustain the validity of a wholly independent contractor relationship between the CITY and the CONTRACTOR, then the CONTRACTOR agrees to reimburse the CITY for all costs, including accounting and attorneys’ fees, arising out of such audit and any appeals relating thereto.

10.2. **Workers’ Compensation Law.** The CONTRACTOR shall fully comply with the workers’ compensation law regarding the CONTRACTOR and the CONTRACTOR’s employees. The CONTRACTOR further agrees to indemnify and hold the CITY harmless from any failure of the CONTRACTOR to comply with applicable workers’ compensation laws. The CITY shall have the right to offset against the amount of any compensation due to the CONTRACTOR under this Agreement any amount due to the CITY from the CONTRACTOR as a result of the CONTRACTOR’s failure to promptly pay to the CITY any reimbursement or indemnification arising under this Section.

10.3. **Licenses.** The CONTRACTOR represents and warrants to the CITY that it has all licenses, permits, qualifications, insurance, and approvals of whatsoever nature which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR represents and warrants to the CITY that the CONTRACTOR shall, at its sole cost and expense, keep in effect or obtain at all times during the term of this Agreement any licenses, permits, insurance, and approvals which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR shall maintain a City of West Hollywood business license, if required under CITY ordinance.

10.4. **Code of Ethics.** CONTRACTOR hereby affirms that it will abide by the provisions of the West Hollywood Code of Ethics throughout the term of this Agreement. A copy of the Code of Ethics is attached as Exhibit E.

11. **CONFLICT OF INTEREST.** The CONTRACTOR confirms that it has no financial, contractual, or other interest or obligation that conflicts with or is harmful to performance of its obligations under this Agreement. The CONTRACTOR shall not during the term of this Agreement knowingly obtain such an interest or incur such an obligation, nor shall it employ or subcontract with any person for performance of this Agreement who has such incompatible interest or obligation.

12. **NON-DISCRIMINATION AND EQUAL EMPLOYMENT OPPORTUNITY.** The CONTRACTOR represents and agrees that it does not and will not discriminate against any employee or applicant for employment because of race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. The CONTRACTOR will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. Such action shall include, but not be limited to the following: employment, upgrading, demotion or
transfer; recruitment or recruitment advertising; layoffs or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The CONTRACTOR agrees to include in all solicitations or advertisements for employment and to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.

13. **LIVING WAGE ORDINANCE.** The CONTRACTOR shall abide by the provisions of the West Hollywood Living Wage Ordinance. During the term of this Agreement, the CONTRACTOR shall keep on file sufficient evidence of its employee compensation to enable verification of compliance with the West Hollywood Living Wage Ordinance.

14. **EQUAL BENEFITS ORDINANCE, No. 03-662.** The CONTRACTOR shall abide by the provisions of the West Hollywood Equal Benefits Ordinance. During the term of this Agreement, the CONTRACTOR shall keep on file sufficient evidence of its employee compensation and any applicable benefits packages, as those benefits relate to the coverage of the domestic partners of CONTRACTOR's employees, which shall include; bereavement leave; family medical leave, and health insurance benefits, to enable verification of compliance with the West Hollywood Equal Benefits Ordinance.

15. **RESTRICTIONS: Arab League Boycott of Israel.** The CONTRACTOR hereby affirms it does not honor the Arab League Boycott of Israel.

16. **RECORDS AND AUDITS.** The CONTRACTOR shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to this Agreement and such other records as may be deemed necessary by the CITY or any authorized representative. All records shall be made available at the request of the CITY, with reasonable notice, during regular business hours, and shall be retained by the CONTRACTOR for a period of three years after the expiration of this Agreement.

17. **OWNERSHIP OF DOCUMENTS.** It is understood and agreed that the CITY shall own all documents and other work product of the CONTRACTOR, except the CONTRACTOR’s notes and workpapers, which pertain to the work performed under this Agreement. The CITY shall have the sole right to use such materials in its discretion and without further compensation to the CONTRACTOR, but any re-use of such documents by the CITY on any other project without prior written consent of the CONTRACTOR shall be at the sole risk of the CITY. The CONTRACTOR shall at its sole expense provide all such documents to the CITY upon request.

18. **PROMOTION.** The CONTRACTOR shall have the right to include representations of the design of the project, including photographs and renderings of the exterior and interior, among the CONTRACTOR’s promotional and professional materials after receiving authorization in writing by the CITY. The CONTRACTOR’s materials shall not include the CITY’s confidential or proprietary information if the CITY has previously advised the CONTRACTOR in writing of the specific information considered by the CITY to be confidential or proprietary. The CITY shall provide professional credit for the CONTRACTOR on the construction sign and in the promotional materials for the project.
19. **INDEPENDENT CONTRACTOR.** The CONTRACTOR is and shall at all times remain as to the CITY a wholly independent CONTRACTOR. Neither the CITY nor any of its agents shall have control over the conduct of the CONTRACTOR or any of the CONTRACTOR’s employees or agents, except as herein set forth. The CONTRACTOR shall not at any time or in any manner represent that it or any of its agents or employees are in any manner agents or employees of the CITY. The CONTRACTOR shall have no power to incur any debt, obligation, or liability on behalf of the CITY or otherwise act on behalf of the CITY as an agent.

20. **NOTICE.** All Notices permitted or required under this Agreement shall be in writing, and shall be deemed made when delivered to the applicable party’s representative as provided in this Agreement. Additionally, such notices may be given to the respective parties at the following addresses, or at such other addresses as the parties may provide in writing for this purpose.

Such notices shall be deemed made when personally delivered or when mailed forty-eight (48) hours after deposit in the U.S. mail, first-class postage prepaid, and addressed to the party at its applicable address.

City of West Hollywood  
8300 Santa Monica Blvd.  
West Hollywood, CA 90069-6216  
Attention: John Gilmour

**CONTRACTOR:**  
Organization Name  
Street Address, City State ZIP  
Attention: __________________________

21. **GOVERNING LAW.** This Agreement shall be governed by the laws of the State of California.

22. **ENTIRE AGREEMENT; MODIFICATION.** This Agreement supersedes any and all other agreements, either oral or written, between the parties, and contains all of the covenants and agreements between the parties. Each party to this Agreement acknowledges that no representations, inducements, promises, or agreements, oral or otherwise, have been made by any party, or anyone acting on behalf of any party, which are not embodied herein. Any agreement, statement, or promise not contained in the Agreement, and any modification to the Agreement, will be effective only if signed by both parties.

23. **WAIVER.** Waiver of a breach or default under this Agreement shall not constitute a continuing waiver of a subsequent breach of the same or any other provision under this agreement. Payment of any invoice by the CITY shall not constitute a waiver of the CITY’s right to obtain correction or replacement of any defective or noncompliant work product.
24. **EXECUTION.** This Agreement may be executed in several counterparts, each of which shall constitute one and the same instrument and shall become binding upon the parties when at least one copy hereof shall have been signed by both parties hereto. In approving this Agreement, it shall not be necessary to produce or account for more than one such counterpart.

25. **AUTHORITY TO ENTER AGREEMENT.** The CONTRACTOR has all requisite power and authority to conduct its business and to execute, deliver, and perform this Agreement. Each party warrants that the individuals who have signed this Agreement have the legal power, right, and authority to make this Agreement and to bind each respective party.
IN WITNESS WHEREOF, the parties have executed this Agreement the __ ___ day of 
_______________, ,.

CONTRACTOR: _____

Name, Title:

CITY OF WEST HOLLYWOOD:

________________________
Jackie Rocco, Director of Public Works

________________________
Paul Arevalo, City Manager

ATTEST:

________________________
Yvonne Quarker, City Clerk
CITY OF WEST HOLLYWOOD
AGREEMENT FOR SERVICES
Licensed Design Professionals
Exhibit A

Scope of Services:

Time of Performance:

The term of this contract shall commence upon execution by both parties and shall expire on _______ unless extended in writing in advance by both parties.

Special Payment Terms:
TO: City of West Hollywood

SUBJECT: Sole Proprietor/Partnership/Closely Held Corporation with No Employees

Please let this memorandum notify the City of West Hollywood that I am a

☐ sole proprietor
☐ partnership
☐ nonprofit organization
☐ closely held corporation

and do not have any employees whose employment requires me to carry workers’ compensation insurance. Therefore, I do not carry worker’s compensation insurance coverage.

Contractor Signature ____________________________

Printed Name of Contractor ____________________________

Date ____________________________
The purpose of this Code of Ethics ("Code of Ethics") is to define the ethical standards for CONTRACTORS providing services to the CITY of West Hollywood. This Code of Ethics consists of policies and implementing rules intended to advance the CITY’s goals of providing professional services to the public. All CONTRACTORS hired by the CITY shall pledge in writing to abide by the CITY’s Code of Ethics.

Policy 1. CONTRACTORS shall be committed to the CITY.

Rules:

1.1 CONTRACTOR will serve the CITY with integrity, competence, independence, objectivity, and professionalism.

1.2 CONTRACTOR will mutually establish with the CITY realistic expectations of the benefits and the results of the services.

1.3 CONTRACTOR will only accept assignments for which CONTRACTOR possesses the requisite experience and competence to perform and will only assign staff or engage colleagues with the knowledge and expertise needed to serve the CITY effectively.

1.4 Before accepting any engagement, CONTRACTOR will ensure that CONTRACTOR has worked with the CITY to establish a mutual understanding of the objectives, scope, work plan, and fee arrangements.

1.5 CONTRACTOR will treat appropriately all confidential CITY information that is not public knowledge, take reasonable steps to prevent it from access by unauthorized people, and will not take advantage of proprietary or privileged information, either for use by CONTRACTOR or any third party, without the CITY’s express written permission.

1.6 CONTRACTOR will avoid conflicts of interest or the appearance of such and will immediately disclose to the CITY circumstances or interests that CONTRACTOR believe may influence the judgment or objectivity of CONTRACTOR.

1.7 CONTRACTOR will offer to withdraw from a consulting assignment when CONTRACTOR believes the objectivity or integrity of the CONTRACTOR may be impaired.
Policy 2. CONTRACTORS shall be committed to fiscal integrity.

Rules:

2.1 CONTRACTOR will agree in advance with the CITY on the basis for fees and expenses and will charge fees that are reasonable and commensurate with the services delivered and the responsibility accepted.

2.2 CONTRACTOR will not accept commissions, remuneration, or other benefits from a third party in connection with the recommendations to the CITY and will disclosure in advance any financial interests that form any part of recommendations to the CITY.

Policy 3. CONTRACTORS shall be committed to the public and the profession.

Rules:

3.1 CONTRACTOR will report to the CITY Manager any violation of this Code of Ethics, dangerous behavior, or illegal activities witnessed by the CONTRACTOR during the performance of the services for the CITY.

3.2 CONTRACTOR will respect the rights of consulting colleagues and consulting firms and will not use their proprietary information or methodologies without permission.

3.3 CONTRACTOR will represent the profession with integrity and professionalism in relations with clients, colleagues, and the general public.

3.4 CONTRACTOR will not advertise services in a deceptive manner or misrepresent or denigrate individual consulting practitioners, consulting firms, or the consulting profession.

3.5 CONTRACTOR will promote adherence to the Code of Ethics by other member CONTRACTORs working on CONTRACTOR’s behalf.

Approved by City Council Minute Order on February 3, 2020